



ANNUAL EEO PUBLIC FILE REPORT

6/1/16 - 5/31/17

*Digital Sales Manager**RS used to fill Vacancy: #1-16*

Recruitment Source	# Interviewed	Hired?
Outside Referral	1	X
Greenhouse	2	
<i>No of Applicants Interviewed</i>	3	

*Sales Account Manager**RS used to fill Vacancy: #1-16*

Recruitment Source	# Interviewed	Hired?
Indeed	2	X
<i>No of Applicants Interviewed</i>	2	

*Engineer**RS used to fill Vacancy: #1-16*

Recruitment Source	# Interviewed	Hired?
Indeed	14	
Glassdoor	1	
Greenhouse	5	X
LinkedIn	1	
<i>No of Applicants Interviewed</i>	21	

*Operations Manager**RS used to fill Vacancy: #1-16*

Recruitment Source	# Interviewed	Hired?
Internal Promotion	1	X
Greenhouse	1	
Outside Referral	4	
<i>No of Applicants Interviewed</i>	6	

*Outside Sales Representative / Account Executive /**RS used to fill Vacancy: #1-16**Digital Sales Executive**RS used to fill Vacancy: #1-16*

Recruitment Source	# Interviewed	Hired?
Employee Referral	2	X-2
Glassdoor	6	X
Market Outreach, Local	1	X
Indeed	111	
Greenhouse	37	
Career Builder	7	
LinkedIn	4	
<i>No of Applicants Interviewed</i>	168	



STATIONS: KIDO-AM, KCIX-FM, KSAS-FM, KXLT-FM, KAWO-FM, KFXD-AM

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On-Air Talent, PM Drive, KAWO

RS used to fill Vacancy: #1-16

Recruitment Source	# Interviewed	Hired?
Recommendation	1	X
Country Aircheck	2	
All Access	2	
Greenhouse	1	
Indeed	7	
<i>No of Applicants Interviewed</i>	13	
<i>Grand Total</i>	213	

Recruitment Sources Utilized During Reporting Period

RS #	Recruitment Agency	Contact Person	Address	Phone	Fax	Email
1	BSU Career Center http://boisestate-csm.symplicity.com/emp	log in - sharon.burford@peakbroadcasting.com	1910 University Drive Boise, ID 83725	208-426-1747	208-426-3437	handshake@m.joinhandsake.com
2	Adult Basic Education ESL at BSU	Theresa	7848 N. Chelmsford Boise, ID 83713	208-938-5233	208-562-2185	Kcordero4@msn.com
3	Idaho Commerce and Labor	Monica Nieto	205 E. Watertower Ln. Meridian, ID 83642	208-364-7785x3594	208-895-8441	Ofelia.Morales@labor.idaho.gov
4	Commission of Hispanic Affairs	Lymaris Blackmon	5460 W. Franklin Rd. Boise, ID 83705	208-334-3776	208-334-3778	lymaris.ortizperez@icaha.idaho.gov
5	Community Council of Idaho	Raquel Reyes	317 Happy Day Rd. Caldwell, ID 83605	208-454-1652	208-459-0416	rreyes@ccimail.org
6	NAACP Treasure Valley Branch	Mary Toy	P.O. Box 8436 Boise, ID 83707	208-395-8300x57	208-395-8333	mtoy3@hotmail.com
7	College of Idaho	Sara Crenshaw	2112 Cleveland Blvd Caldwell, ID 83605	208-459-5011	208-459-5849	screenshaw@collegeofidaho.edu
8	Craigslist.org	http://craigslist.org				
9	Jobvite	www.jobvite.com				
10	Indeed.com	www.indeed.com				
11	Simply Hired	www.simplyhired.com				
12	Oodle	www.oodle.com				
13	Glassdoor	www.glassdoor.com				
14	Allaccess.com	http://allaccess.com				
15	Greenhouse	http://www.greenhouse.io	GH posts to: SimplyHired, Indeed, Glassdoor, GitHub, Careers 2.0, Coroflot, dribbble, craigslist, RolePoint, entelo, Twitter, Facebook, & LinkedIn.			
16	LinkedIn	http://www.linkedin.com				

Outreach Initiative Record Keeping Worksheet

Station (s) Claiming Credit: All
Type of activity listed under Outreach Initiative worksheet: Participation in Activities to Disseminate Broadcast Employment Information.
Date of station participation: Ongoing throughout year
Participating employees: Human Resources
Host/Sponsor of activity: Townsquare Media Boise
Brief description of activity and station participation: On-air advertising run on all stations seeking community organization help in referring qualified candidates to Townsquare Media. Community organizations who wish to receive notice of employment vacancies are instructed to contact Townsquare Media and/or the human resources department.

Outreach Initiative Record Keeping Worksheet

Station (s) Claiming Credit: N/A - Digital
Type of activity listed under Outreach Initiative worksheet: Internships
Date of station participation: 6/16-8/16
Participating employees: Melissa Rogers
Host/Sponsor of activity: Melissa Rogers
Brief description of activity and station participation: During the reporting period, the Unit hosted an intern from the College of Idaho. – Summer 2016.

Outreach Initiative Record Keeping Worksheet

Station (s) Claiming Credit: N/A - Digital
Type of activity listed under Outreach Initiative worksheet: Internships
Date of station participation: 6/16-8/16
Participating employees: Melissa Rogers
Host/Sponsor of activity: Melissa Rogers
Brief description of activity and station participation: During the reporting period, the Unit hosted an intern from the College of Idaho. Summer 2016.

Outreach Initiative Record Keeping Worksheet

Station (s) Claiming Credit: N/A - Digital
Type of activity listed under Outreach Initiative worksheet: Internships
Date of station participation: 08/16-12/16
Participating employees: Melissa Rogers
Host/Sponsor of activity: Melissa Rogers
Brief description of activity and station participation: During the reporting period, the Unit hosted an intern from the College of Idaho. Fall 2016.

Outreach Initiative Record Keeping Worksheet

Station (s) Claiming Credit: TSM Boise
Type of activity listed under Outreach Initiative worksheet: Participation in Events/Programs Sponsored by Educational Institutions.
Date of station participation: 11/22/16
Participating employees: Mark Long
Host/Sponsor of activity: Boise State University
Brief description of activity and station participation: A BSU student named Ashley shadowed me for around two hours for a class project. I educated her about radio production, how a radio station functions, and my day-to-day duties.

Outreach Initiative Record Keeping Worksheet

Station (s) Claiming Credit: KAWO, KSAS, KCIX, KIDO, KXLT, KFXD
Type of activity listed under Outreach Initiative worksheet: Hosted a tour and spoke with a group or people about radio and our industry.
Date of station participation: 1/30/2017
Participating employees: Holly Johnson, Mark Long, Tawsha Box, Mike Kasper, Steve Kicklighter (KekeLuv)
Host/Sponsor of activity: City of Boise – Senior citizens community center
Brief description of activity and station participation: On January 30th, at Townsquare Media’s local stations / offices we hosted a group of 20 people who are members of the City of Boise Senior Citizens center. We spoke about the history of the stations, some of the new things in radio where you don’t see the changes (digital production and pre-recording of DJ’s air shifts), the community events in which we participate and some of the people who have “walked in these halls.” We also discussed the changing role of radio based upon how people use radio and media today.

Outreach Initiative Record Keeping Worksheet

Station (s) Claiming Credit: TSM Boise
Type of activity listed under Outreach Initiative worksheet: Participation in Events/Programs Sponsored by Educational Institutions.
Date of station participation: 02/28/17
Participating employees: Mark Long, Pete Mills
Host/Sponsor of activity: CWI Media Club
Brief description of activity and station participation: Assisted with commercial production for local client in tandem with the College of Western Idaho Media Club, and showed the club members the process of radio production. I was also interviewed by the students with questions about how a radio station works, and my job duties.

Outreach Initiative Record Keeping Worksheet

Station (s) Claiming Credit: KSAS – 103.5 KISS FM
Type of activity listed under Outreach Initiative worksheet: Participation in Events/Programs Sponsored by Educational Institutions.
Date of station participation: Thu, March 2, 2017
Participating employees: Tawsha Box & Chris Cruise
Host/Sponsor of activity: Morley Nelson Elementary School, Randi Sinclair, Organizer
Brief description of activity and station participation: Reading aloud to a second grade and fourth grade class and talking about Dr. Seuss. Answered questions about radio, our jobs, and schooling.

Outreach Initiative Record Keeping Worksheet

Station (s) Claiming Credit: Digital Department
Type of activity listed under Outreach Initiative worksheet: Boise State student outreach
Date of station participation: 03/07/2017
Participating employees: Melissa Rogers
Host/Sponsor of activity: Professor Rick Moore
<u>Brief description of activity and station participation:</u>

I spoke with the BSU seniors who will be graduating with degrees in communication this spring, on how they can apply their degree after graduation. Specifically, I discussed how my education/job experience brought me to TSM Boise and how TSM Boise is a really amazing location to work. I did a Q&A on what my position entails and encouraged students to apply to be our summer interns.

Outreach Initiative Record Keeping Worksheet

Station (s) Claiming Credit: KCIX, KAWO, KXLT, KIDO, KSAS, KFXD
Type of activity listed under Outreach Initiative worksheet: Participation in Events/Programs Sponsored by Educational Institutions.
Date of station participation: 05/16/2017
Participating employees: Holly Johnson
Host/Sponsor of activity: Meridian Chamber of Commerce
Brief description of activity and station participation: The Meridian Chamber of Commerce has a group of high school students participating in their Young Entrepreneurs Academy...where they create a business service or product, write a business plan, they discover how to market it – and hope to grow this into a viable business. I spoke to them about how best to utilize radio and other media in their marketing plans and brainstormed ways for them to come up with creative ideas to market their products.