

# Contract Data (Traffic) Report

**SUMMARY FOR ORDER # 3761147**

<b>Traffic Order #</b>		12213813		<b>Created On</b>	10/21/2022 5:34:58 PM	<b>Order Status</b>	Revision Confirmed
<b>Order #</b>		3761147		<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	31000.00
<b>Order Descrp</b>		63056310_POL_Issue_CITIZENS FOR SANITY - PHL		<b>Updated On</b>	11/1/2022 11:46:19 AM	<b>Net \$</b>	22320.00
<b>Client</b>		AMP - CITIZENS FOR SANITY - PHL		<b>Updated By</b>	Cossette, Michael	<b>Units</b>	6
<b>Start Date</b>		10/24/2022		<b>Industry</b>	Political-Association	<b>Credit Hold</b>	NO
<b>End Date</b>		11/6/2022		<b>REFERENCES</b>			
<b># of Weeks</b>		2		<b>Primary</b>		<b>BILLING INFORMATION</b>	
<b>SALES</b>				<b>Secondary</b>		<b>Purchase Order #</b>	63056310
<b>ActiveWeeks</b>	2			<b>Tertiary</b>		<b>Billing Schedule</b>	EndOfFlight
<b>AE 1</b>	NCC - PHL - WASH DC			<b>Quarternary</b>		<b>EDI INFORMATION</b>	
<b>AE 2</b>				<b>TRAFFIC OPTIONS</b>			
<b>Agency</b>	AMP - MULTI MEDIA SERVICES	15.00%		<b>Address 1</b>	NCC MEDIA		
<b>RepFirm</b>	NCC	13.00%		<b>Address 2</b>			
<b>Copy Instr ID</b>				<b>City, State, Zip</b>	BLOOMFIELD, NJ		
<b>Total Zones</b>	1			<b>Zip</b>	07003		
<b>Zones</b>	Philadelphia Interconnect			<b>Contact</b>			
<b>Total Networks</b>	4			<b>Phone</b>	111-111-1111		
<b>GENERAL COMMENTS</b>				<b>Avail Tag</b>			
				<b>Contract Type</b>	Standard		
				<b>Copy Group</b>			
				<b>Division</b>			
				<b>Reference #</b>			
<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>							
,Philadelphia- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION							
<b>SYSCODE LIST</b>							
6500							

**SUMMARY FOR SYSCODE 6500**

<b>Traffic Order #</b>	12213813	<b>Created On</b>	10/21/2022 5:34:58 PM	<b>Order Status</b>	Revision Confirmed
<b>Order #</b>	3761147	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	31000.00
<b>Order Descrp</b>	63056310_POL_Issue_CITIZENS FOR SANITY - PHL	<b>Updated On</b>	10/31/2022 12:01:34 PM	<b>Syscode Net \$</b>	22320.00
<b>Client</b>	AMP - CITIZENS FOR SANITY - PHL	<b>Updated By</b>	Cossette, Michael	<b>Syscode Units</b>	6
<b>Start Date</b>	10/24/2022	<b>Source</b>	Gateway	<b>Zone Status</b>	Revision Confirmed
<b>End Date</b>	11/6/2022	<b>Zones</b>	Philadelphia Interconnect	<b>Avg Unit Rate</b>	5166.67
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1			Amp ersa nd Politi cal Bun dle	74   74	ESPN	6500	SEIC PHL: Simulcast ESP2: Cincinnati Bengals at Cleveland Browns	10/24/2022	10/24/2022	M 8p-11:15p	X							0	\$18,600.00	\$0.00	30
2	5		Amp ersa nd Politi cal Bun dle	105   105	ESPN	6500	Wk9: Teams TBD	10/27/2022	10/27/2022	Th 7:30p-10:30p				X				1	\$1,200.00	\$1,200.00	30
3			Amp ersa nd Politi cal Bun dle	74   74	ESPN	6500	Wk10: Teams TBD	10/27/2022	10/27/2022	Th 8p-11p				X				0	\$1,200.00	\$0.00	30
4	1		Amp ersa nd Politi cal Bun dle	105   105	ESPN	6500	Indiana Pacers at Washington Wizards	10/28/2022	10/28/2022	F 7:30p-10p					X			1	\$4,445.00	\$4,445.00	30
5			Amp ersa nd Politi cal Bun dle	74   74	ESPN	6500	Chicago Bulls at Boston Celtics	10/28/2022	10/28/2022	F 7:30p-10p					X			0	\$4,455.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	4		Amp ersa nd Politi cal Bun dle	105   105	ESPN	6500	Wk9: Teams TBD (G1)	10/29/2022	10/29/2022	Sa 12n-3p						X		1	\$1,100.0 0	\$1,100.00	30
7			Amp ersa nd Politi cal Bun dle	74   74	Big Ten Network	6500	ALCS G7: New York Yankees at Houston Astros (if nec)	10/29/2022	10/29/2022	Sa 3:30p- 6:30p						X		0	\$4,900.0 0	\$0.00	30
8	3		Amp ersa nd Politi cal Bun dle	105   105	ESPN	6500	SEIC PHL: Simulcast ESP2: Cincinnati Bengals at Cleveland Browns	10/31/2022	10/31/2022	M 8p-11:15p	X							1	\$18,600. 00	\$18,600.00	30
9	8		Amp ersa nd Politi cal Bun dle	105   105	ESPN2	6500	SEIC PHL: Simulcast ESP2: Cincinnati Bengals at Cleveland Browns	10/31/2022	10/31/2022	M 8p-11:15p	X							0	\$0.00	\$0.00	30
10			Amp ersa nd Politi cal Bun dle	74   74	TBS	6500	ALCS G6: New York Yankees at Houston Astros (if nec)	11/01/2022	11/01/2022	Tu 6p-10p		X						0	\$4,500.0 0	\$0.00	30
11			Amp ersa nd Politi cal Bun dle	74   74	TBS	6500	ALCS G7: New York Yankees at Houston Astros (if nec)	11/02/2022	11/02/2022	W 7:30p- 11:30p			X					0	\$4,500.0 0	\$0.00	30
12			Amp ersa nd Politi cal Bun dle	74   74	ESPN	6500	Wk9: Teams TBD	11/03/2022	11/03/2022	Th 8p-11p				X				0	\$1,200.0 0	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	6		Amp ersa nd Politi cal Bun dle	105   105	ESPN	6500	Wk10: Teams TBD	11/03/2022	11/03/2022	Th 7:30p-10:30p				X				1	\$1,200.00	\$1,200.00	30
14			Amp ersa nd Politi cal Bun dle	74   74	ESPN	6500	Indiana Pacers at Washington Wizards	11/04/2022	11/04/2022	F 7:30p-10p					X			0	\$4,445.00	\$0.00	30
15	2		Amp ersa nd Politi cal Bun dle	105   105	ESPN	6500	Chicago Bulls at Boston Celtics	11/04/2022	11/04/2022	F 7:30p-10p					X			1	\$4,455.00	\$4,455.00	30
16			Amp ersa nd Politi cal Bun dle	74   74	ESPN	6500	Wk9: Teams TBD (G1)	11/05/2022	11/05/2022	Sa 12n-3p						X		0	\$1,100.00	\$0.00	30
17	7		Amp ersa nd Politi cal Bun dle	105   105	Big Ten Network	6500	Wk10: Penn State at Indiana	11/05/2022	11/05/2022	Sa 3:30p-6:30p						X		0	\$4,900.00	\$0.00	30

**DISCLAIMER**

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

SUMMARY FOR ORDER # 3761147					
<b>Traffic Order #</b>	12213813	<b># of Weeks</b>	2	<b>Active</b>	Yes
<b>Order #</b>	3761147	<b>Created On</b>	10/21/2022 5:34:58 PM	<b>Order Status</b>	Revision Confirmed
<b>Order Descrp</b>	63056310_POL_Issue_CITIZENS FOR SANITY - PHL	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	31000.00
<b>Client</b>	AMP - CITIZENS FOR SANITY - PHL	<b>Updated On</b>	11/1/2022 11:46:19 AM	<b>Net \$</b>	22320.00
<b>Start Date</b>	10/24/2022	<b>Updated By</b>	Cossette, Michael	<b>Units</b>	6
<b>End Date</b>	11/6/2022	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	