

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3754962

Traffic Order #		12212617,12212616		Created On	10/14/2022 8:04:50 AM	Order Status	Contract Confirmed
Order #		3754962		Created By	NCC_Gateway_User	Gross \$	29865.00
Order Descrp		63052684_POL_Issue_CITIZENS FOR SANITY - PHL		Updated On	10/14/2022 12:28:40 PM	Net \$	21502.80
Client		AMP - CITIZENS FOR SANITY - PHL		Updated By	SKINNER, HELEN	Units	4
Start Date		10/17/2022		Industry	Political-Association	Credit Hold	NO
End Date		10/23/2022		REFERENCES			
# of Weeks		1		Primary		BILLING INFORMATION	
SALES				Secondary		Purchase Order #	63052684
ActiveWeeks	1			Tertiary		Billing Schedule	EndOfFlight
AE 1	NCC - PHL - WASH DC			Quarternary		EDI INFORMATION	
AE 2				TRAFFIC OPTIONS			
Agency	AMP - MULTI MEDIA SERVICES	15.00%		Address 1	NCC MEDIA		
RepFirm	NCC	13.00%		Address 2			
Copy Instr ID				City, State, Zip	BLOOMFIELD, NJ		
Total Zones	2			Zip	07003		
Zones	DISH I+,Philadelphia Interconnect			Contact			
Total Networks	2			Phone	111-111-1111		
GENERAL COMMENTS				Avail Tag			
				Contract Type	Standard		
				Copy Group			
				Division			
				Reference #			
ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS							
,Philadelphia- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION							
SYSCODE LIST							
9762,6500							

SUMMARY FOR SYSCODE 6500

Traffic Order #	12212617	Created On	10/14/2022 8:04:50 AM	Order Status	Contract Confirmed
Order #	3754962	Created By	NCC_Gateway_User	Syscode Gross \$	28500.00
Order Descrp	63052684_POL_Issue_CITIZENS FOR SANITY - PHL	Updated On	10/14/2022 12:27:16 PM	Syscode Net \$	20520.00
Client	AMP - CITIZENS FOR SANITY - PHL	Updated By	SKINNER, HELEN	Syscode Units	2
Start Date	10/17/2022	Source	Gateway	Zone Status	Contract Confirmed
End Date	10/23/2022	Zones	Philadelphia Interconnect	Avg Unit Rate	14250.00
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	105 105	ESPN	6500	Denver Broncos at Los Angeles Chargers	10/17/2022	10/17/2022	M 8p-11:15p	X							1	\$23,400.00	\$23,400.00	30
2	2		Amp ersa nd Politi cal Bun dle	105 105	TBS	6500	ALDS G5: Cleveland Guardians at New York Yankees	10/17/2022	10/17/2022	M 7:30p- 11:30p	X							1	\$5,100.00	\$5,100.00	30

SUMMARY FOR SYSCODE 9762

Traffic Order #	12212616	Created On	10/14/2022 8:04:50 AM	Order Status	Contract Confirmed
Order #	3754962	Created By	NCC_Gateway_User	Syscode Gross \$	1365.00
Order Descrp	63052684_POL_Issue_CITIZENS FOR SANITY - PHL	Updated On	10/14/2022 12:27:16 PM	Syscode Net \$	982.80
Client	AMP - CITIZENS FOR SANITY - PHL	Updated By	SKINNER, HELEN	Syscode Units	2
Start Date	10/17/2022	Source	Gateway	Zone Status	Contract Confirmed
End Date	10/23/2022	Zones	DISH I+	Avg Unit Rate	682.50
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
3	1		Amp ersa nd Politi cal Bun dle	105 105	ESPN	9762	Denver Broncos at Los Angeles Chargers	10/17/2022	10/17/2022	M 8p-11:15p	X							1	\$1,170.0 0	\$1,170.00	30
4	2		Amp ersa nd Politi cal Bun dle	105 105	TBS	9762	ALDS G5: Cleveland Guardians at New York Yankees	10/17/2022	10/17/2022	M 7:30p- 11:30p	X							1	\$195.00	\$195.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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Traffic Order #	12212617,12212616	# of Weeks	1	Active	Yes
Order #	3754962	Created On	10/14/2022 8:04:50 AM	Order Status	Contract Confirmed
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Start Date	10/17/2022	Updated By	SKINNER, HELEN	Units	4
End Date	10/23/2022	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	