



<b>INVOICE NO.</b> EN6057040	<b>INVOICE DATE</b> 11/27/2022
<b>BILL CYCLE</b> 202211	<b>INVOICE DUE DATE</b> 12/25/2022

ATTN: NCC  
AMP - MAIN STREET MEDIA GROUP

## INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - MAIN STREET MEDIA GROUP	MAINSTREET	AMP - AMERICAN CROSSROADS - PHL	P0043622

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN12212333	Philadelphia	TV	\$128,167.00	61	61

### INVOICE NOTES

,Philadelphia" PRIORITY CODE: NP=80, IP=74 " SEE KEY ON FCC SITE FOR NETWORK

Gross Advertising Total	\$128,167.00
Agency Commission	(\$19,225.05)
Rep Commission	(\$14,162.42)
<b>Net Advertising Total</b>	<b>\$94,779.53</b>

**Terms:** Net 30 Days  
**Mail to:** EFFECTV  
 P.O. BOX 415949  
 BOSTON, MA 02241-5949



<b>INVOICE NO.</b> EN6057040	<b>INVOICE DATE</b> 11/27/2022
<b>BILL CYCLE</b> 202211	<b>INVOICE DUE DATE</b> 12/25/2022

**AFFIDAVIT**

<b>Product:</b> 102822	<b>Comcast Order No:</b> EN12212333	<b>Market:</b> Philadelphia
<b>Estimate No:</b> 6845	<b>TIM Est No:</b> 3753098	<b>Contract Type:</b> Single
<b>Campaign No:</b>	<b>AE Name:</b> NCC - PHL - WASH DC	

**Commercial Summary**

Spot ID	Title	Zone	Networks	Spots	Cost
NE11359927	AC22PATV07H	PHILLY INTERCONNECT 6500/6500	AMC, CNN, FOOD, FXNC, HALL, HGTV, MNBC, TVL, USA	61	\$128,167.00

**Channel Summary**

Network	Zone	Spot ID	Spots	Cost
AMC	PHILLY INTERCONNECT 6500/6500	NE11359927	1	\$1,431.00
MNBC	PHILLY INTERCONNECT 6500/6500	NE11359927	8	\$18,580.00
HGTV	PHILLY INTERCONNECT 6500/6500	NE11359927	9	\$19,534.00
FXNC	PHILLY INTERCONNECT 6500/6500	NE11359927	17	\$43,607.00
TVL	PHILLY INTERCONNECT 6500/6500	NE11359927	4	\$3,816.00
USA	PHILLY INTERCONNECT 6500/6500	NE11359927	2	\$6,668.00
CNN	PHILLY INTERCONNECT 6500/6500	NE11359927	8	\$16,803.00
FOOD	PHILLY INTERCONNECT 6500/6500	NE11359927	2	\$4,764.00
HALL	PHILLY INTERCONNECT 6500/6500	NE11359927	10	\$12,964.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-31-22	CNN	PHILLY INTERCONNECT 6500/6500	10:58AM	AC22PATV07H	30	2	\$1,431.00	
10-31-22	CNN	PHILLY INTERCONNECT 6500/6500	4:46PM	AC22PATV07H	30	4	\$2,621.00	
10-31-22	FXNC	PHILLY INTERCONNECT 6500/6500	8:51AM	AC22PATV07H	30	8	\$2,382.00	
10-31-22	FXNC	PHILLY INTERCONNECT 6500/6500	12:45PM	AC22PATV07H	30	10	\$1,670.00	
10-31-22	FXNC	PHILLY INTERCONNECT 6500/6500	9:48PM	AC22PATV07H	30	14	\$4,049.00	
10-31-22	HALL	PHILLY INTERCONNECT 6500/6500	1:29PM	AC22PATV07H	30	16	\$382.00	
10-31-22	HALL	PHILLY INTERCONNECT 6500/6500	11:19PM	AC22PATV07H	30	20	\$2,382.00	
10-31-22	HGTV	PHILLY INTERCONNECT 6500/6500	3:20PM	AC22PATV07H	30	22	\$954.00	
10-31-22	HGTV	PHILLY INTERCONNECT 6500/6500	7:24PM	AC22PATV07H	30	26	\$3,334.00	
10-31-22	MNBC	PHILLY INTERCONNECT 6500/6500	5:31PM	AC22PATV07H	30	28	\$2,382.00	
10-31-22	TVL	PHILLY INTERCONNECT 6500/6500	11:14PM	AC22PATV07H	30	30	\$954.00	
11-1-22	CNN	PHILLY INTERCONNECT 6500/6500	9:48AM	AC22PATV07H	30	2	\$1,431.00	
11-1-22	CNN	PHILLY INTERCONNECT 6500/6500	12:40PM	AC22PATV07H	30	2	\$1,431.00	
11-1-22	FXNC	PHILLY INTERCONNECT 6500/6500	7:52AM	AC22PATV07H	30	8	\$2,382.00	
11-1-22	FXNC	PHILLY INTERCONNECT 6500/6500	11:43AM	AC22PATV07H	30	10	\$1,670.00	
11-1-22	FXNC	PHILLY INTERCONNECT 6500/6500	12:46PM	AC22PATV07H	30	31	\$1,670.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
11-1-22	FXNC	PHILLY INTERCONNECT 6500/6500	4:51PM	AC22PATV07H	30	12	\$2,621.00	
11-1-22	FXNC	PHILLY INTERCONNECT 6500/6500	10:47PM	AC22PATV07H	30	14	\$4,049.00	
11-1-22	HALL	PHILLY INTERCONNECT 6500/6500	10:33AM	AC22PATV07H	30	16	\$382.00	
11-1-22	HALL	PHILLY INTERCONNECT 6500/6500	4:35PM	AC22PATV07H	30	18	\$954.00	
11-1-22	HALL	PHILLY INTERCONNECT 6500/6500	6:33PM	AC22PATV07H	30	18	\$954.00	
11-1-22	HALL	PHILLY INTERCONNECT 6500/6500	10:33PM	AC22PATV07H	30	20	\$2,382.00	
11-1-22	HGTV	PHILLY INTERCONNECT 6500/6500	1:23PM	AC22PATV07H	30	22	\$954.00	
11-1-22	HGTV	PHILLY INTERCONNECT 6500/6500	4:21PM	AC22PATV07H	30	24	\$1,906.00	
11-1-22	HGTV	PHILLY INTERCONNECT 6500/6500	5:21PM	AC22PATV07H	30	24	\$1,906.00	
11-1-22	HGTV	PHILLY INTERCONNECT 6500/6500	11:20PM	AC22PATV07H	30	26	\$3,334.00	
11-1-22	MNBC	PHILLY INTERCONNECT 6500/6500	5:36PM	AC22PATV07H	30	28	\$2,382.00	
11-1-22	TVL	PHILLY INTERCONNECT 6500/6500	8:07PM	AC22PATV07H	30	30	\$954.00	
11-2-22	CNN	PHILLY INTERCONNECT 6500/6500	6:47PM	AC22PATV07H	30	4	\$2,621.00	
11-2-22	FXNC	PHILLY INTERCONNECT 6500/6500	8:51AM	AC22PATV07H	30	8	\$2,382.00	
11-2-22	FXNC	PHILLY INTERCONNECT 6500/6500	9:44AM	AC22PATV07H	30	10	\$1,670.00	
11-2-22	FXNC	PHILLY INTERCONNECT 6500/6500	11:44AM	AC22PATV07H	30	10	\$1,670.00	
11-2-22	FXNC	PHILLY INTERCONNECT 6500/6500	4:42PM	AC22PATV07H	30	12	\$2,621.00	
11-2-22	FXNC	PHILLY INTERCONNECT 6500/6500	5:48PM	AC22PATV07H	30	12	\$2,621.00	
11-2-22	FXNC	PHILLY INTERCONNECT 6500/6500	9:47PM	AC22PATV07H	30	14	\$4,049.00	
11-2-22	HALL	PHILLY INTERCONNECT 6500/6500	1:31PM	AC22PATV07H	30	32	\$382.00	
11-2-22	HALL	PHILLY INTERCONNECT 6500/6500	8:37PM	AC22PATV07H	30	20	\$2,382.00	
11-2-22	HGTV	PHILLY INTERCONNECT 6500/6500	5:25PM	AC22PATV07H	30	24	\$1,906.00	
11-2-22	HGTV	PHILLY INTERCONNECT 6500/6500	10:19PM	AC22PATV07H	30	26	\$3,334.00	
11-2-22	MNBC	PHILLY INTERCONNECT 6500/6500	4:58PM	AC22PATV07H	30	28	\$2,382.00	
11-2-22	TVL	PHILLY INTERCONNECT 6500/6500	10:07PM	AC22PATV07H	30	30	\$954.00	
11-3-22	AMC	PHILLY INTERCONNECT 6500/6500	8:14PM	AC22PATV07H	30	36	\$1,431.00	
11-3-22	CNN	PHILLY INTERCONNECT 6500/6500	10:45PM	AC22PATV07H	30	34	\$4,049.00	
11-3-22	FOOD	PHILLY INTERCONNECT 6500/6500	7:22PM	AC22PATV07H	30	33	\$2,382.00	
11-3-22	FOOD	PHILLY INTERCONNECT 6500/6500	11:19PM	AC22PATV07H	30	33	\$2,382.00	
11-3-22	FXNC	PHILLY INTERCONNECT 6500/6500	7:52AM	AC22PATV07H	30	8	\$2,382.00	
11-3-22	HALL	PHILLY INTERCONNECT 6500/6500	3:27PM	AC22PATV07H	30	16	\$382.00	
11-3-22	HALL	PHILLY INTERCONNECT 6500/6500	8:34PM	AC22PATV07H	30	20	\$2,382.00	
11-3-22	HGTV	PHILLY INTERCONNECT 6500/6500	4:26PM	AC22PATV07H	30	24	\$1,906.00	
11-3-22	MNBC	PHILLY INTERCONNECT 6500/6500	11:31AM	AC22PATV07H	30	38	\$1,192.00	
11-3-22	MNBC	PHILLY INTERCONNECT 6500/6500	2:33PM	AC22PATV07H	30	38	\$1,192.00	
11-3-22	MNBC	PHILLY INTERCONNECT 6500/6500	6:37PM	AC22PATV07H	30	28	\$2,382.00	
11-3-22	MNBC	PHILLY INTERCONNECT 6500/6500	10:57PM	AC22PATV07H	30	37	\$3,334.00	
11-3-22	TVL	PHILLY INTERCONNECT 6500/6500	7:06PM	AC22PATV07H	30	30	\$954.00	
11-3-22	USA	PHILLY INTERCONNECT 6500/6500	11:21PM	AC22PATV07H	30	35	\$3,334.00	
11-5-22	CNN	PHILLY INTERCONNECT 6500/6500	2:54PM	AC22PATV07H	30	39	\$1,431.00	
11-5-22	FXNC	PHILLY INTERCONNECT 6500/6500	2:53PM	AC22PATV07H	30	40	\$1,670.00	
11-5-22	MNBC	PHILLY INTERCONNECT 6500/6500	10:47PM	AC22PATV07H	30	44	\$3,334.00	
11-6-22	CNN	PHILLY INTERCONNECT 6500/6500	8:58AM	AC22PATV07H	30	42	\$1,788.00	
11-6-22	FXNC	PHILLY INTERCONNECT 6500/6500	8:47PM	AC22PATV07H	30	41	\$4,049.00	
11-6-22	USA	PHILLY INTERCONNECT 6500/6500	11:09PM	AC22PATV07H	30	43	\$3,334.00	

Order# EN12212333 Total: \$128,167.00



**INVOICE NO.**

EN6057040

**BILL CYCLE**

202211

**BILL TO**

ATTN: NCC  
AMP - MAIN STREET MEDIA GROUP

## REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - MAIN STREET MEDIA GROUP	MAINSTREET	AMP - AMERICAN CROSSROADS - PHL	P0043622

**Terms:** Net 30 Days

**Phone:** 866-531-1721

**Mail to:** EFFECTV  
P.O. BOX 415949

**Note:**

BOSTON, MA 02241-5949

**Special Note:** For support or questions please contact [effectvclientcare@comcast.com](mailto:effectvclientcare@comcast.com)

**Net Balance Due**

**\$94,779.53**

We accept checks, ACH, money orders and all major credit cards.