



125 West 55th St  
New York, NY 10019

|   |   |   |
|---|---|---|
| <b>Contract #</b> 28406185  | <b>Changes as of:</b> 6/6/2024 at 9:33 AM             | <b>Version:</b> Highlighting Revision 1             |
| <b>CPE:</b> 769/820/13384   | <b>Flight:</b> 6/7/24 - 6/13/24                       | <b>Station:</b> WMSN                                |
| <b>Agency:</b> WATERFRONT STRATEGIES<br>3050 K ST NW 100<br>20007 | <b>Advertiser:</b> FFUSA ACTION + CLIMATE POWER       | <b>Market:</b> Madison                              |
|   | <b>Product:</b> Issue                                 | <b>Office:</b> WASHINGTON                           |
|   | <b>Agency Order #:</b> 13480405                       | <b>Service:</b> Nielsen                             |
|   | <b>Buyer:</b> Sweatman, Lawrence                      | <b>Primary Demo:</b> Adults 35+                     |
|   | <b>Salesperson:</b> MEREDITH THOMPSON<br>212-408-3622 | <b>Assistant:</b> MEREDITH THOMPSON<br>212-408-3622 |
|   |   | <b>Con Type:</b> POLITICAL/VOTE                     |
|   |   | <b>Total \$:</b> \$6,680.00                         |
|   |   | <b>Total Spots:</b> 36                              |
|   |   | <b>Total CPP:</b> \$0.00                            |
|   |   | <b>Total GRP:</b>                                   |

**Separation:**

**Comments:** FFUSA/Climate Power - Sked A - 6/7-6/13;Separation: 30;PopulationBuyType: CPP

| #                                    | Day/Time            | DP | Program             | Rate     | A35P Rating | Len | 6/7 - 6/7 |   | Total Spots | Total \$          | CPP*          | GRP*       |
|--------------------------------------|---------------------|----|---------------------|----------|-------------|-----|-----------|---|-------------|-------------------|---------------|------------|
|                                      |                     |    |                     |          |             |     | 6/7       |   |             |                   |               |            |
| 1                                    | F,M-Th<br>9:30a-10a |    | Judge Jerry         | \$45.00  | 0           | 30  | 5         |   | 5           | \$225.00          | \$0.00        | 0.0        |
| 2                                    | F,M-Th<br>11a-12n   |    | Maury Povich        | \$50.00  | 0           | 30  | 4         |   | 4           | \$200.00          | \$0.00        | 0.0        |
| 3                                    | F,M-Th<br>12:30p-1p |    | Family Feud         | \$75.00  | 0           | 30  | 5         |   | 5           | \$375.00          | \$0.00        | 0.0        |
| <i>Changes: Rate from 70 to 75</i>   |                     |    |                     |          |             |     |           |   |             |                   |               |            |
| 4                                    | F,M-Th<br>1:30p-2p  |    | Pictionary          | \$70.00  | 0           | 30  | 4         |   | 4           | \$280.00          | \$0.00        | 0.0        |
| 5                                    | F,M-Th<br>3p-4p     |    | People's Court      | \$60.00  | 0           | 30  | 5         |   | 5           | \$300.00          | \$0.00        | 0.0        |
| 6                                    | F,M-Th<br>4p-4:30p  |    | Judge Judy          | \$110.00 | 0           | 30  | 5         |   | 5           | \$550.00          | \$0.00        | 0.0        |
| <i>Changes: Rate from 75 to 110</i>  |                     |    |                     |          |             |     |           |   |             |                   |               |            |
| REV- 7                               | F,M-Th<br>6:30p-7p  |    | Big Bang Theory     | \$275.00 | 0           | 30  | 3         | 2 | 2           | \$550.00          | \$0.00        | 0.0        |
| <i>Changes: Rate from 200 to 275</i> |                     |    |                     |          |             |     |           |   |             |                   |               |            |
| 8                                    | F,M-Th<br>9p-9:30p  |    | Fox 47 News At 9    | \$750.00 | 0           | 30  | 4         |   | 4           | \$3,000.00        | \$0.00        | 0.0        |
| <i>Changes: Rate from 700 to 750</i> |                     |    |                     |          |             |     |           |   |             |                   |               |            |
| 9                                    | Su<br>9p-9:30p      |    | Fox News At 9PM     | \$750.00 | 0           | 30  | 1         |   | 1           | \$750.00          | \$0.00        | 0.0        |
| <i>Changes: Rate from 700 to 750</i> |                     |    |                     |          |             |     |           |   |             |                   |               |            |
| 10                                   | M<br>7p-8p          |    | MasterChef Junior   | \$450.00 | 0           | 30  | 1         |   | 1           | \$450.00          | \$0.00        | 0.0        |
| REV- 11                              | Th<br>7p-8p         |    | Next Level Chef-FOX | \$400.00 | 0           | 30  | 1         | 0 | 0           | \$0.00            | \$0.00        | 0.0        |
| <b>TOTALS:</b>                       |                     |    |                     |          |             |     |           |   | <b>36</b>   | <b>\$6,680.00</b> | <b>\$0.00</b> | <b>0.0</b> |



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|   | <b>Separation:</b>                                    |   |
|   |   | <b>Con Type:</b> POLITICAL/VOTE                     |
|   |   | <b>Total \$:</b> \$6,680.00                         |
|   |   | <b>Total Spots:</b> 36                              |
|   |   | <b>Total CPP:</b> \$0.00                            |
|   |   | <b>Total GRP:</b>                                   |

|                             |  |
|-----------------------------|--|
| <b>Special Instructions</b> |  |
|-----------------------------|--|

| Order Level Comments |                  |   |
|----------------------|------------------|---|
| Date/Time            | Added by         | Comment   |
| 06/06/24 9:33 AM     | BRADLEY PHILIPPS | FFUSA/Climate Power - Sked A - 6/7-6/13;Separation: 30;PopulationBuyType: CPP |
| 06/06/24 9:33 AM     | BRADLEY PHILIPPS | FFUSA/Climate Power - Sked A - 6/7-6/13;Separation: 30;PopulationBuyType: CPP |

| Competitive Information |          |
|-------------------------|----------|
| <b>Market Budget:</b>   | \$66,800 |
| <b>WMSN Share:</b>      | 10%      |
| <b>Comment:</b>         |          |
| <b>Unknown:</b>         | 90%      |

| Daypart Summary |             |           |                   |            |            |
|-----------------|-------------|-----------|-------------------|------------|------------|
| Day/Time        | % Distrib   | Spots     | Dollars           | CPP        | GRP        |
|                 | 100%        | 36        | \$6,680.00        | N/A        | 0.0        |
| <b>Total</b>    | <b>100%</b> | <b>36</b> | <b>\$6,680.00</b> | <b>N/A</b> | <b>0.0</b> |

| Monthly Summary |           |                   |
|-----------------|-----------|-------------------|
| Month           | Spots     | Dollars           |
| 2024-Jun        | 36        | \$6,680.00        |
| <b>Total</b>    | <b>36</b> | <b>\$6,680.00</b> |

| Transaction History               |                  |                  |         |       |       |            |             |   |
|-----------------------------------|------------------|------------------|---------|-------|-------|------------|-------------|---|
| Trans                             | Created/Received | Created by       | Status  | Spot+ | Spot- | \$ Chg     | Contract \$ | Comment   |
| Queued for Electronic Contracting | 6/6/24 9:39 AM   |                  |         |       |       | \$0        | \$0         |   |
| Revision                          | 6/6/24 9:33 AM   | BRADLEY PHILIPPS | Revised |       | 2     | \$0        | \$6,680.00  | Changes: Demo Meta to [R16], Total Spots from 38 to 36. 6 buylines added or modified. |
| New                               | 6/6/24 9:32 AM   | BRADLEY PHILIPPS | New     | 38    |       | \$6,680.00 | \$6,680.00  |   |

|                                  |   |
|----------------------------------|---|
| <b>Non-Discrimination Policy</b> | PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. |
|----------------------------------|---|