

WPAC/Ogdensburg, NY

UPDATED NEEDS LIST FROM ASCERTAINMENT INTERVIEWS

PERFORMED FROM 10/22 – 12/22

- 1) Family Issues
- 2) Education
- 3) Health & Fitness
- 4) Politics & Government
- 5) Economics & Local Businesses
- 6) Crime

Public Affairs Programs

RADIO HEALTH JOURNAL: A 30-minute syndicated radio magazine of in-depth public affairs. It looks at economics, government reform, consumerism, education, substance abuse, domestic and child abuse, urban/rural problems, poverty, food safety, etc. Broadcast Sundays at 5:00AM.

PAC Community Cares, A program hosted by WPAC on-air personality Storm Kennedy weekdays at 8:40am when events are happening. It tackles a wide range of topics that include charitable organizations, politics, social action, family, the arts and culture, health, family issues, nature and the area we live in.

Quarterly Issues/Programs List

4th Quarter of 2022

WPAC/Ogdensburg, NY

The following is a list of programs aired that have provided the station's most significant treatment of community issues.

DATE	Time	Duration	Topic	Issue	Description
10/15/23	08:40:00 AM	5 mins	Trunk or Treat	Family Issues	Ray Babowicz from Community Health Center was in to talk about the Trunk or Treats coming October 22nd to Ogdensburg, the 28th in Massena and 29th in Gouverneur. A chance for kids to get dressed up in costume and get candy and other goodies safely for Halloween. The event

					<i>is also sponsored by the Seaway Valley Prevention Center and they will handle registration for all 3 events.</i>
10/21/22	08:40:00 AM	5 mins	Remington Haunt	Economics & Local Businesses	Rhonda Roethel was in to talk about this year's Remington Haunt. The haunted house theme at the museum this year takes place on October 29th. The admission cost is \$5 and proceeds will benefit the museum in Ogdensburg.
11/04/22	08:40:00 AM	5 mins	CHMC F of the T	Economics & Local Businesses	Ramona Kennedy was in to talk about the Festival of the Trees - it's back again this year and has a few changes from what we were used to pre-pandemic. The Festival benefits the Claxton Hepburn Memorial Hospital's Auxiliary.
12/01/22	8:40 am,	5 mins	Festival of the Trees	Economics & Local Businesses	Ramona Kennedy was in from the Claxton Hepburn Medical Center. She has her annual Festival of the Trees fundraising event coming up this Saturday in Ogdensburg. The event raises money for the Auxiliary, who's mission is to fund items or projects for CHMC that are not normally covered under budgets. Last year they donated over \$174,000.
12/08/22	08:40:00 AM	5 mins	Salvation Army	Family Issues	Patty, director of the Salvation Army in Ogdensburg was in to talk about their Angel Tag Tree at the Walmart in Ogdensburg. On the tree are tags with a name and size of a local kid who needs clothing. So far, 29 kids are accounted for, she has 142 kids that need help.
12/14/22	08:40:00 AM	5 mins	Salvation Army	Family Issues	Patty Murray from the Salvation Army of Ogdensburg was in to talk about the Angel Tag Tree at WalMart in Ogdensburg. She still has over 100 outstanding tags on the tree. The tags are for folks to buy clothes for local kids for winter. Of 170 to start with, we're not even half way to covering. if you need more info, call 315-393-

					3351!
12/16 /22	08:4 0:00 AM	5 mins	Lights on the River	Economic & Local Businesses	Scott Wilhelm was in to talk about Lights On The River. Into year 13, they've been able to raise over \$180,000 for local food pantries. This year, 17 food pantries will benefit from your generosity! It all happens Saturday the 17th thru Friday the 23rd at Lisbon Beach! Get more info at lightsontheriver.org !