



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).



Proposal for Battista for Judge 2023

As requested, I have created and attached a schedule of :30 radio advertising commercials for the dates of Friday, November 3rd, Monday, November 6th and Tuesday, November 7th to be broadcast across the Commonwealth of Pennsylvania.

The markets include Altoona, DuBois/Clearfield, Harrisburg/Lebanon/Carlisle, Johnstown/Somerset, Lewistown, State College, Sunbury/Selinsgrove/Lewisburg and Wilkes-Barre/Scranton.

The campaign is based upon non-preempt able political rates during the morning drive time of 6:00am-10:00am.

The total investment for this campaign is \$2,997.45.

Please sign the attached spreadsheet for approval.

Bernard Oravec
General Sales Manager
814-424-5779
boravec@7mountainsmedia.com



Maria Battista

check if they allow
political ads and cost.
Including weekends.

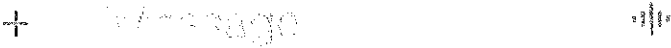
89.7 FM is Johnstown ...
check this one too



Delivered

Today 11:24 AM

Jennifer, You have my
permission to sign my
name to contract for
radio coverage Seven
Mountain or any other
radio station. Thank you.
Maria Battista



Including weekends.
89.7 FM is Johnstown ...
check this one too



Today 11:24 AM

Jennifer, You have my
permission to sign my
name to contract for
radio coverage Seven



CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Maria Battista, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Maria Battista

Authorized committee:

Battista for Judge

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Judge of the Superior Court

Date of election:

11/7/2023

General

Primary

Treasurer of candidate's authorized committee:

Joseph A. Cullen, Jr.

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Name: Maria Battista/jlb

Date of Request to Purchase Ad Time: 11/02/2023

Signature:

Name: *Michael Boerner*

Date of Station Agreement to Sell Time:

11-2-2023

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name: Maria Battista/jlb

Date: 11/02/2023

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 11.2.2023

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

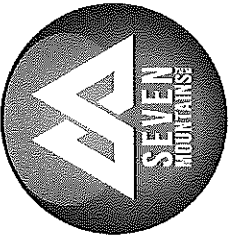
Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 6794638292686	Station Call Letters: WBUS-FM WFGE-FM	Date Received/Requested: 11/2/23
Est. #:	Station Location: State College	Run Start and End Dates: 11/3/23 - 11/7/23

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Order No :	Industry Code:	Political/Local	Revenue Type:	Local Direct	Order Type:	Calendar
New Business <input checked="" type="checkbox"/>	Co-Op	No	Email Invoice	No	AE:	Michael Brennan

Customer No : _____
 Agency: _____
 Address: **PO BOX 66**
 (if new) **RICHBORO, PA 18954**
 Phone #: **814-935-9870**
 Email: **BATTISTA4FORJUDGE@GMAIL.COM**



Customer Name: **BATTISTA FOR JUDGE**
 Cust. Contact : **JENNIFER BIDOLI**
 Note (Product) : _____
 Campaign (internal only): **BATTISTA FOR JUDGE**

Internal Comments: _____
 POLITICAL AD

Line #	Station(s)	Start Date	End Date	# Wks	Priority	Day Part Order Time	Break Type	M	T	W	TH	F	SA	SU	Spts/Wk	Lgth	RATE	Total Spots	Line Cost
1	WFGE	11/3/2023	11/3/2023	1.00		6A-10A	Commercial					3			3	30	\$42.00	3	\$126.00
2	WFGE	11/6/2023	11/7/2023	1.00		6A-10A	Commercial	3							6	30	\$42.00	6	\$252.00
3	WBUS	11/3/2023	11/3/2023	1.00		6A-10A	Commercial		3						3	30	\$50.00	3	\$150.00
4	WBUS	11/6/2023	11/7/2023	1.00		6A-10A	Commercial	3							6	30	\$50.00	6	\$300.00
5																			
6																			
7																			
8																			
9																			
10																			
11																			
12																			
13																			
14																			
15																			

Revision Codes: A=Add D=Delete CD=Change Date CS=Change # Spots CT=Change Times CR=Change Rate CL=Change Length
 Total No. Spots **18**

CLIENT SIGNATURE _____ SALES PERSON SIGNATURE _____
 Sales Mgr _____ Contract Total **\$828.00**
 Bus. Mgr _____
 Traffic _____

Seven Mountains Media and its Stations do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate or has the effect of discriminating on the basis of race, gender or any particular language being broadcast, whether handwritten, typed or otherwise made a part of any such advertising contract is hereby declared null and void.

Seven Mountains

Advertiser: BATTISTA FOR JUDGE
 Order #: 6794638292686
 Date Entered: 11/02/2023
 Last Modified: 11/02/2023
 Product: BATTISTA FOR JUDGE
 Salesperson: Kate Bates
 Billing Cycle: Calendar Month
 Estimate #:

BATTISTA FOR JUDGE
 PO Box 66
 Richboro, Pennsylvania 18954

Order Date Range: 11/03/2023 through 11/07/2023 (1 weeks)
 Media Outlets: WBUS-FM, WFGE-FM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	11/03/23-11/07/23	WFGE-FM	06:00AM-10:00AM	30	3	3	--	--	3	--	--	9	50.00	9	450.00
2	11/03/23-11/07/23	WBUS-FM	06:00AM-10:00AM	30	3	3	--	--	3	--	--	9	42.00	9	378.00

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Net Billing
WBUS-FM	9	0	0	0	\$378.00	\$378.00
WFGE-FM	9	0	0	0	\$450.00	\$450.00
Totals	18	0	0	0	\$828.00	\$828.00

Total Charges: \$828.00
 Total Net: \$828.00

Projected Billing By Calendar Month Month

Month	Year	Gross Billing	Net Billing
November	2023	\$828.00	\$828.00
Totals		\$828.00	\$828.00

The receipt for 555017373 has been successfully emailed to battistaforjudge@gmail.com

Seven Mountains Media of PA LLC
Dubois, Lewistown, Mansfield
Selinsgrove, State College, Stroudsburg

Seven Mountains Media, LLC

160 W Clearview Ave
State College, PA 16803

11/2/2023 5:01:50 PM

Reference Number:	555017373
Total:	\$2,997.45
Transaction Type:	Sale
Transaction Status:	Pending Settlement
Card Brand:	MasterCard
Card Number:	xxxxxxxxxxxx2745
Entry Method:	Keyed
Approval Code:	700120
Approval Message:	APPROVAL
AVS Result:	Zip Match Only
CSC Result:	Match
Customer Name:	Battista for Judge

Pd. \$ 828.00