

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3738882

Traffic Order #		12209408		Created On		9/27/2022 9:17:05 AM		Order Status		Contract Confirmed	
Order #		3738882		Created By		NCC_Gateway_User		Gross \$		48300.00	
Order Descrp		63044268_POL_Issue_SENATE MAJORITY PAC - PHL		Updated On		9/27/2022 5:11:30 PM		Net \$		34776.00	
Client		AMP - SENATE MAJORITY PAC - PHL		Updated By		Remson, Toya		Units		3	
Start Date		9/26/2022		Industry		Political-Association		Credit Hold		NO	
End Date		10/9/2022		REFERENCES							
# of Weeks		2		Primary				BILLING INFORMATION			
SALES				Secondary				Purchase Order #		63044268	
ActiveWeeks		2		Tertiary				Billing Schedule		EndOfFlight	
AE 1		NCC - PHL - WASH DC		Quarternary				EDI INFORMATION			
AE 2				TRAFFIC OPTIONS							
Agency		AMP - WATERFRONT STRATEGIES		Address 1		NCC MEDIA		Product		09281003	
RepFirm		NCC		Address 2				Estimate		10479	
Copy Instr ID				City, State, Zip		BLOOMFIELD, NJ		Submit EDI Invoice?		Submit EDI Invoice	
Total Zones		1		Zip		07003		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS			
Zones		Philadelphia Interconnect		Contact				,Philadelphia- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION			
Total Networks		2		Phone		111-111-1111					
GENERAL COMMENTS				Avail Tag				SYSCODE LIST			
				Contract Type		Standard		6500			
				Copy Group							
				Division							
				Reference #							

SUMMARY FOR SYSCODE 6500

Traffic Order #	12209408	Created On	9/27/2022 9:17:05 AM	Order Status	Contract Confirmed
Order #	3738882	Created By	NCC_Gateway_User	Syscode Gross \$	48300.00
Order Descrp	63044268_POL_Issue_SENATE MAJORITY PAC - PHL	Updated On	9/27/2022 5:08:17 PM	Syscode Net \$	34776.00
Client	AMP - SENATE MAJORITY PAC - PHL	Updated By	Remson, Toya	Syscode Units	3
Start Date	9/26/2022	Source	Gateway	Zone Status	Contract Confirmed
End Date	10/9/2022	Zones	Philadelphia Interconnect	Avg Unit Rate	16100.00
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	2		Amp ersa nd Politi cal Bun dle	105 105	ESPN	6500	Wk5: Northwestern at Penn State	10/01/2022	10/01/2022	Sa 3:30p- 6:30p						X		1	\$15,000. 00	\$15,000.00	30
2	3		Amp ersa nd Politi cal Bun dle	105 105	NFL Network	6500	Minnesota Vikings vs New Orleans Saints (International Series)	10/02/2022	10/02/2022	Su 9:30a- 12:30p							X	1	\$9,900.0 0	\$9,900.00	30
3	1		Amp ersa nd Politi cal Bun dle	105 105	ESPN	6500	SEIC PHL: Simulcast ESP2: Los Angeles Rams at San Francisco 49ers	10/03/2022	10/03/2022	M 8p-11:15p	X							1	\$23,400. 00	\$23,400.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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Traffic Order #	12209408	# of Weeks	2	Active	Yes
Order #	3738882	Created On	9/27/2022 9:17:05 AM	Order Status	Contract Confirmed
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Start Date	9/26/2022	Updated By	Remson, Toya	Units	3
End Date	10/9/2022	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	