

WCBS-TV

524 WEST 57th STREET, . NEW YORK NY 10019

WCBS-TV

AND

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32354	AGENCY (OR SERVICE) ACTING AS AGENT FOR	351512	ADVERTISER (OR AGENCY AND ADVERTISER)
NAME	LUC MEDIA		SPITZER 2013
AND	25 Whitlock Pl SW Ste 201		985 5th Ave
ADDRESS	Marietta GA 30064-3142		New York NY 10075-0142
	USA		USA
CONTACT	DEVON PRESCOD		PRODUCT SPITZER 2013 :60s
LOCAL SALESPERSON		AGENCY EST. NO.	PRODUCT CODE 1300
NATIONAL SALESPERSON	John Link - CTS-PH		
BROADCAST SCHEDULE STARTING 07/31/13 AND ENDING 08/04/13 NO. WEEKS: 1			

Cancellation Notice Required
Announcement 28 days prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	W-F	1	05:00A	06:00A	60S	07/31/13-08/02/13	2 NEWS THIS MORNING 5-6AM	1	1200.00	1200.00
2	W-F	1	06:00A	07:00A	60S	07/31/13-08/02/13	2 NEWS THIS MORNING	1	3000.00	3000.00
3	M-T <i>Cancelled</i>		06:00A	07:00A	60S	08/05/13-08/05/13	2 NEWS THIS MORNING	0	3000.00	.00
LUR										
4	W-F	1	07:00A	09:00A	60S	07/31/13-08/02/13	CBS THIS MORNING	1	1600.00	1600.00
5	M-T <i>Cancelled</i>		07:00A	09:00A	60S	08/05/13-08/05/13	CBS THIS MORNING	0	1600.00	.00
LUR										
6	W-F	1	MULTIPLE	06:30P	60S	07/31/13-08/02/13	EARLY NEWS	1	3000.00	3000.00
7	M-T <i>Cancelled</i>		MULTIPLE	06:30P	60S	08/05/13-08/05/13	EARLY NEWS	0	3000.00	.00
LUR										
8	W-F	1	11:00P	11:35P	60S	07/31/13-08/02/13	LATE NEWS M-SUN	1	6000.00	6000.00
9	Sa	1	07:00A	09:00A	60S	08/03/13-08/03/13	CBS NEWS SATURDAY MORNING	1	1400.00	1400.00
10	Su	1	06:00A	09:00A	60S	08/04/13-08/04/13	SUN MORNING NEWS 6-9AM	1	1400.00	1400.00
11	Su	1	08:00A	08:57A	60S	08/04/13-08/04/13	SUNDAY MORNING NEWS 8-9AM	1	1400.00	1400.00
12	Su	1	08:58A	10:30A	60S	08/04/13-08/04/13	CBS SUNDAY MORNING	1	7400.00	7400.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
Total Contract:								9		26400.00
Billing Summary										
						<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Total</u>	
Qtr 3-13						.00	26400.00	.00	26400.00	
									GRAND TOTAL	
									26400.00	

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