



INVOICE NO. EN6055037	INVOICE DATE 10/30/2022
BILL CYCLE 202210	INVOICE DUE DATE 11/27/2022

ASSEMBLYPOL - AMP
AMP MEDIA
BLOOMFIELD, NJ 07003

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
ASSEMBLYPOL - AMP	A36034	AMP - GIFFORDS PAC - PHL	P0043559

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN12211840	Philadelphia	TV	\$245,837.00	128	128

INVOICE NOTES

63050161_POL_Issue_GIFFORDS PAC - PHL

Gross Advertising Total	\$245,837.00
Agency Commission	(\$36,875.55)
Rep Commission	(\$27,165.00)
Net Advertising Total	\$181,796.45

Terms: Net 30 Days
Mail to: EFFECTV
P.O. BOX 415949
BOSTON, MA 02241-5949



INVOICE NO. EN6055037	INVOICE DATE 10/30/2022
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AFFIDAVIT

Product: GIFF	Comcast Order No: EN12211840	Market: Philadelphia
Estimate No: 2414	TIM Est No: 3750285	Contract Type: Single
Campaign No:	AE Name: NCC - PHL - WASH DC	

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE11352297	GP220430H	PHILLY INTERCONNECT 6500/6500	AMC, BET, BRVO, CNN, DISC, ENT, ESPN, FOOD, HALL, HGTV, MNBC, OWN, SYFY, TBSC, TNT, USA	128	\$245,837.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
HALL	PHILLY INTERCONNECT 6500/6500	NE11352297	7	\$13,895.00
FOOD	PHILLY INTERCONNECT 6500/6500	NE11352297	8	\$15,880.00
BET	PHILLY INTERCONNECT 6500/6500	NE11352297	7	\$5,565.00
MNBC	PHILLY INTERCONNECT 6500/6500	NE11352297	15	\$39,198.00
BRVO	PHILLY INTERCONNECT 6500/6500	NE11352297	7	\$12,509.00
USA	PHILLY INTERCONNECT 6500/6500	NE11352297	7	\$19,446.00
CNN	PHILLY INTERCONNECT 6500/6500	NE11352297	15	\$44,660.00
HGTV	PHILLY INTERCONNECT 6500/6500	NE11352297	7	\$19,446.00
TNT	PHILLY INTERCONNECT 6500/6500	NE11352297	7	\$16,667.00
AMC	PHILLY INTERCONNECT 6500/6500	NE11352297	8	\$9,536.00
DISC	PHILLY INTERCONNECT 6500/6500	NE11352297	8	\$9,536.00
ENT	PHILLY INTERCONNECT 6500/6500	NE11352297	7	\$5,404.00
ESPN	PHILLY INTERCONNECT 6500/6500	NE11352297	6	\$14,286.00
TBSC	PHILLY INTERCONNECT 6500/6500	NE11352297	5	\$12,900.00
OWN	PHILLY INTERCONNECT 6500/6500	NE11352297	7	\$3,479.00
SYFY	PHILLY INTERCONNECT 6500/6500	NE11352297	7	\$3,430.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-19-22	AMC	PHILLY INTERCONNECT 6500/6500	7:17PM	GP220430H	30	1	\$1,192.00	
10-19-22	AMC	PHILLY INTERCONNECT 6500/6500	8:21PM	GP220430H	30	1	\$1,192.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-19-22	BRVO	PHILLY INTERCONNECT 6500/6500	7:12PM	GP220430H	30	5	\$1,787.00	
10-19-22	BRVO	PHILLY INTERCONNECT 6500/6500	10:12PM	GP220430H	30	5	\$1,787.00	
10-19-22	CNN	PHILLY INTERCONNECT 6500/6500	6:50PM	GP220430H	30	7	\$2,184.00	
10-19-22	CNN	PHILLY INTERCONNECT 6500/6500	8:41PM	GP220430H	30	9	\$3,374.00	
10-19-22	CNN	PHILLY INTERCONNECT 6500/6500	10:41PM	GP220430H	30	9	\$3,374.00	
10-19-22	DISC	PHILLY INTERCONNECT 6500/6500	10:31PM	GP220430H	30	11	\$1,192.00	
10-19-22	ENT	PHILLY INTERCONNECT 6500/6500	8:20PM	GP220430H	30	13	\$772.00	
10-19-22	ESPN	PHILLY INTERCONNECT 6500/6500	7:18PM	GP220430H	30	15	\$2,381.00	
10-19-22	FOOD	PHILLY INTERCONNECT 6500/6500	11:25PM	GP220430H	30	17	\$1,985.00	
10-19-22	HALL	PHILLY INTERCONNECT 6500/6500	10:17PM	GP220430H	30	19	\$1,985.00	
10-19-22	HGTV	PHILLY INTERCONNECT 6500/6500	7:24PM	GP220430H	30	21	\$2,778.00	
10-19-22	MNBC	PHILLY INTERCONNECT 6500/6500	8:33AM	GP220430H	30	23	\$3,478.00	
10-19-22	MNBC	PHILLY INTERCONNECT 6500/6500	4:38PM	GP220430H	30	24	\$1,985.00	
10-19-22	MNBC	PHILLY INTERCONNECT 6500/6500	8:32PM	GP220430H	30	26	\$2,778.00	
10-19-22	MNBC	PHILLY INTERCONNECT 6500/6500	8:52PM	GP220430H	30	26	\$2,778.00	
10-19-22	MNBC	PHILLY INTERCONNECT 6500/6500	9:34PM	GP220430H	30	26	\$2,778.00	
10-19-22	OWN	PHILLY INTERCONNECT 6500/6500	8:11PM	GP220430H	30	28	\$497.00	
10-19-22	SYFY	PHILLY INTERCONNECT 6500/6500	11:22PM	GP220430H	30	30	\$490.00	
10-19-22	TNT	PHILLY INTERCONNECT 6500/6500	7:12PM	GP220430H	30	34	\$2,381.00	
10-19-22	USA	PHILLY INTERCONNECT 6500/6500	8:20PM	GP220430H	30	36	\$2,778.00	
10-20-22	BET	PHILLY INTERCONNECT 6500/6500	7:06PM	GP220430H	30	3	\$795.00	
10-20-22	BET	PHILLY INTERCONNECT 6500/6500	8:19PM	GP220430H	30	3	\$795.00	
10-20-22	CNN	PHILLY INTERCONNECT 6500/6500	5:38PM	GP220430H	30	7	\$2,184.00	
10-20-22	CNN	PHILLY INTERCONNECT 6500/6500	7:43PM	GP220430H	30	9	\$3,374.00	
10-20-22	CNN	PHILLY INTERCONNECT 6500/6500	11:34PM	GP220430H	30	9	\$3,374.00	
10-20-22	DISC	PHILLY INTERCONNECT 6500/6500	11:23PM	GP220430H	30	11	\$1,192.00	
10-20-22	ENT	PHILLY INTERCONNECT 6500/6500	9:16PM	GP220430H	30	13	\$772.00	
10-20-22	FOOD	PHILLY INTERCONNECT 6500/6500	9:26PM	GP220430H	30	17	\$1,985.00	
10-20-22	FOOD	PHILLY INTERCONNECT 6500/6500	11:31PM	GP220430H	30	38	\$1,985.00	
10-20-22	HALL	PHILLY INTERCONNECT 6500/6500	11:19PM	GP220430H	30	19	\$1,985.00	
10-20-22	HGTV	PHILLY INTERCONNECT 6500/6500	11:18PM	GP220430H	30	21	\$2,778.00	
10-20-22	MNBC	PHILLY INTERCONNECT 6500/6500	5:36PM	GP220430H	30	24	\$1,985.00	
10-20-22	MNBC	PHILLY INTERCONNECT 6500/6500	8:31PM	GP220430H	30	26	\$2,778.00	
10-20-22	MNBC	PHILLY INTERCONNECT 6500/6500	9:37PM	GP220430H	30	26	\$2,778.00	
10-20-22	MNBC	PHILLY INTERCONNECT 6500/6500	10:58PM	GP220430H	30	26	\$2,778.00	
10-20-22	OWN	PHILLY INTERCONNECT 6500/6500	11:13PM	GP220430H	30	28	\$497.00	
10-20-22	SYFY	PHILLY INTERCONNECT 6500/6500	10:30PM	GP220430H	30	30	\$490.00	
10-20-22	TBSC	PHILLY INTERCONNECT 6500/6500	7:16PM	GP220430H	30	32	\$2,580.00	
10-20-22	TNT	PHILLY INTERCONNECT 6500/6500	7:22PM	GP220430H	30	34	\$2,381.00	
10-20-22	USA	PHILLY INTERCONNECT 6500/6500	11:18PM	GP220430H	30	36	\$2,778.00	
10-21-22	AMC	PHILLY INTERCONNECT 6500/6500	9:22PM	GP220430H	30	1	\$1,192.00	
10-21-22	BET	PHILLY INTERCONNECT 6500/6500	9:06PM	GP220430H	30	3	\$795.00	
10-21-22	BRVO	PHILLY INTERCONNECT 6500/6500	10:09PM	GP220430H	30	5	\$1,787.00	
10-21-22	CNN	PHILLY INTERCONNECT 6500/6500	4:49PM	GP220430H	30	7	\$2,184.00	
10-21-22	CNN	PHILLY INTERCONNECT 6500/6500	8:52PM	GP220430H	30	9	\$3,374.00	
10-21-22	CNN	PHILLY INTERCONNECT 6500/6500	10:44PM	GP220430H	30	9	\$3,374.00	
10-21-22	DISC	PHILLY INTERCONNECT 6500/6500	9:25PM	GP220430H	30	11	\$1,192.00	
10-21-22	ENT	PHILLY INTERCONNECT 6500/6500	10:23PM	GP220430H	30	13	\$772.00	
10-21-22	FOOD	PHILLY INTERCONNECT 6500/6500	7:15PM	GP220430H	30	17	\$1,985.00	
10-21-22	HALL	PHILLY INTERCONNECT 6500/6500	10:28PM	GP220430H	30	19	\$1,985.00	
10-21-22	HGTV	PHILLY INTERCONNECT 6500/6500	9:18PM	GP220430H	30	21	\$2,778.00	
10-21-22	OWN	PHILLY INTERCONNECT 6500/6500	11:13PM	GP220430H	30	28	\$497.00	
10-21-22	SYFY	PHILLY INTERCONNECT 6500/6500	11:30PM	GP220430H	30	30	\$490.00	
10-21-22	TBSC	PHILLY INTERCONNECT 6500/6500	10:19PM	GP220430H	30	32	\$2,580.00	
10-21-22	TNT	PHILLY INTERCONNECT 6500/6500	11:54PM	GP220430H	30	34	\$2,381.00	
10-22-22	AMC	PHILLY INTERCONNECT 6500/6500	8:17PM	GP220430H	30	1	\$1,192.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-22-22	AMC	PHILLY INTERCONNECT 6500/6500	10:12PM	GP220430H	30	1	\$1,192.00	
10-22-22	BET	PHILLY INTERCONNECT 6500/6500	8:15PM	GP220430H	30	3	\$795.00	
10-22-22	BET	PHILLY INTERCONNECT 6500/6500	10:26PM	GP220430H	30	3	\$795.00	
10-22-22	BRVO	PHILLY INTERCONNECT 6500/6500	7:22PM	GP220430H	30	5	\$1,787.00	
10-22-22	BRVO	PHILLY INTERCONNECT 6500/6500	8:24PM	GP220430H	30	5	\$1,787.00	
10-22-22	DISC	PHILLY INTERCONNECT 6500/6500	8:29PM	GP220430H	30	11	\$1,192.00	
10-22-22	ENT	PHILLY INTERCONNECT 6500/6500	8:27PM	GP220430H	30	13	\$772.00	
10-22-22	ESPN	PHILLY INTERCONNECT 6500/6500	11:18PM	GP220430H	30	15	\$2,381.00	
10-22-22	FOOD	PHILLY INTERCONNECT 6500/6500	7:17PM	GP220430H	30	17	\$1,985.00	
10-22-22	HALL	PHILLY INTERCONNECT 6500/6500	8:33PM	GP220430H	30	19	\$1,985.00	
10-22-22	HGTV	PHILLY INTERCONNECT 6500/6500	7:24PM	GP220430H	30	21	\$2,778.00	
10-22-22	HGTV	PHILLY INTERCONNECT 6500/6500	10:24PM	GP220430H	30	21	\$2,778.00	
10-22-22	OWN	PHILLY INTERCONNECT 6500/6500	7:52PM	GP220430H	30	28	\$497.00	
10-22-22	OWN	PHILLY INTERCONNECT 6500/6500	9:12PM	GP220430H	30	28	\$497.00	
10-22-22	SYFY	PHILLY INTERCONNECT 6500/6500	7:08PM	GP220430H	30	30	\$490.00	
10-22-22	SYFY	PHILLY INTERCONNECT 6500/6500	8:16PM	GP220430H	30	30	\$490.00	
10-22-22	TBSC	PHILLY INTERCONNECT 6500/6500	9:12PM	GP220430H	30	32	\$2,580.00	
10-22-22	TNT	PHILLY INTERCONNECT 6500/6500	7:06PM	GP220430H	30	34	\$2,381.00	
10-22-22	TNT	PHILLY INTERCONNECT 6500/6500	7:40PM	GP220430H	30	34	\$2,381.00	
10-22-22	USA	PHILLY INTERCONNECT 6500/6500	9:54PM	GP220430H	30	36	\$2,778.00	
10-23-22	DISC	PHILLY INTERCONNECT 6500/6500	11:28PM	GP220430H	30	11	\$1,192.00	
10-23-22	ENT	PHILLY INTERCONNECT 6500/6500	11:22PM	GP220430H	30	13	\$772.00	
10-23-22	ESPN	PHILLY INTERCONNECT 6500/6500	7:24PM	GP220430H	30	15	\$2,381.00	
10-23-22	ESPN	PHILLY INTERCONNECT 6500/6500	8:09PM	GP220430H	30	15	\$2,381.00	
10-23-22	FOOD	PHILLY INTERCONNECT 6500/6500	10:23PM	GP220430H	30	17	\$1,985.00	
10-23-22	HALL	PHILLY INTERCONNECT 6500/6500	9:23PM	GP220430H	30	19	\$1,985.00	
10-23-22	USA	PHILLY INTERCONNECT 6500/6500	7:16PM	GP220430H	30	36	\$2,778.00	
10-23-22	USA	PHILLY INTERCONNECT 6500/6500	9:18PM	GP220430H	30	36	\$2,778.00	
10-24-22	AMC	PHILLY INTERCONNECT 6500/6500	8:19PM	GP220430H	30	2	\$1,192.00	
10-24-22	AMC	PHILLY INTERCONNECT 6500/6500	9:22PM	GP220430H	30	2	\$1,192.00	
10-24-22	BET	PHILLY INTERCONNECT 6500/6500	9:11PM	GP220430H	30	4	\$795.00	
10-24-22	BRVO	PHILLY INTERCONNECT 6500/6500	10:12PM	GP220430H	30	6	\$1,787.00	
10-24-22	BRVO	PHILLY INTERCONNECT 6500/6500	11:14PM	GP220430H	30	6	\$1,787.00	
10-24-22	CNN	PHILLY INTERCONNECT 6500/6500	6:50PM	GP220430H	30	8	\$2,184.00	
10-24-22	CNN	PHILLY INTERCONNECT 6500/6500	8:48PM	GP220430H	30	10	\$3,374.00	
10-24-22	CNN	PHILLY INTERCONNECT 6500/6500	11:39PM	GP220430H	30	10	\$3,374.00	
10-24-22	DISC	PHILLY INTERCONNECT 6500/6500	11:31PM	GP220430H	30	12	\$1,192.00	
10-24-22	ENT	PHILLY INTERCONNECT 6500/6500	8:18PM	GP220430H	30	14	\$772.00	
10-24-22	ESPN	PHILLY INTERCONNECT 6500/6500	7:29PM	GP220430H	30	16	\$2,381.00	
10-24-22	ESPN	PHILLY INTERCONNECT 6500/6500	11:27PM	GP220430H	30	16	\$2,381.00	
10-24-22	FOOD	PHILLY INTERCONNECT 6500/6500	8:24PM	GP220430H	30	18	\$1,985.00	
10-24-22	FOOD	PHILLY INTERCONNECT 6500/6500	9:24PM	GP220430H	30	18	\$1,985.00	
10-24-22	HALL	PHILLY INTERCONNECT 6500/6500	9:23PM	GP220430H	30	20	\$1,985.00	
10-24-22	HALL	PHILLY INTERCONNECT 6500/6500	10:36PM	GP220430H	30	20	\$1,985.00	
10-24-22	HGTV	PHILLY INTERCONNECT 6500/6500	8:20PM	GP220430H	30	22	\$2,778.00	
10-24-22	HGTV	PHILLY INTERCONNECT 6500/6500	9:17PM	GP220430H	30	22	\$2,778.00	
10-24-22	MNBC	PHILLY INTERCONNECT 6500/6500	4:38PM	GP220430H	30	25	\$1,985.00	
10-24-22	MNBC	PHILLY INTERCONNECT 6500/6500	7:31PM	GP220430H	30	27	\$2,778.00	
10-24-22	MNBC	PHILLY INTERCONNECT 6500/6500	8:31PM	GP220430H	30	27	\$2,778.00	
10-24-22	MNBC	PHILLY INTERCONNECT 6500/6500	9:36PM	GP220430H	30	27	\$2,778.00	
10-24-22	MNBC	PHILLY INTERCONNECT 6500/6500	11:30PM	GP220430H	30	27	\$2,778.00	
10-24-22	OWN	PHILLY INTERCONNECT 6500/6500	7:51PM	GP220430H	30	29	\$497.00	
10-24-22	OWN	PHILLY INTERCONNECT 6500/6500	9:52PM	GP220430H	30	29	\$497.00	
10-24-22	SYFY	PHILLY INTERCONNECT 6500/6500	7:19PM	GP220430H	30	31	\$490.00	
10-24-22	SYFY	PHILLY INTERCONNECT 6500/6500	11:24PM	GP220430H	30	31	\$490.00	
10-24-22	TBSC	PHILLY INTERCONNECT 6500/6500	9:16PM	GP220430H	30	33	\$2,580.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-24-22	TNT	PHILLY INTERCONNECT 6500/6500	7:24PM	GP220430H	30	35	\$2,381.00	
10-24-22	TNT	PHILLY INTERCONNECT 6500/6500	8:02PM	GP220430H	30	35	\$2,381.00	
10-24-22	USA	PHILLY INTERCONNECT 6500/6500	8:21PM	GP220430H	30	37	\$2,778.00	
10-25-22	AMC	PHILLY INTERCONNECT 6500/6500	10:22PM	GP220430H	30	39	\$1,192.00	
10-25-22	BET	PHILLY INTERCONNECT 6500/6500	8:16PM	GP220430H	30	4	\$795.00	
10-25-22	CNN	PHILLY INTERCONNECT 6500/6500	4:49PM	GP220430H	30	8	\$2,184.00	
10-25-22	CNN	PHILLY INTERCONNECT 6500/6500	7:41PM	GP220430H	30	10	\$3,374.00	
10-25-22	CNN	PHILLY INTERCONNECT 6500/6500	10:41PM	GP220430H	30	10	\$3,374.00	
10-25-22	DISC	PHILLY INTERCONNECT 6500/6500	8:25PM	GP220430H	30	12	\$1,192.00	
10-25-22	DISC	PHILLY INTERCONNECT 6500/6500	10:29PM	GP220430H	30	40	\$1,192.00	
10-25-22	ENT	PHILLY INTERCONNECT 6500/6500	11:21PM	GP220430H	30	14	\$772.00	
10-25-22	MNBC	PHILLY INTERCONNECT 6500/6500	4:39PM	GP220430H	30	41	\$1,985.00	
10-25-22	TBSC	PHILLY INTERCONNECT 6500/6500	10:14PM	GP220430H	30	33	\$2,580.00	
10-25-22	USA	PHILLY INTERCONNECT 6500/6500	9:21PM	GP220430H	30	37	\$2,778.00	

Order# EN12211840 Total: \$245,837.00



INVOICE NO.

EN6055037

BILL CYCLE

202210

BILL TO

ASSEMBLYPOL - AMP
AMP MEDIA
BLOOMFIELD, NJ 07003

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
ASSEMBLYPOL - AMP	A36034	AMP - GIFFORDS PAC - PHL	P0043559

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$181,796.45

We accept checks, ACH, money orders and all major credit cards.