

WADI 95.3 FM/WBIP 99.7 FM
 121 FRONT STREET
 IUKA, MS 38852
 662-423-9533
 Please note we no longer use P.O. Box 610

MEDIA FINANCIAL SERVICES
 1655 PALM LAKES BLVD, 9TH FL, STE 903
 WEST PALM BEACH, FL 33401

WADI-FM Order Confirmation

OrderID: 6797-014

Sponsor: Tate Reeves - WADI - Political
 Product: Tate Reeves - WADI - Political
 Estimator/PO: 16029/4450255
 AccountRep: House Accounts
 BillingCycle: Calendar Month
 InvoiceType: Detail Notarized Affidavit
 Run Dates: 10/13/2023 - 10/22/2023
 Items Ordered: 24
 Gross Amount: 720.00
 Discounts: 0.00
 Agency Commission: 108.00
 Net Amount: 612.00

Scheduled Station(s): WADI-FM

Tate Reeves - WADI - Political

Printed 10/12/2023 12:27:18 PM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
10/13/2023 - 10/15/2023	All Weeks	06:00 AM - 10:00 AM					2			2	:60	Spot		6797L	2	30.00	60.00
10/13/2023 - 10/15/2023	All Weeks	10:00 AM - 03:00 PM					2			2	:60	Spot		6797L	2	30.00	60.00
10/13/2023 - 10/15/2023	All Weeks	03:00 PM - 07:00 PM					2			2	:60	Spot		6797L	2	30.00	60.00
10/16/2023 - 10/22/2023	All Weeks	06:00 AM - 10:00 AM		1			1			2	:60	Spot		6797L	6	30.00	180.00
10/16/2023 - 10/22/2023	All Weeks	10:00 AM - 03:00 PM		1			1			2	:60	Spot		6797L	6	30.00	180.00
10/16/2023 - 10/22/2023	All Weeks	03:00 PM - 07:00 PM		1			1			2	:60	Spot		6797L	6	30.00	180.00

Calendar Month Projected Billing:

Month	Projected Billing
Oct-23	720.00
Nov-23	0.00
Dec-23	0.00
Q4-2023	720.00

This Agreement is by and between ("Underwriter") and/or Eagle Radio Network, Inc., licensee of FM Station WADI, Corinth, Mississippi; M Station WXVX, Marietta, Mississippi; and/or Southern Community Services, Inc., licensee of FM Station WOWL, Burnsville, Mississippi, and/or Community Broadcasting Services, Inc., licensee of WBIP-FM and WBIP-AMM Booneville, Mississippi; and/or Eagle Radio Group, Inc., licensee of WMMR-FM, Sallio, Mississippi (th "Stations or Stations") for the purpose and upon the terms set forth below.

- Section I - Purpose
- Underwriter agrees to pay the funds designated herein to the Station to assist in underwriting the broadcast of regularly scheduled programs on WADI.
- Section II - Service
- Station will broadcast Underwriter announcements acknowledging the Underwriter in accordance with the Federal Communications Commission regulations.
- Section III - Rights
- The station shall at all times retain sole ownership, control, and responsibility for the production and content of all programs and underwriting announcements.
- Section IV - Payments
- The Underwriter agrees to pay, as provided above, for the stated period of the Agreement. The Underwriter's commitment will be paid to the station in advance or by payment(s) upon invoicing by the Station. TFN contracts are subject to a yearly Cost of Living Adjustment each March 1st. Underwriting announcements will not be aired if payment is not received on a timely basis. All amounts due over 90 days will be turned over to attorneys for collection and underwriter agrees to pay 1 1/2% per month interest on all past due amounts plus any and all collection and legal fees associated.
- A 20% surcharge will be added for early cancellation. All Cancellations carry a minimum 30-day written notice.
- Section V - No Other Agreement
- This Agreement supersedes and replaces any previous documents, correspondence, conversations, or other written or oral understanding related to this Agreement. Modification of this Agreement must be made by the parties in writing.
- The authorized representative of Underwriter and Station hereby agree to be bound by the terms of this Agreement.

Confirmed Correct: Payment Guaranteed

Accepted for WADI-FM

STATION:	WADI-FM	ORDER#:	3210948	DATE:	10/12/2023
MARKET:	UM - Corinth, MS	AMOUNT:	\$720.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	24	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4450255	
ADVERTISER:	Tate for Governor	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est 16029 10/13-10/19 Rural	AGY EST:	16029	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	10-13-2023 TO 10/22/2023	[X]Unwired []Spot []Mod			
TOT # OF WEEKS:	2				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 10/12/2023 10:53	

COMMENTS

10/12/2023:

10/12/2023: New URGENT order. Same NAB as before. Still waiting on creative direction from the agency. Once we receive traffic will be sent to stns via email from GenMediaTraffic@GenMediaPartners.com. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM; RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

CONTINUE WITH SAME NAB. TRAFFIC & CREATIVE TBD.

WEEK#1 10/13/2023 To 10/15/2023 WK TOT \$180.00 WK TOTAL SPOTS 6

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1	F..	6:00AM	10:00AM	60	10/13/2023	10/13/2023	2	\$30	\$60
	3	F..	10:00AM	3:00PM	60	10/13/2023	10/13/2023	2	\$30	\$60
	5	F..	3:00PM	7:00PM	60	10/13/2023	10/13/2023	2	\$30	\$60

WEEK#2 10/16/2023 To 10/22/2023 WK TOT \$540.00 WK TOTAL SPOTS 18

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	2		MTWT...	6:00AM	10:00AM	60	10/16/2023	10/19/2023	6	\$30	\$180
	4		MTWT...	10:00AM	3:00PM	60	10/16/2023	10/19/2023	6	\$30	\$180
	6		MTWT...	3:00PM	7:00PM	60	10/16/2023	10/19/2023	6	\$30	\$180

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					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
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					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
FLIGHT:	10-13-2023 TO 10/22/2023		<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod		
TOT # OF WEEKS:	2				
PRIM. DEMO:	Adults 35+		<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade		
SEC. DEMO:			SPOT TYPE:		LAST SENT: 10/12/2023 10:53

TOTAL	Oct														Total
SPOT	24														24
CASH	720.00														720.00
TOTAL	720.00														720.00