



KUAD-FM
600 Main Street
Windsor, CO 80550
wopayments3@townsquaremedia.com
(970) 674-2700

CONTRACT

<u>Contract / Revision</u> 4407109 / 1		<u>Alt Order #</u>
<u>Advertiser</u> Yes for LFRA & Fire Safety		<u>Original Date / Revision</u> 10/20/23 / 10/20/23
<u>Contract Dates</u> 10/23/23 - 11/12/23	<u>Estimate #</u> 2373	
<u>Product</u> Political Issue		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KUAD-FM	<u>Account Executive</u> Michelle Turley	<u>Sales Office</u> Local Ft. Collins
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> RI15262	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Leverage 10
819 Huntington Drive
Highlands Ranch, CO 80126

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KUAD	10/23/23	11/12/23	M-F Prime Rotator	6a-7p		:30			NM	55	\$2,970.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/23/23	10/29/23	MTWTF--				20	\$54.00			
	Week:	10/30/23	11/05/23	MTWTF--				20	\$54.00			
	Week:	11/06/23	11/12/23	MTWTF--				15	\$54.00			
Totals											55	\$2,970.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/25/23 - 10/29/23	20	\$1,080.00	(\$162.00)	\$918.00
10/30/23 - 11/10/23	35	\$1,890.00	(\$283.50)	\$1,606.50
Totals	55	\$2,970.00	(\$445.50)	\$2,524.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.