



WGME Portland
81 Northport Dr
Portland, ME 04103

Target Enterprises
15260 Ventura Blvd Ste 1240
Sherman Oaks, CA 91403

Contract # 5951336
Schedule Dates 01/09/24-01/19/24
Advertiser SFA FUND INC (152624)
Agency Target Enterprises (2076)
Product POLITICAL ISSUE (ns) (1187)
Brand 329/371/4032 (1971828)
Salesperson Katz/LA, Los Angeles (4026)
Sales Office Katz Los Angeles
Buyer Name Janet, Sells,
Phone/Fax /
CPE 329/371/4032
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments SFA Fund Inc.
 Separation: 30;PopulationBuyType: CPP
 MATT JOHNSON

Date Entered 01/02/24
Last Modified 01/17/24
Entered By Michele Fleming
CO-OP No
External # ECR28343217
Demo A55+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,800.00
Net Total \$10,200.00
Sales Tax

Portland ME (WGME)

By Broadcast Month	Spots	Rate
Jan. 2024	6	\$12,000.00
Grand Total:	6	\$12,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1 - 3.7)	01/09/24-01/12/24	2	:30	4:30P- Judge Judy 2	2		X	X	X	X			2	\$500.00	\$1,000.00	Portland ME (WGME)	Judge Judy	1/2/24
2.0	Normal Line / SPOT (2 - 5.3)	01/15/24-01/15/24	2	:30	4:30P- Judge Judy 2	1	1							1	\$500.00		Portland ME (WGME)	Judge Judy	1/2/24
2.0.1	Closed Preempt (2 - 5.3)	01/15/24															Portland ME (WGME)	Program Change/Spot - CBS Wild Card Game moved	
3.0	Normal Line / Prime (3 - 8.5)	01/14/24-01/14/24	1	:30	7P- CBS-60 Minutes (Sunday)								1		\$5,000.00		Portland ME (WGME)	60 Minutes-CBS	1/2/24
3.0.1	Closed Preempt (3 - 8.5)	01/14/24															Portland ME (WGME)	Program Change/Exception	
4.0	Normal Line / Football (3 - 8.5)	01/14/24-01/14/24	1	:30	4:30P- 8P (EST)								1		\$5,500.00		Portland ME (WGME)	60 Minutes-CBS	1/2/24
4.0.1	Closed Preempt (3 - 8.5)	01/14/24															Portland ME (WGME)	Program Change/Exception	
5.0	M/G For 4.0.1 / Football (3 - 8.5)	01/14/24-01/14/24	1	:30	1P- 8P (EST)								1		\$5,500.00		Portland ME (WGME)	60 Minutes-CBS	1/8/24
5.0.1	Closed Preempt (3 - 8.5)	01/14/24															Portland ME (WGME)	Program Change/Spot - CBS Wild Card Game moved to Monday	
6.0	M/G For 3.0.1 / Prime (3 - 8.5)	01/14/24-01/14/24	1	:30	7P- 8P (EST)								1	1	\$5,000.00	\$5,000.00	Portland ME (WGME)	60 Minutes-CBS	1/9/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Portland ME (WGME)		
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Grand Total:	6	\$12,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
7.0	Normal Line / Football (3 - 8.5)	01/15/24-01/15/24	1	:30	1P- 10P (EST)		1							1	\$5,500.00	\$5,500.00	Portland ME (WGME)		1/17/24
8.0	M/G For 5.0.1 / Football (3 - 8.5)	01/14/24-01/14/24	1	:30	1P- 8P (EST)								1	1	\$0.00	\$0.00	Portland ME (WGME)	60 Minutes-CBS	1/17/24
9.0	M/G For 2.0.1 / SPOT (2 - 5.3)	01/19/24-01/19/24	2	:30	4:30P- 5P (EST)						1			1	\$500.00	\$500.00	Portland ME (WGME)	Judge Judy	1/17/24

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:
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KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

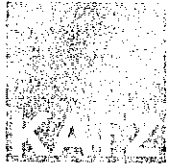
Contract # 28343217	Changes as of: 1/2/2024 at 2:45 PM	Version: Current State Version 2
CPE: 329/371/4032	Flight: 1/8/24 - 1/21/24	Station: WGME
Agency: TARGET ENTERPRISES	Advertiser: SFA FUND, INC.	Market: Portland, ME
15260 VENTURA BLVD	Product: SFA Fund Inc.	Office: LOS ANGELES
SUITE 1240	Agency Order #: 13106617	Service: Nielsen
SHERMAN OAKS, CA 91403	Buyer: Solis, Janet	Primary Demo: Adults 55+
	Salesperson: MATT JOHNSON	Assistant: MATT JOHNSON2
	415-281-2442	415-281-2442

Con Type: POLITICAL/VOTE
Total \$: \$12,000.00
Total Spots: 5
Total CPP: \$326.98
Total GRP: 36.7
Traffic #: 5951336

Separation:

Comments: 1/02 - Add to schedule. Thank you.; Separation: 30; PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	A55P Rating	Len	1/8 - 1/15		Total Spots	Total \$	CPP*	GRP*
							1/8	1/15				
1	Tu-F 4:30p-5p		Judge Judy	\$500.00	3.7	30	2	0	2	\$1,000.00	\$135.14	7.4
2	M 4:30p-5p		Judge Judy	\$500.00	5.3	30	0	1	1	\$500.00	\$94.34	5.3
3	Su 7p-8p		60 Minutes-CBS	\$5,000.00	8.5	30	1	0	1	\$5,000.00	\$588.24	8.5
4	Su 1p-10p		AFC Wildcard Game	\$5,500.00	15.5	30	1	0	1	\$5,500.00	\$354.84	15.5
TOTALS:							4	1	5	\$12,000.00	\$326.98	36.7



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 28343217	Changes as of: 1/2/2024 at 2:45 PM	Version: Current State Version 2
CPE: 329/371/4032	Flight: 1/8/24 - 1/21/24	Station: WGME
Agency: TARGET ENTERPRISES	Advertiser: SFA FUND, INC.	Market: Portland, ME
15260 VENTURA BLVD	Product: SFA Fund Inc.	Office: LOS ANGELES
SUITE 1240	Agency Order #: 13106617	Service: Nielsen
SHERMAN OAKS, CA 91403	Buyer: Solis, Janel	Primary Demo: Adults 55+
	Salesperson: MATT JOHNSON	Assistant: MATT JOHNSON2
	415-281-2442	415-281-2442
	Separation:	Traffic #: 5951336
		Con Type: POLITICAL/VOTE
		Total \$: \$12,000.00
		Total Spots: 5
		Total CPP: \$326.98
		Total GRP: 36.7

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
01/02/24 2:45 PM	System	Notice Received.
01/02/24 2:40 PM	GOTOSTRATA\mjohnson	1/02 - Add to schedule. Thank you.;Separation: 30;PopulationBuyType: CPP
01/02/24 9:29 AM	System	Notice Received.
01/02/24 8:10 AM	MATT JOHNSON	Separation: 30;PopulationBuyType: CPP

Competitive Information	
Market Budget:	\$43,333
WGME Share:	15%
Comment:	Market shares are estimated
Unknown:	85%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	5	\$12,000.00	\$326.98	36.7
Total	100%	5	\$12,000.00	\$326.98	36.7

Monthly Summary		
Month	Spots	Dollars
2024-Jan	5	\$12,000.00
Total	5	\$12,000.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	1/2/24 2:40 PM	GOTOSTRATA\mjohnson	Confirmed	1		\$5,500.00	\$12,000.00	Changes: Comments from Separation: 30;PopulationBuyType: CPP to 1/02 - Add to schedule. Thank you.;Separation: 30;PopulationBuyType: CPP, Total \$ from \$6,500.00 to \$12,000.00, Total GRPs from 21.2 to 36.7, Total Spots from 4 to 5, Total CPP from \$306.60 to \$326.98. 1 buyline added or modified.
Queued for Electronic Contracting	1/2/24 9:11 AM					\$0	\$0	
New	1/2/24 8:09 AM	MATT JOHNSON	Confirmed	4		\$6,500.00	\$6,500.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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