

# WCBS-TV

524 WEST 57th STREET, . NEW YORK NY 10019

WCBS-TV

AND

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32354	<b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b>	351512	<b>ADVERTISER (OR AGENCY AND ADVERTISER)</b>
<b>NAME</b>	LUC MEDIA		SPITZER 2013
<b>AND</b>	25 Whitlock Pl SW Ste 201		985 5th Ave
<b>ADDRESS</b>	Marietta GA 30064-3142		New York NY 10075-0142
	USA		USA
<b>CONTACT</b>	DEVON PRESCOD		<b>PRODUCT</b> SPITZER/D/COMPROLLER-NYC
<b>LOCAL SALESPERSON</b>		<b>AGENCY EST. NO.</b>	<b>PRODUCT CODE</b> 1300
<b>NATIONAL SALESPERSON</b>	John Link - CTS-PH		
<b>BROADCAST SCHEDULE STARTING</b> 09/02/13 <b>AND ENDING</b> 09/02/13 <b>NO. WEEKS:</b> 1			

**Cancellation Notice Required**  
Announcement 28 days prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	M	1	05:00A	06:00A	30S	09/02/13-09/02/13	2 NEWS THIS MORNING 5-6AM	1	600.00	600.00
2	M	1	06:00A	07:00A	30S	09/02/13-09/02/13	2 NEWS THIS MORNING	1	1500.00	1500.00
3	M	1	07:00A	09:00A	30S	09/02/13-09/02/13	CBS THIS MORNING	1	800.00	800.00
4	M	1	11:58A	12:30P	30S	09/02/13-09/02/13	NOON NEWS	1	800.00	800.00
5	M	1	05:00P	06:00P	30S	09/02/13-09/02/13	5PM EARLY NEWS	1	1500.00	1500.00
6	M	1	06:30P	07:00P	30S	09/02/13-09/02/13	CBS EVENING NEWS	1	3000.00	3000.00
7	M	1	11:00P	11:35P	30S	09/02/13-09/02/13	LATE NEWS M-SUN	1	3300.00	3300.00
8	M	1	11:35P	12:37A	30S	09/02/13-09/02/13	DAVID LETTERMAN SHOW	1	1500.00	1500.00
<b>Total Contract:</b>								8		13000.00
<b>Billing Summary</b>										
						<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Total</u>	
<b>Qtr 3-13</b>						.00	.00	13000.00	13000.00	
									<b>GRAND TOTAL</b>	
									13000.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION