

QUARTERLY ISSUES & PROGRAMS LIST

There follows a listing of some of the most significant issues responded to by station WHLD-AM, Buffalo, New York, along with the most significant programming treatment of those issues for the period July 1, 2019 through September 30, 2019. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority. The issues were covered on WHLD-AM's public affairs program on the dates indicated. The program is 30 minutes long and begins at 8:30am on Saturdays.

ISSUE: United Way Work Life 1, United Way Work Life 2

DATE: July 7, 2019

DURATION: 28:00 (2 14-minute segments)

DESCRIPTION:

Work/Life Solutions is a United Way Program made possible by Evans Bank. We are an employee support program offered in the workplace as an employee benefit. It seeks to help remediate non-work related issues attributed to decreased job performance and workplace attrition through a set of three on-site solutions: Resource Coordinator, Financial Education Classes, and the Work/Life Solutions Loan & Savings Program.

ISSUE: Roycroft Campus

DATE: July 14, 2019

DURATION: 14:00

DESCRIPTION:

Discussed the history and importance of Roycroft's history (printing press), the significance of progressive workplace/center for creativity and designation of national historic landmark in 1986, how they are funded, special events to allow the community to participate and how the community can find out more.

ISSUE: Yo-Yo Youth Program

DATE: July 14, 2019

DURATION: 14:00

DESCRIPTION:

Discussed the opportunity to re-engage youth with activities that improve hand-eye coordination, reduce negative impact from over use of technology and increase avenues to network with peers in a meaningful way, outreach to underserved communities providing inexpensive and accessible activities for those who may not be able (or interested) in physical sport activities, improve confidence, creativity and opportunity to develop a unique individualized

approach to competition and increase awareness: want the community to promote Buffalo as a site for the international Yo Yo competition in 2020.

ISSUE: Feedmore WNY

DATE: July 21, 2019

DURATION: 16:00

DESCRIPTION:

Discussed that The Food Bank of WNY and Meals on Wheels for WNY are joining forces to become FeedMore WNY. The goal of FeedMore WNY lies in its name: to feed more Western New Yorkers of all ages for whom securing nutritious food is a challenge. FeedMore WNY's mission is to offer dignity, hope and a brighter future by providing nutritious food, friendship and skills training to its Western New York neighbors in need. They are having an event on Saturday 7-27. Walk off Hunger is taking place in Williamsville at 10am to raise money for FeedMoreWNY. This time of year donations are down. They are always looking for volunteers also. You can contact them for volunteer opportunities.

ISSUE: SPCA Teammates

DATE: July 21, 2019

DURATION: 14:00

DESCRIPTION:

The SPCA team mates program helps to provide food, medicine and care for animals in the SPCA of Niagara County. They have teamed up with sponsors who help with this. If you watch the video and or go to the sponsor's Facebook page it helps! They also help with pet adoptions.

ISSUE: State Troopers 2019

DATE: July 28, 2019

DURATION: 28:00

DESCRIPTION:

Discussed what the State Troopers do to help the community, the 100th anniversary celebration and history of NYS troopers, how NYS police help people with identity theft, Super bowl safety and driving sober, avoiding distraction when driving (no text, no earbuds) and how can the community learn more.

ISSUE: Untied Way Born Learning Trail – Segments 1& 2

DATE: August 4, 2019

DURATION: (2) 14-minute segments

DESCRIPTION:

Born Learning Trails give parents and their children opportunities to engage in fun, physical learning activities in any outdoor or indoor setting: trails, parks, school yards, museums, libraries. The interactive trail contains signs with instructions for simple games that prompt any adult into turning an everyday moment into a learning opportunity.

ISSUE: Grace House

DATE: August 11, 2019

DURATION: 14:00

DESCRIPTION:

Cindy had a calling and it was to open Grace Guest house for the community. Cindy found a house and gutted it and renovated it, then she found an old rectory that was vacant and was right by Mercy hospital. That is now Grace House. The hospitality house holds up to 22 guests who have family members or loved ones at Mercy hospital or any medical center in Buffalo. They have a shuttle to the hospitals and offer lodging, food and even grief counseling if needed. The house is free and only a donation is asked from guest staying there. Because of that, items and money is always needed to keep the house up & running. There is a wish list on their website of items needed and also the availability to donate money online. Volunteers are always needed as well . a fundraising event will take place in Sept. on Seneca street. Grace supports patients and their families by providing a haven and place of respite when receiving care at regional healthcare facilities.

ISSUE: Rock Autism

DATE: August 11, 2019

DURATION: 14:00

DESCRIPTION:

Discussed the mission of the organization, how was it founded and how is it funded, what type of community outreach is done to communicate to WNY, plans for the future and how community members can help, how they are trying to reduce stigma of Autism and how the community can learn more.

ISSUE: Buffalo Police Explorers Program

DATE: August 18, 2019

DURATION: 14:00

DESCRIPTION:

Joelle Bence & Angela Yeates talked about the Explorers program. This is open for Buffalo residents ages 14 -20. The students get to work with police and learn the field of law enforcement. The explorers are expected to take part in physical fitness tests. The program is an off shoot of the Boy scouts of America. The organization develops leadership skills, community relations and keeps kids off the street. The organization has a go fund me page, since they are not funded.

ISSUE: Queen City Pitties

DATE: August 18, 2019

DURATION: 14:00

DESCRIPTION:

Discussed the Queen City Pitties' fundraiser "Billy's Beer Blast" at The Cove, Saturday August 24th, the role QCP has in fostering, rehabbing, and rehoming rescue pitbulls and "bully breeds" and educating the public on unfounded and poor reputations of "bully breed" dogs.

ISSUE: Dr. Dubovsky's Update on Addiction Technology

DATE: August 25, 2019

DURATION: 28:00 (2) 14-minute segments

DESCRIPTION:

Discussed what video gaming addiction is, urgent need for comprehensive psychiatric services, warning signs for depression and suicide and where to get help and find out more information.

ISSUE: Suicide Awareness/September "Out of Darkness" Walk

DATE: September 1, 2019

DURATION: 14:00

DESCRIPTION:

Discussed the new trends we are seeing, how to help a loved one, crisis services launches a new mobile team, upcoming Survivors of Suicide day November, how one can find out more information and how this organization is funded.

ISSUE: Variety Club

DATE: September 1, 2019

DURATION: 14:00

DESCRIPTION:

The big classic Car raffle, Variety Club Cruise Nights and other upcoming events for fund raising. The variety club of buffalo raises money for children's hospital to help improves & save the lives of children in WNY.

ISSUE: United Way – Gellenia 1 & 2

DATE: September 8, 2019

DURATION: 28:00 (2) 14-minute segments

DESCRIPTION:

In our first segment we get to know our next United Way: Families Ambassador, Gellenia Smallwood. She's an educator, a single Mom, and an active community member. She's knows that it indeed takes a village to raise a child. That's why she supports United Way: Families.

In our second segment, we learn all about United Way's premier millennial-focused event Pitch-10, and how this year the stakes and prizes are even higher.

ISSUE: Create a Healthier Niagara Falls Collaborative

DATE: September 15, 2019

DURATION: 14 :00

DESCRIPTION:

Discussed mission of eat, exercise, civic energy and social connections in underserved communities. Discussed significance of this initially launched by the Mayor and now has become citizen led. How are they funded? Special events to allow the community to participate and how the community can find out more.

ISSUE: Parkinson's Foundation

DATE: September 15, 2019

DURATION: 14:00

DESCRIPTION:

Parkinson's disease is a neurodegenerative disorder that affects predominately dopamine-producing ("dopaminergic") neurons in a specific area of the brain called substantia nigra. Parkinson's primarily affects older people, but can and has been affecting younger people. There is no cure, but there is research being done to find a cure. Also there is a fundraiser taking place 9/21 called Moving Day. They get the word out on Parkinson's and offer ways to help it (like

exercise). There are 2 walks that day. It will be at SUNY ECC North. This is their biggest fundraiser.

ISSUE: Domestic Violence "Hope for the Hurt"

DATE: September 22, 2019

DURATION: 14:00

DESCRIPTION:

Discussed mission of the organization, how they are funded, discussed significance of this initially launched because of personal story of DMV, special video available to help people find hope and recovery and how the community can find out more.

ISSUE: Wings Flights of Hope

DATE: September 22, 2019

DURATION: 14:00

DESCRIPTION:

What wings flights of hope does for FREE for the public in the way of free flights for medical and humanitarian reasons. New updates & developments in the org. how to get free help from. How to volunteer or donate.

ISSUE: WNY Ovarian Cancer Project

DATE: September 29, 2019

DURATION: 14:00

DESCRIPTION:

Discussed the history of the organization, how they are helping the WNY community, what are the risk factors for this type of cancer, how they are funded, hopeful research was released with PARP inhibitors and how the community can learn more.

ISSUE: Veterans Discounts

DATE: September 29, 2019

DURATION: 14:00

DESCRIPTION:

Michele travels the US in an RV with her dog to help veterans who need help. She is the mother of 2 vets and CEO of Heroes Home advantage, a real estate rebate program for vets. She wants to pay it forward and fight for vets with PTSD and other issues. She reaches out to wounded veterans and first responders finding resources to help with homelessness, drug & alcohol issues, and depression. Michele does this as a one –woman show.