

INVOICE



KOLD
7831 N. Business Park Dr.
Tucson, AZ 85743
Main: (520) 744-1313
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1751856-1	06/25/17	June 2017	05/29/17 - 06/25/17

Property	Account Executive	Sales Office	Sales Region
KOLD	Ryan Gordon	HRP-Washington	National

Billing Address:

Greer, Margolis, & Mitchell
Attention: Accounts Payable
3050 K Street NW
Washington, DC 20007

Send Payment To:

KOLD
Lockbox #0334
P.O. Box 11407
Birmingham, AL 35246-0334

Advertiser	Product	Estimate Number
ISS/AARP Issue Advertising	AARP	6020

Flight Dates	Order #	Alt Order #
06/12/17 - 06/28/17	1751856	08656536

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9912856	5	8

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	06/12/17	06/23/17	News 13 at 10p	10p-1035p	MTWTF--	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/12/17 06/18/17 MTWTF-- 3 \$1,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOLD	M	06/12/17	10:31 PM	News 13 at 10p	10p-1035p	:30	A2RP0157000H	\$1,000.00 NM
2	KOLD	Tu	06/13/17	10:29 PM	News 13 at 10p	10p-1035p	:30	A2RP0157000H	\$1,000.00 NM
1	KOLD	W	06/14/17	10:21 PM	News 13 at 10p	10p-1035p	:30	A2RP0157000H	\$1,000.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/19/17 06/25/17 MTWTF-- 3 \$1,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	KOLD	M	06/19/17	10:31 PM	News 13 at 10p	10p-1035p	:30	A2RP0157000H	\$1,000.00 NM
6	KOLD	W	06/21/17	10:22 PM	News 13 at 10p	10p-1035p	:30	A2RP0157000H	\$1,000.00 NM
4	KOLD	F	06/23/17	10:22 PM	News 13 at 10p	10p-1035p	:30	A2RP0157000H	\$1,000.00 NM
2	06/12/17	06/16/17	The Price Is Right	10a-11a	MTWTF--	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/12/17 06/18/17 MTWTF-- 3 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	M	06/12/17	9:58 AM	The Price Is Right	10a-11a	:30	A2RP0157000H	\$300.00 NM
2	KOLD	Tu	06/13/17	9:59 AM	The Price Is Right	10a-11a	:30	A2RP0157000H	\$300.00 NM
3	KOLD	F	06/16/17	9:59 AM	The Price Is Right	10a-11a	:30	A2RP0157000H	\$300.00 NM
3	06/12/17	06/23/17	NET Late Show, The	1035p-1137p	MTWTF--	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/12/17 06/18/17 MTWTF-- 3 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	M	06/12/17	11:23 PM	NET Late Show, The	1035p-1137p	:30	A2RP0157000H	\$300.00 NM
2	KOLD	Tu	06/13/17	11:16 PM	NET Late Show, The	1035p-1137p	:30	A2RP0157000H	\$300.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

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ISS/AARP Issue Advertising	AARP	6020	

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Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KOLD F 06/16/17 11:15 PM NET Late Show, The 1035p-1137p :30 A2RP0157000H \$300.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/19/17 06/25/17 MTWTF-- 3 \$300.00									
6	KOLD	M	06/19/17	11:30 PM	NET Late Show, The	1035p-1137p	:30	A2RP0157000H	\$300.00 NM
4	KOLD	W	06/21/17	11:35 PM	NET Late Show, The	1035p-1137p	:30	A2RP0157000H	\$300.00 NM
5	KOLD	Th	06/22/17	11:35 PM	NET Late Show, The	1035p-1137p	:30	A2RP0157000H	\$300.00 NM
4	06/12/17	06/23/17	News 13 at Noon	12p-1230p	MTWTF--	:30	2	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/12/17 06/18/17 MTWTF-- 2 \$300.00									
1	KOLD	W	06/14/17	12:22 PM	News 13 at Noon	12p-1230p	:30	A2RP0157000H	\$300.00 NM
2	KOLD	Th	06/15/17	12:22 PM	News 13 at Noon	12p-1230p	:30	A2RP0157000H	\$300.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/19/17 06/25/17 MTWTF-- 2 \$300.00									
4	KOLD	Tu	06/20/17	12:21 PM	News 13 at Noon	12p-1230p	:30	A2RP0157000H	\$300.00 NM
3	KOLD	F	06/23/17	12:22 PM	News 13 at Noon	12p-1230p	:30	A2RP0157000H	\$300.00 NM
5	06/12/17	06/16/17	News 13 at 4p	4p-5p	MTWTF--	:30	5	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/12/17 06/18/17 MTWTF-- 5 \$350.00									
3	KOLD	M	06/12/17	4:24 PM	News 13 at 4p	4p-5p	:30	A2RP0157000H	\$350.00 NM
2	KOLD	Tu	06/13/17	4:50 PM	News 13 at 4p	4p-5p	:30	A2RP0157000H	\$350.00 NM
1	KOLD	W	06/14/17	4:11 PM	News 13 at 4p	4p-5p	:30	A2RP0157000H	\$350.00 NM
5	KOLD	Th	06/15/17	4:42 PM	News 13 at 4p	4p-5p	:30	A2RP0157000H	\$350.00 NM
4	KOLD	F	06/16/17	4:30 PM	News 13 at 4p	4p-5p	:30	A2RP0157000H	\$350.00 NM
6	06/12/17	06/16/17	News 13 at 5p	5p-530p	MTWTF--	:30	3	\$1,000.00	NM
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2	KOLD	M	06/12/17	5:29 PM	News 13 at 5p	5p-530p	:30	A2RP0157000H	\$1,000.00 NM
1	KOLD	Tu	06/13/17	5:27 PM	News 13 at 5p	5p-530p	:30	A2RP0157000H	\$1,000.00 NM
3	KOLD	F	06/16/17	5:29 PM	News 13 at 5p	5p-530p	:30	A2RP0157000H	\$1,000.00 NM
7	06/12/17	06/16/17	News 13 at 6p	6p-630p	MTWTF--	:30	3	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/12/17 06/18/17 MTWTF-- 3 \$1,000.00									
2	KOLD	Tu	06/13/17	6:27 PM	News 13 at 6p	6p-630p	:30	A2RP0157000H	\$1,000.00 NM

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INVOICE

Send Payment To:



KOLD
Lockbox #0334
P.O. Box 11407
Birmingham, AL 35246-0334

Invoice #	Invoice Date	Invoice Month	Invoice Period
1751856-1	06/25/17	June 2017	05/29/17 - 06/25/17
Advertiser	Product	Estimate Number	
ISS/AARP Issue Advertising	AARP	6020	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	06/12/17	06/23/17	CBS This Morning	7a-9a	MTWTF--	:30	5	\$700.00	NM
06/19/17 06/25/17 MTWTF-- 5 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 KOLD M 06/19/17 8:28 AM CBS This Morning 7a-9a :30 A2RP0157000H \$700.00 NM 6 KOLD Tu 06/20/17 8:51 AM CBS This Morning 7a-9a :30 A2RP0157000H \$700.00 NM 8 KOLD W 06/21/17 8:21 AM CBS This Morning 7a-9a :30 A2RP0157000H \$700.00 NM 9 KOLD Th 06/22/17 8:42 AM CBS This Morning 7a-9a :30 A2RP0157000H \$700.00 NM 10 KOLD F 06/23/17 8:28 AM CBS This Morning 7a-9a :30 A2RP0157000H \$700.00 NM									
11	06/17/17	06/18/17	Golf	Various	-----SS	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/17/17 06/23/17 -----SS 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOLD Su 06/18/17 Golf Various :00 \$600.00 NM Credited									
12	06/17/17	06/17/17	News 13 at 10p Sat	10p-1035p Sat	-----1-	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/17/17 06/23/17 -----1- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOLD Sa 06/17/17 10:12 PM News 13 at 10p Sat 10p-1035p Sat :30 A2RP0157000H \$500.00 NM									
13	06/17/17	06/17/17	News 13 at 530p Sat	530-6p	-----1-	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/17/17 06/23/17 -----1- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOLD Sa 06/17/17 5:39 PM News 13 at 530p Sat 530-6p :30 A2RP0157000H \$400.00 NM									
14	06/24/17	06/24/17	ET Weekend Prime Acc	Prime Access/Prime	-----1-	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/24/17 06/30/17 -----1- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOLD Sa 06/24/17 6:19 PM ET Weekend Prime Acc Prime Access/Prime :30 A2RP0157000H \$350.00 NM									
15	06/18/17	06/25/17	Sun 6p-7p	6p-7p	-----1	:30	1	\$3,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/18/17 06/24/17 -----1 1 \$3,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOLD Su 06/18/17 6:40 PM Sun 6p-7p 6p-7p :30 A2RP0157000H \$3,500.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/25/17 07/01/17 -----1 1 \$3,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KOLD Su 06/25/17 6:39 PM Sun 6p-7p 6p-7p :30 A2RP0157000H \$3,500.00 NM									
16	06/18/17	06/25/17	CBS Sunday Morning	Various	-----1	:30	1	\$450.00	NM

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KOLD
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P.O. Box 11407
Birmingham, AL 35246-0334

Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number	
ISS/AARP Issue Advertising	AARP	6020	

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20	06/19/17	06/23/17	News 13 at 6p	6p-630p	MTWTF--	:30	2	\$1,000.00	NM																																																																						
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We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

Send Payment To:



KOLD
Lockbox #0334
P.O. Box 11407
Birmingham, AL 35246-0334

Invoice #	Invoice Date	Invoice Month	Invoice Period
1751856-1	06/25/17	June 2017	05/29/17 - 06/25/17
Advertiser	Product	Estimate Number	
ISS/AARP Issue Advertising	AARP	6020	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	06/19/17	06/23/17	The Price Is Right	10a-11a	MTWTF--	:30	2	\$300.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOLD	M	06/19/17	10:59 AM	The Price Is Right	10a-11a	:30	A2RP0157000H	\$300.00 NM
1	KOLD	Tu	06/20/17	10:31 AM	The Price Is Right	10a-11a	:30	A2RP0157000H	\$300.00 NM
25	06/18/17	06/18/17	News 13 at 10p Sun	10p-1035p Sun	-----S	:30	1	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	06/12/17	06/18/17	-----S	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	Su	06/18/17	10:22 PM	News 13 at 10p Sun	10p-1035p Sun	:30	A2RP0157000H	\$600.00 NM
26	06/19/17	06/25/17	CBS This Morning	7a-9a	MTWTF--	:30	1	\$700.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	06/19/17	06/25/17	MTWTF--	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	F	06/23/17	7:29 AM	CBS This Morning	7a-9a	:30	A2RP0157000H	\$700.00 NM
Total Spots							74		

Payment Terms 30 Days

<u>Gross Total</u>	\$54,800.00
<u>Agency Commission</u>	\$8,220.00
<u>Net Amount Due</u>	\$46,580.00

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