## KNEB - Scottsbluff, NE Quarterly Issues/Programs List

October 1, 2018 – December 31, 2018

Below is a list of some of the significant issues responded to, along with the most significant programming treatment of those issues for the period. This list is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Issue	Program	Date	Time	Duration	Description of Program
Health and Wellness	News Extra	10/01/2018	7:50 AM	10:00	Pastor Susan Backer and John Mulholland from the Westway Church joined the program to discuss the upcoming Visionary Marriage Conference at the Church and how listeners could take part.
Tourism	News Extra	10/02/2018	7:50 AM	10:00	Anthony Mason, Zoo Director at Riverside Discovery Center was on the program to discuss Octo-bear Fest, a fundraising effort to generate money for the new bear brothers enclosure. The event features food, various beers and entertainment, for adults only
Community Betterment	News Extra	10/03/2018	7:50 AM	10:00	Dave Wolf with Knights of Columbus joined the program to discuss the weekend breakfasts offered by the non-profit organization during the final months of the year. The money raised goes toward scholarships for area youth
Health & Wellness	News Extra	10/04/2018	7:50 AM	10:00	Paulette Schnell, RN with Regional West Medical Center joins the program to discuss the need for seniors to get their flu shots, and the details on an upcoming senior drive-thru flu shot clinic.
Health & Wellness	News Extra	10/05/2018	7:50 AM	10:00	Lisa Betz-Marquez, organizer of the Wyo- Braska Metaphysical Fair, joins the program to discuss the upcoming fair and what attendees will find while attending the 2-day event. Includes holistic healing demonstrations, vendors and more
Community Betterment	News Extra	10/08/2018	7:50 AM	10:00	United Way of Western Nebraska Executive Director Steph Black is on the program to talk about their new campaign goals and introduce the new co-chairs of the effort.
Community Betterment	News Extra	10/09/2018	7:50 AM	10:00	Fundraiser for cancer patient Steph Evans.
Arts & Culture	News Extra	10/10/2018	7:50 AM	10:00	Billy Estes of the Midwest Theater joined the program to discuss the upcoming concert by Gina Chavez.

Issue	Program	Date	Time	Duration	Description of Program
Community Betterment	News Extra	10/11/2018	7:50 AM	10:00	Bob Scripter of Backaracks joined the program to discuss the upcoming Save-a- Rack fundraiser at the establishment. We also had Dr. Vince Bjorling with the Festival of Hope to discuss how the monies raised during the event help those with cancer take care of non-treatment related expenses.
Arts & Culture	News Extra	10/12/2018	7:50 AM	10:00	Star-Herald publisher Greg Awtry and Editor Brad Staman joined the program to discuss the upcoming presentation/panel discussion of "Democracy and the Future of Journalism". Event will be held at the Midwest Theater free of charge to the public.
Community Betterment	News Extra	10/15/2018	7:50 AM	10:00	Becky Horne with WyoBraska Gives joins us on the program to promote the 24-hours of giving event planned for the upcoming week, how people can make donations and how non-profit organizations can sign up to take part.
Community Betterment	News Extra	10/16/2018	7:50 AM	10:00	Lynn Doering with United Methodist Church joined the program to chat about their family fun day at Panhandle Coop in Scottsbluff.
Education	News Extra	10/17/2018	7:50 AM	10:00	Lied Scottsbluff Public Library Annual Book Sale and Library Innovation studio
Community Betterment	News Extra	10/18/2018	7:50 AM	10:00	Anthony Mason with Riverside Discovery Center joined us to talk about the Spooktacular fundraiser for the zoo.
Arts & Culture	News Extra	10/19/2018	7:50 AM	10:00	Maria Lena Soto with West Nebraska Arts Center joined the program to talk about Boos and Brews, an adults-only fundraiser coming up for the WNAC.
Education	News Extra	10/22/2018	7:50 AM	10:00	Jennifer Sibel joined us to discuss all the events taking place during the week for Western Nebraska Community College's Homecoming week.
Health & Wellness	News Extra	10/23/2018	7:50 AM	10:00	George Schlothauer from Faith Lutheran Church appeared on the program to discuss the Church's Annual walk for the community taking place October 27 <sup>th</sup>
Children	News Extra	10/24/2018	7:50 AM	10:00	The Kids Explore project is making a swing through the Panhandle, and Connie Ernest stopped by our studios to discuss the event and the impact it can have on children.

Issue	Program	Date	Time	Duration	Description of Program
	News Extra	10/25/2018	7:50 AM	10:00	Dave Wolf joined the program today to talk about the upcoming Warrior Run
Community Betterment	News Extra	10/26/2018	7:50 AM	10:00	Cassidy Baum and Susan Wiedeman with Keep Scottsbluff Gering Beautiful joined us to talk about the Pharmaceutical Take- Back event happening 10/27, what could and could not be accepted, how the items are disposed of and the cost per person for the event at Main Street Market
Governmental Affairs ;Economic Development	News Extra	10/29/2018	7:50 AM	10:00	Karen Anderson, a member of the Gering LB 840 committee, joined us on the program to discuss the ballot measure and how the extra half-cent sales tax has helped boost economic development in and around Gering, leading to more jobs and revenues for the community.
Community Betterment	News Extra	10/30/2018	7:50 AM	10:00	John Schmall with the Bayard Depot Museum appeared on the program to talk about the upcoming Sip and Sample fundraising event to generate money for the museum
Community Betterment	News Extra	10/312018	7:50 AM	10:00	On today's program we hosted Deb Post with the Library Foundation to discuss the upcoming Kitchen Tour fundraiser.
Arts and Culture	News Extra	11/01/2018	7:50 AM	10:00	The Winter Farmer's Market is an annual staple event during the winter in our area, and organizer Jana Richards joined us to tell listeners about the variety of foods, crafts and other items they would find if they stop by on Saturdays.
Governmental Affairs	News Extra	11/02/2018	7:50 AM	10:00	Scottsbluff City Manager Nathan Johnson joined us to talk about LB357 and why the city was asking residents to increase the sales tax by one-half cent for infrastructure improvements. Improvements would be specific, such as repaving Overland and 20 <sup>th</sup> streets, plus helping to pay for an indoor aquatics center.
Health & Wellness	News Extra	11/05/2018	7:50 AM	10:00	Triniti Bergner with the YMCA and Becca Tompkins joined us on the program today to discuss sign-ups for the annual Jingle Jog in downtown Scottsbluff (to be followed by Christmas on Broadway).
Community Betterment	News Extra	11/06/2018	7:50 AM	10:00	Jacee Pilkington with the Panhandle BPW appeared on the program to talk about Java, Jazz and Jewelry, one of the major upcoming fundraisers for BPW to help fund scholarships for deserving women in the area

Issue	Program	Date	Time	Duration	Description of Program
Community Betterment	News Extra	11/07/2018	7:50 AM	10:00	Lynee Doering with the United Methodist Church in Scottsbluff joined us to promote their upcoming 8 <sup>th</sup> annual holiday boutique fundraiser
Community Betterment	News Extra	11/08/2018	7:50 AM	10:00	Paul Reisig joined us this day to discuss the Scottsbluff Rural Fire Department's annual Soup Supper fundraiser coming up during the weekend, and how it helps the department's volunteer firefighters
Veteran's Issues	News Extra	11/09/2018	7:50 AM	10:00	Scotts Bluff County Veterans Service Officer John Brehm joins the program to discuss the various Veteran's Day activities coming up to observe the holiday
Community Betterment	News Extra	11/12/2018	7:50 AM	10:00	Carianne White and Lana Hubbard joined the program to talk about the Mitchell Holiday Lights program and the need for volunteers to help with set up.
Community Betterment	News Extra	11/13/2018	7:50 AM	10:00	Today was the 24-hour WyoBraska Gives effort sponsored in part by the Oregon Trail Community Foundation, and both Becky Horne and Cathy McDaniel appeared to ask people to support the more than 100 organizations taking part
Poverty	News Extra	11/14/2018	7:50 AM	10:00	Our Kendra Feather was joined by fellow Thanksgiving in the Valley organizer Shanna Halstead to ask for volunteers to help with the effort coming up Thanksgiving Day, and to give people details on the event.
Community Betterment	News Extra	11/15/2018	7:50 AM	10:00	Jeff Reifschneider with the Kiwanis Club appeared on the program to discuss the club's live Christmas tree sales that start up just before Thanksgiving and how the sales help the club with various service projects and programs
Community Betterment	News Extra	11/16/2018	7:50 AM	10:00	Steph Black with United Way of Western Nebraska stops by to discuss the fundraisers taking place with area restaurants that will benefit the non-profit organization (Nachos Navidad at Taco John's and a donation for each large pizza at Sam and Louie's)
Community Betterment	News Extra	11/19/2018	7:50 AM	10:00	Colleen Johnson with Scotts Bluff Soroptimist stops by the studios to discuss Dancing with the Start, one of the group's major fundraising efforts coming up January 2019. They still need some dancers, and they're looking for sponsors to help with prizes and a silent auction.

Issue	Program	Date	Time	Duration	Description of Program
Poverty	News Extra	11/20/2018	7:50 AM	10:00	Becca Tompkins from First State Bank joins the program to discuss the company's Truck of Love program, which consists of four different components throughout the holiday season.
Community Betterment	News Extra	11/21/2018	7:50 AM	10:00	Carmen Trevino with Community Action Partnership of Western Nebraska appeared on the program this day to talk about the Salvation Army need for volunteers, and how the majority of money raised in the effort stays in the local community.
Animal Welfare	News Extra	11/27/2018	7:50 AM	10:00	Anthony Mason with Riverside Discovery Center was on the program to discuss the zoo's Wild Lights fundraiser coming up each weekend leading into Christmas, and how the funding benefits the animals at the zoo.
Health & Wellness	News Extra	11/28/2018	7:50 AM	10:00	Health care providers from Regional West Medical Center joined us to talk about National Diabetes Month, the importance of getting screened, how diabetes can differ among various groups and the solutions available to diabetics, both through medication and better diet/exercise
Community Betterment	News Extra	11/29/2018	7:50 AM	10:00	Amanda Gibbs with the Legacy of the Plains Museum appeared on the program to discuss the museum's Legacy of the Plains exhibits, Yuletide on the Prairie and their Trees along the Trails fundraiser (which split the money with organizations that decorated trees for the event - \$1 per vote per tree, multiples encouraged).
Community Betterment; Health & Wellness	News Extra	11/30/2018	7:50 AM	10:00	Danielle Rajewich, aunt of Cade Rowlee, joined us to talk about the fundraiser for Cade coming up Dec. 2. The 4-year-old had beaten back liver cancer at the age of 2, but it was back and family/friends were holding the event to help defray expenses related to his treatment
Arts & Culture; Education	News Extra	12/03/2018	7:50 AM	10:00	Deb Carlson with the Lied Scottsbluff Public Library stopped by the studios to discuss the library's upcoming Christmas Party for kids and how the event will help promote more reading among children

Issue	Program	Date	Time	Duration	Description of Program
Health & Wellness	News Extra	12/04/2018	7:50 AM	10:00	Rick Gilbert, a long-time blood donor, joins the program to discuss the need for donations, how the process works and to promote the upcoming blood drive by the Regional West Blood Center.
Arts & Culture	News Extra	12/05/2018	7:50 AM	10:00	West Nebraska Arts Center Program Manager Maria Lena Medina stops by the program to discuss the upcoming open house and exhibit for local artists Bill and Gretchen Peters
Education; Community Betterment	News Extra	12/06/2018	7:50 AM	10:00	Zane Hopkins with Friends of the NRA is on the program to talk about the group's 'Wall of Guns' fundraiser, and how proceeds from the event help provide gun safety and proper handling training for youth and adults
Community Betterment	News Extra	12/07/2018	7:50 AM	10:00	Martin Guerra appears on the program to discuss an upcoming fundraiser to benefit his nephew, Justin, who is seeking help with medical bills following a traffic accident that left him with spinal/skull injuries.
Health & Wellness	News Extra	12/10/2018	7:50 AM	10:00	Lola Gonzales with the YMCA joins the program to let people know how they can take part in the Y mini-health fair taking place in January
Education; Children	News Extra	12/11/2018	7:50 AM	10:00	Two members of the Wyoming Air National Guard appear on the program to discuss the Cowboy Challenge, open to late teens who may need some structure in their lives to help them get their education back on track. Open to WY/NE residents at Camp Guernsey
Community Betterment	News Extra	12/12/2018	7:50 AM	10:00	Steph Black with United Way of Western Nebraska stops by to discuss the fundraisers taking place with area restaurants that will benefit the non-profit organization, plus how the organization is progressing with their Pacesetter campaign
Tourism; Community Betterment	News Extra	12/13/2018	7:50 AM	10:00	Alex Hanwood, education curator at Riverside Discovery Center, joins us to talk about the Jingle Paws program (donations to enrich the lives of animals in the zoo's care)
Public Safety	News Extra	12/14/2018	7:50 AM	10:00	Scottsbluff Fire Marshal Anthony Murphy is on the program to discuss proper heating in light of recent fires in Scottsbluff, Gering, Morrill, Sidney and Torrington.

Issue	Program	Date	Time	Duration	Description of Program
Arts & Culture	News Extra	12/17/2018	7:50 AM	10:00	West Nebraska Arts Center is in need of artists wanting to take part in the WNAC Juried Art exhibit and competition, and Program Manager Maria Lena Medina stops by to discuss the event
Public Safety	News Extra	12/18/2018	7:50 AM	10:00	Scottsbluff Police officer Bobbi Kuhlman is on the program, discussing the monthly child safety seat checks, the 2019 change in child restraint law in Nebraska and how anyone can become a certified child seat inspector
Health & Wellness	News Extra	12/19/2018	7:50 AM	10:00	RN Tracy Meyer and EMS Director Randy Meininger of Regional West appear on the program to talk about how the emergency transport system available to patients at RWMC can help save lives, and how it can be inexpensive if you take part in the AirMedCare program
Arts & Culture	News Extra	12/20/2018	7:50 AM	10:00	Billy Estes with the Midwest Theater stops by to chat about the special holiday movie showings taking place leading into the Christmas holiday, plus resumption of the performing arts series in January
Public Safety	News Extra	12/21/2018	7:50 AM	10:00	Firefighter Ministry's Carissa Smith stops by to talk about the various ways people can donate to the organization that helps those who have lost their home and/or belongings to a fire, and how they can help firefighters while on the fire line
Community Betterment	News Extra	12/24/2018	7:50 AM	10:00	Larry Massie with Harvest Valley Church, organizer of Christmas in the Valley, is on the program to let people know about the event taking place Christmas Day, and to ask for help from volunteers
Community Betterment	News Extra	12/26/2018	7:50 AM	10:00	Becca Tompkins with First State Bank joins us for a wrap up on the Truck of Love program, and to promote that new coats are needed for the Coats for Kids portion of the event that continues to the end of the year
Community Betterment; Animal Welfare	News Extra	12/27/2018	7:50 AM	10:00	Skipper's Cupboard organizer Steve Morgheim is on the program to talk about the availability of free shelters for outdoor dogs and cats, and how the organization is gearing up for their 10 <sup>th</sup> anniversary year in operation

lssue	Program	Date	Time	Duration	Description of Program
Arts & Culture; Community Betterment	News Extra	12/28/2018	7:50 AM	10:00	Becki and Steve Tomlison are on the program to talk about the New Year's Eve dinner, celebration and fundraiser at the Elks lodge in Scottsbluff.
Public Safety	News Extra	12/31/2018	7:50 AM	10:00	Scotts Bluff County Sheriff Mark Overman joined us to discuss additional enforcement efforts related to New Year's Eve, as well as a discussion on how the new child restraint law revision will be enforced after January 1