

ANNUAL EEO PUBLIC FILE REPORT 6/1/14 - 5/31/15

Program Director	RS used to fill	Vacancy: #1 - 17, 24
Recruitment Source	# Interviewed	Hired?
Employee Referral	2	Х
Self	1	
All Access	1	
No of Applicants Interviewed	4	
On-Air Talent	RS used to fill	Vacancy: #1 - 17, 24
Recruitment Source	# Interviewed	Hired?
Jobvite	1	X-3
Employee Referral	4	
No of Applicants Interviewed	5	
Account Executive	RS used to fill	Vacancy: #1 - 17
Recruitment Source	# Interviewed	Hired?
Boisehelpwanted.com	3	X-2
No of Applicants Interviewed	3	
Account Executive	RS used to fill	Vacancy: #1 - 23
Recruitment Source	# Interviewed	Hired?
Boisehelpwanted.com	2	X
No of Applicants Interviewed	2	
Account Executive	RS used to fill	Vacancy: #1 - 23
Recruitment Source	# Interviewed	Hired?
Boisehelpwanted.com	1	
Employee Referral	1	Х
No of Applicants Interviewed	2	
Business Manager	RS used to fill	Vacancy: #1 - 23
Recruitment Source	# Interviewed	Hired?
Indeed	3	Х
Craigslist	2	
Boisehelpwanted.com	1	
No of Applicants Interviewed	6	
Grand Total	22	

Recruitment Sources Utilized During Reporting Period

No of Interviewees Referred in reporting

Recruitment Agency	Contact Person	Address	Phone	Fax	Email	Referred in reporting period
BSU Career Center	log in -					
http://boisestate-		1910 University Drive Boise,	208-426-	208-426-	.	
csm.symplicity.com/emp	broadcasting.com	ID 83725	1747	3437	career@boisestate.edu	0
Adult Basic Education		7848 N. Chelmsford Boise,	208-938-	208-562-		
ESL at BSU	Theresa	ID 83713	5233	200-362-	Kcordero4@msn.com	o
ESLAIBSU	meresa	10 637 13	5233	2100	Kcordero4@msn.com	<u> </u>
			208-426-	208-426-	robertshaver@boisest	
Larni Solland Collage	Robert Shaver		1431	1029	ate.edu	0
Larry Selland College	Nobelt Sliavei		208-364-	1029	<u>ale.euu</u>	
Idaho Commerce and		205 E. Watertower Ln.	7785x359	208-895-		
Labor	Monica Nieto	Meridian, ID 83642	4	8441	mnieto@cl.idaho.gov	0
	117,517,144,111,14	, , , , , , , , , , , , , , , , , , , ,	· · · · · ·			
Commission of Hispanic		5460 W. Franklin Rd. Boise,	208-334-	208-334-	lblackmon@icha.state.	
Affairs	Lymaris Blackmon	ID 83705	3776	3778	id.us	0
·		106 W. 43rd Street Garden	208-344-	208-336-	Sbyrd2@mindspring.c	
Diversity Works	Sam Byrd	City, ID 83714	9500	5327	<u>om</u>	0
Idaho Human Rights		801 S. Capital Blvd., Ste	208-345-	208-433-	info@idaho-	
Center		102 Boise, ID 83702	0304	1221	humanrights.org	0
Community Council of		317 Happy Day Rd.	208-454-	208-459-		
Idaho	Raquel Reyes	Caldwell, ID 83605	1652	0416	rreyes@ccimail.org	0
Idaho Women's		P.O. Box 1385 Boise, ID	208-344-	208-344-	info@idahowormensn	
Network	Charlette	83701	5738	7509	etwork.org	0
1		12302 W. Exployer Dr.	208-233-	208-322-		
ITT Technical Institute	Barbra Schafer	Boise, ID 83713	0173	0173	bschafer@itt-tech.edu	0
			200 242	000 040		
Letele e testa una		Adiod OC Kain Fac / India	208-343-	208-343-		,
Idaho Intern	www.idahointern.com	Mix106 Kcix-Fm / kcix	3688	8475		0
NAACP Treasure Valley		P.O. Box 8436 Boise, ID	208-395-	208-395-		
Branch		83707	8300x57	8333	mtov2@hotmail.com	0
· · · · · · · · · · · · · · · · · · ·	Mary Toy	83701	0300007	0333	mtoy3@hotmail.com	V
National Alliance of	, , ,					
State Broadcasers	Must be member and		•			_
Association	log in.	www.careerpage.org				. 0
		2112 Clausland Blvd	200 450	208-459-	screnshaw@collegeofi	
Callege of Idaha	Cara Carabani	2112 Cleveland Blvd	208-459-			^
College of Idaho	Sara Crenshaw	Caldwell, ID 83605	5011	5849	daho.edu	Ō
		One Civic Center Plaza	l			
Boisehelpwanted.com	boisehelpwanted.com	Poughkeepsie, NY 12601	}			7
Boisenerpwanted.com	boiseneipwanted.com	1 duglikeepsie, N1 12001	_			
			800-867-	801-460-	adam@goodsEntertai	
Goods Entertainment	Adam	Goodman	9532	3100	nment.com	0
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	www.townsquaremedi					
Townsquare Media	a.com					0
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Jobvite	www.jobvite.com					1
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Indeed.com	www.indeed.com					3
Simply Hired	www.simplyhired.com					0
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Oodle	www.oodle.com					0
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Glassdoor	www.glassdoor.com					0
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Allaccess.com	http://allaccess.com				7	1
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Brief description of activity and station participation: Outreach Initiative Record Keeping Worksheet

Station (s) Claiming Credit: All 6: KFXD, KAWO, KSAS, KCIX, KXLT, KIDO)
·	
Type of activity listed under Outreach Initiative worksheet:	
Went to College of Western Idaho to read commercials their marketing class ha	ıd
come up with for a campaign; spoke about my experience in radio	
Date of station participation: 4/22/15, 1pm	
	
Participating employees: Robin Scott	
Host/Sponsor of activity: Rob Walker, Program Chair-Associate Professor of	
Marketing and Management, College of Western Idaho	
Brief description of activity and station participation: Went to a College of Wes	stern
Idaho marketing class to read commercials the class had come up with for a	
campaign for Washington Federal Savings and Loan; spoke about my experience	ce in
radio on-air and in commercial production.	

Station (s) Claiming Credit:
TSM Digital
Type of activity listed under Outreach Initiative worksheet:
Spoke about careers in the broadcast industry
D 4 6 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4
Date of station participation: 4/28/15
Participating employees:
Jennie Withers
Host/Sponsor of activity: Middleton High School
Duicf description of activity and atation participation
Brief description of activity and station participation:
Career Day Presentation – Mock Job Interviews

Station (s) Claiming Credit: KIDO, KFXD, KSAS, KCIX, KAWO, KXLT, Digital Dept.
Type of activity listed under Outreach Initiative worksheet: Summer Work Experience
Program (SWEP) hosted by TSM Boise for 5 weeks, hours paid for by the sponsor
Commission for the Blind and Visually Impaired.
Date of station participation: June 30 – August 1, 2014
Participating employees: Jennie Withers, Monchai Pungaew
Host/Sponsor of activity: Commission for the Blind and Visually Impaired in Boise,
Idaho.
Brief description of activity and station participation: Nicholas will report to and
assist Jennie Withers in the Digital Dept. with various duties including blogging, content
research and management. Nicholas' work will impact all of the brands in Boise
including KIDO, KFXD, KSAS, KCIX, KAWO and KXLT.

Station (s) Claiming Credit:	
KIDO, KFXD, KAWO, KSAS, KCIX, KXLT, Live Events, Digital Dept.	
Type of activity listed under Outreach Initiative worksheet:	
Overview presentation of Townsquare Media Boise in front of 40 BSU Communication of Townsquare Media Boise in front of 40 BSU Communication of Townsquare Media Boise in front of 40 BSU Communication of Townsquare Media Boise in front of 40 BSU Communication of Townsquare Media Boise in front of 40 BSU Communication of Townsquare Media Boise in front of 40 BSU Communication of Townsquare Media Boise in front of 40 BSU Communication of Townsquare Media Boise in front of 40 BSU Communication of Townsquare Media Boise in front of 40 BSU Communication of Townsquare Media Boise in front of 40 BSU Communication of Townsquare Media Boise in front of 40 BSU Communication of Townsquare Media Boise in front of 40 BSU Communication of Townsquare Media Boise in front of 40 BSU Communication of Townsquare Media Boise in front of the first	cations
Students.	
Date of station participation: Wednesday August 27 th , 2014 from 3PM - 4PM	
Participating employees: Monchai Pungaew and Jennie Withers.	
Host/Sponsor of activity: Dr Rick Moore – Professor of Communications at 1	Boise
State University.	
Brief description of activity and station participation:	
Overall overview of Townssquare Media Boise, plus a questions and answers sess	sion.
Specific discussion topics included contesting and its legal obligations, and mana	ging
digital products, how to apply for the internship program.	

Station (s) Claiming Credit:
KFXD and KSAS, Townsquare Media Boise
Type of activity listed under Outreach Initiative worksheet:
Internship recruitment at local universities/colleges including Boise State
University, College of Idaho, University of Idaho, etc.
Date of station participation: Monthly outreach from July 2014 – December 2014
with internship programs recently awarded to
Janice Morin – BSU Student (Q4 of 2014)
Participating employees:
Monchai Pungaew, Jennie Withers
Host/Sponsor of activity: Boise State University, Townsquare Media Boise
Brief description of activity and station participation:
Verbal and printed presentation at participating universities/colleges to recruit
interns, as well as hosting the students during their program at Peak Broadcasting.

Station (s) Claiming Credit: Mix 106
Type of activity listed under Outreach Initiative worksheet: Guest Speaker
Date of station participation: September 22, 2014
Doutisingting ampleyees Vets McCreins
Participating employees: Kate McGwire
Host/Spanson of activity, Vision Chapter School
Host/Sponsor of activity: Vision Charter School
Brief description of activity and station participation: Vision Charter School's 5 th
grade class was reading a book called 5 th Grade Radio. I was invited into the
classroom to talk about what working in radio is like. The kids asked questions that
had from reading the book and wanted to know if there were any similarities between the book and what really happens in radio. I spoke for about 1 hour and
took questions from the kids.
took questions if one the kids.

Station (s) Claiming Credit: Mix 106
Type of activity listed under Outreach Initiative worksheet: Guest Speaker
Date of station participation: October 28, 2014
Participating employees: Kate McGwire
Host/Sponsor of activity: Chief Joseph Elementary School
Brief description of activity and station participation: I was invited to be a guest
speaker for career night at Chief Joseph Elementary School in Meridian. The school
is a Title One School with low income students and they wanted me to encourage
kids to stay in school and go to college based off my own experiences. I was also asked to share how my education played a role in my career as a radio DJ. I
answered questions from both parents and students.
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Station (s) Claiming Credit:
KIDO, KFXD, KAWO, KSAS, KCIX, KXLT, Live Events and Digital Dept.
Type of activity listed under Outreach Initiative worksheet:
Idaho Job & Career Fair at the Riverside Hotel, Boise, Idaho.
Date of station participation: Wednesday January 7, 2015 from 9AM - 5PM
Participating employees: Janice Morin, Monchai Pungaew, Jennie Withers, Holly
Johnson.
Host/Sponsor of activity: Idaho Business League
Brief description of activity and station participation:
Recruiters and job seekers meet face-to-face in a professional atmosphere to take
applications and resumes, interview and hire qualified candidates in a proficient manner.

Station (s) Claiming Credit:
KCIX, KSAS, KAWO, KXLT, KIDO, KFXD
Type of activity listed under Outreach Initiative worksheet:
Spoke to several groups of freshmen students about choosing radio as a career
Date of station participation: February 5, 2015
Participating employees:
Holly Johnson
Host/Sponsor of activity: Mountain View High School & Meridian Chamber of
Commerce

Brief description of activity and station participation:

I was part of a group of professionals who were asked to do a presentation to freshmen students at Mountain View High School about working in radio. I discussed how it has changed from being a "tall towers in open fields" to being a multi-format medium with a focus on our signature events like Boise Music Festival, Komen Race for the Cure and Spirit of Boise Balloon Classic.

Station (s) Claiming Credit: All
Type of activity listed under Outreach Initiative worksheet:
On-Air Advertising
Data of station wantising tions On sains throughout was
Date of station participation: Ongoing throughout year
Participating employees: Human Resources
Host/Sponsor of activity: Townsquare Media Boise
Brief description of activity and station participation:
On-air advertising run on all stations seeking community organization help in
referring qualified candidates to Townsquare Media. Community organizations who wish to receive notice of employment vacancies are instructed to contact
Townsquare Media and/or the human resources department.