

PERSPECTIVA NACIONAL FCC REPORT – 3RD QUARTER 2015

STATION **KSES** HAS ASCERTAINED THAT THE FOLLOWING
ISSUES ARE MATTERS OF CONCERN TO THE COMMUNITY IT SERVES:

1. NATIONAL POLITICS
2. ECONOMY
3. ROLE OF LATINOS IN THE COMMUNITY
4. LATIN AMERICAN ISSUES
5. PUBLIC SAFETY
6. HEALTH CARE
7. IMMIGRATION
8. EDUCATION
9. RELIGION
10. ENVIRONMENT

PERSPECTIVA NACIONAL FCC REPORT – 3RD QUARTER 2015

ISSUE: NATIONAL POLITICS

Program: Perspectiva Nacional (Segment #1, 9:00)

When: August 2nd, 2015 (**MARKETS, PLEASE INCLUDE YOUR LOCAL TIME
HERE**)

Description of Program:

Despite his controversial positions, the candidate for the Republican nomination for President Donald Trump, continued rising in the polls . Two Republican strategists analyze the viability of his candidacy and the implications of this situation for their party , while attacking the Democrats for what they call incoherent stances regarding Trump

Program: Perspectiva Nacional (Segment #1, 9:00)

When: August 16th, 2015 (**MARKETS, PLEASE INCLUDE YOUR LOCAL TIME
HERE**)

Description of Program

The primary campaigns to choose the Democratic and Republican candidates are heated with each passing week. Donald Trump still leads the polls despite his controversial statements, while Hillary Clinton sees how Bernie Sanders gains popularity, with the possibility of Joe Biden deciding to run. The Democrat analyst Melissa Diaz and the Republican strategist Maricruz Magowan explain how they see the process.

Program: Perspectiva Nacional (Segment #2, 8:00)

When: August 30th, 2015 (**MARKETS, PLEASE INCLUDE YOUR LOCAL TIME
HERE**)

Description of Program

The Democratic National Committee spokesman, Pablo Manriquez, gives his view on what his happening in the Democratic campaign: Hillary Clinton losing popularity, Bernie Sanders gaining followers, and the possibility that Joe Biden decide to run.

Program: Perspectiva Nacional (Segment #1, 9:00)

When: September 4th, 2015 (**MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE**)

Description of Program

After the August recess, Senators and Representatives return to Washington this Tuesday to decide on several important issues such as the nuclear deal with Iran, and the conditional approval of the budget linked to discussion on the federal funds to the Parenthood clinics. Democratic Party spokesman, Reynaldo Benitez, and republican analyst Rocio Velez explain the positions of their parties.

Program: Perspectiva Nacional (Segment #2, 8:00)

When: September 11th, 2015 (**MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE**)

Description of Program

WE SPOKE WITH REPUBLICAN ANALYST CARLOS MERCADER TO KNOW WHAT TO EXPECT OF THE SECOND DEBATE BETWEEN THE REPUBLICAN CANDIDATES. WE'LL KNOW HOW THE DYNAMICS FOR SEVERAL OF THEM HAVE CHANGED AFTER THE FIRST DEBATE AND WHAT ARE THE ISSUES THAT WILL SET THE TONE IN THIS NEW DEBATE.

Program: Perspectiva Nacional (Segment #1, 9:00)

When: September 18th, 2015 (**MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE**)

Description of Program

The second debate between Republican candidates gave new energy to some of the contenders, while others looked weaker. Political analysts Rocio Velez and Alfonso Aguilar explain what were the lessons learned from the debate and the prospects for the candidates.

PERSPECTIVA NACIONAL FCC REPORT – 3RD QUARTER 2015

ISSUE: ECONOMY

Program: Perspectiva Nacional (Segment #2, 8:00)

When: July 26th, 2015 (****MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE****))

Description of Program:

Maria Contreras Sweet, Small Business Administrator and one of the few Latinas in President Obama's cabinet will provide valuable information, not only to help small businesses, but also those who dream of having their own business.

Program: Perspectiva Nacional (Segment #1, 9:00)

When: August 30th, 2015 (****MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE****))

Description of Program:

Two weeks of ups and downs in the stock market caused concern about the state of the US economy while the savings of thousands of people were affected. The renowned economist Isaac Cohen clarifies the risks for the ordinary citizen.

PERSPECTIVA NACIONAL FCC REPORT – 3RD QUARTER 2015

ISSUE: ROLE OF LATINOS IN THE COMMUNITY

Program: Perspectiva Nacional (Segment #2, 8:00)

When: August 2nd , 2015 (**MARKETS, PLEASE INCLUDE YOUR LOCAL TIME
HERE**)

Description of Program:

Lawmakers in Washington will take a break in August, but the pro -immigrant organizations will be more active than ever. Ben Monterroso from "Mi Familia Vota", explains the strategies to ensure that the issue of immigration reform does not stop chasing members of Congress , even on vacation.

When: August 2nd , 2015 (**MARKETS, PLEASE INCLUDE YOUR LOCAL TIME
HERE**)

Program: Perspectiva Nacional (Segment #3, 6:00)

Description of Program:

In an era in which the Republican and Democratic parties are more distant than ever, a bill that seeks to benefit the immigrant community is getting bipartisan support. Congressman Tony Cardenas (D-CA) speaks of this proposal that seeks to make easier the process to become a citizen

Program: Perspectiva Nacional (Segment #3, 6:00)

When: September 11th , 2015 (**MARKETS, PLEASE INCLUDE YOUR LOCAL TIME
HERE**)

Description of Program:

ROGER ROCHA, NATIONAL PRESIDENT OF LULAC, ONE OF THE MOST IMPORTANT ORGANIZATIONS IN DEFENSE OF THE HISPANIC COMMUNITY, TELLS HOW ARE THEY WORKING TO GET THE TO REGISTER TO VOTE AND EXERCISE THE PRESSURE NEEDED FOR POLITICIANS TO LISTEN THE NEEDS OF LATINOS.

Program: Perspectiva Nacional (Segment #3, 6:00)

When: September 18th , 2015 (**MARKETS, PLEASE INCLUDE YOUR LOCAL TIME
HERE**)

Description of Program:

A new study by the National Conference on Citizenship, found that young Latinos are more involved in social networks than young people of other races. The executive director of NCOC, Ilir Zherka says that this attachment to the social networks is good news for the political future of Hispanics

PERSPECTIVA NACIONAL FCC REPORT – 3RD QUARTER 2015

ISSUE: LATIN AMERICAN AFFAIRS

Program: Perspectiva Nacional (Segment #1, 9:00)

When: July 12th, 2015 (**MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE**)

Description of Program:

Experts in Latin America Juan Carlos Hidalgo of the Cato Institute, and Eric Olson, the Wilson Center, will discuss the US interests in the countries called "Central American Northern Triangle" (Guatemala, Honduras and El Salvador), and the current political environment in Cuba and Puerto Rico.

Program: Perspectiva Nacional (Segment #1, 9:00)

When: August 9TH, 2015 (**MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE**)

Description of Program:

Program: Perspectiva Nacional (Segment #1, 9:00)

When: August 9TH, 2015 (**MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE**)

Description of Program:

The murder of Mexican photojournalist Ruben Espinosa, after being tortured and executed with a shot to the head, is just one more among dozens of cases of journalists murdered in Mexico, a situation that has been denounced by NGOs and right humans entities. Andrew Selee, of Wilson Center's Mexico Institute, explains the implications of this situation for press freedom in that country.

Program: Perspectiva Nacional (Segment #3, 6:00)

When: September 4TH, 2015 (**MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE**)

Description of Program:

The resignation of the president of Guatemala and his subsequent detention, marked the final outcome of a corruption scandal in that country. Cato Institute analyst, Juan Carlos Hidalgo, talks about the political crisis in Guatemala and what it means for the rest of Latin America.

Program: Perspectiva Nacional (Segment #1, 9:00)

When: September 11TH, 2015 (**MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE**)

Description of Program:

A REPORT RELEASED THIS WEEK BY THE INTER-AMERICAN COMMISSION ON HUMAN RIGHTS REVEALS NEW INFORMATION ON THE DESAPPEARANCE AND ALLEGED MURDER OF 43 STUDENTS IN MEXICO A YEAR AGO. THE REPORT FINDS A NEW THEORY ABOUT WHY STUDENTS WERE INTERCEPTED WHILE DOUBTS THE OFFICIAL VERSION OF HOW THE BODIES WERE ELIMINATED. THE DIRECTOR FOR THE AMERICAS OF HUMAN RIGHTS WATCH, JOSÉ MIGUEL VIVANCO, EXPLAINS THE REPORT'S IMPORTANCE.

PERSPECTIVA NACIONAL FCC REPORT – 3RD QUARTER 2015

ISSUE: PUBLIC SAFETY

Program: Perspectiva Nacional (Segment #2, 8:00)

When: August 9TH, 2015 (**MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE**)

Description of Program:

The Violence Policy Center revealed that more than 3,000 Hispanics die each year in the US victims of firearms, more than double of homicides among white people. Josh Sugarmann, executive director of this research center, analyzed the data revealed by the study, while giving recommendations on how to change that trend.

Program: Perspectiva Nacional (Segment #3, 6:00)

When: August 30TH, 2015 (**MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE**)

Description of Program:

The murder of two journalists while doing a live report, the issue of gun control was again a main protagonist in different media. The security consultant Alex Salinas gives his arguments on why the public should have access to weapons.

PERSPECTIVA NACIONAL FCC REPORT – 3RD QUARTER 2015

ISSUE: HEALTH

Program: Perspectiva Nacional (Segment #1, 9:00)

When: July 26th, 2015 (MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE**)**

Description of Program:

Despite their strong political differences and a record of unsuccessful legislative agreements because of it, Republicans and Democrats finally come to terms in the House of Representatives to pass a bill that enables medical and scientific research to find cures to rare diseases. This includes Alzheimer's, Parkinson's and even diabetes, among others, which are common among the Latino population. Republican Carlos Curbelo, from Florida, joins us in the show to explain what is the "Cures for the 21st Century" legislation.

Program: Perspectiva Nacional (Segment #3, 6:00)

When: August 9th, 2015 (MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE**)**

Description of Program:

We talked about the alarming increase in cases of mental illness in the United States, especially among the young. Psychologist Claudia Campos explains why there are more diagnoses of mental problems, and the attitude of our community to this problem.

Program: Perspectiva Nacional (Segment #3, 6:00)

When: August 23th, 2015 (MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE**)**

With the first approval from FDA of a pill that stimulates sexual desire in women, sexologist Claudia Campos, gives her recommendations on why this drug should be welcomed, but with cautions and warnings.

PERSPECTIVA NACIONAL FCC REPORT – 3RD QUARTER 2015

ISSUE: IMMIGRATION

Program: Perspectiva Nacional (24:00)

When: July 5TH, 2015 (MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE**)**

Description of Program:

Due to the many questions and concerns from our viewers regarding immigration, we dedicate the show provide legal advice from attorneys José Pertierra and Alissa Lachow.

Program: Perspectiva Nacional (24:00)

When: July 19TH, 2015 (MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE**)**

Description of Program:

We address and answer Immigration questions from our audience. Immigration attorneys Luis Paoli and Julia Toro will join us in the show, to provide information and legal advice to our viewers.

Program: Perspectiva Nacional (Segment #2, 8:00)

When: August 9TH, 2015 (MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE**)**

Description of Program:

The federal government does not want the same humanitarian crisis on the border that took place in 2014, when thousands of children came to the country illegally. We interviewed ICE spokeswoman to learn how they plan to prevent this situation from recurring.

When: August 23, 2015 (MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE**)**

Program: Perspectiva Nacional (Segment #1, 9:00)

Description of Program:

The Republican primaries are being dominated by an anti-immigrant message from Donald Trump, the candidate leading the polls. In his immigration plan he announced an aggressive

strategy to deport undocumented immigrants and is conditioning its relations with Mexico. The political analyst Patricio Zamorano and the immigration attorney Luis Paoli tell us which of these proposals could become reality and which are false campaigns promises.

When: September 27th , 2015 (****MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE****)

Program: Perspectiva Nacional (All Show 23:50)

Description of Program

This week the program is dedicated to a general review of the immigration issues that concern the Latino community. Immigration lawyers Jose Pertierra and Luis Paoli analyzed how has been handled the immigration topic in the presidential campaigns; they also answer some questions from viewers, and explain the status of DACA and DAPA, the executive orders that seek to regularize the undocumented students and their parents.

PERSPECTIVA NACIONAL FCC REPORT – 3RD QUARTER 2015

ISSUE: EDUCATION

Program: Perspectiva Nacional (Segment #3, 6:00)

When: August 9TH, 2015 (****MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE****)

Description of Program:

The return to school can be very stressful, especially for children who go to school for the first time. Education expert Maritza Gonzalez gives recommendations for students and parents.

PERSPECTIVA NACIONAL FCC REPORT – 3RD QUARTER 2015

ISSUE: RELIGION

When: August 23, 2015 (**MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE**)

Program: Perspectiva Nacional (Segment #2, 8:00)

Description of Program:

Different organizations representing the LGBT community nationwide, sent a public letter to the Pope Francisco requesting a hearing during his next visit to the United States. Lisbeth Melendez, director of Latino Initiatives and Catholic, one of the signatories, explained what is their message for the Pope, and why they feel discriminated by the Catholic Church.

When: September 4th, 2015 (**MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE**)

Program: Perspectiva Nacional (Segment #2, 8:00)

Description of Program The announcement of the Pope that priests will be able to forgive women who have had an abortion, took everybody by surprise. The Catholic priest Eugenio Hoyos explains the reasons of the Pope and their meaning.

When: September 18th, 2015 (**MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE**)

Program: Perspectiva Nacional (Segment #2, 8:00)

The Pope's visit to the United States has raised expectations among citizens, and especially among the Hispanic community. It is expected that the issues of immigration and human rights will be part of his agenda. The union leader Eliseo Medina and the Dreamer Cristian Avila explain why the Pope's message will have an important influence.

PERSPECTIVA NACIONAL FCC REPORT – 3RD QUARTER 2015

ISSUE: ENVIRONMENT

When: July 26th, 2015 (****MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE****)

Program: Perspectiva Nacional (Segment #3, 6:00)

Description of Program:

California Republican Jeff Denham, explains what is being done in Congress to mitigate the consequences of the severe drought that has been taking a toll in his state for over 4 years now, but also in the agricultural and bovine sector around the country. Denham also criticizes the Veteran's Administration, saying that far from helping veterans and their families, the agency is biased when it comes to providing services.