



Quarterly Issues and Programs List Programs Information

The following is a list of programs which WKLR-FM, Richmond, Virginia, aired from 01 October 2015 through 30 December 2015. These programs addressed issues that were determined to be of significant concern to the Richmond, Virginia community during the fourth quarter of 2015.

Local News Stories WKLR-FM has a locally-produced newscast at the top and bottom of the hour each weekday morning between 6:00 and 9:00.

Focus Richmond (five hours per quarter) – a twenty-five-minute talk show hosted by Local Morning Show Host from Easy 100.9, Bill Bevins, and airing Sunday mornings at 0630. The program focuses on local public affairs and community issues.

Viewpoints (six hours per quarter) – a thirty-minute issues program produced by Mediatracks airing Sunday mornings at 0600.

Public Service Announcements – announcements provided by not-for-profit groups, local charities, and the Ad Council aired at various times on all days of the week.

These programs focused on the following issues of importance to the local community:

- A) The Economy
- B) Politics
- C) Public Safety and Health
- D) Education
- E) The Environment



Quarterly Issues and Programs List General Issues

The following is a list of significant issues to which WKLR-FM, Richmond, Virginia, responded from 01 October 2015 through 30 December 2015, along with the most pertinent treatments of those issues.

A. The Economy

WKLR-FM Local News Synopsis of topic reported morning of 10-13-15

A new study by bankrate.com shows three out of five Americans are tightening their purse strings for the holidays; stores may have to offer deep discounts to get customers in to spend. Spending levels in the Richmond area are expected to remain flat. Total news segment time 5 minutes.

WKLR-FM Local News Synopsis of topic reported morning of 11-3-15

Triple A Expects Prices To Keep Falling Through The Holidays...As Long There's No Interruption In Supply. The National Average Is 2-19 A Gallon. About 80 Cents Less Than Last Year At This Time With The Richmond Average Remaining Just Below That. Total news segment time 5 minutes.

WKLR-FM Local News Synopsis of topic reported morning of 11-4-15

While Some Economic Experts Predict People Will Spend More For Holiday Gifts This Year Because Of Low Gas Prices, Analysts At Morgan Stanley Expects The Opposite. They Believe Holiday Sales Growth Will Slow Down... With Americans Spending About A Quarter Less On Presents Than They Did Last Year. Total news segment time 5 minutes.

WKLR-FM Local News Synopsis of topic reported morning of 11-6-15

Target Says It Will Be Closing 13 Of Its Stores Nationwide Due To Falling Profits. Virginia Isn't Affected. Target Members Will Be Given The Option To Move To Other Target Stores In Other States. Total news segment time 5 minutes.

WKLR-FM Local News Synopsis of topic reported morning of 11-4-15

Tonight City Council Will Receive An Official Report in the recent U-C-I Bike Races through Richmond....Sources Confirm Police Overtime Was Over Budget Costing 1-Point-3 Million Dollars. Fire And EMS Overtime Came In Under Budget Costing Less Than 300-Thousand. The City Also Spent Over 5-Point-7 Million On Infrastructure Repairs. Total news segment time 5 minutes.

WKLR-FM Local News Synopsis of topic reported morning of 12-2-15

Prices At The Pumps Here In Central Virginia Have Gone Up Ten Cents In The Last Week.... To One-Ninety Eight A Gallon. The Main Reason? A Rise In The Price Of Crude Oil. But Experts Expect Prices To Go Back Down In The Coming Weeks. Total news segment time 5 minutes.

Viewpoints Entrepreneurs and Success Air 10-4-15 at 6:00a

What does it take to be a successful entrepreneur? A hot idea? Venture capital money? A lot of internet buzz? Those things help, but our two guests who are both successful entrepreneurs and businessmen, say there is a lot more to it, especially if you do business solely or mostly on the internet. They'll give us advice on picking the best partner, why financing your venture is a family affair, and how to present yourself in the best way to internet customers.

Host: Gary Price. Guests: Dan Shapiro, the CEO of Glowforge, creator of the board game Robot Turtles, author of the book, Hot Seat: The startup CEO guidebook; Bryan Kramer, CEO of PureMatter, author of the book, Shareology: How sharing is powering the human economy. Program #15-40. 10 minutes

Viewpoints Sustainable, Ethically-Made Products are Good Gift Choices
Air 11-22-15 at 6:00a

It's almost time to head to the mall and check out the holiday decorations and pick up some presents for friends and family. A lot of people will be buying clothing, shoes, accessories and making sweets as gifts, thinking only about the cost and if the recipient will like it. Our guests say that you should also consider where the gift comes from, what it's made of and how the workers who created it are treated. Our guests discuss the need for sustainable, ethically made gifts from clothing to jewelry to chocolate.

Host: Gary Price. Guests: Kate Black, author of the book, *Magnifico: Your head-to-toe guide to ethical fashion and non-toxic beauty*. Amy Guittard, director of marketing for Guittard Chocolate Company, author of their new book, *Guittard Chocolate Cookbook: Decadent recipes from San Francisco's premium bean-to-bar chocolate company*. Program #15-47. 12 minutes

Focus Richmond : Experience Chesterfield Air 11-15-15 at 6:30a

Guests Theresa Boniface, Allie Gibson and Dave Goode from the Chesterfield Dept. of Commerce And Media explain interactive guide to events and things to do in Chesterfield County and the impact these events have on the local economy. Hosted by Bill Bevins on SummitMedia-Richmond Radio Stations. 25 Minutes.

Focus Richmond : Fire, Flour, and Fork Festival Air 10-25-15 at 6:30a

Guests Susan Winekie and Maureen Egan talk about Richmond's big FOODIE event that happens over the course of the week raising awareness of local restaurants and raising money for local charities. Hosted by Bill Bevins on SummitMedia-Richmond Radio Stations. 25 Minutes.

B. Politics

WKLR-FM Local News Synopsis of topic reported morning of 10-12-15

Republican Presidential Front Runner Donald Trump Will Make A Stop At Richmond International Raceway In Henrico Wednesday Night. The Event Begins At Seven And Is Expected To Last An Hour. It's Free But We Are Told You Will Need Tickets. Total news segment time 5 minutes.

WKLR-FM Local News Synopsis of topic reported morning of 10-14-15

If You Haven't Registered To Vote For The Upcoming November Elections, You Must Do So By The Close Of Business Today. Seats In The Virginia Senate And House Of Delegates, As Well As County Boards Of Supervisors And School Boards Will Be Up For Grabs. Total news segment time 5 minutes.

WKLR-FM Local News Synopsis of topic reported morning of 10-19-15

Former Virginia U-S Senator Jim Webb Will Make An Announcement About The Future Of His Presidential Campaign Today. The Democrat Is Expected To Announce He May Run As An Independent. Total news segment time 5 minutes.

WKLR -FM Local News Synopsis of topic reported morning of 10-21-15

Richmond City Council Wants A Raise. The Council Compensation Review Committee Held A Public Hearing On The Matter, But Only Three People Came To Speak Out... One Of Them Former Council Member Viola Baskerville. She Said The 25-Thousand A Year For A Time Consuming But Part Time Job May Prevent Lower And Middle Class Citizens From Running For Office. Total news segment time 5 minutes.

WKLR -FM Local News Synopsis of topic reported morning of 10-22-15

The Gun Control Group "Everytown" Is Spending 700-Thousand Dollars In Ads Targeting Republican Glen Sturtevant. The Ads Feature Andy Parker, The Father Of The Roanoke T-V Reporter Gunned Down On Live Television Earlier This Year. Total news segment time 5 minutes.

WKLR -FM Local News Synopsis of topic reported morning of 11-2-15

Election Day Is Tomorrow. There Are A Number Of State And Local Seats Up For Grabs, Including A Heated Race Between Republican Glen Sturtevant And Democrat Dan Gecker To Replace State Senator John Watkins In The 10th-District. Total news segment time 5 minutes.

WKLR -FM Local News Synopsis of topic reported morning of 11-5-15

Millions Of Dollars Spent...But No Change In The Composition Of The General Assembly. In The 10th Senate District...Republican Glen Sturtevant Has Defeated Democrat Dan Gecker...A Major Blow To Governor Terry McAuliffe Who Had Hoped To Have More Democrats On His Side. Sturtevant Is Joined Senator-Elect Amanda Chase From Chesterfield And Senator-Elect Siobhan {Shah-Von} Dunnavant From Henrico. Total news segment time 5 minutes.

WKLR -FM Local News Synopsis of topic reported morning of 11-5-15

And An 18 Year Old Recent High School Graduate Is The Youngest Member Ever Of Prince George County's School Board. Reed Ashcroft Is Currently Enrolled In Richard Bland College And Officially Takes Office In January. Total news segment time 5 minutes.

WKLR -FM Local News Synopsis of topic reported morning of 11-6-15

Today, President Obama And Israeli Prime Minister Benjamin Netanyahu A Will Meet At The White House. It's The First Time The Two Have Spoken In Person Since The Iran Nuclear Deal Which Put A Strain On Their Relationship. They're Expected To Talk About American Aid To Israel And The Israeli-Palestinian Conflict. Total news segment time 5 minutes.

WKLR -FM Local News Synopsis of topic reported morning of 11-11-15

It's The Fourth Debate For The Top 8 Republican Presidential Contenders. This One, Hosted By The Fox Business Network And The Wall Street Journal Will Focus On Economic Issues. Donald Trump And Ben Carson, Are Virtually Tied For The Top Spot. Total news segment time 5 minutes.

WKLR -FM Local News Synopsis of topic reported morning of 11-13-15

Republican Presidential Candidate Doctor Ben Carson Spoke At Liberty University And Then Traveled To Chesterfield For A Private Fundraiser Last Night. The Campaigning Comes Just A Day After The Fourth G-O-P Debate. The Democratic Candidates Will Take The Stage Saturday Night. Total news segment time 5 minutes.

C. Public Safety and Health

Focus Richmond : Sensitive Santa Event Air 11-22-15 at 6:30a

Guests Melba Gibbs of Easter Seals UCP told us about an upcoming local event focused on making a visit with Santa comfortable and friendly for children with Special Needs. 13 Minutes.

WKLR -FM Local News Synopsis of topic reported morning of 10-5-15

The Man Accused Of Abducting And Killing Local Altria Executive Leyla Namiranian Will Appear In A Chesterfield Courtroom Today. 54-Year-Old Michael Edwards Is Facing A Charge Of First-Degree Murder In The Case. His Former Girlfriend Disappeared Without A Trace In April Of 2012 And Her Body Has Not Been Found. Total news segment time 5 minutes.

WKLR -FM Local News Synopsis of topic reported morning of 10-9-15

Everyone In Ashland Should Have Power Again This Morning After A Transformer Blew At A Substation Around 8-30 Last Night. At One Point, More Than Eight Thousand People Were In The Dark. Total news segment time 5 minutes.

WKLR -FM Local News Synopsis of topic reported morning of 10-16-15

A Loaded Semi Automatic Handgun, Brass Knuckles, And Scissors Were Found On A Teenage Girl At Caroline County High School. After A Tip... The School Resource Officer Confiscated The Weapons... And The Student Was Removed From School Grounds. Total news segment time 5 minutes.

WKLR -FM Local News Synopsis of topic reported morning of 10-28-15

Chesterfield Are Investigating How A Father Of Four Was Shot In His Car With His Kids Inside. Police Found Nick Clavier (Clah-Veer) Shot In The Head After Crashing Off Hull Street Road Saturday. His Nine Year Old Daughter Pulled Her Three Younger Siblings Out Of The Wrecked Car And Ran Through The Woods To Get Help. Total news segment time 5 minutes.

WKLR -FM Local News Synopsis of topic reported morning of 11-9-15

Henrico Police Need Your Help To Find The Driver Of An S-U-V That Hit A Pedestrian Off Hanover Road In Sandston Friday Night. Alex Godfrey Says The Side Mirror Was The Only Part Of The Car That Hit Her But The Impact Threw Her Into A Ditch. Total news segment time 5 minutes.

WKLR -FM Local News Synopsis of topic reported morning of 11-12-15

First Responders Are Hoping An Active Shooter Drill At Chesterfield Town Center Will Prepare Them For An Actual Emergency. Chesterfield Police Also Note That This Type Of Training Is Important Before The Holiday Shopping Season When Malls Across The U-S Will Be Packed With People. Total news segment time 5 minutes.

WKLR -FM Local News Synopsis of topic reported morning of 11-13-15

Advocates For A Free Standing Children's Hospital In Richmond Are Abandoning Plans To Build It On The Boulevard The Virginia Children's Hospital Alliance Hasn't Been Able To Reach An Agreement With Health Care Providers For The Project. Total news segment time 5 minutes.

WKLR -FM Local News Synopsis of topic reported morning of 11-16-15

Dinwiddie Sheriff's Deputies Are Looking For A Man Who Almost Abducted A Teenager. The Girl Says The Man Drove Up Behind Her Bus In A Black Chevy Caprice And Said Her Mom Asked Him To Pick Her Up, Because Her Grandmother Had Died. And That Tipped Her Off --Because Her Grandmother Passed Away Years Ago. He Then Tried To Pull Her Into His Car By Her Hair Before She Broke Away And Ran Off. Total news segment time 5 minutes.

WKLR -FM Local News Synopsis of topic reported morning of 11-21-15

Virginia Is On A List Of States Under A Cucumber Recall. A Salmonella Outbreak Linked To Cucumbers Imported From Mexico Has Sickened More Than 800 People In 38 States...Four People Have Died. Total news segment time 5 minutes.

WKLR -FM Local News Synopsis of topic reported morning of 12-1-15

You'll Probably See A Lot Of Firefighters If You're At Short Pump Towne Center... This Morning Until Noon The Henrico Fire Department Will Be Training In The Old Chili's, In Front Of The Mall. They Say The Building Offers Them A Rare Opportunity To Train In A Fully-Stocked Restaurant. They'll Practice Deploying Hoses And Doing Searches, Among Other Things. Total news segment time 5 minutes.

WKLR -FM Local News Synopsis of topic reported morning of 12-8-15

The Richmond Ambulance Authority Is Holding Free Car Seat Checks Today And Tomorrow. They'll Be Making Sure Your Car Or Booster Seat Is The Right One For Your Child, And That It's Set Up Correctly. Today's Event Runs From 2 To 6 P-M At The Walmart On Sheila Lane. Tomorrow's Is At The Target On Forest Hill Avenue. Total news segment time 5 minutes.

WKLR -FM Local News Synopsis of topic reported morning of 12-14-15

A Handful Of E-Coli Cases Is Now Being Linked To Rotisserie Chicken Salads Sold At Costco. 19 People Have Been Sickened Across Seven States.... Including One Person In Virginia. The CDC Is Now Working With Costco To Figure Out What Ingredient In The Chicken Salad Is Making People Sick. Total news segment time 5 minutes.

D. Education

WKLR -FM Local News Synopsis of topic reported morning of 10-6-15

Public Elementary Schools Across Our Area Are Celebrating International Walk To School Day. Participating Schools Have Organized Activities To Promote Safer Ways To Get To School, Increase Physical Fitness And Enforce Rules Meant To Keep Kids Safe. Total news segment time 5 minutes.

WKLR -FM Local News Synopsis of topic reported morning of 10-19-15

Henrico School Leaders Are Holding An Anti-Bullying Workshop For Parents Tonight At Godwin High School. School Leaders Say Many Parents Know Bullying Is Bad... But They Don't Know How To Talk To Their Kids About It. The Richmond School District Is Considering Adjusting Class Sizes To Get Additional State Funding. That Could Remove Some Teachers Out Of Classes Where They Started The School Year. Richmond School Leaders Will Talk More About The Plan During A Meeting Later Tonight. Total news segment time 5 minutes.

WKLR -FM Local News Synopsis of topic reported morning of 10-20-15

Natalie *Duh-Fuse-Co Funk* Is The State's Teacher Of The Year. She's A Fifth Grade Teacher At West Salem Elementary School In Salem, Virginia. Eight Other Teachers Were In The Running Including Cosby High School History Teacher Christopher Averill. Total news segment time 5 minutes.

WKLR -FM Local News Synopsis of topic reported morning of 10-28-15

Swimming Will Soon Become A Club Level Sport At Chesterfield High Schools. The School Board Voted Last Night To Recognize Swimming This School Year. Club Level Means Parents And Students Would Run And Fund The Sports...Paying For Transportation And Even Their Coach. Total news segment time 5 minutes.

WKLR -FM Local News Synopsis of topic reported morning of 10-30-15

Richmond School Leaders Are Holding A Public Meeting Tonight To Talk About Overcrowding At City Schools... And What They Plan To Do About It. Tonight's Meeting Underway At 6 O'clock At Huguenot High School. Total news segment time 5 minutes.

WKLR -FM Local News Synopsis of topic reported morning of 11-6-15

Richmond Is Holding A Meeting Tonight To Discuss The City's School Building Plan. It Includes Renovating Some Aging Schools And Building Some New Ones. It Gets Underway At 6 P-M At Overby Sheppard....On First Avenue. Total news segment time 5 minutes.

WKLR -FM Local News Synopsis of topic reported morning of 11-10-15

Dr. Michael Gill Will Be The 13th Superintendent Of The Hanover Public School System. Gill Is A Lifelong Resident Of Central Virginia And Is Currently An Assistant Superintendent For The System. His Predecessor Jamelle Wilson Left In March To Become A Dean At The University Of Richmond. Total news segment time 5 minutes.

WKLR -FM Local News Synopsis of topic reported morning of 11-13-15

A Group Of V-C-U Students Is Making Demands To The School's President. They Want More Black Professors To Reflect The Diversity Of The Student Body. They Also Want Cultural And Diversity Training For Faculty, Staff Members, And Students....And An Investigation Into Complaints Of Racial Discrimination. Total news segment time 5 minutes.

WKLR -FM Local News Synopsis of topic reported morning of 11-18-15

While The Richmond School Board Tries To Figure Out How To Turn Things Around At Martin Luther King Middle In Richmond, An Option That's No Longer On The Table Is Year-Round School. A Study Finds The Idea Is Simply Not Feasible There. According To Research, Just Presented To The Richmond School Board, It Would Cost An Extra 700-Thousand Dollars To Keep The School Open Over The Summer. Total news segment time 5 minutes.

WKLR -FM Local News Synopsis of topic reported morning of 12-15-15

Big Honors For Two Local Art Teachers. The Virginia Art Education Association Has Named Carver Elementary School's Julz Sufer As The State's Top Elementary School Art Teacher For The Year. And Hermitage High School's Allison Boyd Was Named Top High School Art Teacher For 2015. Total news segment time 5 minutes.

E. The Environment

Viewpoints The Anthropocene: Dealing with climate change around the world Air 10-18-15 at 6:00a

We're all familiar with the various ages such as the Jurassic and the Paleozoic, but have you ever heard of the Anthropocene? We meet a woman who has traveled around the world looking at how climate change caused by humans has transformed areas of our planet and how people are looking for creative ways to deal with the changes in lifestyle, agriculture and migration caused by these changes.

Host: Gary Price. Guest: Gaia Vince, author of Adventures in the Anthropocene: A journey to the heart of the planet we made. Program #15-42. 13 minutes

Viewpoints Scary Critters: The truth about spiders and bats. Air 10-25-15 at 6:00a

Two of the scariest symbols of Halloween are spiders and bats. They have bad reputations for not just being creepy, but dangerous. We get the straight scoop in these creepy critters from two experts in the fields of entomology and bats, and hear how both of these creatures are not as scary as we think, but very beneficial members of the insect and animals worlds.

Host: Marty Peterson. Guests: Nancy Troyano is an entomologist and director of technical education and training for Rentokil North America; Merlin Tuttle is an ecologist, wildlife photographer, conservationist and author of the book, The Secret Lives of Bats: My adventures with the world's most misunderstood mammals. Program #15-43. 11 minutes

WKLR -FM Local News Synopsis of topic reported morning of 10-5-15

Parts Of The Northern Neck And Middle Peninsula Saw Rising Waters From The Weekend Rains, Leaving Some Roads Under Water. Essex, King And Queen And West Point Schools Are Opening Two Hours Late Today. Here In Richmond, The James River Crested On Sunday, Under Flood Stage. Total news segment time 5 minutes.

WKLR -FM Local News Synopsis of topic reported morning of 10-9-15

The U-S Energy Department Is Predicting A 25 Percent Drop On Heating Bills For Homes Using Oil This Winter...And An 18 Percent For Homes Using Propane. The Reason Is Because Of Lower Energy Prices And Warmer Weather Across Most Of The Country. Total news segment time 5 minutes.

WKLR -FM Local News Synopsis of topic reported morning of 10-21-15

Forecasters Are Calling Category Five Hurricane Patricia A "Potentially Catastrophic Hurricane" As It Churns Towards Southwestern Mexico This Morning. The National Hurricane Center Says The Storm Should Make Landfall Late In The Day. Total news segment time 5 minutes.



Quarterly Issues and Programs List Public Service Announcements

WKLR-FM broadcasts traffic reports for the Greater Richmond area each weekday morning and afternoon.

The following is a list of local non-profit and not-for-profit groups for which WKLR-FM, Richmond, Virginia, aired public service announcements from 01 October 2015 through 30 December 2015. WKLR-FM also airs public service announcements for national non-profit and not-for-profit groups.

Crime Solvers/Crime Stoppers - 60-second spots

Local Charity PSA - Fetch A Cure 30-second spots

Virginia Tourism PSA - *Virginia is For Lovers!*, 30-second spots

Virginia PSA to fight Hunger – *Feed Virginia*, 30-seconds spots

Virginia Association of Broadcasters – *Flu Prevention* 60 Second spots

Various Ad Council-Provided PSAs (subjects included: sexual assault prevention, emergency preparedness, firearm safety, wildfire prevention, Fallen Heroes Fund, and Communities in Schools) 30-second spots

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