



Quarterly Issues and Programs List Programs Information

The following is a list of programs which WKLR-FM, Richmond, Virginia, aired from 01 October through 31 December 2021. These programs addressed issues that were determined to be of significant concern to the Richmond, Virginia community during the first quarter of 2021

Focus Richmond (six hours per quarter) – a twenty-five-minute talk show hosted by Local Midday Show Host from K95, Lori Kelly, and airing Sunday mornings at 0630. The program focuses on local public affairs and community issues.

Viewpoints (six hours per quarter) – a thirty-minute issues program produced by Mediatracks airing Sunday mornings at 0600.

Local News Stories – WKLR-FM has locally-produced newscasts weekday mornings between 5:00 and 9:00. These newscasts are approximately 60 seconds each and cover pertinent topics for the day ranging from local schools and weather to national politics and health concerns.

Public Service Announcements – announcements provided by not-for-profit groups, local charities, and the Ad Council aired at various times on all days of the week.

These programs focused on the following issues of importance to the local community:

- A) Charitable Giving
- B) Health
- C) Training
- D) History
- E) Employment Issues
- F) Child Development
- G) Environment
- H) Non-Profit Organization
- I) Public Health
- J) Public Resource



Quarterly Issues and Programs List General Issues

The following is a sampling of our coverage of significant issues to which WKLR-FM, Richmond, Virginia, responded from 01 January through 31 March 2021, along with the most pertinent treatments of those issues.

A. Charitable Giving

Focus Richmond

Hopewell Moose Lodge Golf Event - Benefit Massey Cancer Center at VCU

Joey McCaffrey – Event Coordinator

Golf tournament to benefit Massey Cancer Center at VCU

Virginia Moose Association

VCU Massey Cancer Center Benefit

Golf Tournament

Cash Prizes for 1st, 2nd, & 3rd Place Teams.

Registration 9:00am

Shotgun Start 10:00am

Registration Deadline Friday, November 5th, 2021

VCU Massey Cancer Center is working toward a future without cancer – one revolutionary idea, one promising therapy and one life saved at a time. Through innovative research, patient care, education and community engagement, Massey is discovering, developing, delivering and teaching effective means to prevent, detect, treat and cure cancer and to making these advancements equally available to all.

Founded in 1974, Massey was one of the country's original cancer centers designated by the National Cancer Institute. It is the only cancer center in the Richmond metropolitan region and the first of only two in the state designated by the National Cancer Institute, placing it among the top 4 percent of cancer centers in the country

Viewpoints

Program 21-49

Air Week: 12/5/21

Writers/Producers: Amirah Zaveri & Evan Rook

Studio Production: Jason Dickey

SEGMENT 1: GIVING BACK AS CASH TRANSACTIONS BECOME LESS COMMON

Time: 1:47

Duration: 10:52

Synopsis: Do you find yourself carrying less and less cash in recent years? You're not alone. Last year, cash payments made up about 18 percent of all transactions, according to a national study conducted by the Federal Reserve Bank of Atlanta. For homeless populations and nonprofit fundraisers that rely on in-person cash giving, what's the outlook? How can the public help in different ways or donate through digital transactions?

Host: Gary Price

Guests: Donald Whitehead Jr., Executive Director, National Coalition for the Homeless; Major Kevin Stoops, General Secretary, The Salvation Army Greater New York Division.

Issues Covered: Personal Finance, Nonprofit, Inequality, Technology, Charitable Giving, Poverty, Homelessness

Links for more info:

[State of Homelessness: 2021 Edition - National Alliance to End Homelessness](#)

[How to Get Help If You Are Experiencing Homelessness - National Alliance to End Homelessness](#)

[Ways to Give - The Salvation Army USA](#)

[Homeless Shelters - The Salvation Army USA](#)

[The National Coalition for the Homeless](#)

SEGMENT 2: TIS' THE SEASON TO TAKE CARE OF YOUR MENTAL HEALTH

Time: 14:41

Duration: 8:24

Synopsis: Last minute emails. Gift buying. Traveling. Sometimes the holiday to-do list can feel never-ending. It can be a stressful period. We speak with psychiatrist Dr. Frank Anderson about the importance of setting boundaries and expectations this holiday season.

Host: Marty Peterson

Guests: Dr. Frank Anderson, Psychiatrist, and author of Transcending Trauma: Healing Complex PTSD with Internal Family Systems Therapy.

Issues Covered: Burnout, Relationships, Stress, Trauma, Communication, Mental Health

Links for more info:

[Dealing With Holiday Depression and Stress – Cleveland Clinic](#)

[Frank Anderson MD: Trauma Specialist, Author, Psychiatrist](#)

[Transcending Trauma: Healing Complex PTSD with Internal Family Systems - Available on Amazon](#)

CULTURE CRASH: A REVIEW OF "TICK, TICK... BOOM!"

Time: 24:05

Duration: 2:23

Synopsis: We share why we think the new Netflix release, "Tick, Tick...Boom!" is perhaps the best musical movie of 2021.

Host: Evan Rook

Issues Covered: Culture, Music, Film

B. Health

Focus Richmond

Veteran's Celebration at Bandit's Ridge Benefit Lonesome Dove

Donna Reynolds – Lonesome Dove PR

Nov 11th for nonprofit organization, Lonesome Dove.

Lonesome Dove Equestrian Center provides year-round therapeutic horseback riding for Veterans with special needs and disabilities in Central Virginia. The mission is to improve their quality of life through activities that are positive to their cognitive, physical, emotional and social well-being. Lonesome Dove serves Veterans who have served our country from WWII to Iraq and Afghanistan and tall with a variety of disabilities such as amputations, Post Traumatic Stress Disorder, and traumatic brain injury.

Viewpoints

Program 21-48

Air Week: 11/28/21

Writers/Producers: Amirah Zaveri & Evan Rook

Studio Production: Jason Dickey

SEGMENT 1: THE MENTAL HEALTH EFFECTS OF SOLITARY CONFINEMENT & IMPRISONMENT

Time: 1:47

Duration: 8:57

Synopsis: The United States still has the highest number of inmates in the world, with more than 2 million people behind bars. For a segment of this population, spending weeks, months, or even years in solitary confinement is very much a reality. We speak with two criminal justice experts about the lasting effects of solitary confinement and the mental health crisis plaguing prisons.

Host: Gary Price

Guests: Dr. Keramet Reiter, Professor, Department of Criminology, Law and Society at the University of California – Irvine; Tracy Velazquez, Manager, Public Safety Research, Pew Charitable Trust.

Issues Covered: Mass Incarceration, Law, Inequality, Government, Humane Treatment, Psychology, Criminology, Mental Health

Links for more info:

[Keramet Reiter - UCI School of Social Ecology Faculty](#)

[Meet the Team - Pew Charitable Trust](#)

[The research is clear: Solitary confinement causes long-lasting harm - Prison Policy Initiative](#)

['As Corrections Officers Quit in Droves, Prisons Get Even More Dangerous' - The Marshall Project: Nonprofit journalism](#)

['Groups put pressure on Biden to fulfill campaign pledge to end solitary confinement' - NBC News](#)

[Psychological Distress in Solitary Confinement: Symptoms, Severity, and Prevalence in the United States, 2017–2018](#)

SEGMENT 2: THE RICH HISTORY OF COMICS

Time: 12:46

Duration: 10:06

Synopsis: There's nothing quite like comics. The art of illustration mixed with text takes on many forms, including comic strips, books, graphic novels and more. Columbia University professor and author of American Comics: A History Jeremy Dauber joins us this week to help highlight the interesting history of comics and how it's evolved into a multi-billion-dollar industry today.

Host: Marty Peterson

Guests: Jeremy Dauber, Professor, Jewish Literature & American Studies at Columbia University, and author of American Comics: A History.

Issues Covered: Writing, Business, Literature, Culture, Arts, Entertainment, History

Links for more info:

[American Comics | Jeremy Dauber | WW Norton & Company](#)

[JeremyDauber.com](#)

[Jeremy Dauber \(@JeremyDauber\) on Twitter](#)

[The Golden Age Of Comics | History Detectives - PBS.org](#)

CULTURE CRASH: EXPLORING THE WONDER OF SCIENCE FICTION

Time: 23:52

Duration: 2:34

Synopsis: The Forward is a science fiction series comprising of six short novellas written by prominent authors in the genre. We discuss what we like about this unique format.

Host: Evan Rook

Issues Covered: Literature, Culture

Viewpoints

Program 21-44

Air Week: 10/31/21

Writers/Producers: Amirah Zaveri & Evan Rook

Studio Production: Jason Dickey

SEGMENT 1: THE MENTAL TOLL OF TEACHING

Time: 1:47

Duration: 8:46

Synopsis: Across the U.S., many teachers are simply overwhelmed. In their careers, they're not only an educator, but a leader, listener and mentor. They play many other roles than simply teaching students the set curriculum. However, the pandemic has exacerbated these duties and some educators are perpetually stressed and leaving the field for good. We speak with two education experts about the current classroom landscape and what schools can do to fully support their teachers to make sure their needs are heard.

Host: Gary Price

Guests: Dr. Olga Acosta Price, associate professor, Milken Institute of Public Health, George Washington University, director, Center for Health and Health Care in Schools; Sue Gaertner, director, Trinity Church Nursery School.

Issues Covered: Mental Health, Health, Human Resources, Education, Career

Links for more info:

[Olga Acosta Price, PhD - George Washington University Milken Institute School of Public Health in Washington, D.C.](#)

[Wilmette Illinois Preschool](#)

[Trinity Church Nursery School - Wilmette, Illinois Preschool](#)

["Teacher shortages impacting schools nationwide" - Fox Business Article](#)

["Why So Many Teachers Are Thinking of Quitting" - The Washington Post Magazine](#)

SEGMENT 2: LIVING IN POVERTY IN THE RURAL U.S.

Time: 12:34

Duration: 10:02

Synopsis: Poverty exists, but it's hard to grasp what it's really like if you've never experienced it firsthand. Journalist Sarah Smarsh joins Viewpoints this week to share her story of growing up poor in rural America. She shares memories from her childhood and her perspective on how modern culture stigmatizes and traps people stuck in the cycle of poverty.

Host: Marty Peterson

Guests: Sarah Smarsh, journalist, author, *Heartland: A Memoir of Working Hard and Being Broke in the Richest Country on Earth*.

Issues Covered: Public Assistance, Wealth Inequality, Inequality, Poverty, Wealth Gap

Links for more info:

[Sarah Smarsh - Journalist & Author of *Heartland*, Finalist for the National Book Award](#)

[Income and Poverty in the United States: 2020 - United States Census Bureau](#)

[Poverty increased amid the pandemic after years of decline, but government relief made a difference - Boston University](#)

[Heartland by Sarah Smarsh - Official Publisher Page](#)

CULTURE CRASH: THE NEVER-ENDING MOVIE FRANCHISES

Time: 23:35

Duration: 2:52

Synopsis: We explore the long list of film franchises that seem to go on forever. Among these are the Star Wars franchise and the most recent installment in the Bond series, *No Time to Die*.

Host: Evan Rook

Issues Covered: Film, Culture

C. Training

Focus Richmond

Rassawek Autumn Festival

Steve Williams – Festival Coordinator

Rassawek Ventures is proud to present the first annual Rassawek Autumn Festival on October 23 & 24, 2021. This family friendly festival will be a unique event for people of all ages with many varieties of exhibits, demonstrations, music, food, drinks, entertainment and more. This festival will be held in a different area than the Spring Jubilee so festival guests will be able to experience two unique festivals at Rassawek. The Autumn Festival is run by non-profit entity Rassawek Ventures. The mission at Rassawek Ventures is to preserve traditional skills and crafts to educate and inspire our future. The goal at Rassawek Ventures is to bring awareness around vocational education and to see the value of working with your hands. Rassawek wants to show future generations that a career in trades can be a rewarding and fulfilling path to take. A portion of the proceeds from this festival will go toward creating opportunities for individuals wishing to attend a trade or technical school. During the Autumn Festival guests can expect to see many of these trade skills come alive through demonstrations and exhibits. There will be onsite blacksmithing, carpentry, masonry, mechanic, lineman, sawmilling, equipment operators and more demonstrating, educating, and promoting their trade with the public.

Focus Richmond

Telephone Bill Cramming

Leslie Blackwell BBB- Richmond

Monthly phone bills can be confusing. Some less-than-scrupulous companies take advantage of this by “cramming.” Cramming is the illegal act of adding unauthorized service charges without knowledge or approval.

Usually, crammers add small charges and describe them with generic terms, such as “service fee,” “voicemail,” or “other fees,” hoping a few dollars here and there will go unnoticed. Many times, they do. In fact, the Federal Communications Commission estimates that cramming has harmed tens of thousands of American households and recently the FTC sent \$5 million in refunds to people who lost money to cramming.

To learn more ways to avoid falling victim to scams, visit [BBB.org/AvoidScams](https://www.bbb.org/AvoidScams).

Viewpoints

Program 21-52

Air Week: 12/26/21

Writers/Producers: Amirah Zaveri & Evan Rook

Studio Production: Jason Dickey

SEGMENT 1: THE CONSEQUENCES OF VOTER ERROR

Time: 1:47

Duration: 10:50

Synopsis: In 2006, Filipino immigrant Elizabeth Keathley mistakenly registered to vote while at a DMV in Illinois. After receiving her Voter ID in the mail, she ended up casting a ballot in the next election thinking she could do so. However, she wasn't a U.S. citizen at the time and, because of her actions, faced eventual deportation back to the Philippines. We speak with Keathley and the lawyer who helped her, Richard Hanus, about her years-long legal fight and the common confusion around the Motor Voter Law.

Host: Gary Price

Guests: Elizabeth Keathley; Richard Hanus, immigration lawyer.

Compliance issues: Legal Issues, Voter Eligibility, Immigration, Voting Rights, Law, Government

Links for more info:

[The Law Offices of Richard Hanus](#)

[Immigrant who wrongly voted wins right to stay – Chicago Tribune](#)

[The National Voter Registration Act Of 1993 \(NVRA\)](#)

SEGMENT 2: MANAGING YOUR PET'S HEALTH HEADING INTO 2022

Time: 14:39

Duration: 8:40

Synopsis: Thinking about adding a new furry member to the family to ring in the new year? Before saying yes, make sure you have enough time to dedicate to a new dog or cat. Veterinarian Dr. Carol Osborne joins us this week to share some helpful tips on adoption, pet health and how to keep your cat or dog happy and well-adjusted at home.

Host: Marty Peterson

Guests: Dr. Carol Osborne, veterinarian, owner, Chagrin Falls Veterinary Center & Pet Clinic.

Issues Covered: Training, Pet Health, Relationships, Animal Welfare, Diet, Pet Adoption

Links for more info:

[Chagrin Falls Pet Clinic](#)

[ASPCA](#)

[Why animals are not the perfect holiday gift - CNN](#)

[Dr. Carol Osborne](#)

CULTURE CRASH: THE INTRIGUE OF "YELLOWJACKETS"

Time: 24:19

Duration: 2:08

Synopsis: We discuss Showtime's new TV series, "Yellowjackets" which has a similar feel to the hit show, "Lost" and "Lord of the Flies".

Host: Evan Rook

Issues Covered: TV, Culture

D. History

Focus Richmond

Freedom Flag Foundation

Tara Krohn – Director of Communications

The Freedom Flag Foundation is a non-profit organization formed to establish the Freedom Flag as a national symbol of remembrance for September 11, 2001 and to support educational efforts of teaching future generations about the tragic events and many lives lost on that date. It all started with a drawing on a napkin by a local Richmond, VA business owner in November 2001.

In the years since, it has grown into a national movement to educate the current and future generations of K-12 students to Never Forget.

<https://www.freedomflagfoundation.org/>

Viewpoints

Program 21-41

Air Week: 10/10/21

Writers/Producers: Amirah Zaveri & Evan Rook

Studio Production: Jason Dickey

SEGMENT 1: FANCY A BEER?

Time: 1:47

Duration: 9:47

Synopsis: How long do you think beer has been around for? Well, archaeologists have recently discovered proof of beer-making in the Middle East dating back more than thirteen thousand years. While the rise of hard seltzers has been making

headlines lately, beer has a rich cultural history and has evolved as a drink over thousands of years. Two brew experts join us this week to uncover some interesting facts about the beer world.

Host: Gary Price

Guests: Dr. Jeffrey Pilcher, professor, history, University of Toronto; Rich Higgins, master cicerone.

Issues Covered: Agriculture, Archaeology, Business, Culture, History, Science

Links for more info:

[Master Cicerone Certification – The Ultimate Test of Beer — Cicerone.org](#)

[The Beer Archaeologist , History , Smithsonian Magazine](#)

[Jeffrey Pilcher , Department of History , University of Toronto](#)

[Rich Higgins: Virtual Beer Tasting , RichHiggins.com](#)

SEGMENT 2: THE MODERN LIBRARY

Time: 13:21

Duration: 9:10

Synopsis: When's the last time you visited your community library? If it's been awhile, there's a large chance a lot has changed in recent years. Many libraries have stepped up and evolved during the pandemic to offer more remote classes and resources, as well as a place to work and connect with others if you need to get out of the house. The best part? It's all free.

Host: Marty Peterson

Guests: Joyce Cooper, director, branch library services, Los Angeles Public Library.

Issues Covered: Career, Community, Education, Internet, Literature, Public Resource

Links for more info:

[Los Angeles Public Library](#)

[LAPL Labs: Creativity Within Reach](#)

[Fund Libraries Campaign, Advocacy, Legislation & Issues – American Library Association \(ALA\)](#)

CULTURE CRASH: THE STAGGERED RISE TO STARDOM

Time: 23:30

Duration: 2:56

Synopsis: Dominic Fike, a popular, up-and-coming musician, performed recently at the Firefly Music Festival in Delaware. We discuss his performance at the highly anticipated event and the difficult task of becoming not only a great musician, but performer as well.

Host: Evan Rook

Issues Covered: Culture, Music, Music Industry

Viewpoints

Program 21-43

Air Week: 10/24/21

Writers/Producers: Amirah Zaveri & Evan Rook

Studio Production: Jason Dickey

SEGMENT 1: THE RISE OF 'INFLUENCE' IN THIS WORLD

Time: 1:47

Duration: 9:42

Synopsis: Being an influencer has turned into a career option for some, and today, some college students are pursuing degrees in social media to work within the industry or try their hand at becoming an influencer themselves. We discuss the state of social media education and the larger implications of this shift in modern culture.

Host: Gary Price

Guests: Dr. Robert Kozinets, Professor of Journalism and Marketing, University of Southern California Marshall School of Business; Dr. Grace Choi, assistant professor, social media, digital strategy, Columbia College Chicago.

Issues Covered: Social Media, Business, Communication, Education, Career, Technology

Links for more info:

[Robert Kozinets - USC Annenberg School for Communication and Journalism](#)

[PR 499 Influencer Relations Syllabus - USC Annenberg](#)

[Social Media Degree Program - Columbia College Chicago](#)

[Grace Choi - Columbia College Faculty](#)

['Big 'gram on campus: At USC, students train to become influencers' - NBC News Article](#)

SEGMENT 2: THE 150TH ANNIVERSARY OF THE GREAT CHICAGO FIRE

Time: 13:31

Duration: 9:06

Synopsis: It's been a century and a half since the fire that reshaped the Chicago landscape took hold across the city. Chicago History Museum curator Julius L. Jones joins us this week to discuss some interesting historical facts about the fire that you've probably never heard before.

Host: Marty Peterson

Guests: Julius L. Jones, historian, curator, Chicago History Museum.

Issues Covered: Public Safety, American History, Architecture, History, Urban Design

Links for more info:

[Exhibitions at the Chicago History Museum](#)

[Julius L. Jones - Chicago History Museum Curator, 2021-present](#)

['Everything went wrong' — remembering the Great Chicago Fire on its 150th anniversary - Chicago Sun Times Article](#)

[How the Great Fire changed Chicago architecture - Chicago Sun Times Article](#)

CULTURE CRASH: THE SENSATIONAL "SQUID GAME"

Time: 23:36

Duration: 2:50

Synopsis: Netflix's new release, "Squid Game" has become an overnight sensation, garnering more than 111 million views from accounts in just its first few weeks on the platform. What makes the show just so good?

Host: Evan Rook

Issues Covered: TV, Culture

Viewpoints

Program 21-45

Air Week: 11/7/21

Writers/Producers: Amirah Zaveri & Evan Rook

Studio Production: Jason Dickey

SEGMENT 1: THE LANDSCAPE OF FOOD INSECURITY AS FOOD PRICES CONTINUE TO SOAR

Time: 1:47

Duration: 8:15

Synopsis: In 2020, nearly 40 million Americans lived in food-insecure households. With food prices rising across the country, food insecurity is only set to worsen, disproportionately affecting minority populations. How can people help?

Host: Gary Price

Guests: Dr. Priya Fielding-Singh, sociologist, assistant professor, Department of Family and Consumer Studies, University of Utah, author, *How the Other Half Eats*; Zuani Villarreal, director, communication, Feeding America.

Issues Covered: Nutrition, Inequality, Government, Parenting, Poverty, Public Assistance, Health, Food Insecurity

Links for more info:

[Take Action - Help support Feeding America's initiatives](#)

[USDA Economic Research Service | Food Price Outlook, 2021 - Summary findings](#)
[New York Times - "Higher Food Prices Hit the Poor and Those Who Help Them"](#)
[Priya Fielding-Singh, Ph.D.](#)
[How the Other Half Eats: The Untold Story of Food and Inequality in America](#)

SEGMENT 2: CRAFTING KOREAN FARE

Time: 12:04

Duration: 10:35

Synopsis: Sharing a meal and trying something new is not only a way to expand your palate, but to learn about foreign cultures, customs, and traditions. We speak with Korean cook, Joanne Molinaro about her early memories of food and family and the traditional Korean recipes and ingredients that make up the cuisine.

Host: Marty Peterson

Guests: Joanne Molinaro, lawyer, author, The Vegan Cookbook.

Issues Covered: History, Cuisine, Relationships, Personal Finance, Literature, Poverty, Culture

Links for more info:

["The Korean Vegan Bridges Plant-Based Recipes with Her Cultural Identity" - Thrillist](#)

[The Korean Vegan - Veganize Korean Food. | Koreanize Everything Else.](#)

[Joanne Molinaro - Partner and trial lawyer with Foley & Lardner LLP's Chicago office](#)

["Korean food: 40 best dishes we can't live without" - CNN.com](#)

CULTURE CRASH: CULTURE CRASH: THE RELEASE OF "DUNE"

Time: 23:39

Duration: 2:50

Synopsis: The popular book, "Dune" is now hitting screens in theatres and on streaming platform, HBO Max. We discuss the highly anticipated blockbuster release featuring male lead Timothee Chalamet.

Host: Evan Rook

Issues Covered: Culture, Film

E. Employment Issues

Focus Richmond

Operation Healing Forces Fundraising Preview Night At Bizarre Bazaar

Tony Markel Vice Chairman, Markel Corporation Co-Founder OHF

www.operationhealingforces.org.

"SHOPPING WITH A PURPOSE" THE 46th BIZARRE BAZAAR CHARITY EVENT TO BENEFIT OPERATION HEALING FORCES Richmond's annual Bizarre Bazaar

event is recognized nationally as one of the top craft shows in the country. Every year, the night before this four day event begins, a charity is given the opportunity to participate and raise awareness and funds for their organization. Operation Healing Forces (OHF) has been selected again this year. OHF benefits the men and women in the Special Operations Forces segment in every branch of the military, through therapeutic retreats and additional resources including emergency and crisis support. These highly trained soldiers need help to adjust back to their civilian lives and be combat ready to protect our country. Tax deductible donations will help military elite who are sent all over the world on missions that most will likely never hear about but are critical to our safety. OHF soldiers have been sent to as many as 76 countries on thousands of missions.

To learn more about the organization visit www.operationhealingforces.org

F. Child Development

Focus Richmond

November is National Adoption Month: *Every Conversation Matters*

Adrienne Galloway - Children's Home Society of Virginia

Children's Home Society of Virginia Profiles Three Adoptive Families

National Adoption Month is an initiative sponsored by the Children's Bureau, in partnership with AdoptUSKids and Child Welfare Information Gateway. Each November, National Adoption Month brings awareness to the needs of children and youth waiting for a forever family.

Children's Home Society of Virginia is challenging all adults in the Richmond Region to consider the enormous need to provide permanent, loving homes for Virginia's at-risk children and youth. For November National Adoption Month, CHS is profiling three exceptional and successful adoptive families from the Richmond region.

The Mintz Family

The Baughan Family

The Harris Family

The Foster Care and Adoption Program recruits and trains prospective families, and seeks to find the best matches for these children and youth in need. The Post Adoption Program provides parent coaching, counseling and respite to families who have already adopted, which helps to ensure lifelong success.

Children's Home Society of Virginia is a 121 year-old full-service, private, nonprofit, non-sectarian licensed child-placing agency. CHS offers a continuum of care: finding permanent adoptive homes for children and youth throughout the Commonwealth; providing critical support services to adoptive families and adoptees; and supporting youth who have aged out of the foster care system.

Viewpoints

Program 21-40

Air Week: 10/3/21

Writers/Producers: Amirah Zaveri & Evan Rook

Studio Production: Jason Dickey

SEGMENT 1: STAYING HEALTHY THROUGH THE END OF 2021 WITH DELTA IN THE BACKGROUND

Time: 1:47

Duration: 9:26

Synopsis: I don't know if it's just us, but this year really has flown by. It's odd to think that 2022 is only three months away. Unfortunately, the Delta variant is causing the COVID-19 pandemic to still linger on this year, but many are optimistic that the worst is now behind us. Pediatrician Dr. Jenna Wheeler joins us this week to offer up some advice on holiday gatherings, keeping healthy through flu season and the importance of getting younger children vaccinated as soon as they're eligible.

Host: Gary Price

Guests: Dr. Jenna Wheeler, pediatric critical care physician, Arnold Palmer's Children's Hospital.

Issues Covered: Child Development, Parenting, Education, Pediatric Health, Travel

Links for more info:

[Holiday Tips from the CDC](#)

[Jenna J Wheeler, MD - Pediatric Critical Care Medicine](#)

SEGMENT 2: THE MYSTERIES OF ALZHEIMER'S DISEASE

Time: 13:14

Duration: 9:42

Synopsis: Alzheimer's was first described in a female patient back in 1906. For many decades, scientists have been trying to decode this disease with no avail. Instead, more questions keep popping up as we learn more about this complex disease and face dead ends in treatment exploration. Two experts in the field join Viewpoints this week to shed some light on modern Alzheimer's research.

Host: Marty Peterson

Guests: Dr. Robert Vassar, scientific director, behavior neurology, Northwestern University Feinberg School of Medicine, director, Alzheimer's Disease Research Center, Mesulam Center for Cognitive Neurology and Alzheimer's Disease at Northwestern University; Dr. Karl Herrup, professor, neurobiology, investigator, Alzheimer's Disease Research Center at the University of Pittsburgh School of Medicine, author, *How Not to Study a Disease: The Story of Alzheimer's*

Issues Covered: Disease, Science, Technology, Aging, Scientific Research

Links for more info:

[Alzheimer's Association , Alzheimer's Disease & Dementia Help](#)

[Inside the Brain - Brain Basics](#)

[Robert J Vassar : Faculty Profile: Faculty Profiles](#)

[Karl Herrup, PhD , Alzheimer's Disease Research Center](#)

[How Not to Study a Disease](#)

CULTURE CRASH: HALLOWEEN HORROR

Time: 23:57

Duration: 2:30

Synopsis: We explore one of our favorite horror franchises, *Scream*, now streaming on HBO Max.

Host: Evan Rook

Issues Covered: Film, Culture

G. Environment**Focus Richmond**

America Recycles Day – November 15th *Central Va Waste Management Authority*
Kim Hynes Executive Director

Hanover County Electronics Recycling Event

November 6, 2021 @ 9:00 am - 1:00 pm

Mechanicsville Solid Waste Convenience Center, 7427 Verdi Lane

Mechanicsville, VA United States

Hanover County will host an e-waste collection event at the Mechanicsville Solid Waste Convenience Center at 7427 Verdi Lane on Saturday, November 6, 2021. This event will be held from 9 am to 1 pm. **This event is open to Hanover residents only. Check with Department of Public Works staff directly (804)365-6181 for fee information, if applicable.

Hanover County Special HHW Collection Event

November 13, 2021 @ 8:00 am - 12:00 pm

Mechanicsville Solid Waste Convenience Center, 7427 Verdi Lane

Mechanicsville, VA United States

As part of America Recycles Day 2021, Hanover County Public Works will be hosting an special household hazardous waste (HHW) collection event on Saturday, November 13, 2021, at the Mechanicsville Solid Waste Convenience Center (located at 7427 Verdi Lane) from 8 am - 12 noon. This event also includes document shredding. Visit the Hanover County Public Works webpage for more event information.

H. Non-Profit Organization

Focus Richmond

Christmas Mother

Phyllis Taylor Poats

Chesterfield Colonial Heights Christmas Mother 2021

<https://cchchristmasmother.com/>

The Chesterfield-Colonial Heights Christmas Mother program is a nonprofit, charitable organization that was established in 1972 by Miss Lucy Corr, then superintendent of the Chesterfield County Welfare Department. The program has expanded over the years to include Chesterfield and Colonial Heights and is currently managed by a committee of volunteers. The program's purpose is to help families, elders, and foster children not be forgotten during the holiday season. Work directly with the Chesterfield-Colonial Heights Department of Social Services, schools and churches to identify individuals and families in need. Encourage participation from local schools to provide gifts, donations and volunteers. Arrange sponsors who provide toys, clothing, books and food to families or elders. Accept gifts and donations of money, clothing, toys, books and food gift cards from those in the community who wish to share with others.

Operate the Christmas Center, distributing gifts to disadvantaged recipients.

I. Public Health

Focus Richmond

American Red Cross Blood Shortage

Christy Carneal- Red Cross Spokesperson

The American Red Cross is in crisis mode. Its blood supply has hit a new low making it the worst shortage it has seen in a decade. Here in Virginia, there's been a 41% drop in new donors.

Last year, you saw a drop in 35% nationwide of people who are eligible to donate to do so, but in Virginia that has impacted us, even more, we're actually at a 41% drop in the past year of eligible donors.

The blood supply in many hospitals right now is only lasting half a day. Usually, health systems aim for a five-day supply.

Governor Ralph Northam and Governor-Elect Glenn Youngkin came together Wednesday, December 22nd, urging Virginians to donate and volunteer.

To give blood go to <https://www.redcrossblood.org/>

Focus Richmond

The Foundation for Rehabilitation Equipment & Endowment—FREE

Karen Jessop – Public Relations

The Foundation for Rehabilitation Equipment & Endowment (F.R.E.E.) is a volunteer-led non-profit organization based in the state of Virginia. FREE collects, sanitizes, and gifts a range of donated mobility-related rehabilitation equipment to low-income uninsured or under-insured adults in Virginia.

F.R.E.E. has six Virginia locations: Roanoke, Richmond, Virginia Beach, Williamsburg, Lynchburg, and Winchester.

Viewpoints

Program 21-42

Air Week: 10/17/21

Writers/Producers: Amirah Zaveri & Evan Rook

Studio Production: Jason Dickey

SEGMENT 1: THE MODERN PET: A MUCH-ADORED FAMILY MEMBER

Time: 1:47

Duration: 12:03

Synopsis: You may have held out on getting a pet for years and years, but when the pandemic hit, it seemed like an opportune time to add a new furry member to the family. Today, more than 70 percent of Americans own one pet or more, and this number is only set to increase in coming years. We speak with two pet experts this week about the evolving sector and the pedestal we place our pets on in this country.

Host: Gary Price

Guests: Mark Cushing, founder, CEO, Animal Policy Group, author, *Pet Nation: The Inside Story of How Companion Animals Are Transforming Our Homes, Culture, and Economy*; Dan Rubenstein, CEO, PUPS Pet Club.

Issues Covered: Business, Personal Finance, Relationships, Culture, Animal Welfare

Links for more info:

['The Future of Pet Care' - Today's Veterinary Business | An Official Journal of NAVC](#)

['New ASPCA Survey Shows Overwhelming Majority of Dogs and Cats Acquired During the Pandemic Are Still in Their Homes' - The American Society for the Prevention of Cruelty to Animals](#)

[PUPS Pet Club - "Chicago's premier pet care provider"](#)

[Pet Nation by Mark Cushing | Penguin Random House publishing](#)

SEGMENT 2: THE HICCUPS IN FOOD MESSAGING & NUTRITION AT THE FDA

Time: 15:38

Duration: 6:58

Synopsis: The FDA is a massive organization that handles a wide variety of regulations and responsibilities. However, some critics argue that the FDA has failed to evolve with the times, spending large amounts of resources on dated measures and messaging tactics. Former FDA employee Dr. Richard Williams joins us this week to highlight some of these issues within food messaging and nutrition guidelines.

Host: Marty Peterson

Guests: Dr. Richard Williams, former director, Center for Food Safety and Applied Nutrition, FDA, author, Fixing Food: An FDA Insider Unravels the Myths and Solutions.

Issues Covered: Marketing, Nutrition, Food Science, Government, Technology, Health, Public Health

Links for more info:

[What We Do - U.S. Food and Drug Administration](#)

['FDA renegade exposing the truth behind regulation' - richardawilliams.com](#)

[The New Nutrition Facts Label: What's in it for You? education campaign- FDA](#)

[Fixing Food by Richard A. Williams, PhD](#)

CULTURE CRASH: THE VIEWING EXPERIENCE

Time: 23:35

Duration: 2:52

Synopsis: We discuss the dilemma of cropping full screen shows and films to fit our modern, widescreen TV's. Many who are against this edit argue that changing the format ruins the originality and nostalgia of the media.

Host: Evan Rook

Issues Covered: TV, Film, Culture

J. Public Resource

Focus Richmond

Mercy Mall of Virginia Celebrating 10 Years

Lisa Apsey – Director

Mercy Mall of Virginia has been serving the community for a decade. Today, the ministry continues to grow, adding Mercy Mall on the Move, a box truck to transport resources to families in need.

Mercy Mall is a FREE clothing and housewares boutique for families experiencing crisis situations. The boutique stocks and distributes new and gently-used items that are critical to life and home stability. Clients not only need “stuff,” but also the unconditional love of Christ,” the organization describes on its website. “Mercy Mall provides that through encouraging words, hugs, resources, and prayer. There are no qualifications or geographic borders, which allows Mercy Mall to assist families in emergency situations.

The Mercy Mall facility on Whitepine Road in Chesterfield is filled with clothing, toiletries and other resources.

As 2021 comes to a close, Mercy Mall says the community can help meet its goal of \$50,000 to serve 600 families.



Quarterly Issues and Programs List Public Service Announcements

WKLR-FM broadcasts traffic and weather reports for the Greater Richmond area each weekday morning and afternoon.

The following is a list of local non-profit and not-for-profit groups for which WKLR-FM, Richmond, Virginia, aired public service announcements from 01 October through 31 December 2020. WKLR-FM also airs public service announcements for national non-profit and not-for-profit groups.

Virginia State Parks – Dam Awareness :30 and :60

Virginia Department of Health –Quit Smoking :30, Opioid Crisis

Virginia Association of Broadcasters – Suicide Prevention :30

Army National Guard – Make A Difference :15, :30, :60, Be First :30, :60

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