

Order Item Summary

CBS TELEVISION STATIONS



WCBS-TV

Order#: 62363	CF	NTL-Cash-Political	Start - End: 7/31/2013 - 8/4/2013	HL#:	Created: 07/30/2013 11:18 A
Advertiser: SPITZER 2013 (351512)	985 5th Ave New York, NY 10075-0142		Alt Ord Id:	Print Invoice Locally: N	Updated:
Agency: LUC MEDIA (32354)	25 Whitlock Pl SW Ste 201 Marietta, GA 30064-3142		CPE: -/-	Co-op Invoice: N	Confirmed: 07/31/2013 08:56 A
			Product: SPITZER 2013 :60s	Do Not Mail Invoice: N	Contract: 07/31/2013 08:57 A
			Demo: P25-54 DMA RTG	Apply Taxes: N	Billing Int: Normal
			Agency Commission: 15%	Notarize Invoice: N	Billing Mth: Item Rate
AE: John Link (CTS-PH)			Self Protection Intr: :05:00	Print Affidavit: N	
Buyer: DEVON PRESCOD			Schedule Code: Z	Print Sub Invoice: N	
			Supress Rates: N	Notarize Sub Invoice: N	

Internal: NEW ORDER. ALL LURS :60S. TOTAL = \$34K NR/PH 7.30.13
 CX LN 3,5,7 TO MOVE TO SEPARATE ORDER PER VINCE MCCARTHY; EDIT NOTE LINES TO SHOW ON LOG; R/T \$26,400; ZRP/CTS-PH 7/30/13

Item	Time Class	Eligible Days	BreakType	Product Category	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
001	CF M5-6A	** W T F **	NEWS	Airtime (Broadcast)	60	Z	:05:00	0.00	\$1,200.00	1	\$1,200.00	\$1,200.00	
Internal, Log: LUR													
	<u>Start</u>	<u>End</u>	<u>Jul 29</u>										
	07/31/13	08/02/13	1										

Item	Time Class	Eligible Days	BreakType	Product Category	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
002	CF MLOCAL6AM	** W T F **	NEWS	Airtime (Broadcast)	60	Z	:05:00	0.00	\$3,000.00	1	\$3,000.00	\$3,000.00	
Internal, Log: LUR													
	<u>Start</u>	<u>End</u>	<u>Jul 29</u>										
	07/31/13	08/02/13	1										

Item	Time Class	Eligible Days	BreakType	Product Category	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
003	CN MLOCAL6AM	M T * * * * *	NEWS	Airtime (Broadcast)	60	Z	:05:00	0.00	\$3,000.00	0	\$0.00	\$3,000.00	
Contract, Internal: LUR													
	<u>Start</u>	<u>End</u>	<u>Aug 05</u>										
	08/05/13	08/05/13	0										

Item	Time Class	Eligible Days	BreakType	Product Category	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
004	CF MEARLY	** W T F **	NEWS	Airtime (Broadcast)	60	Z	:05:00	0.00	\$1,600.00	1	\$1,600.00	\$1,600.00	
Internal, Log: LUR													
	<u>Start</u>	<u>End</u>	<u>Jul 29</u>										
	07/31/13	08/02/13	1										

Item	Time Class	Eligible Days	BreakType	Product Category	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
005	CN MEARLY	M T * * * * *	NEWS	Airtime (Broadcast)	60	Z	:05:00	0.00	\$1,600.00	0	\$0.00	\$1,600.00	
Contract, Internal: LUR													
	<u>Start</u>	<u>End</u>	<u>Aug 05</u>										
	08/05/13	08/05/13	0										

Item	Time Class	Eligible Days	BreakType	Product Category	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
006	CF NEARLY	** W T F **	NEWS	Airtime (Broadcast)	60	Z	:05:00	0.00	\$3,000.00	1	\$3,000.00	\$3,000.00	
Internal, Log: LUR													
	<u>Start</u>	<u>End</u>	<u>Jul 29</u>										
	07/31/13	08/02/13	1										

Item	Time Class	Eligible Days	BreakType	Product Category	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
007	CN NEARLY	M T * * * * *	NEWS	Airtime (Broadcast)	60	Z	:05:00	0.00	\$3,000.00	0	\$0.00	\$3,000.00	
Contract, Internal: LUR													
	<u>Start</u>	<u>End</u>	<u>Aug 05</u>										
	08/05/13	08/05/13	0										

Item	Time Class	Eligible Days	BreakType	Product Category	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
008	CF NLATE1	** W T F **	NEWS	Airtime (Broadcast)	60	Z	:05:00	0.00	\$6,000.00	1	\$6,000.00	\$6,000.00	
Internal, Log: LUR													
	<u>Start</u>	<u>End</u>	<u>Jul 29</u>										
	07/31/13	08/02/13	1										

Order Item Summary

CBS TELEVISION
STATIONS

WCBS-TV

Item	Time Class	Eligible Days	BreakType	Product Category	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
009	CF WCBSSAT	*****S*	MORN	Airtime (Broadcast)	60	Z	:05:00	0.00	\$1,400.00	1	\$1,400.00	\$1,400.00	

Internal, Log: LUR

Start	End	Jul 29
07/31/13	08/04/13	1

Item	Time Class	Eligible Days	BreakType	Product Category	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
010	CF WNEWSSUN	*****S	NEWS	Airtime (Broadcast)	60	Z	:05:00	0.00	\$1,400.00	1	\$1,400.00	\$1,400.00	

Internal, Log: LUR

Start	End	Jul 29
07/31/13	08/04/13	1

Item	Time Class	Eligible Days	BreakType	Product Category	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
011	CF WNEWSSU8-9	*****S	NEWS	Airtime (Broadcast)	60	Z	:05:00	0.00	\$1,400.00	1	\$1,400.00	\$1,400.00	

Internal, Log: LUR

Start	End	Jul 29
07/31/13	08/04/13	1

Item	Time Class	Eligible Days	BreakType	Product Category	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
012	CF WCBSSUN	*****S	MORN	Airtime (Broadcast)	60	Z	:05:00	0.00	\$7,400.00	1	\$7,400.00	\$7,400.00	

Internal, Log: LUR

Start	End	Jul 29
07/31/13	08/04/13	1

Confirmed Broadcast Buyline Summary

Q3 2013

Jul

Aug

	Spots	Revenue	Spots	Revenue
Total	1	\$6,000.00	8	\$20,400.00
Credited	0	\$0.00	0	\$0.00

Order Summary

	Confirmed		
	Quantity	Gross Amount	Net Amount
Broadcast Buy Lines	9	\$26,400.00	\$22,440.00
Ancillary Buy Lines	0	\$0.00	\$0.00
Installment Schedule	0	\$0.00	\$0.00
Total	9	\$26,400.00	\$22,440.00