



ANNUAL EEO PUBLIC FILE REPORT
6/1/13 - 5/31/14

Account Executive

RS used to fill Vacancy: #1 - 17

Recruitment Source	# Interviewed	Hired?
Employee Referral	2	X
<i>No of Applicants Interviewed</i>	2	

Program Director

RS used to fill Vacancy: #1 - 17

Recruitment Source	# Interviewed	Hired?
Employee Referral	2	X
Self	2	
<i>No of Applicants Interviewed</i>	4	

Promotions Coordinator (2 hired)

Recruitment Source	# Interviewed	Hired?
In-House Current Employee	1	X-2

Digital Managing Editor

RS used to fill Vacancy: #1 - 17, 19, 20

Recruitment Source	# Interviewed	Hired?
Jobvite	2	X
Employee Referral	1	
<i>No of Applicants Interviewed</i>	3	

Digital Sales Manager

Recruitment Source	# Interviewed	Hired?
In-House Current Employee	1	X

Account Executive

RS used to fill Vacancy: #1 - 17, 19, 20

Recruitment Source	# Interviewed	Hired?
Boise State Career Center	1	
Townsquare Media website	5	X
<i>No of Applicants Interviewed</i>	6	

Mid-day On-Air Talent

Recruitment Source	# Interviewed	Hired?
In-House Current Employee	1	X

Grand Total

18

Recruitment Sources Utilized During Reporting Period

Recruitment Agency	Contact Person	Address	Phone	Fax	Email	No of Interviewees Referred in reporting period
BSU Career Center http://boisestate-csm.symplicity.com/emp	log in - sharon.burford@peakbroadcasting.com	1910 University Drive Boise, ID 83725	208-426-1747	208-426-3437	career@boisestate.edu	1
Adult Basic Education ESL at BSU	Theresa	7848 N. Chelmsford Boise, ID 83713	208-938-5233	208-562-2185	Kcordero4@msn.com	0
Larry Selland College	Robert Shaver		208-426-1431	208-426-1029	robertshaver@boisestate.edu	0
Idaho Commerce and Labor	Monica Nieto	205 E. Watertower Ln. Meridian, ID 83642	208-364-7785x3594	208-895-8441	mnieto@cl.idaho.gov	0
Commission of Hispanic Affairs	Lymaris Blackmon	5460 W. Franklin Rd. Boise, ID 83705	208-334-3776	208-334-3778	lblackmon@icha.state.id.us	0
Diversity Works	Sam Byrd	106 W. 43rd Street Garden City, ID 83714	208-344-9500	208-336-5327	Sbyrd2@mindspring.com	0
Idaho Human Rights Center		801 S. Capital Blvd., Ste 102 Boise, ID 83702	208-345-0304	208-433-1221	info@idaho-humanrights.org	0
Community Council of Idaho	Raquel Reyes	317 Happy Day Rd. Caldwell, ID 83605	208-454-1652	208-459-0416	rreyes@ccimail.org	0
Idaho Women's Network	Charlette	P.O. Box 1385 Boise, ID 83701	208-344-5738	208-344-7509	info@idahowomensnetwork.org	0
ITT Technical Institute	Barbra Schafer	12302 W. Exploer Dr. Boise, ID 83713	208-233-0173	208-322-0173	bschafer@itt-tech.edu	0
Idaho Intern	www.idahointern.com	Mix106 Kcix-Fm / kcix	208-343-3688	208-343-8475		0
NAACP Treasure Valley Branch	Mary Toy	P.O. Box 8436 Boise, ID 83707	208-395-8300x57	208-395-8333	mtoy3@hotmail.com	0
National Alliance of State Broadcasters Association	Must be member and log in.	www.careerpage.org				0
College of Idaho	Sara Crenshaw	2112 Cleveland Blvd Caldwell, ID 83605	208-459-5011	208-459-5849	screnshaw@collegeofidaho.edu	0
Boisehelpwanted.com	boisehelpwanted.com	One Civic Center Plaza Poughkeepsie, NY 12601				0
Goods Entertainment	Adam	Goodman	800-867-9532	801-460-3100	adam@goodsEntertainment.com	0
Craigslist.org	http://craigslist.org					0
Peak Broadcasting	www.peakbroadcasting.com					0
Townsquare Media	www.townsquaremedia.com					5
Jobvite	www.jobvite.com					2
Allaccess.com	http://allaccess.com					0

Outreach Initiative Record Keeping Worksheet

Station (s) Claiming Credit: KSAS, KAWO, KCIX, KXLT, KIDO, KFXD
Type of activity listed under Outreach Initiative worksheet: Job recruitment at the Idaho Job & Career Fair.
Date of station participation: April 15, 2014
Participating employees: Joey Falaschi, Monchai Pungaew, Holly Johnson, Jennie Withers
Host/Sponsor of activity: Idaho Business League DBA Idaho Job & Career Fair at the Boise Hotel and Convention Center.
Brief description of activity and station participation: Promoted this job fair on-air and web for one week. Met prospective new hires and answered questions about the available jobs at Townsquare Media Boise.

Outreach Initiative Record Keeping Worksheet

Station (s) Claiming Credit: All 6 stations at Townsquare Media Boise
Type of activity listed under Outreach Initiative worksheet: Internship recruitment at local universities/colleges including Boise State University, College of Idaho, University of Idaho, etc.
Date of station participation: Monthly outreach from December 2013 – May 2014 with internship programs recently awarded to... Three Boise State Students (Completed Q2 of 2014)
Participating employees: Monchai Pungaew, Dave Burnett, Ray Amaya
Host/Sponsor of activity: Boise State University, Townsquare Media Boise
Brief description of activity and station participation: Verbal and printed presentation at participating universities/colleges to recruit interns, as well as hosting the students during their program at Peak Broadcasting.

Outreach Initiative Record Keeping Worksheet

Station (s) Claiming Credit: KIDO, KFXD, KAWO, KSAS, KCIX, KXLT
Type of activity listed under Outreach Initiative worksheet: Overview presentation of Peak Broadcasting/Townsquare Media in front of 30 College of Idaho marketing students.
Date of station participation: Thursday November 14, 2013 from 9:40am – 10:30am.
Participating employees: Monchai Pungaew
Host/Sponsor of activity: Dr Marilyn Melchiorre – Business & Accounting Dept. at the College of Idaho – Caldwell, Idaho.
Brief description of activity and station participation: <u>Overall overview of Peak Broadcasting/Townsquare Media, plus a questions and answers session. Specific discussion topics included contesting, event planning, managing digital products, and how to apply for the internship program.</u>

Outreach Initiative Record Keeping Worksheet

Station (s) Claiming Credit: KISS FM
Type of activity listed under Outreach Initiative worksheet:
Date of station participation: 10/15/2013
Participating employees: Jodi Sali
Host/Sponsor of activity: Pioneer Elementary School
Brief description of activity and station participation: I went out to a 1 st grade class and read a book to the class. Then I talked about how reading and writing was important in what I did as my job in radio. I also talked about how story writing and story telling were important in communication and how important learning how to read was in having a super cool job in Radio. I played a few examples of radio production for them and then answered any questions they had.

Outreach Initiative Record Keeping Worksheet

Station (s) Claiming Credit: KIDO, KFXD, KAWO, KSAS, KCIX, KXLT
Type of activity listed under Outreach Initiative worksheet: Overview presentation of Peak Broadcasting in front of 40 BSU Communications Students.
Date of station participation: Tuesday September 24, 2013 from 3PM - 4PM
Participating employees: Monchai Pungaew and Meagan Cramer.
Host/Sponsor of activity: Dr Rick Moore – Professor of Communications at Boise State University.
Brief description of activity and station participation: <u>Overall overview of Peak Broadcasting, plus a questions and answers session. Specific discussion topics included contesting and its legal obligations, and managing digital products, how to apply for the internship program.</u>

Outreach Initiative Record Keeping Worksheet

Station (s) Claiming Credit: All
Type of activity listed under Outreach Initiative worksheet: Management Training
Date of station participation: 6/6/13
Participating employees: Sheri Livengood
Host/Sponsor of activity: Skillpath Seminars
Brief description of activity and station participation: Attended one-day conference titled "Excelling as a Manager or Supervisor." Conference was geared toward improving identifying and communicating with different personality types of employees, working with diverse groups of employees, employee motivation and developing leadership abilities.

Outreach Initiative Record Keeping Worksheet

Station (s) Claiming Credit: All
Type of activity listed under Outreach Initiative worksheet: On-Air Advertising
Date of station participation: Ongoing throughout year
Participating employees: Human Resources
Host/Sponsor of activity: Peak Broadcasting
Brief description of activity and station participation: On-air advertising run on all stations seeking community organization help in referring qualified candidates to Peak Broadcasting. Community organizations who wish to receive notice of employment vacancies are instructed to contact Peak Broadcasting and/or the human resources department.

Outreach Initiative Record Keeping Worksheet

Station (s) Claiming Credit: All
Type of activity listed under Outreach Initiative worksheet: Employee Training
Date of station participation: August 7, 2013
Participating employees: All newly hired employees
Host/Sponsor of activity: Paychex via Webex
Brief description of activity and station participation: All newly hired employees participated in non-harassment training. Training consisted of learning to identify harassment of special classes and fellow employees and ways to deal with and prevent harassment in the work place.

Outreach Initiative Record Keeping Worksheet

Station (s) Claiming Credit: KAWO – WOW 104.3
Type of activity listed under Outreach Initiative worksheet: Speaking at School Event
Date of station participation: Thursday, January 9, 2014
Participating employees: Zizly Flores
Host/Sponsor of activity: Kuna High School
Brief description of activity and station participation: Hosted an event at Kuna High to promote FAFSA submissions. Promoted WOW 104.3 to KHS students and answered questions about the industry and working for Townsquare Media.