

WBCG, WBTT, WCCF, WCKT, WCVU, WIKX, WKII, WOLZ, WZJZ

EEO PUBLIC FILE REPORT

October 1, 2016 - September 30, 2017¹

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Outside Account Executive	1-4, 7-18, 21-23, 25-26	7
Outside Account Executive	1-4, 7-18, 21-23, 25-26	17
Administrative Support	1-4, 7-18, 21-23, 25-26	7
Outside Sales	15-19, 22	19
Administrative Support	1-4, 8-18, 21-23, 25-26	16
Outside Account Executive - Naples, FL	1-4, 6, 8-18, 21-23, 25-26	6
Outside Account Exec	1-5, 7-18, 20-26	7

¹ This report was revised in April 2018 to address minor reporting issues.

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II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	All Access Music 28955 Pacific Coast Highway Malibu, California Phone : 310-457-8058 Email : jdenver@allaccess.com Joel Denver	N	0
2	Bethune Cookman College Career Planning 640 Dr. Mary McLeod Bethune Rd Boytona Beach, Florida 32114 Phone : 386-481-2143 Url : www.bethune.cookman.edu Email : bonnerd@cookman.edu Fax : 1-386-481-2139 Davita Bonner	N	0
3	Career Source of SW Florida-Ft Myers 4150 Ford Street Extension Ft Myers, Florida 33916 Phone : 239-931-8200x1220 Email : mcrawford@careersourcesouthwestflorida.com Martha Crawford	N	0
4	Career Source Southwest Florida Naples Jobs 4150 Ford Street Extension Ft Myers, Florida 33916 Phone : 239.931.8200 x.1220 Email : bbarger@careersourcesouthwestflorida.com Beth Barger	N	0
5	Craig's List Ft Myers/SW Florida P.O. Box 225159 San Francisco, California 94122 Url : https://fortmyers.craigslis.org/ Career Services Manual Posting	N	0
6	Current Employee - Transfer/Promotion	N	1
7	Employee Referral	N	3
8	Florida A&M University Placement Office P.O. Box 14 Tallahassee, Florida 32073 Phone : 850-599-3496 Email : careercenter@famuedu Melony Washington	N	0

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9	Florida Association of Broadcasters Job Bank 201 S. Monroe Street Tallahassee, Florida 32301 Phone : 850-825-5322 Url : www.fab.org Email : intern@fab.org Lindsay Varn	N	0
10	Florida Gulf Coast University Career Development Services 10501 FGCU Blvd Ft. Myers, Florida 33965 Phone : 239-590-7833 Url : studentservices.fgcu.edu/careers Email : aparke@fgcu.edu Amanda Parke	N	0
11	Florida Memorial University 15800 NW 42nd Avenue Miami, Florida 33054 Phone : 305-626-3600 Email : ajackson@fmuniv.edu Athena Jackson	N	0
12	Florida Southwestern College Career Placement Center P.O. Box 06210 Ft. Myers, Florida 33906 Phone : 941-637-5693 Email : pschollard@fsw.edu Paul Schollard	N	0
13	Goodwill Job Link Center 2325 Tamiami Trail Port Charlotte, Florida 33952 Phone : 941-255-3884 Email : sabreniamorgan@goodwillswfl.org Fax : 1-941-255-3884 Sabrenia Morgan	Y	0
14	Hispanic Affairs Advisory Board Dept of Human Resources P.O. Box 398 Ft. Myers, Florida 33902 Phone : 239-595-4658 Email : IleanitaRamos@gmail.com Ileana Ramos	N	0

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15	iHeartMedia.jobs 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmedia.jobs Talent Acquisition Coordinator Manual Posting	N	0
16	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	3
17	Indeed 7501 Capital of Texas Hwy Austin, Texas 78731 Phone : 800-462-5842 Url : www.indeed.com Online Source Manual Posting	N	2
18	Internal Posting 13320 Metro Parkway Suite 1 Ft. Myers, Florida 33966 Phone : 239-225-4442 Rhonda Richey Manual Posting	N	0
19	Non-Employee Referral	N	1
20	On-Air Announcements (one or more SEU stations) 13320 Metro Parkway Ft Myers, Florida 33966 Phone : 239-225-4442 Rhonda Richey Manual Posting	N	0
21	Southern Technical College Placement Office 1685 Medical Lane, Suite 200 Ft. Myers, Florida 33907 Phone : 239-939-4766x226 Email : cacevedo@southerntech.edu Christy Acevedo	N	0

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22	Station Website (one or more SEU stations) 13320 Metro Parkway Ft. Myers, Florida 33966 Phone : 239-225-4442 Rhonda Richey Manual Posting	N	0
23	SW Florida Hispanic Chamber of Commerce Career Placement Center 3343 Palm Beach Blvd Ft. Myers, Florida 33916 Phone : 239-418-1441 Email : info@hispanicchamberflorida.org Veronica Culbertson	N	0
24	The News Press 2442 Dr. Martin Luther King Jr. Blvd. Ft. Myers, Florida 33901 Phone : 239-335-0335 Career Services Manual Posting	N	0
25	University of Central Florida Career Resource Center Adm. Building, Room 124 Orlando, Florida 32816 Phone : 407-823-3368 Email : career@mail.ucf.edu Fax : 1-407-823-5909 Genesis Rawls	N	0
26	University of Florida College of Journalism & Communication 1080 Weimer Hall / P.O. Box 118400 Gainesville, Florida 32611 Phone : 352-392-0466 Email : KGraham@jou.ufl.edu Fax : 1-352-845-2484 Katrice Graham	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			10

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participant	Participant Title
1	1/3/2017	Participation in events sponsored by community groups	<p>Junior Leadership Charlotte</p> <p>Our SEU hosted the Junior Leadership Charlotte Class of 2017 – the class consists of High School students of up and coming leaders. We provided a tour of the SEU stations along with presentations made by Sales management and on air talent discussing their careers in radio.</p>	2	GENERAL SALES MANAGER ON-AIR TALENT
2	2/2/2017	Co Sponsoring Job Fair	<p>Charlotte Chamber Business Expo</p> <p>Our SEU Co-Sponsored the Annual Business Expo and Tradeshow with the Charlotte County Chamber. The General Sales Manager participated in a round table discussion with other business leaders on the future of employment in the community during which radio positions and recruiting were discussed.</p>	2	GENERAL SALES MANAGER ON-AIR TALENT
3	2/8/2017	Participation in events sponsored by community groups	<p>Jr. Leadership of Cape Coral</p> <p>: The SEU hosted Junior Leadership Cape Coral consisting of up and coming leaders of the community for a building tour along with presentations made by the General Sales Manager and On Air Talent discussing careers in radio broadcasting.</p>	4	Promotions Director Program Director Market President Executive Assistant
4	4/13/2017	Participation in events sponsored by community groups	<p>Leadership Port Charlotte</p> <p>The SEU hosted a tour of facility and presentation to the 2017 Port Charlotte Leadership class consisting of Local Business leaders and decision makers. The on air talent also presented about on air careers in radio.</p>	2	GENERAL SALES MANAGER ON-AIR TALENT

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5	7/27/2017	Participation in events or programs sponsored by educational institutions	DJ FOR A DAY Students from Cape Coral High School had the opportunity to shadow our On-Air DJ from WCKT. During their visit the SEU gave a tour of the broadcast facility, discussed the various employment opportunities in broadcasting.	4	EXECUTIVE ASSISTANT PD WCKT PROMOTIONS DIRECTOR
6	7/27/2017	Participation in events sponsored by community groups	The student who won the WBTT - DUNKIN BRANDS SCHOLARSHIP PROGRAM visited the SEU. After the scholarship award ceremony, which was live-streamed on the SEU Facebook page, the scholarship recipient job shadowed our DJ and learned how a live show is put together.	3	PROMOTIONS MANAGER ON-AIR TALENT NSA, EXECUTIVE ASSISTANT
7	8/3/2017	Participation in events sponsored by community groups	The second student who won the WBTT - DUNKIN BRANDS SCHOLARSHIP PROGRAM visited the SEU. After the scholarship award ceremony, which was live-streamed on the SEU Facebook page, the scholarship recipient job shadowed our DJ and learned how a live show is put together.	4	MARKET PRESIDENT PROGRAM DIRECTOR ON-AIR TALENT EXECUTIVE ASSISTANT