



2022 Political Advertising 24 Hour Form

This form is to be completed within 24 hours every time a request is made to purchase broadcast time for any Candidate or Issue / Advocacy advertiser. If an order is received, it must be uploaded to the FCC online public files and placed in the onsite public file by close of business on the day the order was booked.

Date and Time of Request: 5/21/2024 9:28 AM
Market & Station(s): Dallas KRFB/REP- KZMJ
Media Buyer or Purchaser Representative: Toska Medlock
Name of Agency (if applicable): The Myriad Group: CO
Advertiser Name: Texas Legislative Black Caucus (Rayce West Campaign Committee)
Advertiser Type: Issue / Advocacy Candidate or Candidate's Authorized Committee
(If Candidate) Name of Candidate and Office Sought: _____

(If Issue / Advocacy) Name of Candidate, Election, and/or Issue(s) referred to: _____
Texas Legislative Black Caucus (Rayce West Campaign Committee)
Date and Type of Election: 5/28 Primary
 Primary General Election Other (specify - e.g. Runoff) _____
Advertiser Address: 320 South EL Thonson Freeway
Suite 200, Dallas TX 75203
Advertiser Telephone: _____

Campaign Treasurer (if Candidate) or Complete List of Executive Officers, Board of Directors, or CEO (if Issue / Advocacy): Rayce West / CEO

Information Requested: Notes
Request Received by: Kim Finley
This Form Prepared by: Kim Finley
Date This Form Prepared: 5/21/2024

Called to confirm Identity/Contact Information of Media Buyer/Purchaser Representative:

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: Royce West <small>Digitally signed by Royce West Date: 2024.05.20 14:23:47 -0500</small>	Signature: <i>[Signature]</i>
Name: Royce West	Name: Kim Finley
Date of Request to Purchase Ad Time: 05/20/2024	Date of Station Agreement to Sell Time: 5/21/24 9:28am

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: **5/21/24**

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:
 Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 1879a10A 1879210B	Station Call Letters: K&F B K2m3	Date Received/Requested: 5/21/24
Est #: —	Station Location: Dallas	Run Start and End Dates: 5/22 - 5/22

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Royce West, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad " communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Toska Medlock

Agency name: The Myriad Group

Address: 624 North Good Latimer Freeway

Contact: Toska Medlock

Phone number: 214-729-6144

Email: toskamedlock@mac.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Texas Legislative Black Caucus (Royce West Campaign Committee)

Address: 320 South RL Thornton Freeway, Suite 220, Dallas, TX 75203

Contact: Joycelyn Johnson

Phone number: 214-946-9378

Email: joycelyn@roycwest.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Royce West, President / CEO

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

Name(s) of every candidate referred to:

N/A

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

CONTRACT



KBFB-FM
 13760 Noel Road, Suite 1100
 Dallas, TX 75240
 (972) 331-5400

<http://thebeakfm.com>

Myriad Group & Co., The
 604 Good Latimer
 Suite 200
 Dallas, TX 75204

And:

Contract / Revision	1879210 /	All Order #
Advertiser	Texas Legislative Black Caucus	Original Date / Revision
Contract Dates	05/22/24 - 05/24/24	05/20/24 / 05/21/24
Product	Voters Awareness	Estimate #
Voters Awareness		
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	Account Executive	Sales Office
KBFB-FM	Kim Janice Finley	Local Dallas
Special Handling		
Demographic		
Adults 25-54		
Agency Code	Advertiser Code	Product 1/2
Agency Ref	Advertiser Ref	

KBFB-FM - 1879210A

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KBFB	05/22/24	05/24/24	M-F AM Drive	6-10a		:30			NM	6	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 05/20/24	05/26/24	--WTF--				6	\$125.00			
N 2	KBFB	05/22/24	05/24/24	M-F PM Drive	3-7p		:30			NM	6	\$1,020.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 05/20/24	05/26/24	--WTF--				6	\$170.00			
N 3	KBFB	05/22/24	05/24/24	M-F Midday	10a-3p		:30			NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 05/20/24	05/26/24	--WTF--				4	\$125.00			
N 4	KBFB	05/22/24	05/24/24	M-F Evening	7p-12m		:30			NM	4	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 05/20/24	05/26/24	--WTF--				4	\$55.00			
N 5	KBFB	05/22/24	05/26/24	Sa-Su Prime Rotator	10:00 AM-7:00 PM		:30			NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 05/20/24	05/26/24	-----SS				3	\$40.00			
Totals											23	\$2,610.00

Time Period	# of Spots	Gross Amount	Net Amount
04/29/24 -05/26/24	23	\$2,610.00	\$2,218.50
Totals	23	\$2,610.00	\$2,218.50

KZMJ-FM - 1879210B

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KZMJ	05/22/24	05/24/24	M-F AM Drive	6-10a		:30			NM	6	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 05/20/24	05/26/24	--WTF--				6	\$60.00			
D 2	KZMJ	05/22/24	05/24/24	M-F Prime Rotator	6a-7p		:30			NM	0	\$0.00
N 3	KZMJ	05/22/24	05/24/24	M-F PM Drive	3-7p		:30			NM	6	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 05/20/24	05/26/24	--WTF--				6	\$60.00			
Totals											6	\$360.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KBFB-FM
 13760 Noel Road, Suite 1100
 Dallas, TX 75240
 (972) 331-5400

http://thebeatfr.com

Contract / Revision 1879210 /		Alt Order #	
Advertiser Texas Legislative Black Caucus		Original Date / Revision 05/20/24 / 05/21/24	
Contract Dates 05/22/24 - 05/24/24	Product Voters Awareness	Estimate # Voters Awareness	

KZMJ-FM - 1879210B

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 4	KZMJ	05/22/24	05/24/24	M-Su 12m-12m	12n-12m		:30			NM	0	\$0.00
N 5	KZMJ	05/22/24	05/24/24	M-F Midday	10a-3p		:30			NM	2	\$80.00
Week:		05/20/24	05/26/24	--WTF--				2	\$40.00			
N 6	KZMJ	05/22/24	05/26/24	Sa-Su Prime Rotator			:30			NM	3	\$90.00
Week:		05/20/24	05/26/24	-----SS				3	\$30.00			
Totals											17	\$890.00

Time Period	# of Spots	Gross Amount	Net Amount
04/29/24 - 05/26/24	17	\$890.00	\$756.50
Totals	17	\$890.00	\$756.50

Contract Totals

40 \$3,500.00

Signature: *Jared Hulse Sr* Date: May 21, 2024

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KBFB-FM
 13760 Noel Road, Suite 1100
 Dallas, TX 75240
 (972) 331-5400

<http://thebeatdtx.com>

Contract / Revision 1879210 /	All Order #
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Advertiser Texas Legislative Black Caucus	Original Date / Revision 05/20/24 / 05/21/24
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Contract Dates 05/22/24 - 05/24/24	Product Voters Awareness	Estimate # Voters Awareness
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