



<b>INVOICE NO.</b> EN6059222	<b>INVOICE DATE</b> 11/27/2022
<b>BILL CYCLE</b> 202211	<b>INVOICE DUE DATE</b> 12/25/2022

AMP - WATERFRONT STRATEGIES  
NCC MEDIA  
BLOOMFIELD, NJ 07003

## INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - WATERFRONT STRATEGIES	WATERFRNTNCC	AMP - FF PAC 2022 - PHL	P0042440

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN12209596	Philadelphia	TV	\$13,264.00	47	47

### INVOICE NOTES

63045127\_POL\_Issue\_FF PAC 2022 - PHL

Gross Advertising Total	\$13,264.00
Agency Commission	(\$1,989.60)
Rep Commission	(\$1,465.68)
<b>Net Advertising Total</b>	<b>\$9,808.72</b>

**Terms:** Net 30 Days  
**Mail to:** EFFECTV  
P.O. BOX 415949  
BOSTON, MA 02241-5949



**INVOICE NO.**

EN6059222

**INVOICE DATE**

11/27/2022

**BILL CYCLE**

202211

**INVOICE DUE DATE**

12/25/2022

**AFFIDAVIT**

**Product:**  
**Estimate No:** 11095  
**Campaign No:**

**Comcast Order No:** EN12209596  
**TIM Est No:** 3740805  
**AE Name:** NCC - PHL - WASH DC

**Market:** Philadelphia  
**Contract Type:** Single

**Commercial Summary**

Spot ID	Title	Zone	Networks	Spots	Cost
NE11361218	FFUSA202238H	PHILLY INTERCONNECT 6500/6500	BET, OWN	47	\$13,264.00

**Channel Summary**

Network	Zone	Spot ID	Spots	Cost
BET	PHILLY INTERCONNECT 6500/6500	NE11361218	24	\$7,797.00
OWN	PHILLY INTERCONNECT 6500/6500	NE11361218	23	\$5,467.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
11-1-22	BET	PHILLY INTERCONNECT 6500/6500	8:19AM	FFUSA202238H	30	5	\$75.00	
11-1-22	BET	PHILLY INTERCONNECT 6500/6500	12:14PM	FFUSA202238H	30	6	\$141.00	
11-1-22	BET	PHILLY INTERCONNECT 6500/6500	6:15PM	FFUSA202238H	30	7	\$303.00	
11-1-22	BET	PHILLY INTERCONNECT 6500/6500	11:17PM	FFUSA202238H	30	8	\$954.00	
11-1-22	OWN	PHILLY INTERCONNECT 6500/6500	11:12AM	FFUSA202238H	30	12	\$107.00	
11-1-22	OWN	PHILLY INTERCONNECT 6500/6500	1:10PM	FFUSA202238H	30	12	\$107.00	
11-1-22	OWN	PHILLY INTERCONNECT 6500/6500	4:14PM	FFUSA202238H	30	13	\$118.00	
11-1-22	OWN	PHILLY INTERCONNECT 6500/6500	10:13PM	FFUSA202238H	30	14	\$597.00	
11-2-22	BET	PHILLY INTERCONNECT 6500/6500	8:16AM	FFUSA202238H	30	5	\$75.00	
11-2-22	BET	PHILLY INTERCONNECT 6500/6500	1:19PM	FFUSA202238H	30	6	\$141.00	
11-2-22	BET	PHILLY INTERCONNECT 6500/6500	4:12PM	FFUSA202238H	30	7	\$303.00	
11-2-22	BET	PHILLY INTERCONNECT 6500/6500	6:13PM	FFUSA202238H	30	7	\$303.00	
11-2-22	BET	PHILLY INTERCONNECT 6500/6500	7:12PM	FFUSA202238H	30	8	\$954.00	
11-2-22	BET	PHILLY INTERCONNECT 6500/6500	8:13PM	FFUSA202238H	30	8	\$954.00	
11-2-22	OWN	PHILLY INTERCONNECT 6500/6500	9:48AM	FFUSA202238H	30	12	\$107.00	
11-2-22	OWN	PHILLY INTERCONNECT 6500/6500	2:10PM	FFUSA202238H	30	12	\$107.00	
11-2-22	OWN	PHILLY INTERCONNECT 6500/6500	4:15PM	FFUSA202238H	30	13	\$118.00	
11-2-22	OWN	PHILLY INTERCONNECT 6500/6500	11:10PM	FFUSA202238H	30	14	\$597.00	
11-3-22	BET	PHILLY INTERCONNECT 6500/6500	8:12AM	FFUSA202238H	30	5	\$75.00	
11-3-22	BET	PHILLY INTERCONNECT 6500/6500	12:10PM	FFUSA202238H	30	6	\$141.00	
11-3-22	OWN	PHILLY INTERCONNECT 6500/6500	5:13PM	FFUSA202238H	30	13	\$118.00	
11-3-22	OWN	PHILLY INTERCONNECT 6500/6500	10:14PM	FFUSA202238H	30	14	\$597.00	
11-4-22	BET	PHILLY INTERCONNECT 6500/6500	8:06AM	FFUSA202238H	30	5	\$75.00	
11-4-22	BET	PHILLY INTERCONNECT 6500/6500	12:11PM	FFUSA202238H	30	6	\$141.00	
11-4-22	BET	PHILLY INTERCONNECT 6500/6500	1:22PM	FFUSA202238H	30	6	\$141.00	
11-4-22	BET	PHILLY INTERCONNECT 6500/6500	6:11PM	FFUSA202238H	30	7	\$303.00	
11-4-22	BET	PHILLY INTERCONNECT 6500/6500	10:06PM	FFUSA202238H	30	8	\$954.00	
11-4-22	OWN	PHILLY INTERCONNECT 6500/6500	9:51AM	FFUSA202238H	30	12	\$107.00	
11-4-22	OWN	PHILLY INTERCONNECT 6500/6500	2:10PM	FFUSA202238H	30	12	\$107.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
11-4-22	OWN	PHILLY INTERCONNECT 6500/6500	5:14PM	FFUSA202238H	30	13	\$118.00	
11-4-22	OWN	PHILLY INTERCONNECT 6500/6500	7:46PM	FFUSA202238H	30	14	\$597.00	
11-5-22	BET	PHILLY INTERCONNECT 6500/6500	8:11AM	FFUSA202238H	30	5	\$75.00	
11-5-22	BET	PHILLY INTERCONNECT 6500/6500	1:13PM	FFUSA202238H	30	17	\$141.00	
11-5-22	OWN	PHILLY INTERCONNECT 6500/6500	1:55PM	FFUSA202238H	30	18	\$107.00	
11-5-22	OWN	PHILLY INTERCONNECT 6500/6500	2:10PM	FFUSA202238H	30	20	\$107.00	
11-5-22	OWN	PHILLY INTERCONNECT 6500/6500	5:10PM	FFUSA202238H	30	19	\$118.00	
11-5-22	OWN	PHILLY INTERCONNECT 6500/6500	7:55PM	FFUSA202238H	30	14	\$597.00	
11-6-22	BET	PHILLY INTERCONNECT 6500/6500	8:14AM	FFUSA202238H	30	5	\$75.00	
11-6-22	OWN	PHILLY INTERCONNECT 6500/6500	1:10PM	FFUSA202238H	30	20	\$107.00	
11-6-22	OWN	PHILLY INTERCONNECT 6500/6500	2:09PM	FFUSA202238H	30	12	\$107.00	
11-7-22	BET	PHILLY INTERCONNECT 6500/6500	8:20AM	FFUSA202238H	30	1	\$75.00	
11-7-22	BET	PHILLY INTERCONNECT 6500/6500	12:17PM	FFUSA202238H	30	2	\$141.00	
11-7-22	BET	PHILLY INTERCONNECT 6500/6500	6:16PM	FFUSA202238H	30	3	\$303.00	
11-7-22	BET	PHILLY INTERCONNECT 6500/6500	7:21PM	FFUSA202238H	30	4	\$954.00	
11-7-22	OWN	PHILLY INTERCONNECT 6500/6500	2:09PM	FFUSA202238H	30	9	\$107.00	
11-7-22	OWN	PHILLY INTERCONNECT 6500/6500	4:11PM	FFUSA202238H	30	10	\$118.00	
11-7-22	OWN	PHILLY INTERCONNECT 6500/6500	8:14PM	FFUSA202238H	30	11	\$597.00	

**Order# EN12209596 Total: \$13,264.00**



**INVOICE NO.**

EN6059222

**BILL CYCLE**

202211

**BILL TO**

AMP - WATERFRONT STRATEGIES  
NCC MEDIA  
BLOOMFIELD, NJ 07003

---

## REMITTANCE

---

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - WATERFRONT STRATEGIES	WATERFRNTNCC	AMP - FF PAC 2022 - PHL	P0042440

**Terms:** Net 30 Days

**Phone:** 866-531-1721

**Mail to:** EFFECTV  
P.O. BOX 415949

**Note:**

BOSTON, MA 02241-5949

**Special Note:** For support or questions please contact [effectvclientcare@comcast.com](mailto:effectvclientcare@comcast.com)

---

**Net Balance Due**

**\$9,808.72**

We accept checks, ACH, money orders and all major credit cards.