

ORDER

Orders	Order / Rev:	119583	
	Alt Order #:	25786354	
	Product Desc:	ORDR	
	Estimate:	N13N19	KWYB
	Flight Dates:	11/13/17 - 11/19/17	Primary AE: Katz Philadelphia
	Original Date / Rev:	11/09/17 / 11/09/17	Sales Office: K-PHL
	Order Type:	GENERAL	Sales Region: NAT

Agency	Name:	Smart Media Group	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		1427 Leslie Ave.	Billing Cycle: EOM/EOC
		Alexandria, VA 22301	Agency Commission: 15%

Advertiser	Name:	POL/Downing for US Senate	
	Demographic:	HH	New Business Thru:
	Product Codes:	PL Candidate	Order Separation: 00:20:00
	Priority:	CO	Advertiser External ID:
	Revenue Codes:	AGY, POL, CAND	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/30/17	11/13/17	1	\$200.00	\$170.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2017	1	\$200.00	\$170.00	0.00
Totals	1	\$200.00	\$170.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KWYB	11/13/17	11/13/17	Mon 7p-9p Mon	CM	7:00 PM-9:00 PM	M-----	1:00	1	\$200.00	P-3	0.00	NM	1	\$200.00
DANCING WITH THE STA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/13/17	11/19/17	M-----		1		\$200.00		0.00					
Totals														1	\$200.00



125 West 55th St
New York, NY 10019

Contract # 25786354		Changes as of: 11/9/2017 at 12:31 PM		Version: Original Order	
CPE: DOWN/ORDR/N13N19		Flight: 11/13/17 - 11/19/17		Station: KWTB	
Agency: Smart Media Group		Advertiser: Downing for US Senate		Market: Butte, MT	
1427 LESLIE AVE		Product: ORDR		Office: PHILADELPHIA	
SUITE #102		Agency Order #: 30051377		Primary Demo: Adults 50+	
ALEXANDRIA, VA		Buyer: Berg, Fran		Con Type: POLITICAL/VOTE	
22301		Salesperson: BOB CAIN		Assistant: SHEPARD RITZEN	
		215-557-4216		215-567-7950	
		Comments: THIS IS A NEW ORDER FOR DOWNING FOR US SENATE. FLIGHT IS 11/13-11/19. TOTAL = \$200. PLS CFM T/R BOB		Separation:	
				Total \$: \$200.00	
				Total Spots: 1	
				Total CPP: \$29.41	
				Total GRP: 6.8	

#	Day/Time	DP	Program	Rate	ASOP Rating	Len	11/13 - 11/19										Total			
							11/13	11/14	11/15	11/16	11/17	11/18	11/19	Spots	\$	CPP	GRP			
M																				
1	7p-9p		DANCING WITH THE STA	\$200.00	6.8	60	1	0	0	0	0	0	0	0		1	\$200.00	\$29.41	6.8	
TOTALS:							1	0	0	0	0	0	0	0		1	\$200.00	\$29.41	6.8	



125 West 55th St
New York, NY 10019

Contract # 25786354 Changes as of: 11/9/2017 at 12:31 PM Version: Original Order

CPE: DOWN/ORDR/N13N19 Flight: 11/13/17 - 11/19/17 Station: KMYB
Agency: Smart Media Group Advertiser: Downing for US Senate Market: Butte, MT
1427 LESLIE AVE Product: ORDR Office: PHILADELPHIA
SUITE #102 Agency Order #: 30051377 Primary Demo: Adults 50+
ALEXANDRIA, VA Buyer: Berg, Fran Con Type: POLITICAL/VOTE
22301
Salesperson: BOB CAIN Assistant: SHEPARD RITZEN
215-557-4216 215-567-7950
Total Spots: 1
Total CPP: \$29,41
Total GRP: 6.8

Special Instructions

Date/Time	Added by	Comment
11/09/17 12:31 PM	BOB CAIN	THIS IS A NEW ORDER FOR DOWNING FOR US SENATE. FLIGHT IS 11/13-11/19. TOTAL = \$200. PLS CFM T/R BOB

Competitive Information	
Market Budget:	\$10,000
KWYB Share:	2%
Comment:	
KTYM:	37%
KXLF:	59%
NWYB:	2%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	1	\$200.00	\$29,41	6.8
Total	100%	1	\$200.00	\$29,41	6.8

Monthly Summary		
Month	Spots	Dollars
2017-Nov	1	\$200.00
Total	1	\$200.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	\$ Chg	Contract \$ Comment
Queued for Electronic Contracting	11/9/17 12:34 PM				\$0	\$0
New	11/9/17 12:31 PM	BOB CAIN	New	1	\$200.00	\$200.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KWYB-TV, Butte, MT	Date: 11/9/17
---	--

I, Smart Media Group,

being/on behalf of: Troy Downing for US Senate,

a legally qualified candidate of the Republican

political party for the office of: US Senate

in the Primary

election to be held on: June 5, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$200

I represent that the payment for the above described broadcast time has been furnished by:

Troy Downing for US Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Lisa Lisker

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

11/3/17

Date



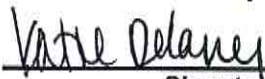
Signature

To Be Signed By Station Representative

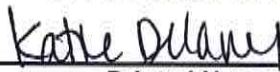
☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**



Signature



Printed Name

NSM

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, _____
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Smart Media Group

printed name

date

AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

ORDER

Orders	Order / Rev:	119584	
	Alt Order #:	25786359	
	Product Desc:	ORDR	
	Estimate:	N13N19	NWYB
	Flight Dates:	11/13/17 - 11/19/17	Primary AE: Katz Philadelphia
	Original Date / Rev:	11/09/17 / 11/09/17	Sales Office: K-PHL
	Order Type:	GENERAL	Sales Region: NAT

Agency	Name:	Smart Media Group	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		1427 Leslie Ave.	Billing Cycle: EOM/EOC
		Alexandria, VA 22301	Agency Commission: 15%

Advertiser	Name:	POL/Downing for US Senate	
	Demographic:	HH	New Business Thru:
	Product Codes:	PL Candidate	Order Separation: 00:20:00
	Priority:	CO	Advertiser External ID:
	Revenue Codes:	AGY, POL, CAND	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/30/17	11/19/17	2	\$200.00	\$170.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2017	2	\$200.00	\$170.00	0.00
Totals	2	\$200.00	\$170.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	NWYB	11/19/17	11/19/17	SA-SU 9p-935p LN sa-su 9P NEWS	NWS	9:00 PM-9:35 PM	-----S	1:00	1	\$100.00	P-3	0.00	NM	1	\$100.00
FOX MONTANA NEWS @ 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/13/17	11/19/17	-----S		1				\$100.00		0.00			
E 2	NWYB	11/18/17	11/18/17	College Football College Football	CM	1:30 PM-5:00 PM (1:30 PM-5:00 PM)	-----S-	1:00	1	\$100.00	P-3	0.00	NM	1	\$100.00
FOX COLLEGE FOOTBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/13/17	11/19/17	-----S-		1				\$100.00		0.00			
Totals														2	\$200.00



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25786359

Changes as of: 11/9/2017 at 12:32 PM

Version: Original Order

CPE: DOWN/ORDR/N13N19

Flight: 11/13/17 - 11/19/17

Station: NMYB

Total \$: \$200.00

Agency: Smart Media Group

Advertiser: Downing for US Senate

Market: Butte, MT

Total Spots: 2

1427 LESLIE AVE

Product: ORDR

Office: PHILADELPHIA

Total CPP: \$58.82

SUITE #102

Buyer: Berg, Fran

Primary Demo: Adults 50+

Total GRP: 3.4

ALEXANDRIA, VA

22301

Con Type: POLITICAL/VOTE

Salesperson: BOB CAIN

Assistant: SHEPARD RITZEN

Separation:

215-557-4216

215-567-7950

Comments: THIS IS A NEW ORDER FOR DOWNING FOR US SENATE. FLIGHT IS 11/13-11/19, TOTAL = \$200. PLS CFM T/R BOB

#	Day/Time	DP	Program	Rate	A50P Rating	Len	11/13 - 11/19										Total Spots	Total \$	CPP	GRP
							11/13	11/14	11/15	11/16	11/17	11/18	11/19							
	Su 1 9p-9:35p		FOX MONTANA NEWS @ 9	\$100.00	2.1	60	0	0	0	0	0	0	1		1	\$100.00	\$47.62	2.1		
	Sa 2 1:30p-5p		FOX COLLEGE FOOTBALL	\$100.00	1.3	60	0	0	0	0	0	1	0		1	\$100.00	\$76.92	1.3		
TOTALS:							0	0	0	0	0	0	1	1	2	\$200.00	\$58.82	3.4		



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25766359 Changes as of: 11/9/2017 at 12:32 PM Version: Original Order
CPE: DOWNORDR/N13N19 Flight: 11/13/17 - 11/19/17 Station: NWTB
Agency: Smart Media Group Advertiser: Downing for US Senate Market: Butte, MT
1427 LESLIE AVE Product: ORDR Office: PHILADELPHIA
SUITE #102 Agency Order #: 30051379 Primary Demo: Adults 50+
ALEXANDRIA, VA Buyer: Berg, Fran Con Type: POLITICAL/VOTE
Salesperson: BOB CAIN Assistant: SHEPARD RITZEN
215-557-4216 215-567-7950 Separation:
Total \$: \$200.00
Total Spots: 2
Total CPE: \$58.82
Total GRP: 3.4

Special Instructions

Date/Time Added by Comment
11/09/17 12:34 PM BOB CAIN THIS IS A NEW ORDER FOR DOWNING FOR US SENATE. FLIGHT IS 11/13-11/19. TOTAL = \$200. PLS CFM T/R BOB

Competitive Information
Market Budget: \$10,000
NWTB Share: 2%
Comment:
KTVM: 37%
KWTB: 2%
KXLF: 59%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	2	\$200.00	\$58.82	3.4
Total	100%	2	\$200.00	\$58.82	3.4

Monthly Summary			
Month	Spots	Dollars	
2017-Nov	2	\$200.00	
Total	2	\$200.00	

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg Contract \$ Comment
Queued for Electronic Contracting	11/9/17 12:37 PM					\$0 \$0
New	11/9/17 12:32 PM	BOB CAIN	New	2		\$200.00 \$200.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WYB-TV, Butte, MT	Date: 11/9/17
---	-------------------------

I, Smart Media Group,

being/on behalf of: Troy Downing for US Senate,

a legally qualified candidate of the Republican

political party for the office of: US Senate

in the Primary

election to be held on: June 5, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$200

I represent that the payment for the above described broadcast time has been furnished by:

Troy Downing for US Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Lisa Lisker

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

11/3/17

Date



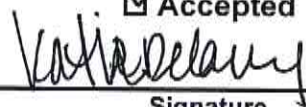
Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**



Signature

Kathe Delany

Printed Name

NCM

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, _____
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Smart Media Group

printed name

date

AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.