

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3750284

Traffic Order #		12211744,12211743		Created On	10/7/2022 6:48:13 PM	Order Status	Contract Confirmed
Order #		3750284		Created By	NCC_Gateway_User	Gross \$	163488.00
Order Descrp		63050277_POL_Issue_GIFFORDS PAC - PHL		Updated On	10/10/2022 1:25:28 PM	Net \$	117711.36
Client		AMP - GIFFORDS PAC - PHL		Updated By	Adams, Robert	Units	150
Start Date		10/10/2022		Industry	Political-Association	Credit Hold	NO
End Date		10/23/2022		REFERENCES			
# of Weeks		2		Primary		BILLING INFORMATION	
SALES				Secondary		Purchase Order #	63050277
ActiveWeeks	2			Tertiary		Billing Schedule	EndOfFlight
AE 1	NCC - PHL - WASH DC			Quarternary		EDI INFORMATION	
AE 2				TRAFFIC OPTIONS			
Agency	AMP - ASSEMBLYPOL	15.00%		Address 1	AMP MEDIA		
RepFirm	NCC	13.00%		Address 2			
Copy Instr ID				City, State, Zip	BLOOMFIELD, NJ		
Total Zones	2			Zip	07003		
Zones	Philadelphia Interconnect,DISH I+			Contact			
Total Networks	16			Phone	111-111-1111		
GENERAL COMMENTS				Avail Tag			
				Contract Type	Standard		
				Copy Group			
				Division			
				Reference #			
ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS							
,Philadelphia- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION							
SYSCODE LIST							
6500,9762							

SUMMARY FOR SYSCODE 6500

Traffic Order #	12211743	Created On	10/7/2022 6:48:13 PM	Order Status	Contract Confirmed
Order #	3750284	Created By	NCC_Gateway_User	Syscode Gross \$	158797.00
Order Descrp	63050277_POL_Issue_GIFFORDS PAC - PHL	Updated On	10/10/2022 1:20:42 PM	Syscode Net \$	114333.84
Client	AMP - GIFFORDS PAC - PHL	Updated By	Adams, Robert	Syscode Units	91
Start Date	10/10/2022	Source	Gateway	Zone Status	Contract Confirmed
End Date	10/23/2022	Zones	Philadelphia Interconnect	Avg Unit Rate	1745.02
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Ampersa nd Politi cal Bun dle	75 75	American Movie Classics	6500	AMC PT	10/14/2022	10/16/2022	F-Su 7p-12m					X	X	X	3	\$993.00	\$2,979.00	30
2	2		Ampersa nd Politi cal Bun dle	75 75	American Movie Classics	6500	AMC PT	10/17/2022	10/18/2022	M-Tu 7p-12m	X	X						2	\$1,192.00	\$2,384.00	30
3	3		Ampersa nd Politi cal Bun dle	75 75	BET	6500	BET PT	10/14/2022	10/16/2022	F-Su 7p-12m					X	X	X	4	\$662.00	\$2,648.00	30
4	4		Ampersa nd Politi cal Bun dle	75 75	BET	6500	BET PT	10/17/2022	10/18/2022	M-Tu 7p-12m	X	X						2	\$795.00	\$1,590.00	30
5	5		Ampersa nd Politi cal Bun dle	75 75	Bravo	6500	BRVO PT	10/14/2022	10/16/2022	F-Su 7p-12m					X	X	X	3	\$1,489.00	\$4,467.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Ampersa nd Politi cal Bun dle	75 75	Bravo	6500	BRVO PT	10/17/2022	10/18/2022	M-Tu 7p-12m	X	X						2	\$1,787.00	\$3,574.00	30
7	7		Ampersa nd Politi cal Bun dle	75 75	CNN	6500	CNN EF	10/14/2022	10/14/2022	F 4p-7p					X			1	\$1,820.00	\$1,820.00	30
8	8		Ampersa nd Politi cal Bun dle	75 75	CNN	6500	CNN EF	10/17/2022	10/18/2022	M-Tu 4p-7p	X	X						2	\$2,184.00	\$4,368.00	30
9	9		Ampersa nd Politi cal Bun dle	75 75	CNN	6500	CNN PT	10/14/2022	10/16/2022	F-Su 7p-12m					X	X	X	2	\$2,811.00	\$5,622.00	30
10	10		Ampersa nd Politi cal Bun dle	75 75	CNN	6500	CNN PT	10/17/2022	10/18/2022	M-Tu 7p-12m	X	X						4	\$3,374.00	\$13,496.00	30
11	11		Ampersa nd Politi cal Bun dle	75 75	The Discovery Channel	6500	DISC PT	10/14/2022	10/16/2022	F-Su 7p-12m					X	X	X	5	\$993.00	\$4,965.00	30
12	12		Ampersa nd Politi cal Bun dle	75 75	The Discovery Channel	6500	DISC PT	10/17/2022	10/18/2022	M-Tu 7p-12m	X	X						2	\$1,192.00	\$2,384.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	75 75	E! Entertainment TV	6500	ENT PT	10/14/2022	10/16/2022	F-Su 7p-12m					X	X	X	3	\$643.00	\$1,929.00	30
14	14		Amp ersa nd Politi cal Bun dle	75 75	E! Entertainment TV	6500	ENT PT	10/17/2022	10/18/2022	M-Tu 7p-12m	X	X						2	\$772.00	\$1,544.00	30
15	15		Amp ersa nd Politi cal Bun dle	75 75	ESPN	6500	ESPN PT	10/14/2022	10/16/2022	F-Su 7p-12m					X	X	X	3	\$1,984.00	\$5,952.00	30
16	16		Amp ersa nd Politi cal Bun dle	75 75	ESPN	6500	ESPN PT	10/17/2022	10/18/2022	M-Tu 7p-12m	X	X						2	\$2,381.00	\$4,762.00	30
17	17		Amp ersa nd Politi cal Bun dle	75 75	Food Network	6500	FOOD PT	10/14/2022	10/16/2022	F-Su 7p-12m					X	X	X	3	\$1,654.00	\$4,962.00	30
18	18		Amp ersa nd Politi cal Bun dle	75 75	Food Network	6500	FOOD PT	10/17/2022	10/18/2022	M-Tu 7p-12m	X	X						2	\$1,985.00	\$3,970.00	30
19	19		Amp ersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	HALL PT	10/14/2022	10/16/2022	F-Su 7p-12m					X	X	X	2	\$1,654.00	\$3,308.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	20		Amp ersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	HALL PT	10/17/2022	10/18/2022	M-Tu 7p-12m	X	X						1	\$1,985.00	\$1,985.00	30
21	21		Amp ersa nd Politi cal Bun dle	75 75	HGTV	6500	HGTV PT	10/14/2022	10/16/2022	F-Su 7p-12m					X	X	X	3	\$2,315.00	\$6,945.00	30
22	22		Amp ersa nd Politi cal Bun dle	75 75	HGTV	6500	HGTV PT	10/17/2022	10/18/2022	M-Tu 7p-12m	X	X						2	\$2,778.00	\$5,556.00	30
23	23		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	6500	MORNING JOE	10/14/2022	10/14/2022	F 6a-9a					X			1	\$3,478.00	\$3,478.00	30
24	24		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	6500	MORNING JOE	10/17/2022	10/18/2022	M-Tu 6a-9a	X	X						1	\$3,478.00	\$3,478.00	30
25	25		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	6500	MNBC EF	10/14/2022	10/14/2022	F 4p-7p					X			1	\$1,654.00	\$1,654.00	30
26	26		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	6500	MNBC EF	10/17/2022	10/18/2022	M-Tu 4p-7p	X	X						2	\$1,985.00	\$3,970.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
27	27		Ampersa nd Politi cal Bun dle	75 75	MSNBC	6500	MNBC PT	10/14/2022	10/14/2022	F 7p-12m					X			2	\$2,315.00	\$4,630.00	30
28	28		Ampersa nd Politi cal Bun dle	75 75	MSNBC	6500	MNBC PT	10/17/2022	10/18/2022	M-Tu 7p-12m	X	X						4	\$2,778.00	\$11,112.00	30
29	29		Ampersa nd Politi cal Bun dle	75 75	Oprah Winfrey Network	6500	OWN PT	10/14/2022	10/16/2022	F-Su 7p-12m					X	X	X	3	\$414.00	\$1,242.00	30
30	30		Ampersa nd Politi cal Bun dle	75 75	Oprah Winfrey Network	6500	OWN PT	10/17/2022	10/18/2022	M-Tu 7p-12m	X	X						2	\$497.00	\$994.00	30
31	31		Ampersa nd Politi cal Bun dle	75 75	SyFy	6500	SYFY PT	10/14/2022	10/16/2022	F-Su 7p-12m					X	X	X	3	\$408.00	\$1,224.00	30
32	32		Ampersa nd Politi cal Bun dle	75 75	SyFy	6500	SYFY PT	10/17/2022	10/18/2022	M-Tu 7p-12m	X	X						2	\$490.00	\$980.00	30
33	33		Ampersa nd Politi cal Bun dle	75 75	TBS	6500	TBSC PT	10/14/2022	10/16/2022	F-Su 7p-12m					X	X	X	3	\$2,150.00	\$6,450.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
34	34		Amp ersa nd Politi cal Bun dle	75 75	TBS	6500	TBSC PT	10/17/2022	10/18/2022	M-Tu 7p-12m	X	X						2	\$2,580.00	\$5,160.00	30
35	35		Amp ersa nd Politi cal Bun dle	75 75	TNT	6500	TNT PT	10/14/2022	10/16/2022	F-Su 7p-12m					X	X	X	3	\$1,984.00	\$5,952.00	30
36	36		Amp ersa nd Politi cal Bun dle	75 75	TNT	6500	TNT PT	10/17/2022	10/18/2022	M-Tu 7p-12m	X	X						2	\$2,381.00	\$4,762.00	30
37	37		Amp ersa nd Politi cal Bun dle	75 75	USA	6500	USA PT	10/14/2022	10/16/2022	F-Su 7p-12m					X	X	X	3	\$2,315.00	\$6,945.00	30
38	38		Amp ersa nd Politi cal Bun dle	75 75	USA	6500	USA PT	10/17/2022	10/18/2022	M-Tu 7p-12m	X	X						2	\$2,778.00	\$5,556.00	30

SUMMARY FOR SYSCODE 9762

Traffic Order #	12211744	Created On	10/7/2022 6:48:13 PM	Order Status	Contract Confirmed
Order #	3750284	Created By	NCC_Gateway_User	Syscode Gross \$	4691.00
Order Descrp	63050277_POL_Issue_GIFFORDS PAC - PHL	Updated On	10/10/2022 1:20:42 PM	Syscode Net \$	3377.52
Client	AMP - GIFFORDS PAC - PHL	Updated By	Adams, Robert	Syscode Units	59
Start Date	10/10/2022	Source	Gateway	Zone Status	Contract Confirmed
End Date	10/23/2022	Zones	DISH I+	Avg Unit Rate	79.51
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
39	1		Amp ersa nd Politi cal Bun dle	75 75	BET	9762	BET PT	10/14/2022	10/16/2022	F-Su 7p-12m					X	X	X	3	\$30.00	\$90.00	30
40	2		Amp ersa nd Politi cal Bun dle	75 75	BET	9762	BET PT	10/17/2022	10/18/2022	M-Tu 7p-12m	X	X						2	\$35.00	\$70.00	30
41	3		Amp ersa nd Politi cal Bun dle	75 75	Bravo	9762	BRVO PT	10/14/2022	10/16/2022	F-Su 7p-12m					X	X	X	3	\$61.00	\$183.00	30
42	4		Amp ersa nd Politi cal Bun dle	75 75	Bravo	9762	BRVO PT	10/17/2022	10/18/2022	M-Tu 7p-12m	X	X						2	\$71.00	\$142.00	30
43	5		Amp ersa nd Politi cal Bun dle	75 75	CNN	9762	CNN EF	10/14/2022	10/14/2022	F 4p-7p					X			1	\$45.00	\$45.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
44	6		Ampersa nd Politi cal Bun dle	75 75	CNN	9762	CNN EF	10/17/2022	10/18/2022	M-Tu 4p-7p	X	X						2	\$52.00	\$104.00	30
45	7		Ampersa nd Politi cal Bun dle	75 75	CNN	9762	CNN PT	10/14/2022	10/14/2022	F 7p-12m					X			1	\$56.00	\$56.00	30
46	8		Ampersa nd Politi cal Bun dle	75 75	CNN	9762	CNN PT	10/17/2022	10/18/2022	M-Tu 7p-12m	X	X						2	\$65.00	\$130.00	30
47	9		Ampersa nd Politi cal Bun dle	75 75	The Discovery Channel	9762	DISC PT	10/14/2022	10/16/2022	F-Su 7p-12m					X	X	X	2	\$64.00	\$128.00	30
48	10		Ampersa nd Politi cal Bun dle	75 75	The Discovery Channel	9762	DISC PT	10/17/2022	10/18/2022	M-Tu 7p-12m	X	X						2	\$74.00	\$148.00	30
49	11		Ampersa nd Politi cal Bun dle	75 75	ESPN	9762	ESPN PT	10/14/2022	10/16/2022	F-Su 7p-12m					X	X	X	3	\$132.00	\$396.00	30
50	12		Ampersa nd Politi cal Bun dle	75 75	ESPN	9762	ESPN PT	10/17/2022	10/18/2022	M-Tu 7p-12m	X	X						2	\$152.00	\$304.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
51	13		Amp ersa nd Politi cal Bun dle	75 75	Food Network	9762	FOOD PT	10/14/2022	10/16/2022	F-Su 7p-12m					X	X	X	3	\$81.00	\$243.00	30
52	14		Amp ersa nd Politi cal Bun dle	75 75	Food Network	9762	FOOD PT	10/17/2022	10/18/2022	M-Tu 7p-12m	X	X						2	\$94.00	\$188.00	30
53	15		Amp ersa nd Politi cal Bun dle	75 75	HGTV	9762	HGTV PT	10/14/2022	10/16/2022	F-Su 7p-12m					X	X	X	3	\$106.00	\$318.00	30
54	16		Amp ersa nd Politi cal Bun dle	75 75	HGTV	9762	HGTV PT	10/17/2022	10/18/2022	M-Tu 7p-12m	X	X						2	\$122.00	\$244.00	30
55	17		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9762	MNBC EF	10/17/2022	10/18/2022	M-Tu 4p-7p	X	X						2	\$38.00	\$76.00	30
56	18		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9762	MNBC PT	10/14/2022	10/14/2022	F 7p-12m					X			1	\$38.00	\$38.00	30
57	19		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9762	MNBC PT	10/17/2022	10/18/2022	M-Tu 7p-12m	X	X						2	\$44.00	\$88.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
58	20		Amp ersa nd Politi cal Bun dle	75 75	SyFy	9762	SYFY PT	10/14/2022	10/16/2022	F-Su 7p-12m					X	X	X	3	\$23.00	\$69.00	30
59	21		Amp ersa nd Politi cal Bun dle	75 75	SyFy	9762	SYFY PT	10/17/2022	10/18/2022	M-Tu 7p-12m	X	X						1	\$27.00	\$27.00	30
60	22		Amp ersa nd Politi cal Bun dle	75 75	TBS	9762	TBSC PT	10/14/2022	10/16/2022	F-Su 7p-12m					X	X	X	3	\$96.00	\$288.00	30
61	23		Amp ersa nd Politi cal Bun dle	75 75	TBS	9762	TBSC PT	10/17/2022	10/18/2022	M-Tu 7p-12m	X	X						2	\$111.00	\$222.00	30
62	24		Amp ersa nd Politi cal Bun dle	75 75	TNT	9762	TNT PT	10/14/2022	10/16/2022	F-Su 7p-12m					X	X	X	3	\$112.00	\$336.00	30
63	25		Amp ersa nd Politi cal Bun dle	75 75	TNT	9762	TNT PT	10/17/2022	10/18/2022	M-Tu 7p-12m	X	X						2	\$129.00	\$258.00	30
64	26		Amp ersa nd Politi cal Bun dle	75 75	USA	9762	USA PT	10/14/2022	10/16/2022	F-Su 7p-12m					X	X	X	3	\$94.00	\$282.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
65	27		Amp ersa nd Politi cal Bun dle	75 75	USA	9762	USA PT	10/17/2022	10/18/2022	M-Tu 7p-12m	X	X						2	\$109.00	\$218.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3750284

Traffic Order #	12211744,12211743	# of Weeks	2	Active	Yes
Order #	3750284	Created On	10/7/2022 6:48:13 PM	Order Status	Contract Confirmed
Order Descrp	63050277_POL_Issue_GIFFORDS PAC - PHL	Created By	NCC_Gateway_User	Gross \$	163488.00
Client	AMP - GIFFORDS PAC - PHL	Updated On	10/10/2022 1:25:28 PM	Net \$	117711.36
Start Date	10/10/2022	Updated By	Adams, Robert	Units	150
End Date	10/23/2022	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	