



<b>INVOICE NO.</b> EN6045283	<b>INVOICE DATE</b> 9/25/2022
<b>BILL CYCLE</b> 202209	<b>INVOICE DUE DATE</b> 10/30/2022

ATTN: NCC  
AMP - MAIN STREET MEDIA GROUP

## INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - MAIN STREET MEDIA GROUP	MAINSTREET	AMP - SENATE LEADERSHIP FUND - PHL	P0042795

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN12201442	Philadelphia	TV	\$132,047.00	126	126

### INVOICE NOTES

63023724\_POL\_Issue\_SENATE LEADERSHIP FUND - PHL

Gross Advertising Total	\$132,047.00
Agency Commission	(\$19,807.05)
Rep Commission	(\$14,591.23)
<b>Net Advertising Total</b>	<b>\$97,648.72</b>

**Terms:** Net 30 Days  
**Mail to:** EFFECTV  
 P.O. BOX 415949  
 BOSTON, MA 02241-5949



<b>INVOICE NO.</b> EN6045283	<b>INVOICE DATE</b> 9/25/2022
<b>BILL CYCLE</b> 202209	<b>INVOICE DUE DATE</b> 10/30/2022

**AFFIDAVIT**

<b>Product:</b> 09130919	<b>Comcast Order No:</b> EN12201442	<b>Market:</b> Philadelphia
<b>Estimate No:</b> 6292	<b>TIM Est No:</b> 3698034	<b>Contract Type:</b> Single
<b>Campaign No:</b>	<b>AE Name:</b> NCC - PHL - WASH DC	

**Commercial Summary**

Spot ID	Title	Zone	Networks	Spots	Cost
NE11334171	SLF22PATV04H	PHILLY INTERCONNECT 6500/6500	CNN, DISC, ESPN, FOOD, FXNC, HALL, HGTV, HIST, ID, TVL	126	\$132,047.00

**Channel Summary**

Network	Zone	Spot ID	Spots	Cost
TVL	PHILLY INTERCONNECT 6500/6500	NE11334171	6	\$3,537.00
FOOD	PHILLY INTERCONNECT 6500/6500	NE11334171	11	\$7,137.00
HIST	PHILLY INTERCONNECT 6500/6500	NE11334171	12	\$8,276.00
HGTV	PHILLY INTERCONNECT 6500/6500	NE11334171	16	\$19,252.00
FXNC	PHILLY INTERCONNECT 6500/6500	NE11334171	26	\$42,172.00
ID	PHILLY INTERCONNECT 6500/6500	NE11334171	7	\$3,826.00
CNN	PHILLY INTERCONNECT 6500/6500	NE11334171	9	\$14,091.00
ESPN	PHILLY INTERCONNECT 6500/6500	NE11334171	12	\$13,007.00
DISC	PHILLY INTERCONNECT 6500/6500	NE11334171	5	\$4,445.00
HALL	PHILLY INTERCONNECT 6500/6500	NE11334171	22	\$16,304.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
9-13-22	CNN	PHILLY INTERCONNECT 6500/6500	12:59PM	SLF22PATV04H	30	3	\$863.00	
9-13-22	CNN	PHILLY INTERCONNECT 6500/6500	10:38PM	SLF22PATV04H	30	4	\$2,444.00	
9-13-22	DISC	PHILLY INTERCONNECT 6500/6500	11:21PM	SLF22PATV04H	30	6	\$863.00	
9-13-22	ESPN	PHILLY INTERCONNECT 6500/6500	9:29AM	SLF22PATV04H	30	8	\$432.00	
9-13-22	ESPN	PHILLY INTERCONNECT 6500/6500	8:23PM	SLF22PATV04H	30	9	\$1,725.00	
9-13-22	ESPN	PHILLY INTERCONNECT 6500/6500	9:28PM	SLF22PATV04H	30	9	\$1,725.00	
9-13-22	FOOD	PHILLY INTERCONNECT 6500/6500	2:21PM	SLF22PATV04H	30	12	\$317.00	
9-13-22	FOOD	PHILLY INTERCONNECT 6500/6500	4:24PM	SLF22PATV04H	30	13	\$1,007.00	
9-13-22	FXNC	PHILLY INTERCONNECT 6500/6500	7:49AM	SLF22PATV04H	30	18	\$1,438.00	
9-13-22	FXNC	PHILLY INTERCONNECT 6500/6500	3:44PM	SLF22PATV04H	30	19	\$1,007.00	
9-13-22	FXNC	PHILLY INTERCONNECT 6500/6500	5:46PM	SLF22PATV04H	30	20	\$1,582.00	
9-13-22	FXNC	PHILLY INTERCONNECT 6500/6500	11:50PM	SLF22PATV04H	30	21	\$2,444.00	
9-13-22	HALL	PHILLY INTERCONNECT 6500/6500	1:24PM	SLF22PATV04H	30	25	\$230.00	
9-13-22	HALL	PHILLY INTERCONNECT 6500/6500	5:22PM	SLF22PATV04H	30	26	\$575.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
9-13-22	HALL	PHILLY INTERCONNECT 6500/6500	7:25PM	SLF22PATV04H	30	27	\$1,438.00	
9-13-22	HGTV	PHILLY INTERCONNECT 6500/6500	2:20PM	SLF22PATV04H	30	31	\$575.00	
9-13-22	HGTV	PHILLY INTERCONNECT 6500/6500	5:23PM	SLF22PATV04H	30	32	\$1,150.00	
9-13-22	HGTV	PHILLY INTERCONNECT 6500/6500	10:18PM	SLF22PATV04H	30	33	\$2,013.00	
9-13-22	HIST	PHILLY INTERCONNECT 6500/6500	5:10PM	SLF22PATV04H	30	36	\$432.00	
9-13-22	HIST	PHILLY INTERCONNECT 6500/6500	11:15PM	SLF22PATV04H	30	37	\$1,007.00	
9-13-22	ID	PHILLY INTERCONNECT 6500/6500	11:13PM	SLF22PATV04H	30	39	\$535.00	
9-13-22	TVL	PHILLY INTERCONNECT 6500/6500	7:35PM	SLF22PATV04H	30	41	\$575.00	
9-14-22	CNN	PHILLY INTERCONNECT 6500/6500	8:47PM	SLF22PATV04H	30	4	\$2,444.00	
9-14-22	DISC	PHILLY INTERCONNECT 6500/6500	8:26PM	SLF22PATV04H	30	6	\$863.00	
9-14-22	ESPN	PHILLY INTERCONNECT 6500/6500	3:31PM	SLF22PATV04H	30	8	\$432.00	
9-14-22	FOOD	PHILLY INTERCONNECT 6500/6500	3:25PM	SLF22PATV04H	30	12	\$317.00	
9-14-22	FOOD	PHILLY INTERCONNECT 6500/6500	4:23PM	SLF22PATV04H	30	13	\$1,007.00	
9-14-22	FXNC	PHILLY INTERCONNECT 6500/6500	8:49AM	SLF22PATV04H	30	18	\$1,438.00	
9-14-22	FXNC	PHILLY INTERCONNECT 6500/6500	12:44PM	SLF22PATV04H	30	19	\$1,007.00	
9-14-22	FXNC	PHILLY INTERCONNECT 6500/6500	4:49PM	SLF22PATV04H	30	20	\$1,582.00	
9-14-22	FXNC	PHILLY INTERCONNECT 6500/6500	10:48PM	SLF22PATV04H	30	21	\$2,444.00	
9-14-22	HALL	PHILLY INTERCONNECT 6500/6500	3:21PM	SLF22PATV04H	30	25	\$230.00	
9-14-22	HALL	PHILLY INTERCONNECT 6500/6500	5:23PM	SLF22PATV04H	30	26	\$575.00	
9-14-22	HALL	PHILLY INTERCONNECT 6500/6500	9:27PM	SLF22PATV04H	30	27	\$1,438.00	
9-14-22	HGTV	PHILLY INTERCONNECT 6500/6500	3:20PM	SLF22PATV04H	30	31	\$575.00	
9-14-22	HGTV	PHILLY INTERCONNECT 6500/6500	4:22PM	SLF22PATV04H	30	32	\$1,150.00	
9-14-22	HGTV	PHILLY INTERCONNECT 6500/6500	7:23PM	SLF22PATV04H	30	33	\$2,013.00	
9-14-22	HIST	PHILLY INTERCONNECT 6500/6500	5:12PM	SLF22PATV04H	30	36	\$432.00	
9-14-22	HIST	PHILLY INTERCONNECT 6500/6500	9:10PM	SLF22PATV04H	30	37	\$1,007.00	
9-14-22	ID	PHILLY INTERCONNECT 6500/6500	8:14PM	SLF22PATV04H	30	39	\$535.00	
9-14-22	TVL	PHILLY INTERCONNECT 6500/6500	7:40PM	SLF22PATV04H	30	41	\$575.00	
9-15-22	CNN	PHILLY INTERCONNECT 6500/6500	3:00PM	SLF22PATV04H	30	3	\$863.00	
9-15-22	CNN	PHILLY INTERCONNECT 6500/6500	8:51PM	SLF22PATV04H	30	4	\$2,444.00	
9-15-22	DISC	PHILLY INTERCONNECT 6500/6500	9:27PM	SLF22PATV04H	30	6	\$863.00	
9-15-22	ESPN	PHILLY INTERCONNECT 6500/6500	12:30PM	SLF22PATV04H	30	8	\$432.00	
9-15-22	ESPN	PHILLY INTERCONNECT 6500/6500	10:09PM	SLF22PATV04H	30	9	\$1,725.00	
9-15-22	FOOD	PHILLY INTERCONNECT 6500/6500	10:22AM	SLF22PATV04H	30	12	\$317.00	
9-15-22	FOOD	PHILLY INTERCONNECT 6500/6500	5:18PM	SLF22PATV04H	30	13	\$1,007.00	
9-15-22	FXNC	PHILLY INTERCONNECT 6500/6500	9:41AM	SLF22PATV04H	30	19	\$1,007.00	
9-15-22	FXNC	PHILLY INTERCONNECT 6500/6500	5:45PM	SLF22PATV04H	30	20	\$1,582.00	
9-15-22	FXNC	PHILLY INTERCONNECT 6500/6500	7:42PM	SLF22PATV04H	30	21	\$2,444.00	
9-15-22	HALL	PHILLY INTERCONNECT 6500/6500	9:17AM	SLF22PATV04H	30	25	\$230.00	
9-15-22	HALL	PHILLY INTERCONNECT 6500/6500	5:22PM	SLF22PATV04H	30	26	\$575.00	
9-15-22	HALL	PHILLY INTERCONNECT 6500/6500	11:15PM	SLF22PATV04H	30	27	\$1,438.00	
9-15-22	HGTV	PHILLY INTERCONNECT 6500/6500	1:22PM	SLF22PATV04H	30	31	\$575.00	
9-15-22	HGTV	PHILLY INTERCONNECT 6500/6500	4:23PM	SLF22PATV04H	30	32	\$1,150.00	
9-15-22	HGTV	PHILLY INTERCONNECT 6500/6500	11:19PM	SLF22PATV04H	30	33	\$2,013.00	
9-15-22	HIST	PHILLY INTERCONNECT 6500/6500	4:11PM	SLF22PATV04H	30	36	\$432.00	
9-15-22	HIST	PHILLY INTERCONNECT 6500/6500	8:12PM	SLF22PATV04H	30	37	\$1,007.00	
9-15-22	ID	PHILLY INTERCONNECT 6500/6500	9:13PM	SLF22PATV04H	30	39	\$535.00	
9-15-22	TVL	PHILLY INTERCONNECT 6500/6500	10:06PM	SLF22PATV04H	30	41	\$575.00	
9-16-22	CNN	PHILLY INTERCONNECT 6500/6500	9:52AM	SLF22PATV04H	30	3	\$863.00	
9-16-22	CNN	PHILLY INTERCONNECT 6500/6500	1:51PM	SLF22PATV04H	30	3	\$863.00	
9-16-22	CNN	PHILLY INTERCONNECT 6500/6500	9:41PM	SLF22PATV04H	30	4	\$2,444.00	
9-16-22	DISC	PHILLY INTERCONNECT 6500/6500	9:48PM	SLF22PATV04H	30	6	\$863.00	
9-16-22	ESPN	PHILLY INTERCONNECT 6500/6500	9:28AM	SLF22PATV04H	30	8	\$432.00	
9-16-22	ESPN	PHILLY INTERCONNECT 6500/6500	10:30PM	SLF22PATV04H	30	9	\$1,725.00	
9-16-22	FOOD	PHILLY INTERCONNECT 6500/6500	11:22AM	SLF22PATV04H	30	12	\$317.00	
9-16-22	FOOD	PHILLY INTERCONNECT 6500/6500	5:17PM	SLF22PATV04H	30	13	\$1,007.00	
9-16-22	FXNC	PHILLY INTERCONNECT 6500/6500	6:50AM	SLF22PATV04H	30	18	\$1,438.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
9-16-22	FXNC	PHILLY INTERCONNECT 6500/6500	3:46PM	SLF22PATV04H	30	19	\$1,007.00	
9-16-22	FXNC	PHILLY INTERCONNECT 6500/6500	6:38PM	SLF22PATV04H	30	20	\$1,582.00	
9-16-22	FXNC	PHILLY INTERCONNECT 6500/6500	11:50PM	SLF22PATV04H	30	21	\$2,444.00	
9-16-22	HALL	PHILLY INTERCONNECT 6500/6500	3:22PM	SLF22PATV04H	30	25	\$230.00	
9-16-22	HALL	PHILLY INTERCONNECT 6500/6500	5:23PM	SLF22PATV04H	30	26	\$575.00	
9-16-22	HALL	PHILLY INTERCONNECT 6500/6500	10:14PM	SLF22PATV04H	30	27	\$1,438.00	
9-16-22	HGTV	PHILLY INTERCONNECT 6500/6500	2:18PM	SLF22PATV04H	30	31	\$575.00	
9-16-22	HGTV	PHILLY INTERCONNECT 6500/6500	8:18PM	SLF22PATV04H	30	33	\$2,013.00	
9-16-22	HIST	PHILLY INTERCONNECT 6500/6500	5:17PM	SLF22PATV04H	30	36	\$432.00	
9-16-22	HIST	PHILLY INTERCONNECT 6500/6500	8:12PM	SLF22PATV04H	30	37	\$1,007.00	
9-16-22	ID	PHILLY INTERCONNECT 6500/6500	10:10PM	SLF22PATV04H	30	39	\$535.00	
9-16-22	TVL	PHILLY INTERCONNECT 6500/6500	11:10PM	SLF22PATV04H	30	41	\$575.00	
9-17-22	CNN	PHILLY INTERCONNECT 6500/6500	11:49AM	SLF22PATV04H	30	3	\$863.00	
9-17-22	ESPN	PHILLY INTERCONNECT 6500/6500	9:41PM	SLF22PATV04H	30	9	\$1,725.00	
9-17-22	ESPN	PHILLY INTERCONNECT 6500/6500	10:44PM	SLF22PATV04H	30	9	\$1,725.00	
9-17-22	FOOD	PHILLY INTERCONNECT 6500/6500	3:18PM	SLF22PATV04H	30	12	\$317.00	
9-17-22	FXNC	PHILLY INTERCONNECT 6500/6500	6:48AM	SLF22PATV04H	30	18	\$1,438.00	
9-17-22	FXNC	PHILLY INTERCONNECT 6500/6500	7:51AM	SLF22PATV04H	30	18	\$1,438.00	
9-17-22	FXNC	PHILLY INTERCONNECT 6500/6500	10:50AM	SLF22PATV04H	30	19	\$1,007.00	
9-17-22	FXNC	PHILLY INTERCONNECT 6500/6500	4:52PM	SLF22PATV04H	30	20	\$1,582.00	
9-17-22	FXNC	PHILLY INTERCONNECT 6500/6500	8:40PM	SLF22PATV04H	30	21	\$2,444.00	
9-17-22	HALL	PHILLY INTERCONNECT 6500/6500	9:16AM	SLF22PATV04H	30	25	\$230.00	
9-17-22	HALL	PHILLY INTERCONNECT 6500/6500	5:23PM	SLF22PATV04H	30	26	\$575.00	
9-17-22	HALL	PHILLY INTERCONNECT 6500/6500	7:22PM	SLF22PATV04H	30	27	\$1,438.00	
9-17-22	HGTV	PHILLY INTERCONNECT 6500/6500	1:20PM	SLF22PATV04H	30	31	\$575.00	
9-17-22	HIST	PHILLY INTERCONNECT 6500/6500	6:14PM	SLF22PATV04H	30	36	\$432.00	
9-17-22	ID	PHILLY INTERCONNECT 6500/6500	11:12PM	SLF22PATV04H	30	39	\$535.00	
9-17-22	TVL	PHILLY INTERCONNECT 6500/6500	10:11PM	SLF22PATV04H	30	41	\$575.00	
9-18-22	ESPN	PHILLY INTERCONNECT 6500/6500	1:06PM	SLF22PATV04H	30	8	\$432.00	
9-18-22	FXNC	PHILLY INTERCONNECT 6500/6500	6:51AM	SLF22PATV04H	30	18	\$1,438.00	
9-18-22	FXNC	PHILLY INTERCONNECT 6500/6500	1:52PM	SLF22PATV04H	30	19	\$1,007.00	
9-18-22	FXNC	PHILLY INTERCONNECT 6500/6500	4:52PM	SLF22PATV04H	30	20	\$1,582.00	
9-18-22	HALL	PHILLY INTERCONNECT 6500/6500	9:16AM	SLF22PATV04H	30	25	\$230.00	
9-18-22	HALL	PHILLY INTERCONNECT 6500/6500	5:27PM	SLF22PATV04H	30	26	\$575.00	
9-18-22	HALL	PHILLY INTERCONNECT 6500/6500	9:17PM	SLF22PATV04H	30	27	\$1,438.00	
9-18-22	HGTV	PHILLY INTERCONNECT 6500/6500	2:09PM	SLF22PATV04H	30	31	\$575.00	
9-18-22	HIST	PHILLY INTERCONNECT 6500/6500	6:15PM	SLF22PATV04H	30	36	\$432.00	
9-18-22	ID	PHILLY INTERCONNECT 6500/6500	9:14PM	SLF22PATV04H	30	39	\$535.00	
9-19-22	DISC	PHILLY INTERCONNECT 6500/6500	8:31PM	SLF22PATV04H	30	5	\$993.00	
9-19-22	ESPN	PHILLY INTERCONNECT 6500/6500	1:30PM	SLF22PATV04H	30	7	\$497.00	
9-19-22	FOOD	PHILLY INTERCONNECT 6500/6500	12:21PM	SLF22PATV04H	30	10	\$365.00	
9-19-22	FOOD	PHILLY INTERCONNECT 6500/6500	5:21PM	SLF22PATV04H	30	11	\$1,159.00	
9-19-22	FXNC	PHILLY INTERCONNECT 6500/6500	1:47PM	SLF22PATV04H	30	15	\$1,159.00	
9-19-22	FXNC	PHILLY INTERCONNECT 6500/6500	4:47PM	SLF22PATV04H	30	16	\$1,820.00	
9-19-22	FXNC	PHILLY INTERCONNECT 6500/6500	7:41PM	SLF22PATV04H	30	17	\$2,811.00	
9-19-22	HALL	PHILLY INTERCONNECT 6500/6500	9:15AM	SLF22PATV04H	30	22	\$265.00	
9-19-22	HALL	PHILLY INTERCONNECT 6500/6500	1:26PM	SLF22PATV04H	30	22	\$265.00	
9-19-22	HALL	PHILLY INTERCONNECT 6500/6500	5:27PM	SLF22PATV04H	30	23	\$662.00	
9-19-22	HALL	PHILLY INTERCONNECT 6500/6500	9:24PM	SLF22PATV04H	30	24	\$1,654.00	
9-19-22	HGTV	PHILLY INTERCONNECT 6500/6500	2:17PM	SLF22PATV04H	30	28	\$662.00	
9-19-22	HGTV	PHILLY INTERCONNECT 6500/6500	5:19PM	SLF22PATV04H	30	29	\$1,323.00	
9-19-22	HGTV	PHILLY INTERCONNECT 6500/6500	9:18PM	SLF22PATV04H	30	30	\$2,315.00	
9-19-22	HIST	PHILLY INTERCONNECT 6500/6500	5:13PM	SLF22PATV04H	30	34	\$497.00	
9-19-22	HIST	PHILLY INTERCONNECT 6500/6500	8:09PM	SLF22PATV04H	30	35	\$1,159.00	
9-19-22	ID	PHILLY INTERCONNECT 6500/6500	9:14PM	SLF22PATV04H	30	38	\$616.00	
9-19-22	TVL	PHILLY INTERCONNECT 6500/6500	7:09PM	SLF22PATV04H	30	40	\$662.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
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Order# EN12201442 Total: \$132,047.00



**INVOICE NO.**

EN6045283

**BILL CYCLE**

202209

**BILL TO**

ATTN: NCC  
AMP - MAIN STREET MEDIA GROUP

## REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - MAIN STREET MEDIA GROUP	MAINSTREET	AMP - SENATE LEADERSHIP FUND - PHL	P0042795

**Terms:** Net 30 Days

**Phone:** 866-531-1721

**Mail to:** EFFECTV  
P.O. BOX 415949

**Note:**

BOSTON, MA 02241-5949

**Special Note:** For support or questions please contact [effectvclientcare@comcast.com](mailto:effectvclientcare@comcast.com)

**Net Balance Due**

**\$97,648.72**

We accept checks, ACH, money orders and all major credit cards.