

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3660512

Traffic Order #	12193689		Created On	6/14/2022 12:51:05 PM		Order Status	Contract Confirmed	
Order #	3660512		Created By	Brett, Veronica		Gross \$	14850.00	
Order Descrp	POL-Issue-FIRE		Updated On	6/14/2022 4:14:02 PM		Net \$	12622.50	
Client	FIRE		Updated By	SKINNER, HELEN		Units	6	
Start Date	6/20/2022		Industry	Political-Association		Credit Hold	NO	
End Date	6/24/2022		REFERENCES					
# of Weeks	1		Primary			BILLING INFORMATION		
SALES			Secondary			Purchase Order #		
ActiveWeeks	1		Tertiary			Billing Schedule	EndOfFlight	
AE 1	Whittaker, BJ		Quarternary			EDI INFORMATION		
AE 2			TRAFFIC OPTIONS					
Agency	DEVITO/VERDI	15.00%	Address 1	330 HUDSON ST		Product		
RepFirm		0%	Address 2	16TH FLOOR		Estimate		
Copy Instr ID			City, State, Zip	NEW YORK, NY		Submit EDI Invoice?	Do Not Submit EDI Invoice	
Total Zones	1		Zip	10013		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Zones	Philadelphia Interconnect		Contact	Amy		PHILADELPHIA Priority Code NP=80, IP=74 See key on FCC site for zone/network information		
Total Networks	2		Phone	212-431-4694				
GENERAL COMMENTS			Avail Tag					
			Contract Type	Standard				
			Copy Group					
			Division					
			Reference #	6f24931b-02ec-ec11-9114-005056975758				
			SYSCODE LIST					
			6500					

SUMMARY FOR SYSCODE 6500

Traffic Order #	12193689	Created On	6/14/2022 12:51:34 PM	Order Status	Contract Confirmed
Order #	3660512	Created By	Brett, Veronica	Syscode Gross \$	14850.00
Order Descrp	POL-Issue-FIRE	Updated On	6/14/2022 4:12:44 PM	Syscode Net \$	12622.50
Client	FIRE	Updated By	SKINNER, HELEN	Syscode Units	6
Start Date	6/20/2022	Source	VIEW	Zone Status	Contract Confirmed
End Date	6/24/2022	Zones	Philadelphia Interconnect	Avg Unit Rate	2475.00
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Retail Political Bundle	75 75	Fox News Channel	6500	TUCKER CARLSON	06/20/2022	06/24/2022	M-F 8p-9p	X	X	X	X	X			3	\$3,750.00	\$11,250.00	30
2	2		Retail Political Bundle	75 75	Comedy Central	6500	DAILY SHOW	06/20/2022	06/23/2022	M-Th 11p-11:30p	X	X	X	X				3	\$1,200.00	\$3,600.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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Traffic Order #	12193689	# of Weeks	1	Active	Yes
Order #	3660512	Created On	6/14/2022 12:51:05 PM	Order Status	Contract Confirmed
Order Descrp	POL-Issue-FIRE	Created By	Brett, Veronica	Gross \$	14850.00
Client	FIRE	Updated On	6/14/2022 4:14:02 PM	Net \$	12622.50
Start Date	6/20/2022	Updated By	SKINNER, HELEN	Units	6
End Date	6/24/2022	Source	CRM	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	