

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3737281

|   |  |   |  |
|---|--|---|--|
| <b>Traffic Order #</b> 12208847                                     |  | <b>Created On</b> 9/23/2022 4:24:14 PM  | <b>Order Status</b> Contract Confirmed |
| <b>Order #</b> 3737281  |  | <b>Created By</b> NCC_Gateway_User  | <b>Gross \$</b> 148064.00              |
| <b>Order Descrp</b> 63043212_POL_Issue_SENATE LEADERSHIP FUND - PHL |  | <b>Updated On</b> 9/23/2022 5:39:31 PM  | <b>Net \$</b> 106606.08                |
| <b>Client</b> AMP - SENATE LEADERSHIP FUND -                        |  | <b>Updated By</b> Anderson, Joshua  | <b>Units</b> 98                        |
| <b>Start Date</b> 10/24/2022  |  | <b>Industry</b> Political-Association   | <b>Credit Hold</b> NO                  |
| <b>End Date</b> 11/6/2022   |  | <b>REFERENCES</b>   |  |
| <b># of Weeks</b> 2   |  | <b>Primary</b>  |  |
| <b>SALES</b>  |  | <b>Secondary</b>  |  |
| <b>ActiveWeeks</b> 2  |  | <b>Tertiary</b>   |  |
| <b>AE 1</b> NCC - PHL - WASH DC                                     |  | <b>Quarternary</b>  |  |
| <b>AE 2</b>   |  | <b>TRAFFIC OPTIONS</b>  |  |
| <b>Agency</b> AMP - MAIN STREET MEDIA GROUP 15.00%                  |  | <b>Address 1</b> NCC MEDIA  |  |
| <b>RepFirm</b> NCC 13.00%   |  | <b>Address 2</b>  |  |
| <b>Copy Instr ID</b>  |  | <b>City, State, Zip</b> BLOOMFIELD, NJ  |  |
| <b>Total Zones</b> 1  |  | <b>Zip</b> 07003  |  |
| <b>Zones</b> Philadelphia Interconnect                              |  | <b>Contact</b>  |  |
| <b>Total Networks</b> 8   |  | <b>Phone</b> 111-111-1111   |  |
| <b>GENERAL COMMENTS</b>   |  | <b>Avail Tag</b>  |  |
|   |  | <b>Contract Type</b> Standard   |  |
|   |  | <b>Copy Group</b>   |  |
|   |  | <b>Division</b>   |  |
|   |  | <b>Reference #</b>  |  |
|   |  | <b>BILLING INFORMATION</b>  |  |
|   |  | <b>Purchase Order #</b> 63043212  |  |
|   |  | <b>Billing Schedule</b> EndOfFlight   |  |
|   |  | <b>EDI INFORMATION</b>  |  |
|   |  | <b>Product</b> 10251031   |  |
|   |  | <b>Estimate</b> 6304  |  |
|   |  | <b>Submit EDI Invoice?</b> Submit EDI Invoice   |  |
|   |  | <b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>   |  |
|   |  | ,Philadelphia- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION |  |
|   |  | <b>SYSCODE LIST</b>   |  |
|   |  | 6500  |  |

**SUMMARY FOR SYSCODE 6500**

|                        |   |                   |                           |                         |                    |
|------------------------|---|-------------------|---------------------------|-------------------------|--------------------|
| <b>Traffic Order #</b> | 12208847  | <b>Created On</b> | 9/23/2022 4:24:14 PM      | <b>Order Status</b>     | Contract Confirmed |
| <b>Order #</b>         | 3737281   | <b>Created By</b> | NCC_Gateway_User          | <b>Syscode Gross \$</b> | 148064.00          |
| <b>Order Descrp</b>    | 63043212_POL_Issue_SENATE LEADERSHIP FUND - PHL | <b>Updated On</b> | 9/23/2022 5:38:17 PM      | <b>Syscode Net \$</b>   | 106606.08          |
| <b>Client</b>          | AMP - SENATE LEADERSHIP FUND - PHL              | <b>Updated By</b> | Anderson, Joshua          | <b>Syscode Units</b>    | 98                 |
| <b>Start Date</b>      | 10/24/2022                                      | <b>Source</b>     | Gateway                   | <b>Zone Status</b>      | Contract Confirmed |
| <b>End Date</b>        | 11/6/2022                                       | <b>Zones</b>      | Philadelphia Interconnect | <b>Avg Unit Rate</b>    | 1510.86            |
| <b># of Weeks</b>      | 2   |                   |                           |                         |                    |

| Unique Ln # | Tr Ln # | Parent Line# | Rev  | Priority Code | Network | Sys Code | Program      | Start Date | End Date   | Daypart      | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate  | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------|----------|--------------|------------|------------|--------------|---|----|---|----|---|----|----|-------------|------------|--------------|----------|
| 1           | 1       |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | CNN     | 6500     | Daytime      | 10/31/2022 | 10/31/2022 | M 9a-4p      | X |    |   |    |   |    |    | 1           | \$1,431.00 | \$1,431.00   | 30       |
| 2           | 2       |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | CNN     | 6500     | Daytime      | 10/25/2022 | 10/30/2022 | Tu-Su 9a-4p  |   | X  | X | X  | X | X  | X  | 4           | \$1,192.00 | \$4,768.00   | 30       |
| 3           | 3       |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | ESPN    | 6500     | Early Fringe | 10/31/2022 | 10/31/2022 | M 4p-7p      | X |    |   |    |   |    |    | 1           | \$1,788.00 | \$1,788.00   | 30       |
| 4           | 4       |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | ESPN    | 6500     | Early Fringe | 10/25/2022 | 10/30/2022 | Tu-Su 4p-7p  |   | X  | X | X  | X | X  | X  | 3           | \$1,490.00 | \$4,470.00   | 30       |
| 5           | 5       |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | ESPN    | 6500     | Prime        | 10/25/2022 | 10/30/2022 | Tu-Su 7p-12m |   | X  | X | X  | X | X  | X  | 4           | \$2,381.00 | \$9,524.00   | 30       |

| Unique Ln # | Tr Ln # | Parent Line# | Rev  | Priority Code | Network          | Sys Code | Program       | Start Date | End Date   | Daypart     | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate  | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|------------------|----------|---------------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|------------|--------------|----------|
| 6           | 6       |              | Ampersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | Food Network     | 6500     | Early Fringe  | 10/31/2022 | 10/31/2022 | M 4p-7p     | X |    |   |    |   |    |    | 1           | \$1,670.00 | \$1,670.00   | 30       |
| 7           | 7       |              | Ampersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | Food Network     | 6500     | Early Fringe  | 10/25/2022 | 10/30/2022 | Tu-Su 4p-7p |   | X  | X | X  | X | X  | X  | 3           | \$1,391.00 | \$4,173.00   | 30       |
| 8           | 8       |              | Ampersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | Fox News Channel | 6500     | Early Morning | 10/31/2022 | 10/31/2022 | M 5a-9a     | X |    |   |    |   |    |    | 1           | \$2,382.00 | \$2,382.00   | 30       |
| 9           | 9       |              | Ampersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | Fox News Channel | 6500     | Daytime       | 10/31/2022 | 10/31/2022 | M 9a-4p     | X |    |   |    |   |    |    | 1           | \$1,670.00 | \$1,670.00   | 30       |
| 10          | 10      |              | Ampersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | Fox News Channel | 6500     | Early Fringe  | 10/31/2022 | 10/31/2022 | M 4p-7p     | X |    |   |    |   |    |    | 1           | \$2,621.00 | \$2,621.00   | 30       |
| 11          | 11      |              | Ampersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | Fox News Channel | 6500     | Early Morning | 10/25/2022 | 10/30/2022 | Tu-Su 5a-9a |   | X  | X | X  | X | X  | X  | 6           | \$1,985.00 | \$11,910.00  | 30       |
| 12          | 12      |              | Ampersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | Fox News Channel | 6500     | Daytime       | 10/25/2022 | 10/30/2022 | Tu-Su 9a-4p |   | X  | X | X  | X | X  | X  | 6           | \$1,391.00 | \$8,346.00   | 30       |

| Unique Ln # | Tr Ln # | Parent Line# | Rev  | Priority Code | Network          | Sys Code | Program       | Start Date | End Date   | Daypart      | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate  | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|------------------|----------|---------------|------------|------------|--------------|---|----|---|----|---|----|----|-------------|------------|--------------|----------|
| 13          | 13      |              | Ampersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | Fox News Channel | 6500     | Early Fringe  | 10/25/2022 | 10/30/2022 | Tu-Su 4p-7p  |   | X  | X | X  | X | X  | X  | 4           | \$2,184.00 | \$8,736.00   | 30       |
| 14          | 14      |              | Ampersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | Fox News Channel | 6500     | Prime         | 10/25/2022 | 10/30/2022 | Tu-Su 7p-12m |   | X  | X | X  | X | X  | X  | 6           | \$3,374.00 | \$20,244.00  | 30       |
| 15          | 15      |              | Ampersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | Hallmark Channel | 6500     | Early Morning | 10/31/2022 | 10/31/2022 | M 5a-9a      | X |    |   |    |   |    |    | 3           | \$255.00   | \$765.00     | 30       |
| 16          | 16      |              | Ampersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | Hallmark Channel | 6500     | Daytime       | 10/31/2022 | 10/31/2022 | M 9a-4p      | X |    |   |    |   |    |    | 2           | \$382.00   | \$764.00     | 30       |
| 17          | 17      |              | Ampersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | Hallmark Channel | 6500     | Early Fringe  | 10/31/2022 | 10/31/2022 | M 4p-7p      | X |    |   |    |   |    |    | 1           | \$954.00   | \$954.00     | 30       |
| 18          | 18      |              | Ampersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | Hallmark Channel | 6500     | Prime         | 10/31/2022 | 10/31/2022 | M 7p-12m     | X |    |   |    |   |    |    | 1           | \$2,382.00 | \$2,382.00   | 30       |
| 19          | 19      |              | Ampersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | Hallmark Channel | 6500     | Early Morning | 10/25/2022 | 10/30/2022 | Tu-Su 5a-9a  |   | X  | X | X  | X | X  | X  | 7           | \$212.00   | \$1,484.00   | 30       |

| Unique Ln # | Tr Ln # | Parent Line# | Rev                        | Priority Code | Network          | Sys Code | Program      | Start Date | End Date   | Daypart      | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate  | Total Amount | Unit Len |
|-------------|---------|--------------|----------------------------|---------------|------------------|----------|--------------|------------|------------|--------------|---|----|---|----|---|----|----|-------------|------------|--------------|----------|
| 20          | 20      |              | Ampersand Political Bundle | 75   75       | Hallmark Channel | 6500     | Daytime      | 10/25/2022 | 10/30/2022 | Tu-Su 9a-4p  |   | X  | X | X  | X | X  | X  | 6           | \$318.00   | \$1,908.00   | 30       |
| 21          | 21      |              | Ampersand Political Bundle | 75   75       | Hallmark Channel | 6500     | Early Fringe | 10/25/2022 | 10/30/2022 | Tu-Su 4p-7p  |   | X  | X | X  | X | X  | X  | 4           | \$795.00   | \$3,180.00   | 30       |
| 22          | 22      |              | Ampersand Political Bundle | 75   75       | Hallmark Channel | 6500     | Prime        | 10/25/2022 | 10/30/2022 | Tu-Su 7p-12m |   | X  | X | X  | X | X  | X  | 6           | \$1,985.00 | \$11,910.00  | 30       |
| 23          | 23      |              | Ampersand Political Bundle | 75   75       | HGTV             | 6500     | Daytime      | 10/31/2022 | 10/31/2022 | M 9a-4p      | X |    |   |    |   |    |    | 1           | \$954.00   | \$954.00     | 30       |
| 24          | 24      |              | Ampersand Political Bundle | 75   75       | HGTV             | 6500     | Early Fringe | 10/31/2022 | 10/31/2022 | M 4p-7p      | X |    |   |    |   |    |    | 1           | \$1,906.00 | \$1,906.00   | 30       |
| 25          | 25      |              | Ampersand Political Bundle | 75   75       | HGTV             | 6500     | Prime        | 10/31/2022 | 10/31/2022 | M 7p-12m     | X |    |   |    |   |    |    | 1           | \$3,334.00 | \$3,334.00   | 30       |
| 26          | 26      |              | Ampersand Political Bundle | 75   75       | HGTV             | 6500     | Daytime      | 10/25/2022 | 10/30/2022 | Tu-Su 9a-4p  |   | X  | X | X  | X | X  | X  | 4           | \$795.00   | \$3,180.00   | 30       |

| Unique Ln # | Tr Ln # | Parent Line# | Rev  | Priority Code | Network             | Sys Code | Program      | Start Date | End Date   | Daypart      | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate  | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------------------|----------|--------------|------------|------------|--------------|---|----|---|----|---|----|----|-------------|------------|--------------|----------|
| 27          | 27      |              | Ampersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | HGTV                | 6500     | Early Fringe | 10/25/2022 | 10/30/2022 | Tu-Su 4p-7p  |   | X  | X | X  | X | X  | X  | 4           | \$1,588.00 | \$6,352.00   | 30       |
| 28          | 28      |              | Ampersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | HGTV                | 6500     | Prime        | 10/25/2022 | 10/30/2022 | Tu-Su 7p-12m |   | X  | X | X  | X | X  | X  | 5           | \$2,778.00 | \$13,890.00  | 30       |
| 29          | 29      |              | Ampersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | The History Channel | 6500     | Prime        | 10/31/2022 | 10/31/2022 | M 7p-12m     | X |    |   |    |   |    |    | 1           | \$1,670.00 | \$1,670.00   | 30       |
| 30          | 30      |              | Ampersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | The History Channel | 6500     | Prime        | 10/25/2022 | 10/30/2022 | Tu-Su 7p-12m |   | X  | X | X  | X | X  | X  | 4           | \$1,391.00 | \$5,564.00   | 30       |
| 31          | 31      |              | Ampersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | TV Land             | 6500     | Prime        | 10/31/2022 | 10/31/2022 | M 7p-12m     | X |    |   |    |   |    |    | 1           | \$954.00   | \$954.00     | 30       |
| 32          | 32      |              | Ampersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 75   75       | TV Land             | 6500     | Prime        | 10/25/2022 | 10/30/2022 | Tu-Su 7p-12m |   | X  | X | X  | X | X  | X  | 4           | \$795.00   | \$3,180.00   | 30       |

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Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

| SUMMARY FOR ORDER # 3737281 |   |                   |                      |                     |                    |
|-----------------------------|---|-------------------|----------------------|---------------------|--------------------|
| <b>Traffic Order #</b>      | 12208847  | <b># of Weeks</b> | 2                    | <b>Active</b>       | Yes                |
| <b>Order #</b>              | 3737281   | <b>Created On</b> | 9/23/2022 4:24:14 PM | <b>Order Status</b> | Contract Confirmed |
| <b>Order Descrp</b>         | 63043212_POL_Issue_SENATE LEADERSHIP FUND - PHL | <b>Created By</b> | NCC_Gateway_User     | <b>Gross \$</b>     | 148064.00          |
| <b>Client</b>               | AMP - SENATE LEADERSHIP FUND - PHL              | <b>Updated On</b> | 9/23/2022 5:39:31 PM | <b>Net \$</b>       | 106606.08          |
| <b>Start Date</b>           | 10/24/2022                                      | <b>Updated By</b> | Anderson, Joshua     | <b>Units</b>        | 98                 |
| <b>End Date</b>             | 11/6/2022                                       | <b>Source</b>     | Gateway              | <b>Credit Hold</b>  | No                 |

|                                       |  |
|---------------------------------------|--|
| <b>ACCEPTED BY AGENCY/ ADVERTISER</b> |  |
| <b>FINANCE</b>                        |  |
| <b>DATE</b>                           |  |
| <b>MGR</b>                            |  |
| <b>INV</b>                            |  |