



KKQQ FM
Alpha Media, LLC
Volga/Brookings, South Dakota

QUARTERLY ISSUES AND PROGRAMS REPORT

October 1 – December 31, 2020

FILED: January 10, 2020

SUBMITTED BY: Perry Miller

PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

K-Country Morning Show 6:00 – 10:00 a.m. daily

A predominantly music live show with segments of news, sports, weather and public affairs interviews.

K-Country News

Daily newscasts at 7:50 a.m., 8:50 a.m. , 10:00 a.m., 11:00 am, Noon, 5:00 p.m.

The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

Coverage Addressing the Following Issues:

- 1) Local Government and Politics
- 2) Education
- 3) Health and Wellness
- 4) Bettering the Community
- 5) Local Events and Lifestyle

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Local Government and Politics	October 7	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. A total of 46 people were booked into the county jail over Hobo Day weekend. Assistant Police Chief Derrick Powers says there were no major incidents.
Local Government and Politics	October 8	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. The Brookings City Council discusses a possible change to the city charter on the selection of the City Clerk. The idea was to have the City Manager do the hiring rather than the Council. It was defeated unanimously after discussion.
Local Government and Politics	October 11, 12	11:00 am, Noon, 5:00 pm, 7:50 am, 8:50 am, 10:00 am	Approx. 45-seconds	Story during regular newscasts. The Brookings City Council passed a resolution urging the legislature to keep the current system in place for electric service areas on annexed land.
Local Government and Politics	November 25, 26	Noon, 5:00 pm, 7:50 am, 8:50 am, 10:00 am, 11:00 am	Approx. 45-seconds	Story during regular newscasts. The City of Brookings receives a score of 100 on the Human Rights Campaign's 2019 Municipal Equality Index for the 2 nd straight year. Next highest in SD is Sioux Falls at 64.
Local Government and Politics	December 2	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. The developers of the Brookings marketplace says there is still retail interest in the property and they continue to actively promote it.
Local Government and Politics	December 12	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. The Brookings City Council approves a supplemental budget appropriation that includes \$65,000 for Swiftel Center. It comes only after extensive scrutiny.
Local Government and Politics	December 13	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. The Brookings City Council adopts the Brookings County Pre-Disaster Mitigation Plan for 2019-2024. It serves as the basis for applying for funding.
Local Government and Politics	December 30	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. Brookings Mayor Keith Corbett looks ahead to 2020 and major projects planned for the city.

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Education	October 9	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. A 3% dip in fall enrollment at the state's public universities will force a reaction from the Board of Regents. Their president says, if this doesn't change soon, major changes will be needed.
Education	October 15	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. The Brookings School Board receives the results of the 2019 survey of parents, teachers and students. One concern: 32% of high schoolers say they are not treated with respect.
Education	October 16	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. Enrollment is up in the Brookings district but it did not meet expectations. School Supt. Klint Willert says they thought they were being realistic and he can't explain the lower numbers with continued growth in the city.
Education	November 13	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. A couple of Brookings School Board Members are concerned with construction delays at the middle school. Supt. Willert says the contractor must take most of the blame.
Education	December 4	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. Governor Kristi Noem has proposed no funding increase for K-12 education. Brookings State Rep. Tim Reed says there will likely be a legislative push for some increase.
Education	December 9	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. The Brookings School Board discusses facilities needs, especially at Hillcrest and Medary Elementary Schools. A key question: pour money into renovating Hillcrest or tear it down and build new?
Education	December 11	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. Brookings Supt. Klint Willert says next year could prove challenging if the Governor's proposal of no increase for schools makes it through the legislature.
Education	December 17	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. Brookings school officials and police work together to investigate reports of troubling behavior by a high school student. There was no evidence the student posed any danger.

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Health and Wellness	October 15	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	About 5-minutes	Story during regular newscasts. Governor Kristi Noem says progress is being made on her pledge to clean up the meth problem in South Dakota.
Health and Wellness	October 28	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. An interim legislative committee studying illegal drugs is looking at options, including expanding treatment.
Health and Wellness	November 19	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. South Dakota's new anti-meth campaign is being met with ridicule. Gov. Noem says the "MethL: We're On It" campaign is working because people are talking about it.
Health and Wellness	November 20	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. Brookings State Rep. Tim Reed says the "Meth: We're On it" campaign seems to have gone out of control and the state may want to reconsider such campaigns.
Health and Wellness	December 6	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. Brookings County States Attorney Dan Nelson says the use of THC oil has seen a huge increase in the county. He reminds people it is a felony in South Dakota.
Health and Wellness	December 7	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. Meth use is an ongoing problem in Brookings County. States Attorney Dan Nelson says they're going after dealers.
Health and Wellness	December 9	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 30-seconds	Story during regular newscasts. A recent report gave the state a "D" when it comes to fighting the sex trafficking of minors. Rep. Tim Reed says, given recent efforts, it's not a fair grade.
Health and Wellness	December 30	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. The South Dakota Retailers Assoc. is advising members to immediately comply with the U.S. Food and Drug Admin. Guidance to raise the age for purchasing tobacco products from 18 to 21.

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Bettering the Community	October 7, 21, 28 November 4, 11, 25 December 2, 9, 16,	Various times	Approx. 4-minutes each visit	Heidi Gullickson of Brookings Area United Way live in studio to discuss various agencies they serve.
Bettering the Community	October 16	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. Progress is being made on 22nd Ave. reconstruction work. After being 5-weeks behind schedule in August, it's now back on track.
Bettering the Community	November 7	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. The City of Brookings receives a federal grant for a 3rd Interstate 29 interchange. It's a nearly \$19 million grant.
Bettering the Community	November 27	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. The Brookings City Council votes to move forward with a development agreement for the old, downtown armory. It includes a boutique hotel and retail.
Bettering the Community	December 9	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. The State of SD and FEMA are opening disaster recovery centers in six counties, including Brookings County. It's for those who suffered damages in the Sept. storms and flooding.
Bettering the Community	December 10	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. The Brookings City Council looks at proposed renovations for Bob Sheldon Field, the town's main ballpark.
Bettering the Community	December 16	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. The USDA announces a \$9.5 million grant for high-speed broadband infrastructure in Brookings, Kingsbury and Moody Counties.

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Local Events and Lifestyle	October 2, 4	Various	Approx. 4-minutes	Jeanette Klein, live in studio, discussing upcoming Hobo Day activities.
Local Events and Lifestyle	November 5	8:30	Approx 4-minutes	Brookings County Deputy Jon Pike, live in studio, promoting this year's "Shop With a Cop."
Local Events and Lifestyle	October 8	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. Hobo Day 2020 is scheduled to coincide with Halloween. That's a concern for many. SDSU Pres. Barry Dunn says he is aware of those concerns and they are exploring the situation.
Local Events and Lifestyle	October 24	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 30-seconds	Story during regular newscasts. ESPN's Game Day will broadcast from Brookings on Saturday for SDSU's matchup with North Dakota State. City and university officials say this is huge.
Local Events and Lifestyle	October 30	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 30-seconds	Story during regular newscasts. The date for Hobo Day 2020 will not change – it is on Halloween. The university says it was not possible to change the schedule with the Missouri Valley Conference.
Local Events and Lifestyle	November 1	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 30-seconds	Story during regular newscasts. After months of work, 22 nd Avenue will reopen today.
Local Events and Lifestyle	November 6	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. SDSU Pres. Barry Dunn says they're convinced they can make Hobo Day work on Halloween next year. He believes they can make it safe for everyone.
Local Events and Lifestyle	November 12	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. SDSU announces a \$500,000 Bush Foundation Prize for Community Innovation. The Wokini Initiative is the only SD winner. It's designed to help Native students succeed in college.