

WCBS-TV

524 WEST 57th STREET, . NEW YORK NY 10019

WCBS-TV

CONTRACT NO. REV.

1011-62363-2

DATE PRINTED

07/31/13

AND

PAGE 1

32354	AGENCY (OR SERVICE)		ACTING AS AGENT FOR		351512	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	LUC MEDIA				SPITZER 2013			
AND	25 Whitlock Pl SW Ste 201				985 5th Ave			
ADDRESS	Marietta	GA	30064-3142		New York	NY	10075-0142	
	USA				USA			
CONTACT	DEVON PRESCOD				PRODUCTSPITZER 2013 :60s			
LOCAL SALESPERSON	AGENCY EST. NO.				PRODUCT CODE	1300		
NATIONAL SALESPERSON	John Link - CTS-PH							
BROADCAST SCHEDULE STARTING 07/31/13 AND ENDING 08/04/13 NO. WEEKS: 1								

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	W-F	1	05:00A	06:00A	60S	07/31/13-08/02/13	2 NEWS THIS MORNING 5-6AM	1	1200.00	1200.00
2	W-F	1	06:00A	07:00A	60S	07/31/13-08/02/13	2 NEWS THIS MORNING	1	3000.00	3000.00
3	M-T <i>Cancelled</i>		06:00A	07:00A	60S	08/05/13-08/05/13	2 NEWS THIS MORNING	0	3000.00	.00
LUR										
4	W-F	1	07:00A	09:00A	60S	07/31/13-08/02/13	CBS THIS MORNING	1	1600.00	1600.00
5	M-T <i>Cancelled</i>		07:00A	09:00A	60S	08/05/13-08/05/13	CBS THIS MORNING	0	1600.00	.00
LUR										
6	W-F	1	06:30P	06:30P	60S	07/31/13-08/02/13	EARLY NEWS	1	3000.00	3000.00
7	M-T <i>Cancelled</i>		06:30P	06:30P	60S	08/05/13-08/05/13	EARLY NEWS	0	3000.00	.00
LUR										
8	W-F	1	11:00P	11:35P	60S	07/31/13-08/02/13	LATE NEWS M-SUN	1	6000.00	6000.00
9	Sa	1	07:00A	09:00A	60S	08/03/13-08/03/13	CBS NEWS SATURDAY MORNING	1	1400.00	1400.00
10	Su	1	06:00A	09:00A	60S	08/04/13-08/04/13	SUN MORNING NEWS 6-9AM	1	1400.00	1400.00
11	Su	1	08:00A	08:57A	60S	08/04/13-08/04/13	SUNDAY MORNING NEWS 8-9AM	1	1400.00	1400.00
12	Su	1	08:58A	10:30A	60S	08/04/13-08/04/13	CBS SUNDAY MORNING	1	7400.00	7400.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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NAME	LUC MEDIA			SPITZER 2013		
AND	25 Whitlock Pl SW Ste 201			985 5th Ave		
ADDRESS	Marietta GA 30064-3142			New York NY 10075-0142		
	USA			USA		
CONTACT	DEVON PRESCOD			PRODUCT SPITZER 2013 :60s		
LOCAL SALESPERSON		AGENCY EST. NO.		PRODUCT CODE 1300		
NATIONAL SALESPERSON John Link - CTS-PH						
BROADCAST SCHEDULE STARTING 07/31/13 AND ENDING 08/04/13 NO. WEEKS: 1						

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
							Total Contract:	9		26400.00
							Billing Summary			
						Jul	Aug	Sep	Total	
						Qtr 3-13	.00	26400.00	.00	26400.00
									GRAND TOTAL	26400.00

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