

# INVOICE



**KOLD**  
 7831 N. Business Park Dr.  
 Tucson, AZ 85743  
 Main: (520) 744-1313  
 Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1751856-1	06/25/17	June 2017	05/29/17 - 06/25/17

Property	Account Executive	Sales Office	Sales Region
KOLD	Ryan Gordon	HRP-Washington	National

Advertiser	Product	Estimate Number
ISS/AARP Issue Advertising	AARP	6020

Billing Address:

**Greer, Margolis, & Mitchell**  
 Attention: Accounts Payable  
 3050 K Street NW  
 Washington, DC 20007

Flight Dates	Order #	Alt Order #
06/12/17 - 06/28/17	1751856	08656536

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

**KOLD**  
 Lockbox #0334  
 P.O. Box 11407  
 Birmingham, AL 35246-0334

Agency Code	Advertiser Code	Product 1/2
9912856	5	8

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	06/12/17	06/23/17	News 13 at 10p	10p-1035p	MTWTF--	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/12/17 06/18/17 MTWTF-- 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3	KOLD	M	06/12/17	10:31 PM	News 13 at 10p	10p-1035p	:30	A2RP0157000H	\$1,000.00 NM
2	KOLD	Tu	06/13/17	10:29 PM	News 13 at 10p	10p-1035p	:30	A2RP0157000H	\$1,000.00 NM
1	KOLD	W	06/14/17	10:21 PM	News 13 at 10p	10p-1035p	:30	A2RP0157000H	\$1,000.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/19/17 06/25/17 MTWTF-- 3 \$1,000.00									
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5	KOLD	M	06/19/17	10:31 PM	News 13 at 10p	10p-1035p	:30	A2RP0157000H	\$1,000.00 NM
6	KOLD	W	06/21/17	10:22 PM	News 13 at 10p	10p-1035p	:30	A2RP0157000H	\$1,000.00 NM
4	KOLD	F	06/23/17	10:22 PM	News 13 at 10p	10p-1035p	:30	A2RP0157000H	\$1,000.00 NM
2	06/12/17	06/16/17	The Price Is Right	10a-11a	MTWTF--	:30	3	\$300.00	NM
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Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	KOLD	M	06/12/17	9:58 AM	The Price Is Right	10a-11a	:30	A2RP0157000H	\$300.00 NM
2	KOLD	Tu	06/13/17	9:59 AM	The Price Is Right	10a-11a	:30	A2RP0157000H	\$300.00 NM
3	KOLD	F	06/16/17	9:59 AM	The Price Is Right	10a-11a	:30	A2RP0157000H	\$300.00 NM
3	06/12/17	06/23/17	NET Late Show, The	1035p-1137p	MTWTF--	:30	3	\$300.00	NM
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Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	KOLD	M	06/12/17	11:23 PM	NET Late Show, The	1035p-1137p	:30	A2RP0157000H	\$300.00 NM
2	KOLD	Tu	06/13/17	11:16 PM	NET Late Show, The	1035p-1137p	:30	A2RP0157000H	\$300.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE

Send Payment To:



**KOLD**  
**Lockbox #0334**  
**P.O. Box 11407**  
**Birmingham, AL 35246-0334**

Invoice # <b>1751856-1</b>	Invoice Date <b>06/25/17</b>	Invoice Month <b>June 2017</b>	Invoice Period <b>05/29/17 - 06/25/17</b>
Advertiser <b>ISS/AARP Issue Advertising</b>	Product <b>AARP</b>	Estimate Number <b>6020</b>	

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We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE

Send Payment To:



**KOLD**  
**Lockbox #0334**  
**P.O. Box 11407**  
**Birmingham, AL 35246-0334**

Invoice # <b>1751856-1</b>	Invoice Date <b>06/25/17</b>	Invoice Month <b>June 2017</b>	Invoice Period <b>05/29/17 - 06/25/17</b>
Advertiser <b>ISS/AARP Issue Advertising</b>	Product <b>AARP</b>	Estimate Number <b>6020</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																						
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5	KOLD	Th	06/15/17	8:41 AM	CBS This Morning	7a-9a	:30	A2RP0157000H	\$700.00	NM																																																																																																																																					
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# INVOICE

Send Payment To:



**KOLD**  
**Lockbox #0334**  
**P.O. Box 11407**  
**Birmingham, AL 35246-0334**

Invoice # <b>1751856-1</b>	Invoice Date <b>06/25/17</b>	Invoice Month <b>June 2017</b>	Invoice Period <b>05/29/17 - 06/25/17</b>
Advertiser <b>ISS/AARP Issue Advertising</b>	Product <b>AARP</b>	Estimate Number <b>6020</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
10	06/12/17	06/23/17	CBS This Morning	7a-9a	MTWTF--	:30	5	\$700.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/19/17    06/25/17    MTWTF--                    5            \$700.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
7	KOLD	M	06/19/17	8:28 AM	CBS This Morning	7a-9a	:30	A2RP0157000H	\$700.00	NM
6	KOLD	Tu	06/20/17	8:51 AM	CBS This Morning	7a-9a	:30	A2RP0157000H	\$700.00	NM
8	KOLD	W	06/21/17	8:21 AM	CBS This Morning	7a-9a	:30	A2RP0157000H	\$700.00	NM
9	KOLD	Th	06/22/17	8:42 AM	CBS This Morning	7a-9a	:30	A2RP0157000H	\$700.00	NM
10	KOLD	F	06/23/17	8:28 AM	CBS This Morning	7a-9a	:30	A2RP0157000H	\$700.00	NM
11	06/17/17	06/18/17	Golf	Various	-----SS	:30	1	\$600.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/17/17    06/23/17    -----SS                    1            \$600.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KOLD	Su	06/18/17		Golf	Various	:00		<del>\$600.00</del>	NM
Credited										
12	06/17/17	06/17/17	News 13 at 10p Sat	10p-1035p Sat	-----1-	:30	1	\$500.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/17/17    06/23/17    -----1-                    1            \$500.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KOLD	Sa	06/17/17	10:12 PM	News 13 at 10p Sat	10p-1035p Sat	:30	A2RP0157000H	\$500.00	NM
13	06/17/17	06/17/17	News 13 at 530p Sat	530-6p	-----1-	:30	1	\$400.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/17/17    06/23/17    -----1-                    1            \$400.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KOLD	Sa	06/17/17	5:39 PM	News 13 at 530p Sat	530-6p	:30	A2RP0157000H	\$400.00	NM
14	06/24/17	06/24/17	ET Weekend Prime Acc	Prime Access/Prime	-----1-	:30	1	\$350.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/24/17    06/30/17    -----1-                    1            \$350.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KOLD	Sa	06/24/17	6:19 PM	ET Weekend Prime Acc	Prime Access/Prime	:30	A2RP0157000H	\$350.00	NM
15	06/18/17	06/25/17	Sun 6p-7p	6p-7p	-----1	:30	1	\$3,500.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/18/17    06/24/17    -----1                    1            \$3,500.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KOLD	Su	06/18/17	6:40 PM	Sun 6p-7p	6p-7p	:30	A2RP0157000H	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/17    07/01/17    -----1                    1            \$3,500.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	KOLD	Su	06/25/17	6:39 PM	Sun 6p-7p	6p-7p	:30	A2RP0157000H	\$3,500.00	NM
16	06/18/17	06/25/17	CBS Sunday Morning	Various	-----1	:30	1	\$450.00	NM	

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# INVOICE

Send Payment To:



**KOLD**  
**Lockbox #0334**  
**P.O. Box 11407**  
**Birmingham, AL 35246-0334**

Invoice # <b>1751856-1</b>	Invoice Date <b>06/25/17</b>	Invoice Month <b>June 2017</b>	Invoice Period <b>05/29/17 - 06/25/17</b>
Advertiser <b>ISS/AARP Issue Advertising</b>	Product <b>AARP</b>	Estimate Number <b>6020</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
Weeks:	<u>Start Date</u> 06/18/17	<u>End Date</u> 06/24/17	<u>MTWTFSS</u> -----1	<u>Spots/Week</u> 1	<u>Rate</u> \$450.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KOLD	Su	06/18/17	7:50 AM	CBS Sunday Morning	Various	:30	A2RP0157000H	\$450.00	NM
Weeks:	<u>Start Date</u> 06/25/17	<u>End Date</u> 07/01/17	<u>MTWTFSS</u> -----1	<u>Spots/Week</u> 1	<u>Rate</u> \$450.00					
2	KOLD	Su	06/25/17	7:45 AM	CBS Sunday Morning	Various	:30	A2RP0157000H	\$450.00	NM
17	06/18/17	06/25/17	Face The Nation	Various	-----1	:30	1	\$400.00	NM	
Weeks:	<u>Start Date</u> 06/18/17	<u>End Date</u> 06/24/17	<u>MTWTFSS</u> -----1	<u>Spots/Week</u> 1	<u>Rate</u> \$400.00					
1	KOLD	Su	06/18/17	9:28 AM	Face The Nation	Various	:30	A2RP0157000H	\$400.00	NM
Weeks:	<u>Start Date</u> 06/25/17	<u>End Date</u> 07/01/17	<u>MTWTFSS</u> -----1	<u>Spots/Week</u> 1	<u>Rate</u> \$400.00					
2	KOLD	Su	06/25/17	9:27 AM	Face The Nation	Various	:30	A2RP0157000H	\$400.00	NM
18	06/19/17	06/23/17	News 13 at 4p	4p-5p	MTWTF--	:30	4	\$350.00	NM	
Weeks:	<u>Start Date</u> 06/19/17	<u>End Date</u> 06/25/17	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 4	<u>Rate</u> \$350.00					
2	KOLD	M	06/19/17	4:43 PM	News 13 at 4p	4p-5p	:30	A2RP0157000H	\$350.00	NM
1	KOLD	Tu	06/20/17	4:44 PM	News 13 at 4p	4p-5p	:30	A2RP0157000H	\$350.00	NM
3	KOLD	W	06/21/17	4:42 PM	News 13 at 4p	4p-5p	:30	A2RP0157000H	\$350.00	NM
4	KOLD	Th	06/22/17	4:28 PM	News 13 at 4p	4p-5p	:30	A2RP0157000H	\$350.00	NM
19	06/19/17	06/23/17	News 13 at 5p	5p-530p	MTWTF--	:30	2	\$1,000.00	NM	
Weeks:	<u>Start Date</u> 06/19/17	<u>End Date</u> 06/25/17	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 2	<u>Rate</u> \$1,000.00					
1	KOLD	M	06/19/17	5:29 PM	News 13 at 5p	5p-530p	:30	A2RP0157000H	\$1,000.00	NM
2	KOLD	Tu	06/20/17	5:14 PM	News 13 at 5p	5p-530p	:30	A2RP0157000H	\$1,000.00	NM
20	06/19/17	06/23/17	News 13 at 6p	6p-630p	MTWTF--	:30	2	\$1,000.00	NM	
Weeks:	<u>Start Date</u> 06/19/17	<u>End Date</u> 06/25/17	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 2	<u>Rate</u> \$1,000.00					
1	KOLD	Tu	06/20/17	6:25 PM	News 13 at 6p	6p-630p	:30	A2RP0157000H	\$1,000.00	NM
2	KOLD	W	06/21/17	6:27 PM	News 13 at 6p	6p-630p	:30	A2RP0157000H	\$1,000.00	NM
24	06/19/17	06/23/17	The Price Is Right	10a-11a	MTWTF--	:30	2	\$300.00	NM	
Weeks:	<u>Start Date</u> 06/19/17	<u>End Date</u> 06/25/17	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 2	<u>Rate</u> \$300.00					

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# INVOICE

Send Payment To:



**KOLD**  
**Lockbox #0334**  
**P.O. Box 11407**  
**Birmingham, AL 35246-0334**

<u>Invoice #</u> 1751856-1	<u>Invoice Date</u> 06/25/17	<u>Invoice Month</u> June 2017	<u>Invoice Period</u> 05/29/17 - 06/25/17
<u>Advertiser</u> ISS/AARP Issue Advertising		<u>Product</u> AARP	<u>Estimate Number</u> 6020

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
24	06/19/17	06/23/17	The Price Is Right	10a-11a	MTWTF--	:30	2	\$300.00	NM																																												
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
2	KOLD	M	06/19/17	10:59 AM	The Price Is Right	10a-11a	:30	A2RP0157000H	\$300.00	NM																																											
1	KOLD	Tu	06/20/17	10:31 AM	The Price Is Right	10a-11a	:30	A2RP0157000H	\$300.00	NM																																											
25	06/18/17	06/18/17	News 13 at 10p Sun	10p-1035p Sun	-----S	:30	1	\$600.00	NM																																												
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
	06/12/17	06/18/17	-----S	1	\$600.00																																																
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1	KOLD	Su	06/18/17	10:22 PM	News 13 at 10p Sun	10p-1035p Sun	:30	A2RP0157000H	\$600.00	NM																																											
26	06/19/17	06/25/17	CBS This Morning	7a-9a	MTWTF--	:30	1	\$700.00	NM																																												
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
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<u>Total Spots</u>							<b>74</b>																																														

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$54,800.00</b>
<u>Agency Commission</u>	<b>\$8,220.00</b>
<u>Net Amount Due</u>	<b>\$46,580.00</b>

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.