

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> KWCH, Wichita KS	<b>Date:</b> 9.6.18
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I, Pinpoint Media  
do hereby request station time concerning the following issue:

Republican Governors Association Kansas PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Republican Governors Association  
Kansas PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Republican Governors' Association, Kansas PAC  
17 Pennsylvania Avenue NW, Suite 250  
Washington, DC 20006

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Brian Aslam, Chairman  
Paul Bernbeck, Executive Director  
Terri Canfield, Chief Financial Officer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 1 day before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

4-9-18      [Signature]      571-970-6621  
Date      Signature      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted      ☐ Accepted in Part      ☐ Rejected  
Wes Good      Wes Good      NSM  
Signature      Printed Name      Title

WOC11829660 [00.00]

Order Printout

KWCH12  
KBSB KESH KESL  
KWCH.COM

932140  
10/3 8

Order Status: New Start/End Dates: 10/04/18 - 10/09/18  
Traffic #: Agency: Pinpoint Media, LLC  
Buyer Order #: 7816331 Advertiser: Republican Governors Association  
AE: Unassigned (Wes Good) Buyer: Kansas PAC 2018  
Property: KWCH TV Primary Demo:  
Sales Region: Local

C/P/E: 68 / 103 / 1035  
Product Desc.: issue  
Estimate Desc.: TV- RGA Kansas PAC 10.4-9  
Total Cost: \$33,820.00 (Cash)  
Received Date: 10/03/18 10:30 AM

Comments:  
Separation: 30

List Items										Spots										Totals	
Line	Program	ST	Len	Time	Days	TFSSMTW	Rate	Oct										Total Spots	Total Cost		
1	EYEWITNESS NEWS AT 600AM	NM	:30	5:58 AM-7:00 AM	-M-		270.00	1										1	270.00		
(Program: EYEWITNESS NEWS AT 600AM)																					
1	EYEWITNESS NEWS AT 600AM	NM	:30	5:58 AM-7:00 AM	-T-		270.00	1										1	270.00		
(Program: EYEWITNESS NEWS AT 600AM)																					
1	EYEWITNESS NEWS AT 600AM	NM	:30	5:58 AM-7:00 AM	T---		270.00	1										1	270.00		
(Program: EYEWITNESS NEWS AT 600AM)																					
1	EYEWITNESS NEWS AT 600AM	NM	:30	5:58 AM-7:00 AM	-F--		270.00	1										1	270.00		
(Program: EYEWITNESS NEWS AT 600AM)																					
2	CBS THIS MORNING	NM	:30	7:00 AM-9:00 AM	-M-		190.00	1										1	190.00		
(Program: CBS THIS MORNING)																					
2	CBS THIS MORNING	NM	:30	7:00 AM-9:00 AM	-T-		190.00	1										1	190.00		
(Program: CBS THIS MORNING)																					
2	CBS THIS MORNING	NM	:30	7:00 AM-9:00 AM	T---		190.00	1										1	190.00		
(Program: CBS THIS MORNING)																					
2	CBS THIS MORNING	NM	:30	7:00 AM-9:00 AM	-F--		190.00	1										1	190.00		
(Program: CBS THIS MORNING)																					
3	THE PRICE IS RIGHT	NM	:30	9:58 AM-11:00 AM	-M-		250.00	2										2	500.00		
(Program: THE PRICE IS RIGHT)																					

List Items										Spots										Totals	
Line	Program	ST	Len	Time	Days	TFSSMTW	Rate	Oct											Total Spots	Total Cost	
3	THE PRICE IS RIGHT	NM	:30	9:58 AM-11:00 AM	---T-		250.00	2											2	500.00	
(Program: THE PRICE IS RIGHT)																					
3	THE PRICE IS RIGHT	NM	:30	9:58 AM-11:00 AM	T---		250.00	2											2	500.00	
(Program: THE PRICE IS RIGHT)																					
3	THE PRICE IS RIGHT	NM	:30	9:58 AM-11:00 AM	-F---		250.00	2											2	500.00	
(Program: THE PRICE IS RIGHT)																					
4	EYEWITNESS NEWS AT 1200PM	NM	:30	12:00 PM-12:30 PM	---M-		270.00	1											1	270.00	
(Program: EYEWITNESS NEWS AT 1200PM)																					
4	EYEWITNESS NEWS AT 1200PM	NM	:30	12:00 PM-12:30 PM	---T-		270.00	1											1	270.00	
(Program: EYEWITNESS NEWS AT 1200PM)																					
4	EYEWITNESS NEWS AT 1200PM	NM	:30	12:00 PM-12:30 PM	T----		270.00	1											1	270.00	
(Program: EYEWITNESS NEWS AT 1200PM)																					
4	EYEWITNESS NEWS AT 1200PM	NM	:30	12:00 PM-12:30 PM	-F---		270.00	1											1	270.00	
(Program: EYEWITNESS NEWS AT 1200PM)																					
5	THE BOLD AND THE BEAUTIFUL	NM	:30	12:30 PM-1:00 PM	---M-		220.00	1											1	220.00	
(Program: THE BOLD AND THE BEAUTIFUL)																					
5	THE BOLD AND THE BEAUTIFUL	NM	:30	12:30 PM-1:00 PM	---T-		220.00	1											1	220.00	
(Program: THE BOLD AND THE BEAUTIFUL)																					
5	THE BOLD AND THE BEAUTIFUL	NM	:30	12:30 PM-1:00 PM	T----		220.00	1											1	220.00	
(Program: THE BOLD AND THE BEAUTIFUL)																					
5	THE BOLD AND THE BEAUTIFUL	NM	:30	12:30 PM-1:00 PM	-F---		220.00	1											1	220.00	
(Program: THE BOLD AND THE BEAUTIFUL)																					
6	DR. PHIL	NM	:30	3:00 PM-4:00 PM	---T-		200.00	1											1	200.00	
(Program: DR. PHIL)																					
6	DR. PHIL	NM	:30	3:00 PM-4:00 PM	T---		200.00	1											1	200.00	
(Program: DR. PHIL)																					
6	DR. PHIL	NM	:30	3:00 PM-4:00 PM	-F---		200.00	1											1	200.00	
(Program: DR. PHIL)																					
7	EYEWITNESS NEWS AT 500PM	NM	:30	5:00 PM-5:30 PM	---M-		550.00	1											1	550.00	
(Program: EYEWITNESS NEWS AT 500PM)																					
7	EYEWITNESS NEWS AT 500PM	NM	:30	5:00 PM-5:30 PM	---T-		550.00	1											1	550.00	
(Program: EYEWITNESS NEWS AT 500PM)																					
7	EYEWITNESS NEWS AT 500PM	NM	:30	5:00 PM-5:30 PM	T----		550.00	1											1	550.00	
(Program: EYEWITNESS NEWS AT 500PM)																					

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days	TFSSMTW	Rate	Oct											Total Spots	Total Cost
7	EYEWITNESS NEWS AT 500PM	NM	:30	5:00 PM-5:30 PM	-F---		550.00	1											1	550.00
(Program: EYEWITNESS NEWS AT 500PM)																				
8	EYEWITNESS NEWS AT 600PM	NM	:30	6:00 PM-6:30 PM	-M--		700.00	1											1	700.00
(Program: EYEWITNESS NEWS AT 600PM)																				
8	EYEWITNESS NEWS AT 600PM	NM	:30	6:00 PM-6:30 PM	-T-		700.00	1											1	700.00
(Program: EYEWITNESS NEWS AT 600PM)																				
8	EYEWITNESS NEWS AT 600PM	NM	:30	6:00 PM-6:30 PM	T---		700.00	1											1	700.00
(Program: EYEWITNESS NEWS AT 600PM)																				
8	EYEWITNESS NEWS AT 600PM	NM	:30	6:00 PM-6:30 PM	-F---		700.00	1											1	700.00
(Program: EYEWITNESS NEWS AT 600PM)																				
9	INSIDE EDITION	NM	:30	6:30 PM-6:58 PM	-M--		400.00	1											1	400.00
(Program: INSIDE EDITION)																				
9	INSIDE EDITION	NM	:30	6:30 PM-6:58 PM	-T-		400.00	1											1	400.00
(Program: INSIDE EDITION)																				
9	INSIDE EDITION	NM	:30	6:30 PM-6:58 PM	T---		400.00	1											1	400.00
(Program: INSIDE EDITION)																				
9	INSIDE EDITION	NM	:30	6:30 PM-6:58 PM	-F---		400.00	1											1	400.00
(Program: INSIDE EDITION)																				
10	EYEWITNESS NEWS AT 10:00PM	NM	:30	10:00 PM-10:35 PM	-M--		900.00	1											1	900.00
(Program: EYEWITNESS NEWS AT 10:00PM)																				
10	EYEWITNESS NEWS AT 10:00PM	NM	:30	10:00 PM-10:35 PM	-T-		900.00	1											1	900.00
(Program: EYEWITNESS NEWS AT 10:00PM)																				
10	EYEWITNESS NEWS AT 10:00PM	NM	:30	10:00 PM-10:35 PM	T---		900.00	1											1	900.00
(Program: EYEWITNESS NEWS AT 10:00PM)																				
10	EYEWITNESS NEWS AT 10:00PM	NM	:30	10:00 PM-10:35 PM	-F---		900.00	1											1	900.00
(Program: EYEWITNESS NEWS AT 10:00PM)																				
11	THE LATE SHOW W/COLEBERT	NM	:30	10:35 PM-11:35 PM	-M--		150.00	1											1	150.00
(Program: THE LATE SHOW W/COLEBERT)																				
11	THE LATE SHOW W/COLEBERT	NM	:30	10:35 PM-11:35 PM	-T-		150.00	1											1	150.00
(Program: THE LATE SHOW W/COLEBERT)																				
11	THE LATE SHOW W/COLEBERT	NM	:30	10:35 PM-11:35 PM	T---		150.00	1											1	150.00
(Program: THE LATE SHOW W/COLEBERT)																				

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days	Rate	Oct												Total Spots	Total Cost
11	THE LATE SHOW W/COLBERT	NM	:30	10:35 PM-11:35 PM	-F----	150.00	1												1	150.00
(Program: THE LATE SHOW W/COLBERT)																				
12	NCIS	NM	:30	6:58 PM-8:00 PM	---T-	1,200.00	1												1	1,200.00
(Program: NCIS)																				
13	GOV Debate	NM	:30	6:15 PM-7:00 PM	---T-	1,200.00	1												1	1,200.00
(Program: GOV Debate)																				
14	BIG BANG THEORY	NM	:30	6:58 PM-7:30 PM	T-----	1,500.00	1												1	1,500.00
(Program: BIG BANG THEORY)																				
15	BLUE BLOODS	NM	:30	9:00 PM-10:00 PM	-F----	1,000.00	1												1	1,000.00
(Program: BLUE BLOODS)																				
16	EYEWITNESS NEWS AT 600PM	NM	:30	6:00 PM-6:30 PM	-S---	220.00	1												1	220.00
(Program: EYEWITNESS NEWS AT 600PM)																				
17	EYEWITNESS NEWS AT 10:00PM	NM	:30	10:00 PM-10:35 PM	-S---	600.00	1												1	600.00
(Program: EYEWITNESS NEWS AT 10:00PM)																				
18	CATCH IT KANSAS SHOW	NM	:30	10:35 PM-11:05 PM	-S---	150.00	1												1	150.00
(Program: CATCH IT KANSAS SHOW)																				
19	CBS SUNDAY MORNING	NM	:30	8:00 AM-9:30 AM	-S---	450.00	2												2	900.00
(Program: CBS SUNDAY MORNING)																				
20	NFL Jacksonville @ KC	NM	:30	11:58 AM-3:30 PM	-S---	5,000.00	1												1	5,000.00
(Program: NFL Jacksonville @ KC)																				
21	EYEWITNESS NEWS AT 530PM	NM	:30	5:30 PM-6:00 PM	-S---	250.00	1												1	250.00
(Program: EYEWITNESS NEWS AT 530PM)																				
22	60 MINUTES	NM	:30	6:00 PM-7:00 PM	-S---	1,000.00	1												1	1,000.00
(Program: 60 MINUTES)																				
23	GOD FRIENDED ME	NM	:30	6:58 PM-8:00 PM	-S---	800.00	1												1	800.00
(Program: GOD FRIENDED ME)																				
24	NCIS: LOS ANGELES	NM	:30	8:00 PM-9:00 PM	-S---	900.00	1												1	900.00
(Program: NCIS: LOS ANGELES)																				
25	MADAM SECRETARY	NM	:30	9:00 PM-10:00 PM	-S---	850.00	1												1	850.00
(Program: MADAM SECRETARY)																				
26	EYEWITNESS NEWS AT 10:00PM	NM	:30	10:00 PM-10:35 PM	-S---	800.00	1												1	800.00
(Program: EYEWITNESS NEWS AT 10:00PM)																				
27	SPORTS SUNDAY NEWS	NM	:30	10:35 PM-11:05 PM	-S---	250.00	1												1	250.00
(Program: SPORTS SUNDAY NEWS)																				
Spot Totals:							64												64	\$33,820.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
October	64	\$33,820.00			





KBSD KBSH KBSL

KWCH.COM

KWCH

Wichita House

WICN

National

Cash

Broadcast

EOM/EOC

15%

00:30:00

151763

3080

General

Billing Type:  
Billing Calendar:  
Billing Cycle:  
Agency Commission:

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Unit Code:

932640  
WOC11829660  
Issue  
1035  
Flight Dates: 10/04/18 - 10/09/18  
Original Date / Rev: 10/03/18 / 10/03/18  
Order Type: General

Pinpoint Media  
440 SW Sweetbreeze Dr  
Lake City, FL 32024

Republican Governors Association

A35+

Issue - State - Governor

P-03

AGY

POL

POL-SS

Order / Rev:  
Alt Order #:  
Product Desc:  
Estimate:  
Flight Dates:  
Original Date / Rev:

Name:  
Buying Contact:  
Billing Contact:  
Demographic:  
Product Codes:  
Priority:  
Revenue Code 1:  
Revenue Code 2:  
Revenue Code 3:

Advertiser

Agency

Orders

Totals			
Month	# Spots	Gross Amount	Net Amount
October 2018	64	\$33,820.00	\$28,747.00
Totals	64	\$33,820.00	\$28,747.00

Bill Plan			
Start Date	End Date	# Spots	Net Amount
10/01/18	10/09/18	64	\$28,747.00
		Gross Amount	\$33,820.00

Account Executives			
Account Executive	Sales Office	Sales Region	Start Date / End Date
Wichita House	WICN	National	Start Of Order - End Of Order
		Order %	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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N 1	All	10/04/18	10/09/18	Eyewitness News @ 6a	CM	5:58 AM-7:00 AM	11-11--	:30	4	\$270.00	P-03	0.00	NM	4	\$1,080.00
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(Program: EYEWITNESS NEWS AT 600AM)														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								

N 2	All	10/04/18	10/09/18	CBS This Morning	CM	7:00 AM-9:00 AM	11-11--	:30	4	\$190.00	P-03	0.00	NM	4	\$760.00
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(Program: CBS THIS MORNING)														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								

N 3	All	10/04/18	10/09/18	CBS Price Is Right	CM	9:58 AM-11:00 AM	22--22--	:30	8	\$250.00	P-03	0.00	NM	8	\$2,000.00
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(Program: THE PRICE IS RIGHT)														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								

N 4	All	10/04/18	10/09/18	Eyewitness News @ 12p	CM	12:00 PM-12:30 PM	11-11--	:30	4	\$270.00	P-03	0.00	NM	4	\$1,080.00
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(Program: EYEWITNESS NEWS AT 1200PM)														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								

N 5	All	10/04/18	10/09/18	CBS Bold and Beautiful	CM	12:30 PM-1:00 PM	11-11--	:30	4	\$220.00	P-03	0.00	NM	4	\$880.00
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(Program: Bold and Beautiful)														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								

KWCH

932640

WOC11829660

10/04/18 - 10/09/18

Amount

64 \$33,820.00