



## Quarterly Issues and Programs List Programs Information

The following is a list of programs which WKLR-FM, Richmond, Virginia, aired from 01 October through 31 December 2016. These programs addressed issues that were determined to be of significant concern to the Richmond, Virginia community during the Fourth quarter of 2016.

**Local News Stories** WKLR-FM has a locally-produced newscast at the top and bottom of the hour each weekday morning between 6:00 and 9:00.

**Focus Richmond** (five hours per quarter) – a twenty-five-minute talk show hosted by Local Morning Show Host from Star 100.9, Bill Bevins, and airing Sunday mornings at 0630. The program focuses on local public affairs and community issues.

**Viewpoints** (six hours per quarter) – a thirty-minute issues program produced by Mediatracks airing Sunday mornings at 0600.

**Public Service Announcements** – announcements provided by not-for-profit groups, local charities, and the Ad Council aired at various times on all days of the week.

These programs focused on the following issues of importance to the local community:

- A) The Economy
- B) Politics
- C) Public Safety and Health
- D) Education
- E) The Environment



## Quarterly Issues and Programs List General Issues

The following is a list of significant issues to which WKLR-FM, Richmond, Virginia, responded from 01 October through 31 December 2016, along with the most pertinent treatments of those issues.

### A. The Economy

**Focus Richmond** : Goodwill of Virginia Air 10-2-16 at 6:30a

Guest: Derby Brackett Vice President, Marketing tells us how Goodwill is in the business of changing lives...and helping people help themselves and the local economy through the power of work, with their Career Development Services. 24 Minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 10-5-16

TENS OF THOUSANDS OF USERS OF PREPAID DEBIT CARDS ACROSS VIRGINIA AND MILLIONS MORE NATIONWIDE WILL SOON HAVE SOME OF THE SAME, BASIC PROTECTIONS AS DEBIT CARD USERS. THEY INCLUDE PROTECTIONS FOR LOST OR STOLEN CARDS, CLEARLY MARKED FEES, AND PROVIDING USERS BASIC ACCOUNT INFORMATION FREE OF CHARGE. Total news segment time 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 10-18-16

RICHMOND, V-C-U, AND THE FLYING SQUIRRELS HAVE ANNOUNCED A NEW AGREEMENT TO KEEP MINOR LEAGUE BASEBALL IN RICHMOND FOR AT LEAST 30 YEARS IF A NEW BALLPARK IS BUILT. IT COULD COST BETWEEN 50 AND 60 MILLION DOLLARS AND THE SQUIRRELS AND V-C-U ARE TO BE "MAJOR

CONTRIBUTORS," HUNDREDS OF JOBS AND MILLIONS IN TAX REVENUES HAVE BEEN PROMISED TO FOLLOW. Total news segment time 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 10-20-16

CHESTERFIELD COUNTY LEADERS WILL BE MEETING TODAY ABOUT THE FUTURE DEVELOPMENT OF THE MIDLOTHIAN AREA WITH THE GOAL BEING TO INCREASE BUSINESS OPPOTUNITIES. THE PLAN WILL LAY OUT AREAS THAT WILL BE USED FOR COMMERCIAL OR RESIDENTIAL BUILDINGS IN THE FUTURE INCLUDING PROPOSED BUDGETS FOR ALL PROJECTS. Total news segment time 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 10-21-16

KROGER IS HOLDING A HIRING EVENT TO FILL MORE THAN 200 OPEN JOBS FROM THREE TO SEVEN TODAY AT KROGER'S TRAINING CENTER ON STAPLES MILL. TWO EVENTS IN THE NEXT WEEK ARE MEANT TO HELP PEOPLE WHO MAY BE AFFECTED BY THE CLOSING OF LOCAL MARTIN'S GROCERY STORES. Total news segment time 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 10-25-16

HENRICO COUNTY-BASED INSURANCE COMPANY GENWORTH FINANCIAL IS BEING SOLD TO A CHINESE INVESTMENT FIRM. THE TWO-POINT-SEVEN BILLION DOLLAR DEAL WILL KEEP GENWORTH'S HEADQUARTERS AND JOBS BASED IN HENRICO. Total news segment time 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 11-9-16

STOCKS ON WALL STREET ARE STARTING THE DAY TODAY AT RECORD HIGH LEVELS. THE DOW CLOSED AT 18-THOUSAND-807 - UP 218 POINTS. SOME ANALYSTS SAY THE MARKETS ARE CONCERNED INFLATION MAY RISE UNDER NEWLY ELECTED PRESIDENT, DONALD TRUMP. Total news segment time 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 11-22-16

A FEDERAL JUDGE IS BLOCKING A NEW RULE EXTENDING MANDATORY OVERTIME PAY TO MORE THAN FOUR MILLION U-S WORKERS, INCLUDING 120-THOUSAND VIRGINIANS. SAYING THE OBAMA ADMINISTRATION EXCEEDED ITS AUTHORITY BY RAISING THE OVERTIME SALARY LIMIT TOO HIGH. THE RULE WOULD HAVE DOUBLED THE SALARY LEVEL OF WORKERS ELIGIBLE FOR OVERTIME. 21 STATES AND DOZENS OF BUSINESSES SUED OVER THE NEW RULE CITING COSTS. Total news segment time 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 12-14-16

EXPERTS PREDICT HOUSING PRICES WILL CONTINUE TO RISE IN MANY MARKETS AROUND THE COUNTRY NEXT YEAR, INCLUDING RICHMOND, EVEN AS MORTGAGE RATES DRIFT UP. MARKET WATCHERS EXPECT THE FED TO HIKE RATES SEVERAL TIMES NEXT YEAR IS THE ECONOMY STAYS ON ITS CURRENT COURSE. Total news segment time 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 12-19-16

MANY CHARITIES GET UP TO HALF OF ALL THE DONATIONS THEY RECEIVE BETWEEN NOW AND NEW YEAR'S EVE. RICHMOND BASED CHARITIES ARE NO DIFFERENT. THE I-R-S SAYS REASON FOR THE CRUSH IS THE DECEMBER 31<sup>st</sup> DEADLINE FOR DONORS TO MAKE CONTRIBUTIONS TO GET TAX DEDUCTIONS. SO IF YOU HAVEN'T ALREADY, IT'S NOT TOO LATE TO MAKE A DONATION TO YOUR FAVORITE CHARITY. Total news segment time 5 minutes.

## **B. Politics**

**WKLR-FM Local News** Synopsis of topic reported morning of 10-3-16

REPUBLICAN VICE PRESIDENTIAL CANDIDATE MIKE PENCE IS VISITING ASHLAND TONIGHT AHEAD OF HIS DEBATE WITH SENATOR TIM KAINE TOMORROW. HE'S SCHEDULED TO SPEAK AT COX TRANSPORTATION SERVICES. AFTER SPENDING SEVERAL DAYS IN RALEIGH, TIM KAINE RETURNED TO RICHMOND FOR LAST MINUTE PREPARATIONS. 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 10-17-16

VIRGINIA SENATOR TIM KAINE MADE HISTORY AT A CHURCH IN MIAMI THIS WEEKEND. HE BECAME THE FIRST PERSON ON A MAJOR PARTY TICKET FOR PRESIDENT AND VICE PRESIDENT TO GIVE A CAMPAIGN SPEECH IN SPANISH. KAINE PICKED UP THE LANGUAGE WHILE IN HONDURAS AS A MISSIONARY, AND HAS OFTEN USED IT WHILE CAMPAIGNING. 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 10-19-16

ELECTION DAY IS THREE WEEKS AWAY. HILLARY CLINTON AND DONALD TRUMP ARE PREPARING FOR TOMORROW NIGHT'S DEBATE IN DIFFERENT WAYS. TRUMP IS HOLDING TWO RALLIES IN COLORADO TODAY. CLINTON IS NOT CAMPAIGNING INSTEAD TIM KAINE, ANNE HOLTON, BILL CLINTON AND BERNIE SANDERS WILL BE CAMPAIGNING ON HER BEHALF. 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 10-21-16

THE VIRGINIA A-C-L-U WANTS THE STATE BOARD OF ELECTIONS TO EXTEND THE VOTER REGISTRATION DEADLINE AFTER A COMPUTER GLITCH SHUT SOME PEOPLE OUT AND THEY COULDN'T REGISTER OR UPDATE THEIR INFORMATION. GOVERNOR TERRY MCAULIFFE SAYS HE DOES \*NOT\* HAVE THE AUTHORITY TO GRANT AN EXTENSION... BUT HE IS ASKING THE BOARD FOR A REPORT A.S.A.P. 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 10-25-16

ELECTION DAY IS EXACTLY TWO WEEKS AWAY...HILLARY CLINTON AND DONALD TRUMP WILL HOLD DUELING RALLIES IN THE CRUCIAL STATE OF FLORIDA. THE REPUBLICAN NOMINEE MAINTAINS POLLS SHOWING HIM FALLING BEHIND CLINTON ARE FLAWED. 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 10-27-16

JUST UNDER 2 WEEKS TO ELECTION DAY. HILLARY CLINTON CAMPAIGNS WITH FIRST LADY MICHELLE OBAMA IN NORTH CAROLINA WHILE DONALD TRUMP HITS THE STUMP IN THE BATTLEGROUND STATE OF OHIO. TODAY, PEOPLE IN 33 STATES ALONG WITH VIRGINIA ARE ALREADY GOING TO THE POLLS TO VOTE EARLY, WITH MILLIONS OF BALLOTS ALREADY CAST. 5 min.

**WKLR-FM Local News** Synopsis of topic reported morning of 10-31-16

JOE MORRISSEY SAYS HE IS CONTINUING HIS CAMPAIGN FOR MAYOR OF RICHMOND AFTER THE RICHMOND TIMES DISPATCH PUBLISHED AN ARTICLE, ALLEGING HE PRESSURED A FORMER CLIENT FOR SEX AND SENT EXPLICIT TEXT MESSAGES. OVER THE WEEKEND, MORRISSEY AND HIS LAWYER HELD A PRESS CONFERENCE, DENYING THE DETAILS OF THE ARTICLE. 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 11-2-16

THE DEMOCRATIC PARTY OF VIRGINIA IS TAKING LEGAL ACTION AGAINST RICHMOND MAYORAL CANDIDATE JOE MORRISSEY. THEY'RE ACCUSING HIS CAMPAIGN OF SENDING OUT SAMPLE BALLOTS... FALSELY IMPLYING HE'S BEEN ENDORSED BY THE RICHMOND CITY DEMOCRATIC COMMITTEE, WHO HAS ENDORSED LEVAR STONEY. THE STATE PARTY HAS SENT MORRISSEY A CEASE AND DESIST LETTER. MORRISSEY SAYS HE NEVER CLAIMED HE WAS ENDORSED BY THE RICHMOND CITY COMMITTEE. 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 11-7-16

VICE PRESIDENTIAL CANDIDATE TIM KAINE WILL BE CAMPAIGNING IN RICHMOND TODAY JUST A DAY AHEAD OF THE ELECTIONS. HE'LL MAKE A STOP OUT BY RICHMOND INTERNATIONAL AIRPORT LATER TONIGHT. MIKE PENCE ALSO MADE A STOP HERE ON SATURDAY, SURPRISING CAMPAIGN WORKERS WITH PIZZA. 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 11-8-16

RICHMOND HAS A NEW MAYOR-ELECT. LEVAR STONEY WON FIVE OF THE CITY'S NINE DISTRICTS. THE RESULTS CAME DOWN TO THE THIRD DISTRICT, WHICH WAS DECIDED JUST BEFORE TWO AM. 5 minutes.

## **C. Public Safety and Health**

**Focus Richmond** : Harvest for the Hungry Food Drive Air 10-9-16 at 6:30a

Guest: Kim Hill Dir: Chesterfield Food Bank, Officer Rodney Phillips Office of the Sheriff/Chesterfield, tell us about the Harvest for the Hungry at Pocahontas State Park, Family Festival & 5k run on Oct 29th with live music Halloween costume contest. 24 Minutes.

**Focus Richmond** : Beauty N Motion Fundraiser Air 10-16-16 at 6:30a

Guest: Sandra Waller of The Amazing Waller Family Band tells us about the event that is a fund raiser for African American Women's Organizations and a battered Women's Shelter in Richmond. 24 Minutes.

**Focus Richmond** : Children's Hospital Foundation Air 10-30-16 at 6:30a

Guest: Chris Broughton- Spruill, Foundation President, Michelle Davis, President Hospital Junior Board, Suzanne Gardner, Chair 2016 Children's Hospital Ball. These 3 ladies told us about Richmond only full-service children's hospital and how money is raised to support it. 24 Minutes.

**Focus Richmond** : RVA's Resolution Blood Drive Air 12-18-16 at 6:30a

Guest: Michelle Westbay: Marketing Director Virginia Blood Service tells us that after the Holiday we need lots of blood donations. One Donation can save up to five lives; The Resolution Blood Drive is set for Monday January 16<sup>th</sup>. 24 Minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 10-10-16

LOCAL MARTINS GROCERY STORES ARE ANNOUNCING TWO RECALLS. FIRST IS TURKEY HILL DUTCH CHOCOLATE AND ROCKY ROAD ICE CREAM WITH SELL BY DATE OF MAY 23RD, 2017. IT MAY CONTAIN ALMONDS AND EGGS, WHICH AREN'T LISTED AS ALLERGENS. THE SECOND IS FOR CESAR CLASSIC FILET MIGNON AND VARIETY PACKS OF DOG FOOD DUE TO PLASTIC THAT MAY HAVE GOTTEN INTO IT. 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 10-21-16

FIAT CHRYSLER IS RECALLING MORE THAN 200 THOUSAND JEEP WRANGLERS. THE AUTOMAKER SAYS A WIRING PROBLEM IN SOME 20-16 AND 20-17 MODELS COULD PREVENT AIR BAGS FROM INFLATING DURING A CRASH. SO FAR, THERE ARE NO REPORTS OF CRAHSES OR INJURIES. RECALL NOTICES WILL BE SENT TO ALL OWNERS WITHING THE NEXT FEW WEEKS. 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 10-27-16

DOMINION VIRGINIA POWER SAYS SOMEONE IS CALLING CUSTOMERS, THREATENING TO DISCONNECT THEIR ELECTRICITY IF THEY DON'T MAKE A PAYMENT IMMEDIATELY, USING A PRE-PAID DEBIT CARD. THE SCAMMER ALSO CLAIMS A COMPUTER GLITCH PREVENTED THE POWER COMPANY FROM WARNING CUSTOMERS ABOUT THE IMPENDING SHUT OFF. DOMINION SAYS CUSTOMERS SHOULD KNOW THEY WILL NEVER DEMAND IMMEDIATE PAYMENT. 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 11-4-16

THE RICHMOND CITY HEALTH DISTRICT IS OFFERING FREE FLU SHOTS AT TWO DIFFERENT LOCATIONS TODAY. THE SHOTS ARE FOR ADULTS AND CHILDREN. NO INSURANCE OR I-D IS REQUIRED. THOSE SHOTS WILL BE AVAILABLE AT THE WALMART ON SHEILA LANE AND THE BIG APPLE SUPERMARKET ON JEFFERSON DAVIS HIGHWAY FROM 3 TO 7 P-M. 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 12-5-16

THE RICHMOND AREA BICYCLE ASSOCIATION WILL BE FIXING DONATED BICYCLES TO GIVE TO NEEDY KIDS THIS CHRISTMAS. THE BIKES WILL BE GIVEN TO AREA CHRISTMAS MOTHER'S CHARITIES. IF YOU WOULD LIKE TO DONATE YOUR REPAIRABLE BYCYCLE TO RABA CONTACT US HERE IN STUDIO OR ON FACEBOOK. 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 12-13-16

FORD IS RECALLING MORE 680-THOUSAND CARS BECAUSE THE SEATBELTS CAN MALFUNCTION. THE RECALL AFFECTS CERTAIN 2014 TO 2016 FORD FUSIONS AND 2013 TO 2015 LINCOLN MKZS. A FREE REPAIR WILL FIX THE PROBLEM. TWO INJURIES HAVE BEEN



LINKED TO THE FAULTY SEAT BELTS. RECALL NOTICES WILL BE MAILED DIRECTLY TO OWNERS WITHIN A FEW WEEKS. 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 12-21-16

WITH TEMPERATURES DROPPING, THE CITY OF RICHMOND IS OPENING ITS WARMING SHELTER AND COLD WEATHER OVERFLOW SHELTER FOR THE NEXT THREE NIGHTS. THE SHELTERS ARE INSIDE THE PUBLIC SAFETY BUILDING AT 505 NORTH NINTH STREET DOWNTOWN. THEY WILL OPEN THEIR DOORS AT SEVEN P-M, AND CLOSE AT 6 AM. OVERFLOW SHELTER REGISTRATION BEGINS AT 7PM. 5 minutes.

**Viewpoints** High Risk Organ Donors Air 11-6-16 at 6:00a

Skyrocketing drug overdose deaths are adding to the supply of transplantable organs. Contrary to the beliefs of many—and their designation as “high risk” donors--these are often high quality organs from youthful people. Even organs carrying disease that never would have been acceptable before are now able to be used if recipients accept them. Experts explain.

Host: Reed Pence. Guests: Dr. Michael Porayko, Chief of Hepatology and Prof. of Medicine, Vanderbilt Univ. Medical Center; Dr. David Klassen, Chief Medical Officer, United Network for Organ Sharing. Program #16-45. 12 minutes.

**Viewpoints** Habit Changers: Advice for success in making resolutions  
Air 11-20-16 at 6:00a

In about six weeks, people will be celebrating the New Year and many of them will be resolving to change something in their lives – the ubiquitous “New Year’s Resolution.” We talk to a behavior specialist and coach about how bad habits are created and why. She also gives us some ways to help give those resolutions some staying power for the year ahead.

Host: Marty Peterson. Guest: M.J. Ryan is a resolution maker and an internationally-recognized expert on change and human fulfillment, author of the book, Habit Changers; 81 game-changing mantras to mindfully realize your goals. Program #16-47. 12 minutes.

## **D. Education**

**Focus Richmond** : Central Virginia Wind Symphony Air 11-20-16 at 6:30a

Guest: Don Tally and Mike Goldberg Both from CBS6 put together an all-star group of high school musicians who preform free Christmas Concerts for the Public. This year the kids get to perform with a world class jazz musician from New York. 24 Minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 10-5-16

STUDENTS ACROSS THE STATE ARE GETTING OUT OF THE CLASSROOM TO CELEBRATE FARM-TO-SCHOOL WEEK. STUDENTS FROM FAIRFIELD MIDDLE IN HENRICO WILL BE HOLDING A FARMERS MARKET, WHERE THEY'LL BE SELLING FRESH PRODUCE GROWN FROM THEIR GARDEN. THIS PROGRAM HELPS TEACH STUDENTS THE IMPORTANCE OF LOCAL FARMING AND ECONOMICS. 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 10-7-16

THE CHESTERFIELD COUNTY COUNCIL OF P-T-AS IS HOLDING A MEETING TO TALK ABOUT CHANGING SCHOOL START TIMES. IT STARTS AT SEVEN TONIGHT AT THE CHESTERFIELD CAREER AND TECHNICAL CENTER ON HULL STREET ROAD. 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 10-14-16

THE HENRICO SCHOOL BOARD HAS PROPOSED RENAMING THE SPECIALTY CENTER AT MILLS GODWIN HIGH SCHOOL THE "TODD PHILLIPS CENTER FOR MEDICAL SCIENCES". PHILLIPS WAS A BELOVED TEACHER WHO WAS KILLED IN A CAR ACCIDENT IN JUNE. PHILLIPS WAS ALSO THE SPECIALTY CENTER'S DIRECTOR AND HELPED LEAD ITS FOCUS FROM MATH TO MEDICAL SCIENCES LAST YEAR. 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 10-18-16

NASA SUCCESSFULLY LAUNCHED AN ANTARES ROCKET FROM WALLOPS ISLAND. TWO YEARS AFTER A MASSIVE EXPLOSION DURING TAKEOFF ON VIRGINIA'S EASTERN SHORE. IT HAPPENED

JUST BEFORE EIGHT LAST NIGHT AND SEVERAL LOCAL SCHOOLS WERE INVITED TO WATCH THE LAUNCH. THE ROCKET CARRIED OVER FIVE-THOUSAND POUNDS OF SCIENCE EXPERIMENTS AND SUPPLIES FOR THE CREW AT THE INTERNATIONAL SPACE STATION. 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 11-1-16

NOVEMBER IS COLLEGE AND CAREER READINESS MONTH, AND CHESTERFIELD COUNTY SCHOOLS WILL BE HOSTING A COLLEGE FAIR TO HELP STUDENTS PLAN FOR THE FUTURE. FROM SEVEN TO 8:30 TONIGHT, REPRESENTATIVES FROM 100 COLLEGES WILL BE AT JOHN TYLER COMMUNITY COLLEGE IN CHESTER. 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 12-21-16

PARENTS IN HENRICO COUNTY'S EAST ARE FRUSTRATED ABOUT THEIR CHILDREN'S SCHOOLS NOT BEING ACCREDITED BECAUSE OF LOW TEST SCORES. THE COUNTY SAW THE HIGHEST NUMBER OF SCHOOLS EVER DENIED ACCREDITATION THIS YEAR. AT A MEETING WITH SCHOOL LEADERS LAST NIGHT, SOME COMPLAINED A DRAMATIC DROP IN SCHOOL SUSPENSIONS ARE LEAVING POORLY BEHAVED STUDENTS IN CLASS TO DISTRACT THEIR KIDS. 5 minutes.

**Viewpoints** PLUSES AND MINUSES OF HIGH SCHOOL FOOTBALL  
Air 10-30-16 at 6:00a

Concussions have prompted many parents to question whether their sons should play high school football. A well-known sportswriter and parent who was given nearly unlimited access to a high school team for a year shares the red flags he saw as well as the benefits of playing.

Host: Nancy Benson. Guest: Kostya Kennedy, author, Lasting Impact: One Team, One Season. What Happens When Our Sons Play Football. Program #16-44. 9 minutes

**Viewpoints** THE ICK FACTOR: TEACHING KIDS SCIENCE Air 11-27-16 at 6:00a

Schools are emphasizing science, technology, engineering and math—the STEM subjects. Many people believe science is too technical for kids to understand. We talk to two experts who say children take to science

readily if it's presented in the right way by tapping into the "ick factor" that seems to fascinate them.

Host: Gary Price. Guests: Chris Martine, David Burpee Prof. of Plant Genetics and Research, Bucknell Univ.; Jessica Garrett, science teacher and co-author, Oh, Ick! 114 Science Experiments Guaranteed to Gross You Out. Program #16-48. 11 minutes

**Viewpoints** TEACHING KIDS TO GIVE BACK Air 11-27-16 at 6:00a

During the holidays, many parents fret over the materialistic messages their children are exposed to. We talk to a mom and an author who together have created a children's book and game designed to make giving back to others a fun pursuit.

Host: Marty Peterson. Guests: Sarah Linden and Tyler Knott Gregson, co-authors, North Pole Ninjas: Mission: Christmas. Program #16-48. 10 minutes

**Viewpoints** Does Where You Go To College Matter? Air 12-4-16 at 6:00a

High school graduates who plan to go on with their education are making plans to head off to college this fall. Not all of them were accepted to the college that was their first choice, and many are disappointed about it. Some young people didn't get into college at all because they weren't offered the help they needed to find a college that suited them financially and culturally. We talk to an author and to a high school counselor about the myths surrounding acceptance to an "elite" college, why a small or state school can be a better fit, and how high school counselors can better serve diverse and often financially strapped students.

Host: Gary Price. Guests: Frank Bruni, columnist for The New York Times, author of the book, Where You Go Is Not Who'll You'll Be: An antidote to the college admissions mania; Joshua Steckel, counselor at a high school in Brooklyn, NY, co-author of the book, Hold Fast to Dreams. Program #16-49. 12 minutes

## **E. The Environment**

**Focus Richmond** : Shiver in the River Air 12-25-16 at 6:30a

Guest: Mike Baum of Keep Virginia Beautiful tells us about the 3rd annual event that helps clean up the James River and raise money for other environmental campaigns to help preserve our beautiful state. 24 Minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 10-11-16

THOUSANDS OF PEOPLE IN COASTAL AREAS ARE EVACUATING AND KEEPING A CLOSE EYE ON RISING RIVERS IN THE WAKE OF HURRICANE MATTHEW. OFFICIALS WARN HIGH RIVER WATERS COULD OVERWHELM SEVERAL BRIDGES IN COASTAL AND CHESAPEAKE BAY AREAS WHEN IT CRESTS LATER TODAY AND COULD HAVE LONG LAST EFFECTS ON EROSION CONTROL. 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 10-27-16

SOON YOU COULD BE PAYING MORE FOR ORANGE JUICE. 90 PERCENT FLORIDA'S ORANGE GROVES ARE INFECTED WITH DISEASE, AND NEXT YEAR'S ORANGE HARVEST COULD BE ONE OF THE LOWEST ON RECORD ALL BECAUSE A TINY BUG THAT CARRIES A DISEASE FROM CHINA KNOWN AS "GREENING". CLIMATE CHANGE IS BELIEVED TO BE A CULPRIT BEHIND THE SPREAD OF THE DISEASE. 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 11-15-16

THE BATTLE CONTINUES IN THE SOUTH AGAINST DOZENS OF WILDFIRES. AT LEAST 31 FIRES ARE BURNING IN 7 STATES FUELED BY ENVIRONMENTAL DROUGHT, LOW HUMIDITY AND AUTUMN LEAVES. THE SMOKE IS SO BAD FOR PEOPLE NEAR THE GEORGIA-NORTH CAROLINA BORDER THAT SOME ARE WEARING PROTECTIVE MASKS OUTDOORS. 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 11-28-16

ONGOING MASSIVE WILDFIRES HAVE FORCED A MANDATORY EVACUATION OF THE POPULAR TOURIST CITIES OF GATLINBURG AND PIGEON FORGE, TENNESSEE. MORE THAN A DOZEN

STRUCTURES INCLUDING A LARGE HOTEL ARE BURNING OR ARE EXTREMELY CLOSE TO THE FIRE. INITIAL CAUSE OF THE FIRES IS UNSURE BUT ONGOING DROUGHT CONDITIONS ARE HELPING SPREAD THE FIRE. 5 minutes.

**WKLR-FM Local News** Synopsis of topic reported morning of 12-8-16

RAIN IS FINALLY FALLING IN SOME AREAS OF THE SOUTH, BUT EXPERTS PREDICT IT WON'T BE ENOUGH TO END THE RELENTLESS DROUGHT THAT HAS SPREAD ACROSS SEVERAL SOUTHERN STATES. THREE PEOPLE HAVE DIED IN WILDFIRES THAT DESTROYED HUNDREDS OF HOMES AND BUSINESSES NEAR THE GREAT SMOKY MOUNTAINS. WE ARE NOT IN DROUGHT CONDIOTNS HERE IN CENTRAL VIRGINIA BUT CAUTION IS ALWAYS ADVISED WHEN LIGHTING OUTDOOR FIRES. 5 minutes.



## **Quarterly Issues and Programs List Public Service Announcements**

WKLR-FM broadcasts traffic reports for the Greater Richmond area each weekday morning and afternoon.

The following is a list of local non-profit and not-for-profit groups for which WKLR-FM, Richmond, Virginia, aired public service announcements from 01 October through 31 December 2016. WKLR-FM also airs public service announcements for national non-profit and not-for-profit groups.

**Crime Solvers/Crime Stoppers** - 60-second spots

**Local Charity PSAs** – Alzheimer's Association of Richmond :30 and :15 PSAs, Operation Kidsafe Kid Safety Day :30 PSA

**Virginia Association of Broadcasters PSAs** – Foster Care, Choose the Right Childcare Provider :30 PSAs

**Virginia Tourism PSA** - Virginia is For Lovers! :30 PSA

**Virginia PSAs to fight Hunger** – WIC Nutritious Food, eWIC Card :30 PSAs

**Various Ad Council-Provided PSAs** (subjects included: pet adoption, breast cancer awareness, USO, emergency preparedness, hunger prevention, seatbelt safety) 30-second spots.

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