



Quarterly Issues and Programs List Programs Information

The following is a list of programs which WKLR-FM, Fort Lee, Virginia, aired from 01 July 2013 through 30 September 2013. These programs addressed issues that were determined to be of significant concern to the Fort Lee, Virginia community during the third quarter of 2013.

Focus Richmond (five hours per quarter) – a twenty-five-minute talk show hosted by Community Relations Coordinator Rich Jacobs airing Sunday mornings at 0630. The program focuses on local public affairs and community issues.

Viewpoints (six hours per quarter) – a thirty-minute issues program produced by Mediatracks airing Sunday mornings at 0600.

Morning News Segments (five and one half hours per quarter) – news stories covering significant issues affecting the community. Stories may include actualities from community leaders, law enforcement and fire officials or political figures.

Public Service Announcements – announcements provided by not-for-profit groups and the Ad Council aired at various times on all days of the week.

These programs focused on the following issues of importance to the local community:

- A) The Economy
- B) Employment
- C) Public Safety and Health
- D) Education
- E) Gubernatorial Race



Quarterly Issues and Programs List

General Issues

The following is a list of significant issues to which WKLR-FM, Fort Lee, Virginia, responded from 01 July 2013 through 30 September 2013, along with the most pertinent treatments of those issues.

A. The Economy

09 July **News** Governor Bob McDonnell, Mayor Dwight Jones, former Redskins quarterback Joe Theismann and other luminaries spoke at yesterday's event celebrating the opening of the new Washington Redskins training facility behind the Science Museum of Virginia. Mayor Jones says preparations are being made to maximize the city's economic boon.

(Audio: Mayor Jones describes efforts the city has made to attract tourists)

The Redskins begin training camp July 25th.
30 seconds, 0600, 0700, 0800, 0900

14 July **Viewpoints** Millions of baby boomers are either in retirement or planning to retire relatively soon. However, many of them would like to work longer – at least part time. What are their options with regard to Social Security, Medicare and their retirement nest eggs? We talk to a retirement expert about how to estimate retirement finances; when the best time is to collect Social Security and continue working full- or part-time, and how Medicare works with an employer's health plan.

We also talk to an anthropologist about a factory that welcomes seniors into their workforce – even those 100 years old – and how they and the workers benefit from the experience.

Host: Christopher Michael. Guests: Susan B. Garland, editor, "Kiplinger's Retirement Report," (www.kiplingers.com); Caitrin Lynch, Assoc. Prof. of Anthropology, Olin College of Engineering, Needham, MA, author of "Retirement on the Line: Age, work and value in an American factory," (www.retirementontheline.net).
14 minutes, 0600

23 July

News July 12th was the first of 11 weekly furloughs ordered by the Department of Defense as part of automatic budget cuts that took effect in April. Fort Lee officials say some motorists were stuck in traffic for close to an hour during the morning commute. Delays also were experienced during lunch hours. Some rush hour and lunchtime gate access will now be reinstated.
10 seconds, 0600, 0700, 0800, 0900

11 August

Viewpoints Starting a small business is a lot of work, and many of them fail – or never get off the ground in the first place. We talk to two entrepreneur specialists about some of the important points that need to be considered when you're thinking of starting your own business, and how to avoid some of the pitfalls of going out on your own.

Host: Christopher Michael. Guests: Elizabeth Ü, author of the book, "Raising Dough: The complete guide to financing a socially responsible food business," (www.financeforfood.com); Patrick J. Murphy, Professor of Management in the Driehaus College of Business, DePaul University, Chicago, IL (commerce.depaul.edu).
12 minutes, 0600

18 August

Viewpoints Cooperatives are everywhere – from credit unions to farmers' markets to hardware stores – but do they have enough muscle to really change our economy? We talk to three co-op specialists about the history of these business models, how they compete in the world of corporations and small business, and how they offer a unique alternative to commerce that can not only make money and employ workers, but also bring communities together.

Host: Christopher Michael. Guests: Gar Alperovitz, Lionel R. Bauman Professor of Political Economy, University of Maryland; Brent Hueth, Assoc. Prof. and Agricultural and Applied Economics Director, Center for Cooperatives, University of Wisconsin, Madison (www.wisc.edu); Dr. Gregory McKee, Assoc. Prof. and Director of the Quentin Burdick Center for Cooperatives, North Dakota State University (www.ndsu.edu).
14 minutes, 0600

B. Employment

07 July **Viewpoints** One of the most popular literary and film genres is the spy thriller. What's more exciting than reading about Jack Ryan or Nick Carter taking on America's enemies in a cat-and-mouse game of espionage? But is working overseas for the CIA really like that? Do Americans "spy" or do they get others to do it for them? We talk to two veteran CIA officers about their jobs working in clandestine services overseas, how they recruited foreign nationals to work for them, and find out why these foreigners would turn against their country to work for the CIA.

Host: Christopher Michael. Guests: Jason Matthews, 33-year veteran of the CIA (ret.), author of the spy thriller, "Red Sparrow"; Ambassador Henry Crumpton, 24-year veteran of the CIA (ret.), former coordinator for counterterrorism at the State Dept., author of the memoir, "The Art of Intelligence: Lessons from a Life in the CIA's Clandestine Service."
14 minutes, 0600

18 August **Viewpoints** Anyone who's worked in a business knows that there are people at the office or plant who are almost impossible to get along with. Why do these workers make it a misery to come to work each day? What pleasure do they get from harassing you? And why do women bosses sometimes try to derail other women's careers? We talk to a psychologist and a business expert about these difficult people, why they do what they do and how to work with – or around – them.

Host: Marty Peterson. Guests: Meredith Fuller, psychologist in Melbourne, Australia, author of the book, "Working with Bitches: Identify the eight types of office mean girls and rise above workplace nastiness," (www.meredithfuller.com.au); Dr. Kenneth Lloyd, management consultant and author of "Office Idiots: What to do if your workplace is a jerkplace," (www.jerksatwork.com).
14 minutes, 0600

08 September **Focus Richmond** Representatives from the Army Reserve describe the changing mission of the United States Army and its recruiting goals. As the Army reduces the size of its regular forces, recruiters are tasked with recruiting more people for the Army Reserve. LTC Wood, CSM Brown and SFC Moore are our guests.

Host: Rich Jacobs
25 minutes, 0630

22 September **Viewpoints** Gen-Y'ers are entering the workplace in droves, but they're sometimes fish out of water in an office where Baby Boomers are in authority. We talk to two workplace gurus about how young people need more than tech skills to advance in their careers once they get that first job; how to learn and sharpen "soft skills" in communication and work style, and how Gen-Y'ers and Boomers can "cross-mentor" each other to create a more productive and happier workplace.

Host: Christopher Michael. Guests: Dan Schawbel, business journalist, consultant, author of the book, "Promote Yourself: The new rules for career success," (www.danschawbel.com); Gloria Petersen, founder and president of Global Protocol, Inc., author of series of books, "The Art of Professional Connections," (www.gloriapetersen.com) (www.globalbusinessprotocol.com).
14 minutes, 0600

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C. Public Safety and Health

- 28 July **Viewpoints** With so many channels on TV today, you can find programs that cater to everyone's tastes. However, some parents think that there's not much out there in prime time that is safe for families with children to watch. They say that even network TV is becoming raunchier with "pixelated" or blurred nudity becoming more common, and bad language and sexual references made even on some animated shows. We talk to two television specialists about the issue, why it happens and how parents can better keep track of their children's viewing.
- Host: Christopher Michael. Guests: Dan Isett, Dir. of Public Policy for The Parents Television Council (www.parentstv.org); Dr. Charles Coletta, instructor in the Department of Popular Culture, Bowling Green State Univ. (www.bgsu.edu).
14 minutes, 0600
- 28 July **Viewpoints** Alcoholism is a serious problem in the U.S., and recognizing and recovering from it is a long and arduous journey. We talk to a best-selling author and her son, both of whom battle alcoholism, about their years of drinking, how they stopped and how they manage to remain on the wagon despite the temptations in our drinking culture.
- Host: Marty Peterson. Guests: Martha Grimes, best-selling author of detective fiction, and her son Ken Grimes, a public relations professional, co-authors of the book "Double Double: A dual memoir of alcoholism," (www.marthagrimes.com).
14 minutes, 0600
- 01 August **News** When the pilot of a State Police plane flying above Courthouse Road Saturday night experienced partial, temporary flash-blindness from a laser pointed at his plane, he used his smart-phone to help track down the culprit. Yep, there's an app for that. Trooper-Pilot Adam Culbertson:
- [Audio: trooper describes directing police to suspect (includes radio traffic between pilot and troopers on the ground)]

20-year-old Matthew Farr of the 1700 block of Westbury Ridge Drive in Chesterfield County is charged with Interfering with the operation of an aircraft. Culbertson landed the State Police Cessna 182 safely at the Chesterfield County Airport. The FAA says that, last year, there were nearly 3,500 incidents involving lasers aimed at aircraft.
30 seconds, 0600, 0700, 0800, 0900

04 August **Viewpoints** With all of the films, books and tributes to the brave men and women who fought in World War II, no one has addressed the topic of the thousands of Allied soldiers who deserted during that war. Why did they leave their units? Where did they go? What happened to them if they were caught? We talk to an author who brings the stories of the deserters to light, and discusses how these men were most often not cowards, but brave combat fighters who were mentally drained after months or years in combat.

Host: Christopher Michael. Guests: Charles Glass, author of "The Deserters: A hidden history of World War II," (www.charlesglass.net).
14 minutes, 0600

25 August **Focus Richmond** Stephanie R. Jenks, Assistant Director of Development Events and Cause Marketing for VCU Massey Cancer Center is our guest. Stephanie describes the Massey Cancer Center mission and talks about a fundraising event called "Key to the Cure."

Host: Rich Jacobs
25 minutes, 0630

25 August **Viewpoints** The roads, bridges and other infrastructure in the U.S. are in a sad state with bridges collapsing and roads crumbling under our feet. What needs to be done to fix them? And why can't we seem to light a fire under the government to get the job done? We talk to two infrastructure specialists about the situation and hear their opinions on how to deal with the problem.

Host: Christopher Michael. Guests: Donald MacDonald, architect; Joe Schwieterman, professor in DePaul University's Graduate School of Public Service, and Director of the Chaddick Institute for Metropolitan Development .
14 minutes, 0600

03 September **News** Chesterfield County Police are investigating a fatal single-vehicle crash on Lucks Lane near Explorer Drive yesterday morning. A 2001 Lexus SUV ran off the road and struck a tree. The driver, 20-year-old Matthew Farr of the 1700 block of Westbury Ridge Drive, was killed in the crash. About a month ago Farr was charged with Interfering with the operation of an aircraft when he allegedly pointed a laser at a state police plane.
20 seconds, 0600, 0700, 0800, 0900

D. Education

21 July **Viewpoints** You see it everywhere: middle-aged people and seniors working crossword puzzles on the train, bus or in the coffee shop. Why don't younger people do crosswords? Where are the puzzle-solving Gen-Y'ers? We talk to a young puzzle constructor about how he's trying to change the look and feel of the old-fashioned crossword to make it more relevant to younger solvers. We also find out how he became the youngest person to ever create a Sunday crossword for the New York Times.

Host: Marty Peterson. Guests: Natan Last, crossword constructor, author of the book, "Word: 144 Crossword Puzzles That Prove It's Hip to Be Square," (www.workman.com).
14 minutes, 0600

04 August **Viewpoints** Everywhere you look, there are scifi movies, books, games and television shows. Why is this genre so popular now? What is it that makes the characters of shows and films such as "Star Trek," "Battlestar Gallactica," and "Star Wars" so beloved and enduring? We talk to two authors and a film critic about the resurgence of scifi, and what makes a good scifi story.

Host: Marty Peterson. Guests: D.J. MacHale, author of the young adult scifi novel, "Sylo," (www.djmachalebooks.com); Dann Gire, film critici for the Chicago Daily Herald (www.dailyherald.com); Jeffrey Brown, author of the illustrated children's book, "Vader's Little Princess," (www.chroniclebooks.com).
14 minutes, 0600

- 23 August **News** The Henrico County School Board announced yesterday that Schools Superintendent Paul Russo's contract will not be extended. Russo is on paid leave and school board member for the Three Chopt district Diana Winston has resigned. The School Board has asked the Henrico commonwealth's attorney's office to investigate a possible conflict of interest involving the Henrico school system's business dealings with Diana Winston's husband's company, Technomarketing. Russo's contract will end on June 30th, 2015. His salary is more than 200,000 a year.
20Seconds, 0600, 0700, 0800, 0900
- 01 September **Viewpoints** When someone asks "who's your favorite president?" most people say Lincoln or Washington or Jefferson or Reagan or Clinton, or some other famous commander-in-chief. The name John Quincy Adams rarely makes anyone's top 3 list. But that's because what he did as president pales in comparison to what he did before and after he had the top job. We talk to John Quincy's biographer about the triumphs of liberty, equality, peace and justice our sixth president won not as president, but as a true patriot outside the White House.
- Host: Christopher Michael. Guests: Harlow Giles Unger, author of "John Quincy Adams,"
(www.harlowgilesunger.com).
14 minutes, 0600
- 01 September **Focus Richmond** The Science Museum of Virginia's Chief Wonder Officer, Richard Conti, is our guest. Richard describes some of the upcoming programs at the science museum and some of the new installations – including an SR-22 Blackbird spy plane which will be suspended from the ceiling of the main concourse.
- Host: Rich Jacobs
25 minutes, 0630

29 September **Focus Richmond** Members of the Richmond Police Department Mounted Unit are our guests. The Mounted Unit is hosting an equestrian competition at the Meadow Event Park. Police Mounted Units from around the country will compete in events that measure the skills typically used in the field by mounted police officers and their horses. The event is free to the public.

Host: Rich Jacobs
25 minutes, 0630

E. Gubernatorial Race

12 July **News** Former Executive Mansion chef Todd Schneider should learn today whether the embezzlement case against him will go to trial. Richmond Circuit Judge Margaret Spencer has said she would rule by today on a defense motion to dismiss the four felony counts against the chef. Schneider is accused of pilfering food from the mansion kitchen when he worked as chef for Governor McDonnell. Schneider claims he was told to take supplies from the mansion kitchen as payment for catering private and political events. He also claims McDonnell family members took items from the mansion kitchen.
20 seconds, 0600, 0700, 0800, 0900

01 August **News** Attorney General Ken Cuccinelli says he's glad Governor McDonnell is returning all the gifts he received from a major political donor. But Cuccinelli has no plans to return the more than \$18,000 in gifts he received from the same benefactor. Cuccinelli says that Star Scientific CEO Jonnie Williams didn't give him the kind of gifts that can be returned. Among the gifts from Williams are a \$1,500 catered Thanksgiving dinner, private jet trips and vacation lodging. Cuccinelli said, "There are some bells you can't unring."
25 seconds, 0600, 0700, 0800, 0900

- 19 August **News** The Richmond Times-Dispatch this morning reports that Attorneys for Governor McDonnell and his wife, Maureen, will meet with federal prosecutors in an effort to convince them that the first couple of Virginia should not be charged in the gifts scandal involving Star Scientific CEO Jonnie Williams. The newspaper cites someone familiar with the investigation as saying that McDonnell's team has told authorities that the governor's wife often kept McDonnell in the dark about the gifts she was accepting from Williams.
20 seconds, 0600, 0700, 0800, 0900
- 19 September **News** The former chef at Virginia's Executive Mansion has agreed to a reduced charge that he stole food from the first family's kitchen, avoiding a politically embarrassing trial weeks before the state's gubernatorial election. Todd Schneider entered the plea yesterday to two misdemeanor embezzlement charges. He was ordered to serve six months in jail on each charge, with the time suspended. He also was ordered to make restitution of \$2,300 to the state for the food he took. The case against Schneider brought to light allegations of misconduct against Gov. McDonnell and entangled Attorney General Ken Cuccinelli, the Republican candidate for governor.
20 seconds, 0600, 0700, 0800, 0900
- 26 September **News** Republican Ken Cuccinelli and Democrat Terry McAuliffe squared off last night in their first prime-time debate. Cuccinelli flaunted his Northern Virginia Technology Council endorsement, making his case that he is the serious, experienced candidate. He portrayed McAuliffe as a lightweight on public policy and a get-rich-quick huckster. Former Democratic National Committee chairman McAuliffe touted himself as the bipartisan consensus builder. But pressed to say how much his public education funding plan would cost, he couldn't, saying only that Medicaid expansion was necessary to free up state money for it.
20 seconds, 0600, 0700, 0800, 0900



Quarterly Issues and Programs List Public Service Announcements

WKLR-FM broadcasts hourly traffic reports for the Greater Richmond area every weekday morning and afternoon.

The following is a list of local non-profit and not for profit groups for which WKLR-FM, Fort Lee, Virginia, aired public service announcements from 01 July 2013 through 30 September 2013. WKLR-FM also airs public service announcements for national non-profit and not-for-profit groups.

Crime Solvers/Crime Stoppers, 60-second spots

Science Museum of Virginia (Question Your World PSA Series), 60-second spots

Fire Prevention (in association with the local fire departments – locally produced)

Various Ad Council-Provided PSAs (subjects included: support for veterans, teen dating, emergency preparedness, CPR, child latch system, literacy, avoiding foreclosure, prevent forest fires), 30-second spots

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