

ORDER

Orders
Order / Rev: 3519722
 Alt Order #: WOC14623422
 Product Desc: WV-GOV
 Estimate: 5207
 Flight Dates: 04/17/24 - 04/23/24
 Original Date / Rev: 04/15/24 / 04/15/24
 Order Type: NORMAL

WQCW
 Primary AE: Melanie Oliver
 Sales Office: HUNN
 Sales Region: National

Agency
Name: FlexPoint Media
 Buying Contact:
 Billing Contact:
 PO Box 1051
 New Albany, OH 43054

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: Morrisey 2024
 Demographic: HH
 Product Codes: Candidate - State - Governor
 Revenue Code 1: AGY
 Revenue Code 2: POL
 Revenue Code 3: POL-CAND
 Priority: P-04

New Business End:
 Advertiser External ID: 629632
 Agency External ID: 139617
 Unit Code: General
 Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/23/24	7	\$410.00	\$348.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	7	\$410.00	\$348.50	0.00
Totals	7	\$410.00	\$348.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Melanie Oliver			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WQCW	04/17/24	04/23/24	WSAZ News @ 8a CW WSAZ News @ 8a CW (Program: WSAZ News @ 8AM on the CW) 1274769 Index: 96	CM	8:00 AM-9:00 AM	MTWTF--	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/17/24	04/23/24	MTWTF--		1		\$50.00		0.00					
N 2	WQCW	04/17/24	04/23/24	M-F 1p-2p M-F 1p-2p (Program: 25 Words or Less) 1274769 Index: 98	CM	1:00 PM-2:00 PM	MTWTF--	:30	2	\$10.00	P-04	0.00	NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/17/24	04/23/24	MTWTF--		2		\$10.00		0.00					
N 3	WQCW	04/17/24	04/23/24	M-F 5p-6p M-F 5p-6p (Program: The Goldbergs) 1274769 Index: 102	CM	5:00 PM-6:00 PM	MTWTF--	:30	2	\$20.00	P-04	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/17/24	04/23/24	MTWTF--		2		\$20.00		0.00					
N 4	WQCW	04/17/24	04/20/24	WSAZ News at 10p M-Su WSAZ News at 10p M-Su (Program: WSAZ NEWS @ 10 SAT) 1274769 Index: 98	PI	10:00 PM-11:00 PM	-----S-	:30	1	\$150.00	P-04	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

Order / Rev: 3519722
 Alt Order #: WOC14623422
 Flight Dates: 04/17/24 - 04/23/24

Advertiser: Morrisey 2024
 Product Desc: WV-GOV
 Estimate: 5207

WQCW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 04/15/24	04/21/24	-----S-	1	\$150.00	0.00								
N 5	WQCW	04/17/24	04/21/24	WSAZ News at 10p M-Su WSAZ News at 10p M-Su	SGM	10:00 PM-11:00 PM	PI-----S	:30	1	\$150.00	P-04	0.00	NM	1	\$150.00
		(Program: WSAZ NEWS @ 10 SUN) 1274769 Index: 98													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 04/15/24	04/21/24	-----S	1	\$150.00	0.00								
													Totals	7	\$410.00