



## **Quarterly Issues and Programs List**

### **Programs Information**

The following is a list of programs which WKLR-FM, Richmond, Virginia, aired from 01 January through 31 March 2017. These programs addressed issues that were determined to be of significant concern to the Richmond, Virginia community during the First quarter of 2017.

**Local News Stories** WKLR-FM has a locally-produced newscast at the top and bottom of the hour each weekday morning between 6:00 and 9:00.

**Focus Richmond** (five hours per quarter) – a twenty-five-minute talk show hosted by Local Morning Show Host from Star 100.9, Bill Bevins, and airing Sunday mornings at 0630. The program focuses on local public affairs and community issues.

**Viewpoints** (six hours per quarter) – a thirty-minute issues program produced by Mediatracks airing Sunday mornings at 0600.

**Public Service Announcements** – announcements provided by not-for-profit groups, local charities, and the Ad Council aired at various times on all days of the week.

These programs focused on the following issues of importance to the local community:

- A) The Economy
- B) Politics
- C) Public Safety and Health
- D) Education
- E) The Environment



## **Quarterly Issues and Programs List General Issues**

The following is a list of significant issues to which WKLR-FM, Richmond, Virginia, responded from 01 January through 31 March 2017, along with the most pertinent treatments of those issues.

### **A. The Economy**

**WKLR-FM Local News** Synopsis of topic reported morning of 1-2-17

DRIVERS ACROSS VIRGINIA AND THE COUNTRY ARE PAYING MORE FOR GAS THIS YEAR. THE AVERAGE PRICE BEGAN 2017 AT \$2.34 A GALLON. THAT'S 34 CENTS HIGHER THAN THE START OF LAST YEAR. TRIPLE A EXPECTS PRICES TO KEEP RISING LEADING UP TO THE SUMMER DRIVING SEASON. Total news segment time 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 1-3-17

KMART, SEARS AND MACY'S ARE CLOSING STORES ACROSS THE STATE. MACY'S IS CLOSING STORES IN ALEXANDRIA AND LYNCHBURG. KMART AND SEARS ARE CLOSING 104 STORES NATIONWIDE INCLUDING FIVE IN VIRGINIA. Total news segment time 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 1-9-17

GOOD NEWS IS EXPECTED WHEN THE FINAL TALLY OF HOLIDAY RETAIL SALES IS RELEASED ON FRIDAY. ECONOMISTS PREDICT AN INCREASE OF POINT-5-PERCENT. DESPITE THE POSITIVE OUTLOOK, DEPARTMENT STORES ARE STRUGGLING. MACY'S AND SEARS ANNOUNCED THEY ARE CLOSING DOZENS OF STORES

FOLLOWING WEAKER THAN EXPECTED HOLIDAY SALES. Total news segment time 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 1-11-17

THE ANNUAL MORTGAGE INSURANCE PREMIUMS THAT BORROWERS PAY IS GOING DOWN. IT APPLIES TO HOME LOANS TAKEN-OUT AND INSURED BY THE GOVERNMENT. THE AVERAGE HOMEOWNER SHOULD SAVE ABOUT 500-DOLLARS A YEAR. THE HOPE IS THAT MORE FIRST-TIME HOME BUYERS TO JUMP INTO THE MARKET IN VIRGINIA. Total news segment time 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 1-13-17

KROGER IS LOOKING TO FILL ABOUT THREE HUNDRED POSITIONS DURING A HIRING EVENT TODAY AND THEY'RE LOOKING TO FILL SEVERAL POSITIONS. IF YOU'RE INTERESTED THEN YOU CAN FILL OUT AN APPLICATION AT THE KROGER TRAINING CENTER AT 22-35 STAPLES MILL ROAD STARTING AT TWO. Total news segment time 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 1-19-17

JOHNS HOPKINS STUDY FINDS A LOT OF PATIENTS ARE GETTING SOCKED WITH UNEXPECTED BILLS BECAUSE THEY THINK CERTAIN THINGS ARE COVERED. THE STUDY FINDS SOME OF THE LARGEST INCREASES OVER THE MEDICARE PRICE INCLUDE CHARGES FOR EMERGENCY MEDICINE, ANESTHESIOLOGY AND RADIOLOGY. Total news segment time 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 1-27-17

WE'RE WATCHING TO SEE JUST HOW THE MARKETS WILL CLOSE OUT THE FIRST FULL BUSINESS WEEK OF DONALD TRUMP'S PRESIDENCY. THE DOW OPENS ABOVE 20 THOUSAND FOR THE SECOND DAY IN A ROW JUMPING 32 POINTS ON THURSDAY. Total news segment time 5 minutes.

**Viewpoints** Teaching Your Kids About Money Air 3-5-17 at 6:00a

All parents want their kids to succeed and live good lives, and part of accomplishing that is raising them to understand the value of a dollar. We talk to Beth Kobliner, a financial expert and author of the book Make Your

Kid A Money Genius (Even if you're not) about tips and tricks to help our kids, from toddlers to post-grads, handle money responsibly.

Host: Karen Hand. Guests Beth Kobliner, financial expert and author of Make Your Kid A Money Genius (Even if you're not) Program #17-10 9 minutes.

## **B. Politics**

**WKLR-FM Local News** Synopsis of topic reported morning of 1-10-17

TODAY IS A SPECIAL ELECTION FOR SENATE DISTRICT NINE WHICH INCLUDES EASTERN HENRICO, HANOVER, RICHMOND CHARLES CITY COUNTY. DEMOCRAT JENNIFER MCCLELLAN FACES LIBERTARIAN COREY FAUCONIER. THAT RACE ALONG WITH THE 22ND SENATE DISTRICT SPECIAL ELECTION IN GOOCHLAND. APPOMATTOX AND LYNCHBURG COULD DECIDE WHICH PARTY CONTROLS THE STATE SENATE. 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 1-11-17

PRESIDENT OBAMA WILL GIVE HIS FAREWELL ADDRESS TONIGHT IN CHICAGO AT 9PM. A SPOKESPERSON SAYS THE SPEECH IS NOT INTENDED TO BE A VICTORY LAP, BUT A CALL TO ACTION TO THE NEXT GENERATION OF LEADERS. 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 1-13-17

RICHMOND MAYOR LEVAR STONEY WILL KICK OFF TWO DAYS OF INAUGURAL CELEBRATIONS THIS AFTERNOON. AT NOON TODAY HE WILL BE AT A SOLD OUT LUNCH IN AT THE JEFFERSON, AND AT 6:30 WILL BE HOLDING A RECEPTION AT THE MAIN STREET TRAIN STATION AND TOMORROW HE WILL HOLD A PRAYER BREAKFAST BEFORE HIS PUBLIC SWEARING IN CEREMONY AT CITY HALL. 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 1-16-17

SENATOR TIM KAINE IS IN RICHMOND FOR A MARTIN LUTHER KING DAY COMMUNITY EVENT. HE'S SPEAKING AT THE SAINT PAUL'S BAPTIST CHURCH FOR A CONVERSATION WITH OTHERS. ISSUES

HE'S ADDRESSING INCLUDE FIGHTING POVERTY AND CRIME. 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 1-19-17

HOPEWELL CITY IS HOLDING A "STATE OF THE DOWNTOWN ADDRESS" TONIGHT. YOU'LL BE ABLE TO WEIGH IN ON WHAT ELSE YOU THINK SHOULD BE DONE TO MAKE THE CITY BETTER. TONIGHT'S "STATE OF THE DOWNTOWN" ADDRESS BEGINS AT SIX THE GUNCOTTON ART GALLERY ON BROADWAY AVENUE. 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 1-26-17

THE PARENTS OF HANNAH GRAHAM ARE SPEAKING OUT URGING STATE LAWMAKERS TODAY TO SUPPORT AN EFFORT TO ENHANCE D-N-A COLLECTION. 18 YEAR OLD HANNAH WAS KILLED IN 2014 BY JESSE MATTHEW JUNIOR. THE GRAHAMS SAY A SIMPLE SWAB FOLLOWING MATTHEW'S TRESPASS CONVICTION FROM 2010 WOULD HAVE LINKED HIM TO A 2009 MURDER... MEANING HE WOULD HAVE BEEN IN JAIL IN 2014 AND HANNAH COULD STILL BE ALIVE. 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 2-7-17

VOTERS IN RICHMOND'S NORTHSIDE AND PARTS OF HENRICO HEAD TO THE POLLS TODAY TO FILL A VACANCY IN THE HOUSE OF DELEGATES. JEFF BOURNE, JOHN BARCLAY AND REGIE FORD ARE ALL VYING FOR THE SEAT LEFT VACANT BY DEMOCRATIC DELEGATE JENNIFER MCCLELLAN WHO WON THE 9TH SENATE DISTRICT SEAT IN A SPECIAL ELECTION. 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 2-14-17

MORE THAN A DOZEN LOCAL BUSINESSES WILL CLOSE THEIR DOORS TODAY IN PROTEST OF PRESIDENT DONALD TRUMP'S IMMIGRATION POLICIES. THE 'DAY WITHOUT IMMIGRANTS' MOVEMENT STARTED ONLINE - AND CALLS ON PEOPLE TO SKIP WORK OR CLOSE THEIR BUSINESSES. MORE THAN FOUR-THOUSAND LOCAL BUSINESSES ARE OWNED BY IMMIGRANTS IN OUR AREA. 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 3-2-17

RICHMOND MAYOR LEVAR STONEY'S EXECUTIVE ASSISTANT HAS RESIGNED AFTER ONLY A FEW WEEKS ON THE JOB. STONEY SAID HE BELIEVED IN SECOND CHANCES WHEN HE HIRED STEVEN HAMMOND, KNOWING HE'D BEEN CONVICTED OF EMBEZZLING OVER 200-THOUSAND DOLLARS FROM THE VIRGINIA A-B-C. BUT THE HIRING CAME UNDER MORE SCRUTINY WHEN IT WAS DISCOVERED HE'D SENT TEXT MESSAGES TO THE MOTHER OF HIS CHILDREN THREATENING VIOLENCE. 5 minutes.

**Viewpoints** A Fresh Look at the Bill of Rights Air 3-12-17 at 6:00a

The Bill of Rights may seem like they were simply added on to the end of the Constitution. Civil liberty lawyer Burt Neuborne offers a different outlook on the document. Neuborne dives into the structure of the Bill of Rights and explains how James Madison used organization skills to ensure the first ten amendments to the United States Constitution build on each other and establish a logical system of government.

Host: Marty Peterson. Guests: Burt Neuborne, Norman Dorsen Professor of Civil Liberties, Bennan Center for Justice at New York University and former national legal director of the American Civil Liberties Union. Program #17-11. 11 minutes.

### **C. Public Safety and Health**

**Focus Richmond** : Polar Plunge Air 1-29-17 at 6:30a

Guest: Nicole Rappaport of Special Olympics tells us swimsuit season just got longer with the RVA Plunge/Winterfest at The Shops at Willow Lawn on Saturday Feb 25th, it's the 3rd annual event to raise money in support of Special Olympics Virginia. 24 Minutes.

**Focus Richmond** : NEDA Walk "National Eating Disorders Association." Air 2-12-17 at 6:30a

Guest: Tracy Cornatzer of Stay Strong Virginia and Kristen Tully a local VCU student with an eating Disorder tell us about how wide spread the

problem is and about the fund raising walk coming up on March 25<sup>th</sup>. 24 Minutes.

**Focus Richmond** : Easter Seals Extravaganza Air 3-12-17 at 6:30a

Guest: Melba Gibbs and Faye Holland, tell us about the annual spring event that raises money for Easter Seals and this year for the 60th anniversary of Camp Easter Seals the event at Beautiful Dover Hall will feature a Camp theme. 24 Minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 1-4-17

V-DOT CREWS ARE PREPARING MAJOR ROADS IN OUR AREA AHEAD OF THE ANTICIPATED SNOW THIS WEEK. THEY SAY THEY WILL BE PRE-TREATING INTERSTATES AND OTHER BIG ROADS WITH ANTI-ICING MATERIALS, TO TRY AND KEEP ROAD WAYS SAFE WHEN THE SNOW STARTS TO FALL. 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 1-12-17

STATE POLICE ARE INVESTIGATING A DEPUTY INVOLVED SHOOTING CAROLINE COUNTY. THE SHERIFF'S OFFICE RESPONDED TO A DOMESTIC CALL IN THE 13000 BLOCK OF LONG BRANCH ROAD AND WHEN THEY ARRIVED, THEY ENCOUNTERED A MAN WITH A FIREARM. DURING THE CONFRONTATION, THE SUBJECT WAS SHOT. 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 1-20-17

THE F-D-A AND E-P-A SAY WOMEN WHO ARE PREGNANT OR BREASTFEEDING CAN SAFELY EAT NEARLY 90 PERCENT OF FISH AVAILABLE IN THE U.S. SEVEN HIGH MERCURY FISH TO AVOID ARE KING MACKEREL, MARLIN, ORANGE ROUGHY SHARK, SWORDFISH, TILEFISH AND BIGEYE TUNA. 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 1-26-17

THE WALMART ON BELL CREEK ROAD IN MECHANICSVILLE IS BACK OPEN AFTER BEING EVACUATED YESTERDAY DUE TO A BOMB THREAT. INVESTIGATORS BROUGHT IN BOMB DETECTION DOGS AND SWEEPED THE STORE BUT AFTER ABOUT FOUR HOURS THEY DIDN'T FIND ANYTHING. 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 1-31-17

TODAY, SEVERAL PEOPLE WILL BE GATHERING AT A RALLY OUTSIDE OF THE FEDERAL COURT HOUSE IN RICHMOND, IN SUPPORT OF LGBTQ SANCTUARY CITIES. RICHMOND IS NOT A SANCTUARY CITY, BUT MAYOR LEVAR STONEY SAYS THE CITY'S POLICE DEPARTMENT PROTECTS ALL OF IT'S RESIDENTS. THE RALLY STARTS AT SIX P-M ON BROAD STREET. 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 2-2-17

THE AMERICAN HEART ASSOCIATION SAYS EATING MORE OF YOUR CALORIES EARLIER IN THE DAY IS BETTER FOR YOU. THE BODY METABOLIZES FOOD BETTER EARLY LOWERING THE RISK FACTORS FOR HEART DISEASE LIKE OBESITY, HIGH BLOOD PRESSURE AND HIGH CHOLESTEROL. 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 2-14-17

A FAMILY OF SIX IS LOOKING FOR A NEW PLACE TO LIVE AFTER A FIRE LAST NIGHT. THEIR NEIGHBORS SAW THE FIRE ON THEIR BACK PORCH FIRST AT THE HOME ON TWELVE OAKS ROAD IN CHESTERFIELD. CREWS ARE STILL TRYING TO FIGURE OUT WHAT STARTED THE FIRE AND THE FAMILY IS GETTING HELP FROM THE LOCAL RED CROSS. 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 2-15-17

NEARLY A DOZEN SUSPECTED CHILD PREDATORS ARE FACING CHARGES AFTER BEING CAUGHT IN A CYBER-STING. MOST OF THEM SHOWED UP TO MEET WHO THEY THOUGHT WAS A 13-YEAR OLD GIRL, BUT WERE INSTEAD MET BY SPOTSYLVANIA COUNTY POLICE OFFICERS. THE SIX MONTH STING CAUGHT FIVE PEOPLE FROM OUR AREA, INCLUDING A 64 YEAR OLD HENRICO MAN. 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 2-17-17

GETTING THE FLU SHOT HAS HELPED CUT TRIPS TO THE DOCTOR IN HALF THIS FLU SEASON ACROSS CENTRAL VIRGINIA AND MOST OF THE COUNTRY. THE C-D-C ESTIMATES THE VACCINE HAS BEEN



43 PERCENT EFFECTIVE AGAINST THE MOST DOMINANT STRAIN OF THE FLU CIRCULATING. 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 2-27-17

A NEW STUDY FOUND THAT VAPING ELECTRONIC CIGARETTES MAY INCREASE THE RISK OF STROKE EVEN MORE THAN SMOKING REGULAR TOBACCO. RESEARCHERS FOUND E-CIGARETTES CUT THE BRAIN'S ABSORPTION OF GLUCOSE, AND COULD LEAD TO MORE SERIOUS NEUROLOGICAL DAMAGE IN THE CASE OF A STROKE. 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 3-3-17

FEDERAL OFFICIALS SAY A CENTRAL VIRGINIA DOCTOR WAS RUNNING A "PILL MILL" OPERATION. THEY SAY DOCTOR CLARENCE SCRANAGE WORKED WITH ANOTHER MAN TO RECRUIT PATIENTS HE COULD WRITE OXYCODONE PRESCRIPTIONS FOR. COURT DOCUMENTS SAY THAT MIDDLE MAN WOULD PAY THE DOCTOR AND SELL THE OXYCODONE TO DEALERS AND USERS AND THE PATIENTS WERE PAID FOR FILLING THE PRESCRIPTIONS. 5 minutes.

**Viewpoints** Raising a Transgender Child Air 3-19-17 at 6:00a

What should you do if you child tells you they feel they were born as the wrong gender? Do you force them to conform to their born gender or do you support their feeling of being born into the wrong body? We talk to the parent and the doctor of a transgender child to sort through the confusion and discover what science says about gender transitions and how one family navigated the issues associated with having a child you suddenly don't fully understand.

Host: Gary Price. Guests: Dr. Michele Angello, a therapist and gender specialist; Alisa Bowman, journalist, author, and mother of a transgender child. Program #17-12. 11 minutes.

## **D. Education**

**Focus Richmond** : Communities in Schools "C I S Fest Kick Off To Spring" Air 3-19-17 at 6:30a

Guest: Jay Swedenborg Ex Dir CIS Chesterfield and Kelly Elias Dir Of Development Chesterfield CIS tell us about all they do to help kids stay in school and their annual Spring Fest with Live bands a Kid Zone food trucks Fitness actives and more coming up on April 29th. 24 Minutes.

**Focus Richmond** : Fazon School for Autism Air 3-26-17 at 6:30a

Guest: Eli Newcomb M.Ed, BCBA, LBA executive Dir of the Fazon Center. And Tonda Author of The River City Rotary tell us about the annual River City Corn Hole Tournament to raise money for the Fazon School for Autism. Dr. Newcomb filled us in on the latest work being done at the center and how it helps provide specialized education for children with Autism around Central Virginia. 24 Minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 1-18-17

STUDENTS AT THE STEWARD SCHOOL IN HENRICO HAVE A "DAY ON" RATHER THAN A DAY OFF FOR MARTIN LUTHER KING JUNIOR DAY. STUDENTS HAVE SIX LOCAL SERVICE-ORIENTED, NON-PROFIT ORGANIZATIONS THROUGH WHICH THEY ARE ABLE TO HELP OTHERS.AMONG TODAY'S PROJECTS BAKING BREAD FOR HOMELESS SHELTERS. 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 1-19-17

STUDENTS IN HENRICO COUNTY SURPRISE THEIR BUS DRIVER ON HER LAST DAY. MISS LINDA GOT A WHOLE BUS WORTH OF YELLOW FLOWERS FROM HER GAYTON ELEMENTARY SCHOOL STUDENTS. MISS LINDA SAYS SHE WAS SO HAPPY, SHE'S THINKING ABOUT RETIRING AGAIN TODAY. 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 1-20-17

STUDENTS FROM THE HANOVER CENTER FOR TRADES AND TECHNOLOGY ARE PLACING "BUDDY BENCHES" THEY BUILT IN CARPENTRY CLASS OUTSIDE ELEMENTARY SCHOOLS ACROSS THE COUNTY. WHEN KIDS NEED A FRIEND TO PLAY WITH DURING RECESS THEY CAN GO SIT ON ONE OF THE BENCHES. 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 1-25-17

CHESTERFIELD STUDENTS GOT A LESSON ON SIMPLE MACHINES USING ONLY FRUITS AND VEGGIES. THIRD GRADERS AT EVERGREEN ELEMENTARY HAVE BEEN LEARNING ABOUT SIMPLE

MACHINES. NOW, AT THE END OF THEIR LESSON THEY GOT TO MAKE THEIR OWN CARS, AND HAVE A FRUIT AND VEGGIE DERBY. 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 2-6-17

TODAY, TWO BILLS, WHICH WOULD LIMIT HOW LONG SCHOOLS COULD SUSPEND STUDENTS WILL GET A VOTE IN THE STATE SENATE. THE BILLS RANGE FROM SUSPENDING ANY STUDENT FOR JUST 60 DAYS, UNLESS THEY COMMITTED A VIOLENT CRIME TO NOT SUSPENDING ANYONE IN PRE-K THROUGH THIRD GRADE FOR MORE THAN TWO WEEKS. LAWMAKERS SAY THE BILLS WILL HELP SCHOOLS FIX PROBLEMS WITH STUDENTS, INSTEAD OF JUST SUSPENDING THEM. 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 2-10-17

THE PETERSBURG CITY COUNCIL WILL HOLD A MEETING ABOUT MOVING STUDENTS FROM PEABODY MIDDLE SCHOOL TO VERNON JOHNS MIDDLE THIS SEPTEMBER. PEABODY WAS BUILT IN THE 50s AND VERNON JOHNS IS A MORE MODERN BUILDING. THEY'RE ASKING FOR PUBLIC COMMENT AT THE SCHOOL BOARD MEETING NEXT WEEK. 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 3-3-17

RICHMOND PUBLIC SCHOOLS IS ASKING FOR AN EXTRA 20 MILLION DOLLARS FROM THE CITY. THE SCHOOL BOARD VOTED ON THEIR 301 MILLION DOLLAR BUDGET FOR 20-18 AT THEIR MEETING LAST NIGHT. NOW THAT BUDGET WILL GO TO THE CITY FOR APPROVAL. 5 minutes.

## **E. The Environment**

**Focus Richmond** : Shiver in the River Air 1-13-17 at 6:30a

Guest: Mike Baum of Keep Virginia Beautiful tells us about the 3rd annual event that helps clean up the James River and raise money for other campaigns to help preserve our beautiful state and promote the health of the James River. 24 Minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 1-6-17

RICHMOND'S CHRISTMAS TREE RECYCLING EVENT HAS BEEN RESCHEDULED DUE TO TOMORROW'S SNOW STORM. THE NEW DATE IS NEXT SATURDAY THE 14TH FROM 9 A-M TO 2 P-M. THE DEPARTMENT OF PUBLIC WORKS WILL COLLECT TREES CURBSIDE THROUGH JANUARY 20TH. ALL TREES WILL BE RECYCLED INSTEAD OF FILLING LOCAL LANDFILLS. 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 1-24-17

THE DEATH TOLL IS NOW UP TO 19 AFTER DOZENS OF TORNADOES TOUCHED DOWN ACROSS GEORGIA, MISSISSIPPI, AND ALABAMA. LESS SEVERE PORTIONS OF THE STORMS ARE EXPECTED TO COME THROUGH VIRGINIA TODAY. THERE WERE ABOUT 30 CONFIRMED TORNADOES IN THE SOUTHEAST OVER THE WEEKEND. THE SIGNIFICANT CHANGES IN WEATHER ARE BEING ATTRIBUTED TO CLIMATE CHANGE. 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 1-27-17

TOMORROW IS THE THIRD ANNUAL SHIVER IN THE RIVER. IT'S NOT ALL JUST ABOUT JUMPING IN THE FREEZING WATER IN THE JAMES. IT'S AN EVENT TO RAISE AWARENESS OF THE ENVIRONMENTAL HEALTH OF THE JAMES RIVER, A COMMUNITY CLEANUP, A FIVE-K RUN, AND FINALLY THE POLAR PLUNGE. IF YOU ARE INTERESTED, YOU CAN STILL SIGN UP TODAY AND TOMORROW. 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 2-10-17

PEOPLE IN THE DEEP SOUTH ARE CLEANING UP AFTER SEVERE WEATHER SWEEPED THROUGH OVERNIGHT WITH SOME OF THE STORMS EXPECTED TO REACH US TODAY. AT LEAST FOUR TORNADOES TOUCHED DOWN IN LOUISIANA ALONE. SEVERE FLOODING AND EROSION IS OCCURRING AS WELL. 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 2-20-17

AT LEAST FOUR PEOPLE HAVE DIED IN CENTRAL AND SOUTHERN CALIFORNIA BECAUSE OF UNUSALLY SEVERE WEEKEND STORMS.

RIISING WATERS TRAPPED PEOPLE IN CARS ALONG HIGHWAYS. SEVERAL AREAS REMAIN UNDER FLOOD WARNINGS AND MORE RAIN IS ON THE WAY. 5 minutes.

**Viewpoints** Empowering Your Community to Create Change  
Air 2-12-17 at 6:00a

The news typically shows us stories about the national government being stuck in a gridlock on most of the big, important issues. Sarah Van Gelder, co-founder of Yes! Magazine, went on a trip across America to see how change is being made at the local level and found inspirational stories and examples of community involvement solving big problems while paving the way for a better future. She shares these anecdotes and helpful hints for others out there hoping to make a difference in their area.

Host: Marty Peterson. Guests: Sarah Van Gelder, co-founder of YES! Magazine, author of The Revolution Where You Live: Stories from a 12,000-Mile Journey Through a New America Program #17-07 11 minutes



## **Quarterly Issues and Programs List Public Service Announcements**

WKLR-FM broadcasts traffic reports for the Greater Richmond area each weekday morning and afternoon.

The following is a list of local non-profit and not-for-profit groups for which WKLR-FM, Richmond, Virginia, aired public service announcements from 01 January through 31 March 2017. WKLR-FM also airs public service announcements for national non-profit and not-for-profit groups.

**Crime Solvers/Crime Stoppers** – 60-second spots

**Local Charity PSAs** – Alzheimer's Association of Richmond :30 PSA, Keep Virginia Beautiful - Shiver in the River :30 PSA, Reach Out for Life :30 PSA

**Virginia Association of Broadcasters PSAs** – Choose the Right Childcare Provider :30 PSAs

**Virginia Tourism PSA** - Virginia is For Lovers! :30 PSA

**Various Ad Council-Provided PSAs** (subjects included: foster care, online pharmacy safety, firearms safety, caregiver assistance, Stand Up To Cancer, SCORE small business help) 30-second spots.

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