



Quarterly Issues and Programs List Programs Information

The following is a list of programs which WKLR-FM, Fort Lee, Virginia, aired from 01 April 2014 through 30 June 2014. These programs addressed issues that were determined to be of significant concern to the Fort Lee, Virginia community during the second quarter of 2014.

News Stories WKLR-FM has a locally-produced newscast at the top and bottom of the hour each weekday morning between 6:00 and 9:00.

Focus Richmond (five hours per quarter) – a twenty-five-minute talk show hosted by Community Relations Coordinator Rich Jacobs airing Sunday mornings at 0630. The program focuses on local public affairs and community issues.

Viewpoints (six hours per quarter) – a thirty-minute issues program produced by Mediatracks airing Sunday mornings at 0600.

Public Service Announcements – announcements provided by not-for-profit groups and the Ad Council aired at various times on all days of the week.

These programs focused on the following issues of importance to the local community:

- A) The Economy
- B) Politics
- C) Public Safety and Health
- D) Education
- E) The Environment



Quarterly Issues and Programs List General Issues

The following is a list of significant issues to which WKLR-FM, Fort Lee, Virginia, responded from 01 April 2014 through 30 June 2014, along with the most pertinent treatments of those issues.

A. The Economy

27 April ***Viewpoints*** The virtual currency, “bitcoin,” has been in the news lately for its fantastic rise in value, then it’s dramatic fall after the world’s largest bitcoin exchange filed for bankruptcy. We talk to two financial specialists about what it is, how it’s used, the pros and cons of dealing in bitcoin, and what the future might bring for this novel currency.

Host: Gary Price. Guests: Peter Leeds, owner and CEO of Peter Leeds Penny Stocks, author of “Penny Stocks for Dummies,” (www.peterleeds.com); Joe Deaux, Economic Analyst at The Street (www.thestreet.com).
14 minutes, 0600

27 April ***Focus Richmond*** We speak with members and prospective members of the Commonwealth (VA) Chapter of The Links, Incorporated, a non-profit service organization. The Links sponsored a workshop for female veterans re-entering the workforce. The workshop, called “Women Veterans In Transition” was held at the McGuire VA Medical Center in Richmond.

Host: Rich Jacobs
24 minutes, 0630

15 June

Viewpoints The summer home clean-out is here, and old clothes and shoes are often the items that end up in the charity bin. Why is it that Americans have so much clothing to throw away? What happens to the clothing and other items that go off to the resale store? And how does the consumerism of Americans affect emerging economies and Third World countries? We talk to an investigator and author who went inside the “fast fashion” industry for the answers to those questions, and discuss some solutions to the “clothing pollution” that plagues the world.

Host: Marty Peterson. Guests: Elizabeth L. Cline, journalist, author of “Overdressed: The shockingly high cost of cheap fashion,” (www.overdressedthebook.com). 12 minutes, 0600

B. Politics

11 June

News House Majority Leader Eric Cantor has been defeated by a tea party-backed challenger in the Republican primary.

Randolph-Macon College Economics professor Dave Brat won a stunning upset victory against Cantor yesterday in the 7th District Republican primary.

Cantor is the second-most powerful member of the House of Representatives and was seen by some as a possible successor to House Speaker John Boehner. His loss to a political novice with little money marks a huge victory for the tea party movement, which supported Cantor just a few years ago.

Brat said he ran on issues that are universal:

Audio: "I ran on free markets. I don't know that those are right or left. I ran on rule of law, property rights. I ran on immigration. I don't think those are right and left issues," Brat said.

Brat was a thorn in Cantor's side on the campaign trail, saying the seven-term incumbent would support amnesty for illegal immigrants.

25 seconds, 0600, 0630, 0700, 0730, 0800, 0830

20 June

News Republican congressional candidate Dave Brat held a news conference yesterday outside his Glen Allen campaign headquarters. He did not take questions from reporters.

Brat has been keeping the media at a distance since his stunning upset win against U.S. House Majority Leader Eric Cantor in the 7th District's GOP primary last week.

Brat announced yesterday that he has hired Amanda Chase, who was Eric Cantor's political advisor in 2010, as his campaign manager.

Audio: "Months ago, when I was the underdog, she stated publicly that I was a credible candidate and contender in this race. And when others distorted my record during the primary, she showed her professionalism and objectivity by publicly correcting the record about my Conservative credentials,"

Democrat Jack Trammell is set to face Brat in the general election. Both men teach at Randolph-Macon College.
25 seconds, 0600, 0630, 0700, 0730, 0800, 0830

22 June

Viewpoints Activists working to make something happen in a community often have problems getting people to come to meetings or take part in other gatherings for a common cause. Why is that? What impediments of race, education, and economic status create roadblocks to building a consensus, and how can they be overcome? Our guest, an activist for more than 30 years and a director of a national non-profit organization, researched the issue and has some surprising answers.

Host: Marty Peterson. Guests: Betsy Leondar-Wright, Program Dir. of the national non-profit organization Class Action (www.classism.org), and author of the book, "Missing Class: Strengthening social movement groups by seeing class cultures."

14 minutes, 0600

29 June

Viewpoints Despite having a black president and laws designed to ensure equalities for minorities, unequal treatment is still widely present in American life. Our guests discuss how laws can go only so far in addressing inequality as long as society merely tolerates minorities, regarding them as "the other" and requiring them to be labeled.

Host: Gary Price. Guests: F. Michael Higginbotham, Wilson H. Elkins Prof. of Law, Univ. of Baltimore School of Law and author, *Ghosts of Jim Crow: Ending Racism in Post-Racial America*; Suzanna Walters, Prof. of Sociology and Director, Women's, Gender and Sexuality Studies, Northeastern Univ. and author, *The Tolerance Trap: How God, Genes and Good Intentions are Sabotaging Gay Equality*; Ellen Bravo, Director, Family Values at Work and author, *Taking On the Big Boys*.
14 minutes, 0600

29 June

Viewpoints In part 2 of this program on combatting discrimination, our guests discuss concrete ways activists and the "man on the street" can attack inequality on the job, in family situations, in religion and in basic civil rights.

Host: Marty Peterson. Guests: F. Michael Higginbotham, Wilson H. Elkins Prof. of Law, Univ. of Baltimore School of Law and author, *Ghosts of Jim Crow: Ending Racism in Post-Racial America*; Suzanna Walters, Prof. of Sociology and Director, Women's, Gender and Sexuality Studies, Northeastern Univ. and author, *The Tolerance Trap: How God, Genes and Good Intentions are Sabotaging Gay Equality*; Ellen Bravo, Director, Family Values at Work and author, *Taking On the Big Boys*.
14 minutes, 0600

C. Public Safety and Health

06 April **Viewpoints** Millions of Americans suffer with post-traumatic stress disorder, or PTSD, but often we think it's only combat veterans who live with the issue. We talk to a physician who specializes in PTSD about just what it is, its symptoms, and how it can affect the families of sufferers. We also discuss PTSD with a novelist who writes about the topic – and lived through the anguish of PTSD with her father, a veteran of World War II.

Host: Gary Price. Guests: Dr. Matthew J. Friedman, MD, PhD, former Exec. Dir. and currently a senior advisor for the National Center for PTSD, and Professor of Psychiatry, Pharmacology and Toxicology at the Geisel School of Medicine at Dartmouth (www.ptsd.va.gov); Laurie Halse Anderson, best-selling author of young adult literature. Her latest book is titled, "The Impossible Knife of Memory," (www.madwomanintheforest.com).
14 minutes, 0600

06 April **Viewpoints** In 1964, a young bar manager was brutally assaulted and stabbed to death in New York, supposedly while 38 bystanders watched and did nothing to help her. The story of Kitty Genovese made headlines around the world, and made New York City famous for its cold, unfeeling people who "didn't want to get involved." But was the story as told in the press true? We talk to a journalist who uncovered what really happened that chilly March night, and find out how it changed our emergency response system, prompted research on why we do or do not help people in need, and even prompted some to become Good Samaritans.

Host: Marty Peterson. Guests: Kevin Cook, author of "Kitty Genovese: The murder, the bystanders, the crime that changed America," (<http://books.wwnorton.com>).
14 minutes, 0600

04 May **Focus Richmond** We speak with representatives of the Short Pump Rotary Club and firefighters from Henrico County and the City of Richmond about the 2014 Virginia Firefighter Games held at Short Pump Towne Center. The games are hosted by the Rotary Club and a an opportunity for firefighters from across the state to

compete, demonstrate their skills and make a connection with members of the community.

Host: Rich Jacobs
25 minutes, 0630

18 May

Focus Richmond Chesterfield County Fire & EMS is a rare hybrid emergency response organization in that it is comprised of full-time professional firefighters as well as volunteer firefighters. Lt. Jason Elmore from Chesterfield Fire & EMS and I discuss the challenges in recruiting volunteer firefighters and the changing demands on the organization as the county continues its transition from a primarily rural county to a suburb of Richmond, VA.

Host: Rich Jacobs
25 minutes, 0630

03 June

News After a third child was injured by gunfire this year in the city, Richmond Mayor Dwight Jones today called on the community to become more involved in stemming the violence.

Audio (Jones): “We've got to recognize that this is not just a policing problem, it's a community problem,”

A 7-year-old was injured by stray gunfire in February. A 5-year-old was struck by a bullet last May and a 23-month-old is in stable condition after suffering a gunshot wound this past weekend.

Audio (Jones): “We still have several cases of children being harmed where no one has come forward with information. Cases where many people were present, know what happened, but they've chosen not to get involved.”

Richmond Police Chief Ray Tarasovic has recently re-instituted police sector community meetings, the first of which was held this past Saturday.

The police chief said that, although there has been a slight increase in crime in Richmond, his concern is the “recklessness” of three shootings that injured children.

Audio (Tarasovic): “It is the nature of some of these crimes that brings the mayor here and brings me here to speak to you.”

Mayor Jones said, “If you see something, say something.”

40 seconds, 0600, 0630, 0700, 0730, 0800, 0830

D. Education

13 April

Viewpoints There are many students and adults who don’t go to a four-year college, but are out in the workforce looking for a job or seeking to get a better one. But how do they get the education they need to find a job or move up in the work world? We talk to an education expert about how all education doesn’t come from school learning; how many students and workers are perceived as not having enough intelligence to do well in a post-secondary school, despite other types of skills they have; and how community colleges and others are striving to help these adults learn, despite budget cuts and a lack of other resources. We also discuss what organizations and business can do to create a better workforce in the future.

Host: Gary Price. Guests: Mike Rose, professor at the UCLA Graduate School of Education and Information Studies, author of the book, “Why School? Reclaiming education for all of us,” (www.mikerosebooks.com).

14 minutes, 0600

20 April

Viewpoints Many U.S. school children have trouble with math and science and sometimes it’s because these subjects are not taught in a way that engages students. We talk to two “hands-on” educators about how involving young people – and adults – in science, technology and engineering in creative and sometimes explosive ways helps them learn about the principles of science and math in ways that sitting in a lecture never could.

Host: Gary Price. Guests: Tim Shaw, inventor, engineer, host of “None of the Above” on the National Geographic Channel (www.channel.nationalgeographic.com); Karen Wilkinson, Tinkering Studio Director, the Exploratorium,

San Francisco, co-author of “The Art of Tinkering,”
(www.tinkering.exploratorium.edu).
14 minutes, 0600

25 May

Viewpoints When schools are sub-par, who is to blame? Is it the teachers? Superintendent? The parents? The funding authorities? There’s a lot of blame to share, but there are also good public schools out there and models for making troubled schools better, if we want to learn from them. We talk to two education specialists who have ideas on how to create better learning environments in schools, how to better equip and support teachers, and how to even the playing field for poorer students who are often stuck in a district’s lowest-performing schools.

Host: Gary Price. Guests: Greg Duncan, Dist. Prof. in the School of Ed., Univ. of California-Irvine, co-author of “Restoring Opportunity: The crisis of inequality and the challenge for American education,” (www.restoringopportunity.com); John Kuhn, school superintendent in Texas, author of “Fear and Learning in America: Bad data, good teachers and the attack on public education,” (Twitter: JohnKuhnTX).
14 minutes, 0600

25 May

Focus Richmond Representatives from the Richmond Ambulance authority discuss CPR Days, an initiative to train hundreds of people in the Metro Richmond area in hands-only CPR. We give the “where & when” information for the training sessions and discuss why learning CPR is important. Hands-only CPR is considered a first-line method of resuscitation that can aid circulation until emergency personnel arrive.

Host: Rich Jacobs
25 minutes, 0630

04 June

News The Virginia Health Department says consumers should not drink Marva Maid Dairy milk in half-pint containers with sell-by dates from May 30th through June 2nd.

Health officials last week began an investigation after receiving complaints from the Henrico County School District. The schools reported several people feeling sick after consuming milk from the Newport News dairy.

A dairy spokeswoman says the company is cooperating with the health department.

The health department said tests of milk from the school district found elevated levels of bacteria consistent with premature spoilage.

20 seconds, 0600, 630, 0700, 0730, 0800, 0830

E. The Environment

13 April

Viewpoints It seems you can't get away from email spam, Internet scams and companies using your online purchases and web browsing to badger you with shopping opportunities. Every time you sign up for a blog or make a purchase, you are inundated with unwanted – and sometimes dangerous – intrusions into your personal and private information. We talk to a journalist who has tried to erase her digital footprint, and an attorney who deals with online privacy about the issue. We discuss ways you can get rid of some third parties who spy on your online activities, learn about better password protection, and find out why we are probably never going to be able to rid ourselves of all snooping in the future.

Host: Marty Peterson. Guests: Julia Angwin, award-winning journalist, author of "Dragnet Nation: A quest for privacy, security and freedom in a world of relentless surveillance," (www.juliaangwin.com); William Kling, adjunct professor of law, IIT Chicago-Kent College of Law, clinical assistant professor at the University of Illinois at Chicago School of Public Health, (www.kentlaw.edu).

14 minutes, 0600

01 May

News CSX crews are in Lynchburg trying to quickly clean up and clear more than a dozen derailed train cars, some of which were carrying crude oil and caught fire.

Three tankers ended up in the James River yesterday and leaked some of their contents. It was the latest in a string of crashes involving oil trains that has safety experts pushing for better oversight.

Nearby buildings were evacuated for a time, but officials say there were no injuries.

Roughly 50,000 gallons of oil are missing but it's unknown how much of that oil went into the river and how much burned off.

Officials in Richmond have prepared to switch to a source for the city's drinking water other than the James River but, since the river is at flood stage, that likely won't be necessary. Officials say they'll use containment booms to catch any oil near the water treatment plant.
35 seconds, 0600, 0630, 0700, 0730, 0800, 0830

11 May

Viewpoints It's spring, and backyard gardeners are gearing up to plant the tomatoes, zucchini, lettuce and carrots. Wouldn't it be great if everyone could have a garden that would produce enough so they'd have fresh produce most or all of the year? And just imagine not having to apples shipped in from Australia and tomatoes from Mexico. We talk to two agricultural specialists about how to grow a lot of food in very small space, and how regional and urban farming – even in vacant city lots and around public buildings – could provide healthy, fresh food for much of the community, increase employment in job-starved cities, and help revitalize economies in depressed areas of the nation.

Host: Gary Price. Guests: Philip Ackerman-Leist, Dir. of the Green Mountain College Farm & Food Project, and of their Masters in Sustainable Food Systems Program, and author of "Rebuilding the Foodshed: How to create local, sustainable and secure food systems," (www.greenmtn.edu) (www.chelseagreen.com); Eric Toensmeier, urban gardener author of "Paradise Lot: Two plant geeks, one-tenth of an acre and the making of

an edible garden oasis in the city,”
(www.perennialsolutions.org).
14 minutes, 0600

08 June

Focus Richmond Organizers of the Richmond Vegetarian Festival explain the event which is intended to educate the public about the benefits of a vegetarian/vegan lifestyle. Events include an “iron chef” cook-off. The event is held at Richmond’s historic Bryan park.

Host: Rich Jacobs
25 minutes, 0630



Quarterly Issues and Programs List Public Service Announcements

WKLR-FM broadcasts traffic reports for the Greater Richmond area each weekday morning and afternoon.

The following is a list of local non-profit and not-for-profit groups for which WKLR-FM, Fort Lee, Virginia, aired public service announcements from 01 April 2014 through 30 June 2014. WKLR-FM also airs public service announcements for national non-profit and not-for-profit groups.

Crime Solvers/Crime Stoppers, 60-second spots

Science Museum of Virginia (Question Your World PSA Series), 60-second spots

Fire Prevention (in association with the local fire departments – locally produced)

Various Ad Council-Provided PSAs (subjects included: support for veterans, teen dating, emergency preparedness, CPR, child latch system, literacy, avoiding foreclosure, prevent forest fires), 30-second spots

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