

**PROGRAM ISSUES REPORT  
FOR KSKN-TV**

**4<sup>th</sup> Quarter 2020**

**October-December**

**DESCRIPTION OF PROGRAMS PROVIDING  
THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES**

**COMMUNITY ISSUES:**

This quarter's focus on seven areas: **Education/Youth/Teen Issues/STEM** - As education opportunities adapt to our changing work-force the need for consistent reporting and marketing grows. **Health**- The Inland Northwest continues to grow as a medical hub. This includes both health and wellness, mental health issues, and medical/business growth within the community. **Environment** - Locally, businesses, schools and individuals are working to reduce waste, strengthen our waterways and provide a healthier environment. **Social Struggles** - The Inland Northwest continues to work on social struggles that are both reflected in our national social issues and locally. This includes poverty, race related issues such as discrimination, homelessness, drug use, etc. **Economy/Business**- Economic growth and development is key to an overall healthy community. Creating a strong business environment/culture is top of mind for business leaders. **Political / Government / Military** - This category supports our ever-changing political landscape (both locally/nationally). With a large employer being Fairchild AFB. **Crime/Violence** - As our region grows, so too, does crime and violence. As a community, we are looking for and learning ways to battle the increase in drugs, crime and violence that affect us every day.

In our efforts to serve the public, KSKN-TV wanted to accomplish this through several methods: Explain trends and events that may have affected our viewers and our region. Examine key subjects for new insight and understanding that the viewer deserves to know. Provoke thought and response through editorials and viewer opinion. Initiate results through tangible changes that improve life for our viewers as a result of the station's efforts.

<b><u>PROGRAM</u></b>	<b><u>DAY</u></b>	<b><u>TIME</u></b>
KSKN Morning News	Monday-Friday	7:00-9:00 AM
TEN @ 10 News	Monday-Friday	10:00-10:30 PM
TEN @ 10 News-wknd	Saturday & Sunday	10:00-10:30 PM

All of the shows listed above are locally produced news programs presenting a mix of news, weather, and sports, including some issue-responsive reports, segments and multi-part series.

**Syndicated and Network Programs**

Dr. Phil	Monday-Friday	7:00-8:00 PM
Face the Nation	Sunday	8:30-9:30 AM

# 1) EDUCATION / YOUTH / TEEN ISSUES / STEM

As education opportunities adapt to our changing work-force the need for consistent reporting and marketing grows. The concerns in our community in relation to education include: K-12 basics, early learning, continued education, alternatives, non-traditional schooling, trades, teacher salary negotiations, and other education-based issues. STEM (or STEAM) continues to grow within our community. Education and business is closely working together to create a strong labor force within our communities.

Programs providing the most significant treatment of Education / Youth / Teen Issues / STEM related topics and issues:

*KSKN Morning News M-F, KSKN TEN @ 10 News Monday-Friday, KSKN TEN @ 10 News Weekend- Saturday & Sunday:*

*Syndicated: Dr. Phil*

*These regular newscasts provide a share of significant stories each quarter related to Education/Youth/Teen Issues/Stem related issues.*

## NEWS:

<u>Date</u>	<u>Show</u>	<u>Length</u>	<u>Title</u>	<u>Description</u>
10/16/20	10:00 PM	2:20	CDA School Changes	Coeur d'Alene High School students will no longer be attending in person school five days a week. The Superintendent announced today its high schools are returning to a blended model and unveiled a new plan for its K-8 students
11/4/20	10:00 PM	2:00	Sex Ed Bill Reax	Opponents of a statewide sex ed curriculum outline their plans now that the curriculum was approved by the voters
11/13/20	10:00 PM	1:00	EV and Mead SD Change	East Valley School District suspends in-person classes, and Mead SD makes changes to its middle and high schools
11/24/20	10:00 PM	4:00	Young and Alone	Our four-part series focuses on the silent suffering of young adults during the pandemic. This episode focuses on how the quest for social justice is weighing on millennials and gen z.
11/26/20	10:00 PM	3:45	Young and Alone: Finding Community	This series examines key issues young people have been facing since the pandemic began. Tonight's piece focuses on finding community in a time when we are supposed to remain apart.

<u>Date</u>	<u>Show</u>	<u>Length</u>	<u>Title</u>	<u>Description</u>
11/30/20	10:00 PM	1:00	SPS Second Graders	Today, second graders in SPS return to in-person classes
12/01/20	7:00 AM	30	Teen Homeless Shelter	Time is running out for the city of Spokane to use a \$2.7 million grant to build a new shelter for homeless youth
12/7/20	10:00 PM	2:00	Youth Sports Rally	A local youth sports program pushes for the safe return of youth sports
12/8/20	7:30 AM	2:15	Youth Sport Closure	As the pandemic stretches on, local groups push for the safe return of youth sports
12/16/20	10:00 PM	1:30	WA School Guidelines	Superintendents, principals and athletics directors call on Gov. Inslee to bring back extra and co-curricular activities for all students.

**PROGRAMS:**

**11/26/20 – Dr. Phil, 7pm, 1 hour – “Burning Questions: From A to Gen Z”:** “Gen Zers,” born roughly between 1997-2012, are the first truly digital generation, growing up using social media, technology and smartphones – as well as the largest and most ethnically diverse in generation in American History! During their lifetime, Gen Zers have been inundated by tragedies in the news and are now living in the middle of a pandemic, worried about online schooling, job freezes and the rumored threat of global recession. While Gen Zers are reportedly less hopeful about their economic future than ever before, they still believe they can make an impact through activism.

**PUBLIC SERVICE ANNOUNCEMENTS:**

**KSKN**

Category: Education\_EDU

Sub: “Youth Teen Adult\_YTA”. “Science Technology English Math\_ST”

Total Runs: 14

Media	Category	Sub	Length	Title: Education	KSKN Issues Report	Oct	Nov	Dec	Total
73189	EDU	YTA	:15	MEET TEACHER JESSICA 30 N		1	1		2
73190	EDU	YTA	:30	MEET TEACHER JESSICA 15 N		1			1
				SAVE THE CHILDREN					
				Changing a life with education lasts a lifetime.					
73200	EDU	YTA	:30	JESSICA 30		2			2
73201	EDU	YTA	:60	JESSICA 60		2			2
73202	EDU	YTA	:60	SANTIAGO 60		1	3		4

Media	Category	Sub	Length	Title: Education	KSKN Issues Report	Oct	Nov	Dec	Total
				DOLLAR GENERAL LITERACY FOUNDATION					
				Find free classes to finish your diploma.					
73328	EDU	YTA	:30	LISTEN 30 N		2			2
73330	EDU	YTA	:60	WHATEVER IT TAKES 60 N		1			1
				BOYS AND GIRLS CLUBS OF AMERICA					
				The numerous programs and activities offered help kids have					
				a great future.					

## 2) HEALTH

The Inland Northwest continues to grow as a medical hub. This includes both health and wellness, mental health issues, and medical/business growth within the community. The continuing fluctuation of healthcare cost, access to healthcare providers, and insurance all remain top of mind priorities for our community.

Programs providing the most significant treatment of Health-related topics and issues:

*KSKN Morning News M-F, KSKN TEN @ 10 News Monday-Friday, KSKN TEN @ 10 News Weekend- Saturday & Sunday:*

*Syndicated: Face the Nation*

*These regular programs provide a share of significant stories each quarter related to Health issues.*

### NEWS:

<u>Date</u>	<u>Show</u>	<u>Length</u>	<u>Title</u>	<u>Description</u>
10/20/20	10:00 PM	1:00	Covid National Surge	Covid cases surge to 58,000 cases today alone. The CDC issues new recommendations for travel.
10/23/20	10:00 PM	2:45	Verify: Mouthwash and COVID	A new study found evidence that mouthwash could destroy the coronavirus and lower it's chance of being spread. To figure out what that means - we had our VERIFY team check out the study. Here's our Jason Puckett
10/30/20	10:00 PM	2:00	Breakout Statements	The medical community reacts to Spokane's top health official being ousted by SRHD.

<u>Date</u>	<u>Show</u>	<u>Length</u>	<u>Title</u>	<u>Description</u>
10/30/20	10:00 PM	1:30	Dr. Lutz to Step Down	SRHD's administrative officer asks the region's top health officer to step down in the midst of a global pandemic.
10/30/20	10:00 PM	2:00	What a Health Officer Does	KREM 2 outlines the primary responsibilities the top health officer is charged with.
11/5/20	10:00 PM	3:00	Lutz What's Next	SRHD appoints a new interim health officer. KREM 2 outlines who he is and what his role will be.
11/10/20	7:00 AM	1:00	By The Numbers	Spokane County is looking at record high COVID 19 numbers
11/10/20	10:00 PM	1:30	WA DH Covid Update	In the last four days, Spokane County has recorded roughly 850 new coronavirus Cases.
11/10/20	10:00 PM	1:30	WSU Testing Protocol	Next Spring- Students at Washington state university will arrive to an increase in testing for COVID-19. Today, the school announced a new program to be installed that's aimed on limiting virus spread along with a crackdown on screening.
11/10/20	10:00 PM	2:35	SRHD Epidemiologist	Mark Hanrahan sat down with an epidemiologist for Spokane Regional Health to discuss what's driving the increase, what it means and what we can do about it.
11/13/20	10:00 PM	3:00	ID Stage 2 Presser	Due to rising COVID numbers, Idaho rolls the state back to phase 2 restrictions
11/17/20	10:00 PM	1:00	Sacred Heart Nurse	A Sacred Heart nurse outlines the grim details he and fellow nurses are experiencing during the virus outbreak
11/26/20	7:00 AM	1:00	Grant Co Outbreaks	Three new deaths in Grant County are connected to outbreaks at long term care facilities
11/30/20	8:00 AM	1:45	Thanksgiving COVID	As Americans traveled for Thanksgiving, we explore the impact on COVID cases
11/30/20	10:00 PM	1:00	Vaccine in Washington	Washington will get its first batch of coronavirus vaccines by mid-December
11/30/20	10:00 PM	2:15	Contact Tracing App	Washington unveiled a new tool for tracking and preventing the spread of coronavirus that you can activate on your phone.
11/30/20	10:00 PM	1:30	What COVID Vaccine	We breakdown what a covid vaccine could mean for all of us.
12/01/20	7:00 AM		CTD: Who gets the vaccine	
12/4/20	7:00 AM	1:30	Spokane County Vaccine	KREM's vaccine team explores exactly when the vaccine will arrive in Eastern

<u>Date</u>	<u>Show</u>	<u>Length</u>	<u>Title</u>	<u>Description</u>
				Washington and Northern Idaho and how it will be distributed
12/5/20	10:00 PM	1:15	CHAS COVID testing	A new central drive-thru COVID testing center opens in Spokane.
12/7/20	7:30 AM	3:00	Vaccine Q&A	Q&A session regarding approval and distribution of the Pfizer COVID vaccine
12/7/20	8:00 AM	1:25	Pandemic Weight Gain	The quarantine 15 are no joke; Americans are gaining weight during the pandemic
12/8/20	7:00 AM	1:20	First Person Vaccination	A 90-year-old woman is the first to receive the Pfizer vaccine
12/8/20	7:00 AM	1:25	Jail Outbreaks	Hundreds of inmates at local jails and prisons test positive for COVID-19
12/11/20	10:00 PM	2:05	Community Members Lost	KREM 2 reports on two influential local citizens who lost their lives to coronavirus.
12/16/20	10:00 PM	1:55	Sister Visits Dying Sister	A very personal story outlines how COVID is impacting families with relatives in the hospital -- even patients without the virus.
12/23/20	10:00 PM	1:15	Multicare Vaccine	Today multicare announced they have received a shipment of Moderna. Washington has allocated 15-thousand 8-hundred doses of the vaccine to Spokane County,

### **PROGRAMS:**

**10/4/20 – Face the Nation, 8:30am, .5 hour – 10/4/20 :** Disproportionate effect of the pandemic on people of color.

**10/18/20 – Face the Nation, 8:30am, .5 hour – 10/18/20 :** rising spread of coronavirus going into winter months

**10/25/20 – Face the Nation, 8:30am, .5 hour – 10/25/20 :** the Trump administrations focus on a coronavirus vaccine over other preventative measures. Concerns about potential surges during the winter months. Pushback and violations mask requirements and limited business capacity/ concerns over hospital capacity going into the winter/ benefits of national mask mandate

**11/22/20 – Face the Nation, 8:30am, .5 hour – 11/22/20 :** CDC guidelines for holiday gatherings/ potential for her immunity by May 2021 with robust vaccine distribution/ prioritizing coronavirus vaccine distribution to long-term care facilities following approval.

### **PUBLIC SERVICE ANNOUNCEMENTS:**

#### **KSKN**

Category: Health\_HEA

Sub: "Youth\_YO", "Adults\_AD"

Total Runs: 40

Media	Category	Sub	Length	Title: Health	KSKN Issues Report	Oct	Nov	Dec	Total
73028	HEA	YO	:30	SCOOT SAFETY 30 N		1			1
				AMERICAN COLLEGE OF EMERGENCY PHYSICIANS					
				Wear a helmet when riding a scooter.					
73097	HEA	AD	:15	KNOW DIABETES 15 N		1			1
73098	HEA	AD	:06	KNOW DIABETES 06 N		1	1		2
				AMERICAN HEART ASSOCIATION					
				Manage the link between diabetes and heart disease.					
73099	HEA	AD	:30	THREE THINGS TO KNOW 30 N		1			1
				NATIONAL FOUNDATION FOR INFECTIOUS DISEASES					
				Be sure to get an annual flu vaccine.					
73147	HEA	YO	:60	A VOICE FOR CHILDREN 60 N		2	2		4
				THE CHILD MIND INSTITUTE					
				Transforming the lives of children struggling with mental health and learning disorders.					
73148	HEA	YO	:60	KIDS WITH CANCER 60 N		2	1		3
				CHILDRENS CANCER RESEARCH FUND					
				Finding effective therapies for kids battling cancer.					
73150	HEA	AD	:30	NO ONE SHOULD FACE 30 N		1			1
				NATIONAL BREAST CANCER FOUNDATION					
				Early detection could save your life.					
73151	HEA	AD	:60	END SICKLE CELL 60 N		3	1		4
				NATIONAL MARROW DONOR PROGRAM					
				Join the BE The Match registry.					
73160	HEA	AD	:30	KNOW DIABETES 30		3	1		4
				AMERICAN HEART DIABETES ASSOCIATIONS					
				Patients with diabetes must monitor and improve their cardiovascular health.					
73161	HEA	AD	:30	WKPLACE MENTAL HEALTH 30		2	1		3
				AMERICAN HEART ASSOCIATION					
				Access the resources and benefits offered in the workplace for					

Media	Category	Sub	Length	Title: Health	KSKN Issues Report	Oct	Nov	Dec	Total
				mental health.					
73163	HEA	AD	:15	QUIT LYING 15			1		1
				AMERICAN HEART ASSOCIATION					
				E cigarettes are not a safe alternative to traditional cigarettes.					
73173	HEA	AD	:60	CANCER CURED 60		2			2
				LEUKEMIA AND LYMPHOMA SOCIETY					
				Leading the charge for blood cancer cures.					
73180	HEA	AD	:30	MAKE A PLAN TODAY 30 N		1			1
73181	HEA	AD	:60	MAKE A PLAN TODAY 60 N		2	1		3
				BRIGHT FOCUS FOUNDATION					
				Combat eye disease by having regular eye exams.					
73183	HEA	YO	:30	PHYSICAL ACTIVITY 30		1			1
				AMERICAN ACADEMY OF PEDIATRICS					
				Promoting ways to keep your children healthy and safe.					
73228	HEA	AD	:60	GOOD IN YOU 60 N		1			1
				HEALTH RESOURCES AND SERVICES ADMINISTRATION					
				Sign up to be an organ donor.					
73236	HEA	YO	:60	KENNAN 60		1			1
				ST JUDE CHILDRENS RESEARCH HOSPITAL					
				Leading the way the world understands, treats and defeats childhood cancer.					
73250	HEA	AD	:15	PEOPLE YOU KNOW CAT 15		1			1
				AMERICAN MEDICAL ASSOCIATION					
				Make time to take a test for prediabetes.					
73254	HEA	AD	:60	THE TAKEDOWN 60		1			1
				STAND UP TO CANCER					
				Helping patients become long-term survivors.					
73301	HEA	AD	:60	GRATITUDE 60 N		3			3
				SHRINERS HOSPITALS FOR CHILDREN					
				Shriners Hospitals say "thank you"!					
73397	HEA	VO	:60	TRAIN DIFFERENT 60 N		1			1

Media	Category	Sub	Length	Title: Health	KSKN Issues Report	Oct	Nov	Dec	Total
				NATIONAL CERTIFICATION CORPORATION					
				Critically ill children benefit from the knowledge of acute care nurses.					

### 3) ENVIRONMENT

Concern with the environment grows nationally/locally. Locally, businesses, schools and individuals are working to reduce waste, strengthen our waterways and provide a healthier environment. This includes political decisions with environmental impacts, movements to increase environmental awareness, and overall 'green' initiatives.

Programs providing the most significant treatment of Environment related topics and issues:

*KSKN Morning News M-F, KSKN TEN @ 10 News Monday-Friday, KSKN TEN @ 10 News Weekend- Saturday & Sunday:*

*These regular programs provide a share of significant stories each quarter related Environment related issues.*

#### NEWS:

<u>Date</u>	<u>Show</u>	<u>Length</u>	<u>Title</u>	<u>Description</u>
10/14/20	7:00 AM	2:00	Storm Damage	An early fall storm casuses significant storm damage throughout the region
11/10/20	7:00 AM	5:00	Team Coverage	A snowstorm deposits several inches of snow overnight.

#### PROGRAMS:

None

#### PUBLIC SERVICE ANNOUNCEMENT:

#### KSKN

Category: Environment\_ENV

Sub: "Environment\_EN"

Total Runs: 39

Media	Category	Sub	Length	Title: Environment	KSKN Issues Report	Oct	Nov	Dec	Total
73079	ENV	EN	:60	HINDSIGHT 60 N		1			1
				NATIONAL PEST MANAGEMENT ASSOCIATION					
				Pest-related illnesses can have a devastating impact on our health and					

Media	Category	Sub	Length	Title: Environment	KSKN Issues Report	Oct	Nov	Dec	Total
				well-being.					
73157	ENV	EN	:60	REPLANTING FORESTS 60 N		1			1
73158	ENV	EN	:20	REPLANTING FORESTS 20 N		11	4	10	25
73159	ENV	EN	:10	REPLANTING FORESTS 10 N		3	2	2	7
				ARBOR DAY FOUNDATION					
				Revitalize forests by planting more trees.					
73169	ENV	EN	:30	DEVICE SECURITY 30 N		1			1
				CONSUMER TECHNOLOGY ASSOCIATION					
				Live green, buy green and recycle responsibly.					
73177	ENV	EN	:60	BABY STEPS 60 N		1			1
				ENVIRONMENTAL PROTECTION AGENCY					
				Check for radon in your home.					
73380	ENV	EN	:60	CHANGES 60		3			3
				KEEP AMERICA BEAUTIFUL					
				Recycling plastics help to create new products.					

## 4) SOCIAL STRUGGLES

The Inland Northwest continues to work on social struggles that are both reflected in our national social issues and locally. This includes poverty, race related issues such as discrimination, homelessness, drug use, etc. Many of the schools in the INW reflect the social problems with high rates of free/reduced lunches and need for extra family support. Our news and social outreach programs need to reflect these social struggles.

Programs providing the most significant treatment of Social Struggles related topics and issues:

*KREM 2 News This Morning, KSKN TEN @ 10 News Monday-Friday, KSKN TEN @ 10 News Weekend- Saturday & Sunday: These regular newscasts provide a share of significant stories each quarter related to Poverty related issues.*

*Syndicated Programs: Dr. Phil, Face the Nation*

*These regular programs provide a share of significant stories each quarter related to Social Struggle related issues.*

### NEWS:

<u>Date</u>	<u>Show</u>	<u>Length</u>	<u>Title</u>	<u>Description</u>
10/8/20	10:00 PM	1:40	Inslee Extends Eviction	KREM explores what the eviction moratorium will mean for landlords and renters
10/8/20	10:00 PM	1:45	Safe Place Program	A new program is bringing together the community, business and police with the goal of creating trust. As KREM's Brandon Jones explains, the program aims to make Spokane a safe place for everyone
10/12/20	10:00 PM	2:15	Renaming Ft. George Wright	While celebrating indigenous people's day, members of the Spokane Tribe are also pushing for change in the community.
11/10/20	7:00 AM	1:00	GU Hate Crime	Gonzaga's Black Student Union is the target of a Zoom hate attack
11/11/20	10:00 PM	1:15	George Wright Renaming	Fort George Drive in Spokane is now one step closer to being "Whistalks Way." The new name is in honor of the wife of a former chief of the Spokane Tribe.
12/5/20	10:00 PM	2:30	Malden Christmas Tree	KREM explores how the community is supporting the people impacted by devastating wildfires in Malden and Pine City
12/23/20	10:00 PM	1:15	Making of a Meal	The need for has more than doubled in our region for low income families.

## **PROGRAMS:**

**10/27/20 – Dr. Phil, 7pm, 1 hour – “Drinking Alcohol, Cleaning Supplies, Bug Spray: ‘My Twin’s Deadly Addiction”:** Brittany says she and her identical twin sister, Erica, at one time both battled a severe alcohol addiction. Brittany says she is now sober, but Erica has continued her addiction and is lucky to be alive after 30 hospitalizations and 14 comas, as a result of drinking alcohol, cleaning supplies, and even bug spray to feed her addiction.

**11/2/20 – Dr. Phil, 7pm, 1 hour – “Gambling Grandma”:** Tiffany and Walker say their mother, Shari, hits the casino the moment her paycheck drops into her bank account. They say she’s nearly \$90,000 in debt and currently has a balance of -\$437.01 in her checking account. Walker says he’s tired of picking up his mother’s financial slack while he lets her live in his home.

**11/6/20 – Dr. Phil, 7pm, 1 hour – “Cancel Culture”:** Dr Phil investigates what he believes is a problematic phenomenon in our society: Cancel Culture: the way a large group of people can turn on and seek to dismantle the character, career, and sometimes life, of a person who says or does something that doesn’t align with the group world view. Dr. Phil welcomes DailyMail.com editor-at-large Piers Morgan, whose new book Wake Up examines this very topic. Dr. Phil also invites Antifa member Daryle, and housewife turned activist Gina, who believes cancel culture is sometimes the only way to bring bigoted people to justice.

**11/29/20 – Face the Nation, 8:30am, .5 hour – 11/29/20** : increased food insecurity levels due to coronavirus pandemic/ grocery prices outpacing families monthly food stamp allotment.

**12/3/20 – Dr. Phil, 7pm, 1 hour – “Granma vs Mom: Give Me Back My Daughter”**: “Gabe admits, due to an addiction to drugs, she hasn’t always made the best choices. She says she used heroin during her pregnancy, which resulted in her daughter, Avery, being born seven weeks premature and needing oxygen for two days to live. Her mother, Becky, says Gabe’s addiction forced her to take guardianship of her granddaughter.

**PUBLIC SERVICE ANNOUNCEMENTS:**

**KSKN**

Category: Social Struggles\_SOST

Sub: “Family\_FA”, “Drugs Alcohol\_DA”, “Hunger\_HU”, “Finances\_FI”

Total Runs: 28

Media	Category	Sub	Length	Title: Social Struggles	KSKN Issues Report	Oct	Nov	Dec	Total
73068	SOST	FA	:30	EVERY PIC HAS A STORY 30 N		1			1
				DOCTORS WITHOUT BORDERS					
				Your support makes it possible for medical teams to assist people in					
				over 70 countries.					
73123	SOST	FA	:60	HAZEL 60 N		1			1
				CHILDFUND INTERNATIONAL					
				The promise inside every child is greater than the poverty around them.					
73136	SOST	DA	:60	REMOVE THE RISK 60 N		1			1
				US FOOD AND DRUG ADMINISTRATION					
				Dispose of old or unused opioid prescriptions safely.					
73137	SOST	HU	:60	I SEE YOU 60 N		1			1
				SOS CHILDRENS VILLAGES					
				Helping children who are vulnerable, abandoned or orphaned.					
73144	SOST	HU	:30	ENDING POVERTY 30			3		3
73146	SOST	HU	:07	THE END 07		2	1		3
				HEIFER INTERNATIONAL					
				Help lift families out of hunger and poverty by providing livestock and					
				agricultural training.					
73178	SOST	FI	:60	SMILES TO KIDS 60 N		2	1		3
				AMERICAN ASSOCIATION OF ORTHODONTISTS					

Media	Category	Sub	Length	Title: Social Struggles	KSKN Issues Report	Oct	Nov	Dec	Total
				Donated services are available to children in need of teeth straightening.					
73185	SOST	HU	:60	FOR GOOD 60 N		2			2
				CHILDREN INTERNATIONAL					
				Helping to create a world without poverty and hunger.					
73186	SOST	HU	:60	WE WONT STOP 60 N			1		1
				UNICEF					
				Join UNICEF in working for changes for children.					
73192	SOST	HU	:60	DEADRA 60		4			4
				FEEDING AMERICA					
				Hunger affects children in every community across our nation.					
73224	SOST	FA	:60	INNER VOICE 60		1			1
				MERCY SHIPS					
				Delivers access to medical services that are desperately needed.					
73253	SOST	HU	:60	JENNIE GARTH 60		1			1
				FEEDING AMERICA					
				Not everyone goes home to food on the table. You can help feed					
				America.					
73284	SOST	DA	:60	WE DO HEAR YOU 60 N		1			1
				SUBSTANCE ABUSE AND MENTAL HEALTH SERVICES ADMINISTRATION					
				Talk to you kids about the dangers of drug and alcohol.					
73366	SOST	FA	:60	JULIA REV 60		4			4
				AUTISM SPEAKS					
				Learn the signs of autism and the importance of early					
				screening.					
73385	SOST	FA	:30	THREE SIMPLE STEPS 30		1			1
				AMERICAN HOSPITAL ASSOCIATION					
				Resist becoming complacent over Covid 19.					

## 5) ECONOMY / BUSINESS

Economic growth and development is key to an overall healthy community. Creating a strong business environment/culture is top of mind for business leaders. As the business opportunities grow and change the importance of educating our viewership on those changing dynamics becomes imperative.

Programs providing the most significant treatment of Economy / Business related topics and issues:

*KREM 2 News This Morning, KSKN TEN @ 10 News Monday-Friday, KSKN TEN @ 10 News Weekend- Saturday & Sunday*

*Syndicated / Network programming: Dr. Phil, Face the Nation*

*These regular programs provide a share of significant stories each quarter related to Economy/Business related issues.*

**NEWS:**

<u>Date</u>	<u>Show</u>	<u>Length</u>	<u>Title</u>	<u>Description</u>
10/5/20	8:00 AM	1:00	Project Fireball	A mystery construction project in the Spokane Valley is being built with more than one million square feet. We explore who might be behind the build.
10/6/20	10:00 PM	1:45	Restaurants Reax	KREM 2 explores what the loosened covid restrictions will mean for local restaurants
10/7/20	8:00 AM	1:45	Restaurants Reax	KREM 2 explores what the loosened covid restrictions will mean for local restaurants
11/26/20	10:00 PM	1:00	Black Friday Shopping	KREM 2 explores how COVID is changing black Friday shopping habits in Spokane
11/30/20	7:00 AM	2:02	Outdoor Seating	As restaurants face more COVID restrictions, some are opening outdoor seating this winter
12/01/20	7:00 AM	1:35	Chick Fil A Opens	Customers lineup overnight to be among the first visitors to Spokane's first Chick Fil A
12/4/20	7:00 AM	1:15	How to apply for small business grants	Small business grants applications are now available for local small businesses impacted by the latest round of shutdowns
12/5/20	10:00 PM	1:00	Stimulus Latest	Congress inches closer to a coronavirus stimulus package

**PROGRAMS:**

**10/4/20 – Face the Nation, 8:30am, 1 hour – 10/4/20 : legislation for addition stimulus and federal funding**

**10/11/20 – Face the Nation, 8:30am, 1 hour – 10/11/20** : Congressional disputes over additional federal coronavirus aid. Toll on economic recovery without a second coronavirus relief bill/ large job loss numbers in travel, tourism, and dining industries / higher job loss among women and minorities.

**10/18/20 – Face the Nation, 8:30am, 1 hour – 10/18/20** : staggered recovery rates for different industries/ disproportionate economic impact from the pandemic on black and minority households.

**11/26/20 – Dr. Phil, 4pm, 1 hour – “Burning Questions: From A to Gen Z”**: “Gen Zers,” born roughly between 1997-2012, are the first truly digital generation, growing up using social media, technology and smartphones – as well as the largest and most ethnically diverse in generation in American History! During their lifetime, Gen Zers have been inundated by tragedies in the news and are now living in the middle of a pandemic, worried about online schooling, job freezes and the rumored threat of global recession. While Gen Zers are reportedly less hopeful about their economic future than ever before, they still believe they can make an impact through activism.

**12/11/20 – Dr. Phil, 4pm, 1 hour – “Mom Rage in the COVID Pandemic”**: Dr Phil meets mothers from all over the country who say they are tired, stressed, and angry because of the pressures of raising children and earning money during a pandemic. Moms Jill and Danielle say that, despite having partners who earn money, they are feeling the pressure like never before

**PUBLIC SERVICE ANNOUNCEMENTS:**

**KSKN**

Category: Economy/Business\_ECBU

Sub: “Economy\_EC”, “Business\_BU”

Total Runs: 22

Media	Category	Sub	Length	Title: Economy Business	KSKN Issues Report	Oct	Nov	Dec	Total
73166	ECBU	BU	:60	CHANGE DOESN'T HAPPEN 60		1			1
				UNITED WAY					
				Fighting for health, education and financial stability for every person.					
73172	ECBU	BU	:60	THIS IS MY HOUSE 60		4			4
				HABITAT FOR HUMANITY					
				Serving those in need of a safe, clean home.					
73206	ECBU	BU	:60	HOW WE DO IT 60		5	7		12
				GOODWILL INDUSTRIES					
				Donating items helps create jobs.					
73221	ECBU	BU	:10	EMPLOYER CDA 10		1	1		2

Media	Category	Sub	Length	Title: Economy Business	KSKN Issues Report	Oct	Nov	Dec	Total
73222	ECBU	BU	:30	EMPLOYER CDA 30		1			1
				IDAHO VOCATIONAL REHABILITATION					
				Idaho employers can contact VOCREHAB for potential employees.					
73265	ECBU	BU	:30	COVID 19 30 N		1			1
				CDC FOUNDATION					
				Donate to help support the fight against Coronavirus.					
73306	ECBU	BU	:60	DONORS CHOOSE 60 N		1			1
				DONORS CHOOSE					
				Choose a classroom online to support financially and support					
				the needs of the teacher and students.					

## 6) POLITICAL / GOVERNMENT / MILITARY

This category supports our ever-changing political landscape (both locally/nationally). With a large employer being Fairchild AFB, we also find a desire for viewers to engage both in news and marketing campaigns with our military families and issues.

Programs providing the most significant treatment of Political / Government / Military related topics and issues:

*KREM 2 News Morning Edition, KREM 2 News at Noon, KREM 2 News at 5, KREM 2 News at 6, KREM 2 News at 6:30, KREM 2 News at 11, Weekend News*

*Syndicated / Network programming: Dr. Phil, Face the Nation*

*These regular programs provide a share of significant stories each quarter related to Political/Government/Military related issues.*

### NEWS:

<u>Date</u>	<u>Show</u>	<u>Length</u>	<u>Title</u>	<u>Description</u>
10/12/20	10:00 PM	1:40	Nadine State of the City	Spokane's mayor announces a 100 day plan.
10/30/20	10:00 PM	2:00	Breakout Statements	The medical community reacts to Spokane's top health official being ousted by SRHD.
10/30/20	10:00 PM	1:30	Dr. Lutz to Step Down	SRHD's administrative officer asks the region's top health officer to step down in the midst of a global pandemic.

<u>Date</u>	<u>Show</u>	<u>Length</u>	<u>Title</u>	<u>Description</u>
11/2/20	10:00 PM	2:30	Militia Resolution	Spokane's City Council met to discuss a resolution that would reign in the assembly of armed militias in the city.
11/2/20	10:00 PM	2:00	New Lutz Statement	New criticism tonight from Dr. Bob Lutz, as he sheds light on the effort to remove him from his position as Spokane's Health Officer.
11/2/20	10:00 PM	1:30	Spo Projectors Call for Votes	Over the last month, one local group has used projectors to remind people to exercise their rights and vote.
11/3/20	7:00 AM	2:00	Spokane Voting Center	KREM 2 is live from the Spokane Arena where voters can still register and vote in person this morning.
11/3/20	7:00 AM	2:00	Idaho Polls Open	KREM 2 outlines the day-off procedures for voting in North Idaho.
11/3/20	7:00 AM	2:15	Exit Polls Are Less Reliable	We explain why this year, exit polls may not be the most reliable source to track.
11/4/20	10:00 PM	2:15	Lutz Emails	Public records requests reveal new information about the firing of Spokane County health officer Dr. Bob Lutz
11/4/20	10:00 PM	1:45	Poll Workers Reax	Poll workers explain what needs to happen to certify votes by Nov. 24
11/5/20	10:00 PM	2:30	Lutz Fired	SRHD administrator Amelia Clark outlines her reasons for firing top health officer Dr. Bob Lutz
11/5/20	10:00 PM	3:00	Lutz What's Next	SRHD appoints a new interim health officer. KREM 2 outlines who he is and what his role will be.
11/5/20	10:00 PM	2:30	Election Results 2020	The race for the White House hinges on just a few states where ballot counting continues.
11/6/20	10:00 PM	2:00	Election 2020	Three days after election day, and its still unclear who the presidential winner is.
11/6/20	10:00 PM	2:00	WA BOHCommunication	Complaints are filed with the state board of health against SRHD administrator Amelia Clark
11/6/20	10:00 PM	1:45	Community Reax to Lutz	120 SRHD union employees submit a no confidence vote against Amelia Clark
11/11/20	10:00 PM	3:25	Verify Voting Record	Can people tell what candidates you voted for? We verify.
11/17/20	10:00 PM	1:25	Post Falls Mask Mandate	After rejecting a mask mandate, Post Falls city council takes a vote on another recommendation to combat COVID.
11/17/20	10:00 PM	7:00	SRHD Board Investigation	A KREM 2 investigation explores whether the regional health board should be made up of more medical professionals.
11/24/20	10:00 PM	7:00	SPD K9 Investigation	Some city council members are calling for tighter controls on Spokane Police K9 units.

<u>Date</u>	<u>Show</u>	<u>Length</u>	<u>Title</u>	<u>Description</u>
11/30/20	7:30 AM	1:35	Verify: Electoral College	Our verify team explores what happens if congress doesn't approve the electoral college results.
12/11/20	10:00 PM	2:45	INW Astronauts to the Moon	Two women from Eastern Washington could be among the first women to walk on the moon.
12/14/20	10:00 PM	2:45	Spokane City Council	KREM's political reporter breaks down what happened at the final city council meeting of 2020.
12/14/20	10:00 PM	1:15	Dog Electrocutation	A second dog is electrocuted walking in downtown Spokane over the weekend
12/23/20	7:00 AM	1:30	Stimulus Bill	This morning-- President Trump is threatening to not sign the 900-billion-dollar coronavirus relief package-- which was passed by Congress earlier this week.
12/23/20	10:00 PM	2:15	Verify: Undocumented	Will undocumented Americans receive this next stimulus check? We verify.
12/30/20	8:00 AM	1:00	Culp Lawsuits	Former candidate for governor Loren Culp pushes forward with lawsuits alleging voter fraud

### **PROGRAMS:**

**10/4/20 – Face the Nation, 8:30am, 1 hour – 10/4/20** : potential temporary transfer of Presidential power contact tracing among infected government officials, Presidential Trump’s illness and its impact on the election

**10/11/20 – Face the Nation, 8:30am, 1 hour – 10/11/20** : CBS News Battleground Tracker poll results/ Joe Biden’s lead in electoral votes / Michigan voters’ negative view of President Trump’s coronavirus response/ President Trump’s lead over Joe Biden on economic issues

**10/18/20 – Face the Nation, 8:30am, 1 hour – 10/18/20:** potential record voter turnout/potential delays in ballot certifications until December. Potential influences of coronavirus deaths on voters.

**10/25/20 – Face the Nation, 8:30am, 1 hour – 10/25/20** : risks associated with making conclusions from early voting numbers/potential electronic ballot interference on Election Day. Voter intimidation aimed at communities of color.

**11/1/20 – Face the Nation, 8:30am, 1 hour – 11/1/20** : Potential effect of increased coronavirus infections on voter turnout/ record voter turnout making more states important battleground states

**11/5/20 – Dr. Phil, 7pm, 1 hour – “Wake up Call the Country”:** As the nation reels from the intense pressure of the 2020 Election, Dr. Phil welcomes broadcaster, journalist, and author Piers Morgan, whose latest book, Wake Up, is all about our divided society in the wake of COVID-19, the BLM protests and the controversy surrounding the presidential election.

**11/8/20 – Face the Nation, 8:30am, 1 hour – 11/8/20** : a report from Washington, D.C. on President Trump’s claims of election misconduct and the upcoming legal challenges he plans to file/ deep political divisions among Americans.

**11/20/20 – Dr. Phil, 7pm, 1 hour – “After the 2020 Election: Families Divided”**: The contentious 2020 presidential election has shown that there’s a clear divide in America – half the country is celebrating, and the other half is angry- making the upcoming holiday season especially tricky to navigate instead of being a time of joy, celebration and giving thanks, many families are faced with the dilemma of how not to argue with their own spouses, children and parents about politics.

**PUBLIC SERVICE ANNOUNCEMENTS:**

**KSKN**

Category: Political/Government/Military\_PGM

Sub: “Political Government\_PG”, “Military\_MI”

Total Runs: 30

Media	Category	Sub	Length	Title: Political Government Military	KSKN Issues Report	Oct	Nov	Dec	Total
73025	PGM	MI	:20	RAY ROMANO 20 N		2			2
73027	PGM	MI	:20	MICHAEL KELLY 20 N		3	3		6
				COALITION TO SALUTE AMERICAS HEROES					
				PTSD is a treatable condition.					
73143	PGM	MI	:60	FOR US ALL 60 N		1			1
				US MARINES CORPS					
				Defending the American way of life.					
73170	PGM	MI	:60	DAYMOND JOHN 60		1			1
				BUNKER LABS					
				Equipping veterans with the resources needed to start a business.					
73212	PGM	MI	:15	SOUNDS OF HISTORY 15 N		1	2		3
73213	PGM	MI	:30	SOUNDS OF HISTORY 30 N		2			2
73214	PGM	MI	:60	SOUNDS OF HISTORY 60 N		1			1
				COMMEMORATIVE AIR FORCE					
				Educating America's youth on the history of brave men and women who					
				served this country.					
73227	PGM	MI	:60	THESE DAYS 60 N		1			1
				TRAGEDY ASSISTANCE PROGRAM FOR SURVIVORS					

Media	Category	Sub	Length	Title: Political Government Military	KSKN Issues Report	Oct	Nov	Dec	Total
				Provides support for families of those killed while in service.					
73237	PGM	MI	:60	VICTORIES ALEX 60 N		1			1
				DISABLED AMERICAN VETERANS					
				Support more victories for veterans.					
73266	PGM	MI	:60	REBUILD VETS LIVES 60 N		2			2
				HOMES FOR OUR TROOPS					
				Building homes to assist veterans while rebuilding their lives.					
73358	PGM	MI	:60	TROY CONQUEST 60 N		1			1
				PARALYZED VETERANS OF AMERICA					
				PVA is a force for veterans and all people with disabilities.					
73360	PGM	PG	:30	READY FOR SHELTER 30			1		1
				US DEPARTMENT OF HOMELAND SECURITY					
				Be prepared for emergencies during Covid 19.					
73378	PGM	MI	:60	NO MATTER DISTANCE 60 N		2	1		3
				UNITED THROUGH READING					
				offering service members the opportunity to be video-recorded					
				reading storybooks for children at home.					
73396	PGM	PG	:60	RESERVED 60 N		2			2
				VOTE SMART					
				Defending each citizens right to the facts.					
73405	PGM	MI	:60	OUR SERVICE 60 N		2			2
				VETERANS OF FOREIGN WARS					
				No one does more for our veterans in time of war or peace.					
73408	PGM	PG	:60	MAKE YOUR FAMILY COUNT 60		1			1
				US CENSUS BUREAU					
				Sesame Street, The Count, says to count your family and have fun doing it.					

## 7) CRIME AND VIOLENCE

Providing our viewers with information to keep them safe is important and can circle back to creating an

awareness about crime/violence in our community. It's addressing the problem and discussing solutions and programs that further engages our viewership.

Programs providing the most significant treatment of Crime and Violence related topics and issues:

*KREM 2 News This Morning, KSKN TEN @ 10 News Monday-Friday, KSKN TEN @ 10 News Weekend- Saturday & Sunday*

*Syndicated Programs: Dr. Phil*

*These regular programs provide a share of significant stories each quarter related to Crime and Violence related issues.*

**NEWS:**

<u>Date</u>	<u>Show</u>	<u>Length</u>	<u>Title</u>	<u>Description</u>
10/6/20	10:00 PM	1:00	Crime Spikes in Spokane	A new report from the Spokane Police Department's CompStat Report shows that homicides and arson, among other crimes, are on the rise.
10/16/20	10:00 PM	2:45	McCluskey 2 Years	A former University of Utah police officer, accused of showing off explicit photos of Lauren McCluskey used as evidence against her killer, will not be criminally prosecuted.
10/21/20	7:00 AM	1:30	End the Violence	Spokane county has the highest domestic violence incidents in the state of Washington. Now with covid -- the Spokane Regional Domestic Violence Coalition believes those statistics are only going up.
11/10/20	10:00 PM	1:45	Jason Fox Murder Follow	Tonight we learn more about the events leading up to the murder of 19-year-old Jason Fox
11/11/20	10:00 PM	1:30	Gonzaga BSU FBI Update	New information tonight about the hate INCIDENT directed towards Gonzaga's Black students. Now, the FBI is now involved to help identify the culprit.
11/24/20	10:00 PM	2:15	Missing Kids	Four children missing for eight years are finally found in Coeur d'Alene
11/26/20	10:00 PM	1:20	Lincoln Statue Vandalized	Downtown Spokane's statue of Abraham Lincoln is vandalized as part of a national protest
12/4/20	10:00 PM	2:00	Jail Shooting	An officer-involved shooting at the Spokane County jail claims the life of a woman
12/16/20	10:00 PM	2:15	Vallow Podcast	A new podcast produced by KREM explores one of the most shocking murder cases in recent history.
12/30/20	8:00 AM	1:00	Leavenworth Bomb Threat	A bomb threat overnight shuts down downtown Leavenworth.

**PROGRAMS:**

**10/14/20 – Dr. Phil, 7pm, 1 hour – “Christmas Day Shooting: My Ex Tried to Kill Me!”:** Four years ago, on Christmas Day, Stacy claims she was shot twice by her ex-boyfriend. Stacy claims she was left for dead and fighting for her life in the hospital, while her ex went on the run, sparking a nationwide search by the U.S. Marshals. Even though he was eventually apprehended and sentenced to 105 years in prison, Stacy says she is still haunted by that tragic day and worries her engagement to her fiancé, Chad, may not last because of her past.

**10/23/20 – Dr. Phil, 7pm, 1 hour – “Failure of Justice? Brutal Murders, Claims of Wrongful Conviction”:** Derek and Nancy Haysom were found brutally murdered late one night in March 1985. It is a fascinating tale that landed a German diplomat’s son, Jens Soering, behind bars for their murder. Soering’s girlfriend at the time, the Haysom’s daughter, Elizabeth, was convicted of accessory to murder. Although Soering did confess to the murders, he recanted just before his 1990 trial.

**12/9/20 – Dr. Phil, 7pm, 1 hour – “Held Hostage and Her Husband Executed: A Wife’s Story of Survival”:** It’s been three months since Aileen says her husband, Jordan, was murdered after the couple was carjacked on their way to church and held hostage at gunpoint. Aileen says she was four months pregnant at the time and was only rescued after a high-speed chase ended in a violent crash, and her abductor fatally shot himself. This tragic story made national headlines, but the details of what happened over the course of the six-and-a-half-hour abduction have remained very much a mystery – until today.

**PUBLIC SERVICE ANNOUNCEMENTS:**

**KSKN**

Category: Crime/Violence\_CRVI

Sub: “Crime Violence\_CV”, “Distracted Driving\_DD”

Total Runs: 14

Media	Category	Sub	Length	Title: Crime Violence	KSKN Issues Report	Oct	Nov	Dec	Total
73187	CRVI	CV	:30	WHY I SEE SAY 30		2	2		4
73188	CRVI	CV	:30	WHY I SEE SAY 60		1			1
				US DEPARTMENT OF HOMELAND SECURITY					
				We all play a critical role in keeping our communities safe.					
73198	CRVI	CV	:30	SCRIBBLES 30		1			1
				SPOKANE DOMESTIC VIOLENCE COALITION					
				Don't ignore the signs of domestic violence.					
73204	CRVI	DD	:60	ONE DECISION 60		2	1		3
				NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION					
				Don't text and drive.					
73219	CRVI	CV	:60	PHONE SCAM ALERT 2020 60		1	1		2

Media	Category	Sub	Length	Title: Crime Violence	KSKN Issues Report	Oct	Nov	Dec	Total
				SOCIAL SECURITY ADMINISTRATION					
				Calls claiming to be from the government are scams.					
73283	CRVI	CV	:30	NOT ONE MORE VICTIM 30 N		1			1
				PARTNERS AGAINST CHILD TRAFFICKING					
				Help end child trafficking by learning the signs and staying safe.					
73344	CRVI	DD	:30	COPILLOT CLUB 30		1			1
73345	CRVI	DD	:60	COPILLOT DL 60		1			1
				AUTOMOBILE SAFETY FOUNDATION					
				Drive your car safely while observing good driving practices.					

## 8) COMMUNITY ENGAGEMENT

(specifically, community station involvement). Utilizing our multiple platforms to support the basic needs (both emergent and long term) ranks as highly important to the public. Station driven initiatives should reflect the needs of the listed categories: Education, health, environment, social struggles, business, military, and crime/violence.

### COMMUNITY EVENTS:

October (literacy): Sweet Reads. KREM 2 hosted 'Sweet Reads' four days throughout the month of October--handing out 4,000 books. The on-going event received multiple days of news coverage, donated marketing time, and on-line/social outreach. The event was designed to provide reading materials to families during COVID-19 which limited access to schools and libraries.

November (hunger relief): KREM 2's Tom's Turkey Drive provided 11,000 Thanksgiving meals and raised nearly \$300K for the Second Harvest Food Bank. KREM 2 provided three-months of on-going news, marketing, and on-line coverage that helped raise awareness and directly resulted in funds raised.

December (literacy); KREM Christmas at the MAC was a first-time event to provide holiday books to area children. 500 books were given to school-aged children. KREM provided on-air coverage of the one-night event during the 4p,5p,& 6p news program.

December (hunger relief): Making of a Meal, 30-minute special report on hunger relief. KREM 2 produced and aired a 30-minute special to draw awareness to emergent hunger needs and raise funds for the Second Harvest Food Bank.

**NEWS:**

<u>Date</u>	<u>Show</u>	<u>Length</u>	<u>Title</u>	<u>Description</u>
11/6/20	10:00 PM	1:30	Regina WSU Tailgate	WSU outlines two virtual ways to celebrate Coug football.
11/24/20	10:00 PM	1:15	Tom's Turkey Drive	More than 10,000 families line up to pickup food assistance provided by Tom's Turkey Drive
11/24/20	10:00 PM	1:00	Local Hunger Demand	Food banks struggle to meet the demand for food since the pandemic began. Tom's Turkey Drive assists in that mission.
11/24/20	10:00 PM	1:15	Fresh Soul Thanksgiving	A local, black-owned business gives away 100 Thanksgiving meals
12/4/20	7:00 AM	2:00	MAC Exhibits	A detailed overview of the exhibits at the museum which should be accessible by late December
12/11/20	10:00 PM	1:45	Manito Xmas Lights	Spokane's Parks Department alters its holiday lights displays to adjust to the coronavirus pandemic
12/14/20	10:00 PM	2:00	Spokane Quaranteam	A local group, Spokane Quaranteam, is formed to support struggling restaurants and assist with hunger insecurity.

**PUBLIC SERVICE ANNOUNCEMENTS:**

**KSKN**

Category: Community Engagement\_COEN

Sub: "Family"\_FA"

Total Runs: 98

Media	Category	Sub	Length	Title: Community Engagement	KSKN Issues Report	Oct	Nov	Dec	Total
73013	COEN	CO	:20	BUS 20		2	1		3
73014	COEN	CO	:10	BUS 10		3	4	4	11
73015	COEN	CO	:20	WET CEMENT 20		3	1		4
73016	COEN	CO	:10	WET CEMENT 10					
				FOUNDATION FOR A BETTER LIFE					
				Virtues affect your life and those around you.					
73037	COEN	CO	:15	MEETING 15 N		1			1
				FOSTERMORE					
				Begin the conversation about foster care. No child makes it alone.					
73071	COEN	FA	:20	HAIRCUT 20		4	2		6
				FOUNDATION FOR A BETTER LIFE					
				Pass along a kind act to others.					

Media	Category	Sub	Length	Title: Community Engagement	KSKN Issues Report	Oct	Nov	Dec	Total
73107	COEN	CO	:30	GET ALONG 30		1			1
73109	COEN	CO	:30	HALL OF FAME 30		1			1
73112	COEN	CO	:30	COLLEGE 30			1		1
73113	COEN	CO	:30	HUMBLE AND KIND 30			1		1
				FOUNDATION FOR A BETTER LIFE					
				Embrace a better life for you and others.					
73130	COEN	FA	:10	AT HOME 10			1		1
73131	COEN	FA	:10	REAL REWARD 10		2	5	2	9
73133	COEN	FA	:60	REAL REWARDS 60		1	1		2
				ADOPT US KIDS					
				The rewards from adopting a teen from foster care can be great.					
73140	COEN	FA	:60	PRESCRIPTION PLAY 60 N		1			1
				THE TOY FOUNDATION					
				It is important for kids to find time to play.					
Media	Category	Sub	Length	Title: Community Engagement	KSKN Issues Report	Oct	Nov	Dec	Total
73193	COEN	CO	:05	APPRECIATE NATURE 05 N		1	3		4
73194	COEN	CO	:05	COMPASSION 05 N		1			1
73195	COEN	CO	:05	CARING 05 N		14	15	2	31
73196	COEN	CO	:05	KINDNESS 05 N		1	2		3
				FOUNDATION FOR A BETTER LIFE					
				Five second spots promoting living a good life.					
73209	COEN	FA	:30	SOCCER 30		2	1		3
				NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION					
				Make sure your child has the right car seat.					
73215	COEN	FA	:15	PREPARE NOT SCARE 15		2	3		5
				US DEPARTMENT OF HOMELAND SECURITY					
				Use Ready.gov as a resource to prepare for an emergency.					
73375	COEN	CO	:60	INCLUSION MAIFESTO 60		3			3
				SPECIAL OLYMPICS INTERNATIONAL					
				Ending discrimination against those with intellectual disabilities.					
73387	COEN	CO	:60	COVID FIRE 60		2			2
				NATIONAL VOLUNTEER FIRE COUNCIL					
				Local fire departments need you to volunteer.					

Media	Category	Sub	Length	Title: Community Engagement	KSKN Issues Report	Oct	Nov	Dec	Total
73393	COEN	CO	:60	LIONS SERVE SAFELY 60		3			3
73394	COEN	CO	:60	GLOBAL FORCE 60 N		1			1
				LIONS CLUBS INTERNATIONAL					
				Give back to your community by joining a local club and serving.					