

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3773206

Traffic Order #	12216273		Created On	11/4/2022 1:41:00 PM		Order Status	Traffic Updates Accepted	
Order #	3773206		Created By	NCC_Gateway_User		Gross \$	10434.00	
Order Descrp	63062268_POL_Issue_SENATE MAJORITY PAC - PHL		Updated On	11/7/2022 1:15:06 PM		Net \$	7512.48	
Client	AMP - SENATE MAJORITY PAC - PHL		Updated By	McFarland, Tabitha		Units	26	
Start Date	10/31/2022		Industry	Political-Association		Credit Hold	NO	
End Date	11/6/2022		REFERENCES					
# of Weeks	1		Primary			BILLING INFORMATION		
SALES			Secondary			Purchase Order #	63062268	
ActiveWeeks	1		Tertiary			Billing Schedule	EndOfFlight	
AE 1	NCC - PHL - WASH DC		Quarternary			EDI INFORMATION		
AE 2			TRAFFIC OPTIONS					
Agency	AMP - WATERFRONT STRATEGIES	15.00%	Address 1	NCC MEDIA		Product	11051106	
RepFirm	NCC	13.00%	Address 2			Estimate	10484	
Copy Instr ID			City, State, Zip	BLOOMFIELD, NJ		Submit EDI Invoice?	Submit EDI Invoice	
Total Zones	1		Zip	07003		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Zones	Philadelphia Interconnect		Contact			,Philadelphia- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION		
Total Networks	18		Phone	111-111-1111				
GENERAL COMMENTS			Avail Tag					
			Contract Type	Standard				
			Copy Group					
			Division					
			Reference #					
			SYSCODE LIST					
			6500					

SUMMARY FOR SYSCODE 6500

Traffic Order #	12216273	Created On	11/4/2022 1:41:00 PM	Order Status	Traffic Updates Accepted
Order #	3773206	Created By	NCC_Gateway_User	Syscode Gross \$	10434.00
Order Descrp	63062268_POL_Issue_SENATE MAJORITY PAC - PHL	Updated On	11/7/2022 1:15:06 PM	Syscode Net \$	7512.48
Client	AMP - SENATE MAJORITY PAC - PHL	Updated By	McFarland, Tabitha	Syscode Units	26
Start Date	10/31/2022	Source	Gateway	Zone Status	Traffic Updates Accepted
End Date	11/6/2022	Zones	Philadelphia Interconnect	Avg Unit Rate	401.31
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Ampersa nd Politi cal Bun dle	75 75	A&E Network	6500	20 AVAILS	11/05/2022	11/06/2022	Sa-Su 9a-4p						X	X	1	\$264.00	\$264.00	30
2	2		Ampersa nd Politi cal Bun dle	75 75	A&E Network	6500	20 AVAILS	11/05/2022	11/06/2022	Sa-Su 7p-12m						X	X	1	\$1,670.00	\$1,670.00	30
3	3		Ampersa nd Politi cal Bun dle	75 75	BET	6500	8 AVAILS	11/05/2022	11/06/2022	Sa-Su 9a-4p						X	X	1	\$141.00	\$141.00	30
4	4		Ampersa nd Politi cal Bun dle	75 75	BET	6500	20 AVAILS	11/05/2022	11/06/2022	Sa-Su 7p-12m						X	X	1	\$954.00	\$954.00	30
5	5		Ampersa nd Politi cal Bun dle	75 75	The Discovery Channel	6500	20 AVAILS	11/05/2022	11/06/2022	Sa-Su 9a-4p						X	X	1	\$250.00	\$250.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	75 75	E! Entertainment TV	6500	20 AVAILS	11/05/2022	11/06/2022	Sa-Su 9a-4p						X	X	1	\$204.00	\$204.00	30
7	7		Amp ersa nd Politi cal Bun dle	75 75	Fox Sports One	6500	20 AVAILS	11/05/2022	11/06/2022	Sa-Su 9a-4p						X	X	1	\$122.00	\$122.00	30
8	8		Amp ersa nd Politi cal Bun dle	75 75	Fox Sports One	6500	19 AVAILS	11/05/2022	11/06/2022	Sa-Su 7p- 12m						X	X	1	\$287.00	\$287.00	30
9	9		Amp ersa nd Politi cal Bun dle	75 75	GSN	6500	20 AVAILS	11/05/2022	11/06/2022	Sa-Su 9a-4p						X	X	1	\$71.00	\$71.00	30
10	10		Amp ersa nd Politi cal Bun dle	75 75	GSN	6500	20 AVAILS	11/05/2022	11/06/2022	Sa-Su 7p- 12m						X	X	1	\$316.00	\$316.00	30
11	11		Amp ersa nd Politi cal Bun dle	75 75	Headline News	6500	25 AVAILS	11/05/2022	11/06/2022	Sa-Su 9a-4p						X	X	1	\$105.00	\$105.00	30
12	12		Amp ersa nd Politi cal Bun dle	75 75	Headline News	6500	20 AVAILS	11/05/2022	11/06/2022	Sa-Su 7p- 12m						X	X	1	\$350.00	\$350.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	75 75	Lifetime Movie Network	6500	20 AVAILS	11/05/2022	11/06/2022	Sa-Su 7p-12m						X	X	1	\$1,192.00	\$1,192.00	30
14	14		Amp ersa nd Politi cal Bun dle	75 75	Magnolia Network	6500	8 AVAILS	11/05/2022	11/06/2022	Sa-Su 9a-4p						X	X	1	\$89.00	\$89.00	30
15	15		Amp ersa nd Politi cal Bun dle	75 75	NFL Network	6500	20 AVAILS	11/05/2022	11/06/2022	Sa-Su 7p-12m						X	X	0	\$555.00	\$0.00	30
16	16		Amp ersa nd Politi cal Bun dle	75 75	Oprah Winfrey Network	6500	20 AVAILS	11/05/2022	11/06/2022	Sa-Su 9a-4p						X	X	1	\$107.00	\$107.00	30
17	17		Amp ersa nd Politi cal Bun dle	75 75	Oprah Winfrey Network	6500	20 AVAILS	11/05/2022	11/06/2022	Sa-Su 7p-12m						X	X	1	\$597.00	\$597.00	30
18	18		Amp ersa nd Politi cal Bun dle	75 75	Oxygen	6500	20 AVAILS	11/05/2022	11/06/2022	Sa-Su 9a-4p						X	X	1	\$98.00	\$98.00	30
19	19		Amp ersa nd Politi cal Bun dle	75 75	Oxygen	6500	25 AVAILS	11/05/2022	11/06/2022	Sa-Su 7p-12m						X	X	1	\$597.00	\$597.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	20		Amp ersa nd Politi cal Bun dle	75 75	Paramount	6500	8 AVAILS	11/05/2022	11/06/2022	Sa-Su 9a-4p						X	X	1	\$184.00	\$184.00	30
21	21		Amp ersa nd Politi cal Bun dle	75 75	SyFy	6500	25 AVAILS	11/05/2022	11/06/2022	Sa-Su 9a-4p						X	X	1	\$118.00	\$118.00	30
22	22		Amp ersa nd Politi cal Bun dle	75 75	SyFy	6500	25 AVAILS	11/05/2022	11/06/2022	Sa-Su 7p-12m						X	X	1	\$588.00	\$588.00	30
23	23		Amp ersa nd Politi cal Bun dle	75 75	The Travel Channel	6500	20 AVAILS	11/05/2022	11/06/2022	Sa-Su 7p-12m						X	X	1	\$742.00	\$742.00	30
24	24		Amp ersa nd Politi cal Bun dle	75 75	TruTV	6500	20 AVAILS	11/05/2022	11/06/2022	Sa-Su 9a-4p						X	X	1	\$89.00	\$89.00	30
25	25		Amp ersa nd Politi cal Bun dle	75 75	TV Land	6500	20 AVAILS	11/05/2022	11/06/2022	Sa-Su 9a-4p						X	X	1	\$105.00	\$105.00	30
26	26		Amp ersa nd Politi cal Bun dle	75 75	TV Land	6500	20 AVAILS	11/05/2022	11/06/2022	Sa-Su 7p-12m						X	X	1	\$954.00	\$954.00	30

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27	27		Amp ersa nd Politi cal Bun dle	75 75	The Weather Channel	6500	8 AVAILS	11/05/2022	11/06/2022	Sa-Su 9a-4p						X	X	1	\$240.00	\$240.00	30

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By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3773206

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Start Date	10/31/2022	Updated By	McFarland, Tabitha	Units	26
End Date	11/6/2022	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	