

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3738885

<b>Traffic Order #</b> 12209403		<b>Created On</b> 9/27/2022 9:17:52 AM	<b>Order Status</b> Traffic Updates Accepted
<b>Order #</b> 3738885		<b>Created By</b> NCC_Gateway_User	<b>Gross \$</b> 2550.00
<b>Order Descrp</b> 63044285_POL_Issue_SENATE MAJORITY PAC - PHL		<b>Updated On</b> 9/27/2022 5:30:04 PM	<b>Net \$</b> 1836.00
<b>Client</b> AMP - SENATE MAJORITY PAC - PHL		<b>Updated By</b> Cossette, Michael	<b>Units</b> 1
<b>Start Date</b> 11/7/2022		<b>Industry</b> Political-Association	<b>Credit Hold</b> NO
<b>End Date</b> 11/13/2022		<b>REFERENCES</b>	
<b># of Weeks</b> 1		<b>Primary</b>	
<b>SALES</b>		<b>Secondary</b>	
<b>ActiveWeeks</b> 1		<b>Tertiary</b>	
<b>AE 1</b> NCC - PHL - WASH DC		<b>Quarternary</b>	
<b>AE 2</b>		<b>TRAFFIC OPTIONS</b>	
<b>Agency</b> AMP - WATERFRONT STRATEGIES 15.00%		<b>Address 1</b> NCC MEDIA	
<b>RepFirm</b> NCC 13.00%		<b>Address 2</b>	
<b>Copy Instr ID</b>		<b>City, State, Zip</b> BLOOMFIELD, NJ	
<b>Total Zones</b> 1		<b>Zip</b> 07003	
<b>Zones</b> Philadelphia Interconnect		<b>Contact</b>	
<b>Total Networks</b> 1		<b>Phone</b> 111-111-1111	
<b>GENERAL COMMENTS</b>		<b>Avail Tag</b>	
		<b>Contract Type</b> Standard	
		<b>Copy Group</b>	
		<b>Division</b>	
		<b>Reference #</b>	
<b>BILLING INFORMATION</b>			
<b>Purchase Order #</b> 63044285		<b>Billing Schedule</b> EndOfFlight	
<b>EDI INFORMATION</b>			
<b>Product</b> 11011107		<b>Estimate</b> 10484	
<b>Submit EDI Invoice?</b> Submit EDI Invoice			
<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>			
,Philadelphia- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION			
<b>SYSCODE LIST</b>			
6500			

**SUMMARY FOR SYSCODE 6500**

<b>Traffic Order #</b>	12209403	<b>Created On</b>	9/27/2022 12:25:51 PM	<b>Order Status</b>	Traffic Updates Accepted
<b>Order #</b>	3738885	<b>Created By</b>	Borislow, Jacob	<b>Syscode Gross \$</b>	2550.00
<b>Order Descrp</b>	63044285_POL_Issue_SENATE MAJORITY PAC - PHL	<b>Updated On</b>	9/27/2022 3:54:06 PM	<b>Syscode Net \$</b>	1836.00
<b>Client</b>	AMP - SENATE MAJORITY PAC - PHL	<b>Updated By</b>	Smith, Brogan	<b>Syscode Units</b>	1
<b>Start Date</b>	11/7/2022	<b>Source</b>	Order Details	<b>Zone Status</b>	Traffic Updates Accepted
<b>End Date</b>	11/13/2022	<b>Zones</b>	Philadelphia Interconnect	<b>Avg Unit Rate</b>	2550.00
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
2	1		Amp ers and Politi cal Bun dle	105   105	Fox Sports One	6500	PH - HOLDSE: Villanova Wildcats vs La Salle University	11/07/2022	11/07/2022	M 7p-9p	X							1	\$2,550.0 0	\$2,550.00	30

**DISCLAIMER**

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

**SUMMARY FOR ORDER # 3738885**

<b>Traffic Order #</b>	12209403	<b># of Weeks</b>	1	<b>Active</b>	Yes
<b>Order #</b>	3738885	<b>Created On</b>	9/27/2022 9:17:52 AM	<b>Order Status</b>	Traffic Updates Accepted
<b>Order Descrp</b>	63044285_POL_Issue_SENATE MAJORITY PAC - PHL	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	2550.00
<b>Client</b>	AMP - SENATE MAJORITY PAC - PHL	<b>Updated On</b>	9/27/2022 5:30:04 PM	<b>Net \$</b>	1836.00
<b>Start Date</b>	11/7/2022	<b>Updated By</b>	Cossette, Michael	<b>Units</b>	1
<b>End Date</b>	11/13/2022	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	