



KKQQ FM  
Alpha Media, LLC  
Volga/Brookings, South Dakota

## QUARTERLY ISSUES AND PROGRAMS REPORT

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July 1 – September 30, 2019

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FILED: October 10, 2019

SUBMITTED BY: Perry Miller

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## PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

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K-Country Morning Show 6:00 – 10:00 a.m. daily

A predominantly music live show with segments of news, sports, weather and public affairs interviews.

K-Country News

Daily newscasts at 7:50 a.m., 8:50 a.m. , 10:00 a.m., 11:00 am, Noon, 5:00 p.m.

The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

### Coverage Addressing the Following Issues:

- 1) Local Government and Politics
- 2) Education
- 3) Health and Wellness
- 4) Bettering the Community
- 5) Local Events and Lifestyle

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Local Government and Politics	July 9	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	The Brookings City Council says they are opposed to the proposed expansion of the Brookings County Jail because of its encroachment on a historic district.
Local Government and Politics	July 23	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Brookings City Manager Paul Bresino says the City is looking at some tighter budgeting next year because of uncertain sales tax revenues.
Local Government and Politics	July 12	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Stories during regular newscasts. The disagreement between the City of Brookings and Brookings County over a proposed expansion of the county jail is headed to court. The Council says the County needs a city building permit to proceed.
Local Government and Politics	August 14	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Stories during regular newscasts. The Brookings City Council is working through a tight budget for next year in light of declining sales tax revenues.
Local Government and Politics	August 27	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Stories during regular newscasts. Faced with a tight budget, the Brookings Council votes to cut their own travel budget and restore some outside agency funding.
Local Government and Politics	Sept 11	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Stories during regular newscasts. The Brookings City Council gives second reading to their proposed 2020 budget. Departments made more than \$1 million in cuts.
Local Government and Politics	Sept 25	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Stories during regular newscasts. The Brookings City Council votes to make Bonnie Foster the new City Clerk. She had been serving in the role on an interim basis.
Local Government and Politics	Sept 27	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Stories during regular newscasts. The Brookings City Council approves their 2020 budget. It's balanced, with the general fund at \$23.7 million.

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Education	July 16	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. The Brookings School Board holds a public hearing on their 2019-2020 budget. It's balanced through the use of reserves and capital outlay funds.
Education	July 17	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. Work continues behind schedule on the Mickelson Middle School addition and renovation project. The superintendent says they've been assured classrooms will be ready for the start of school.
Education	July 25	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. The Brookings School District is purchasing 8 ½ acres of land that is planned to be the site of a new bus garage.
Education	August 13	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. The Brookings School Board approves the 2019-2020 district budget. It's a \$23 million balanced budget.
Education	August 15	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. The start of school at Mickelson Middle School in Brookings will likely be delayed by at least one week because of construction delays on the addition and remodel.
Education	August 16	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. The start of classes at Mickelson Middle School will be delayed to September 4 <sup>th</sup> . The board says they may seek damages from the contractor.
Education	September 13	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. Enrollment is up slightly in the Brookings School District. It's up by 18 students.
Education	September 15	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. The South Dakota Board of Regents will ask the legislature to fund an updated version of "Dakota's Promise," a needs-based scholarship program.

<b>Issue</b>	<b>Date(s) Aired</b>	<b>Time(s)</b>	<b>Duration</b>	<b>Description of the Segment</b>
<b>Health and Wellness</b>	<b>August 28</b>	<b>8:20</b>	<b>About 4-minutes</b>	<b>Brookings Police Officer Eric Lee discusses sobriety awareness and the affects of alcohol. Several Brookings Radio staffers took part in a live demo the evening prior on alcohol's affect on coordination, etc.</b>
<b>Health and Wellness</b>	<b>August 5</b>	<b>7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm</b>	<b>Approx. 45-seconds</b>	<b>Story during regular newscasts. A report from the American Diabetes Assoc. shows South Dakota with the biggest increase in diabetes cases, up 66% in a decade.</b>
<b>Health and Wellness</b>	<b>September 10</b>	<b>7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm</b>	<b>Approx. 45-seconds</b>	<b>Story during regular newscasts. A name change and a revamped look for a Brookings mental health services provider. East Central Behavioral Health is now Brookings Behavioral Health and Wellness.</b>
<b>Health and Wellness</b>	<b>September 13</b>	<b>7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm</b>	<b>Approx. 45-seconds</b>	<b>Story during regular newscasts. The South Dakota Dept. of Health closes the books on its investigation into a July e-coli outbreak in Sisseton. They could not find the cause.</b>
<b>Health and Wellness</b>	<b>September 17</b>	<b>7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm</b>	<b>Approx. 45-seconds</b>	<b>Story during regular newscasts. Many areas of the state are dealing with flooding and more may be on the way. Gov. Kristi Noem says there may not be time to move the water out before winter.</b>
<b>Health and Wellness</b>	<b>September 18</b>	<b>7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm</b>	<b>Approx. 45-seconds</b>	<b>Story during regular newscasts. Governor Kristi Noem says the storms that hived the state this spring and summer are the "largest natural disaster" the state has ever seen.</b>
<b>Health and Wellness</b>	<b>September 24</b>	<b>7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm</b>	<b>Approx. 30-seconds</b>	<b>Story during regular newscasts. Meteorologists are concerned the wet conditions this fall could lead to more flooding next spring.</b>
<b>Health and Wellness</b>	<b>September 26</b>	<b>7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm</b>	<b>Approx. 45-seconds</b>	<b>Story during regular newscasts. Brookings County Emergency manager Bob Hill says there may be another disaster declaration coming for Brookings County because of heavy rains on Sept. 11 and 12.</b>

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Bettering the Community	July 1, 8, 15, 22 August 12, 19, 26 September 9, 16, 23, 30	Various times	Approx. 4-minutes each visit	Heidi Gullickson of Brookings Area United Way live in studio to discuss various agencies they serve.
Bettering the Community	July 1	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. Brookings continues to face a worker shortage. The BEDC completed their 3 <sup>rd</sup> workforce survey in 7 years. It show 716 workers are needed on top of the 1200 current openings.
Bettering the Community	July 11	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. The Brookings City Council approves changes to the Dedicated Public Art Fund ordinance. It allows for public art on publicly-owned land and clarifies the role of the Public Art Commission.
Bettering the Community	August 22	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. The South Dakota DOT says work is under way to raise the grade on Highway 81 south of Arlington. It's been closed due to high water overtopping the roadway. It's the 3 <sup>rd</sup> time it has had to be raised.
Bettering the Community	August 29	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. The 22 <sup>nd</sup> Ave. reconstruction project is now 5-weeks behind schedule. The City Engineer says the paving work will be completed and the road will be driveable by Nov. 29.
Bettering the Community	September 9	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. Ribbon cutting was held for the new Animal Disease Research and Diagnostic Lab. The \$45 million project will expand research and testing efforts vital to agriculture.
Bettering the Community	September 19	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. Results are in from the 2019 Brookings Co. consumer survey. People want an additional clothing stores, grocery store, specialty food stores and family restaurants.

<b>Issue</b>	<b>Date(s) Aired</b>	<b>Time(s)</b>	<b>Duration</b>	<b>Description of the Segment</b>
Local Events and Lifestyle	July 8	7:50 am	Approx. 4-minutes	Shari Avery in studio to promote the annual Brookings Summer Arts Festival
Local Events and Lifestyle	July 19	8:50 am	Approx 4-minutes	Fire Chief Darrell Hartmann, live in studio, discusses the upcoming Fireman's Dance.
Local Events and Lifestyle	September 11	7:15 am	About 4-minutes	Jeanette Klein in studio, talking about Hobo Day activities including Bum-a-Meal
Local Events and Lifestyle	July 12	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 30-seconds	Story during regular newscasts. The 48 <sup>th</sup> Annual Brookings Summer Arts Festival is this weekend at Pioneer Park.
Local Events and Lifestyle	July 23	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 30-seconds	Story during regular newscasts. An iconic Brookings business, The Pheasant, will soon be adorned with a new, 8-foot metal pheasant sculpture.
Local Events and Lifestyle	July 25	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 30-seconds	Story during regular newscasts. Preparations are already well under way for Election Day 2020 in South Dakota. Sec. of State Steve Barnett says some adjustments are being made in counties (inc. Brookings) that use vote centers.
Local Events and Lifestyle	August 22	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. Move-in weekend for SDSU students is this weekend, starting Friday.
Local Events and Lifestyle	September 20	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. The beef Bowl at SDSU is tomorrow. It includes an auction and beef barbecue to aid animal science scholarships.