

ORDER



Orders
Order / Rev: 148091
Alt Order #:
Product Desc: VALADAO FOR CONGRESS 2016/CMS
Estimate: C25C31 10/25-10/31/2016
Flight Dates: 10/25/16 - 10/31/16
Original Date / Rev: 10/03/16 / 10/03/16
Order Type: GEN

KFSN-TV

Primary AE: Christopher Larcade
Sales Office: N-PH
Sales Region: National

Agency Name: Smart Media Group
Buying Contact:
Billing Contact:
 1427 Leslie Ave.
 Alexandria, VA 22301

Billing Type: Trade
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 100%

Advertiser Name: Valadao for Congress
Demographic: A35+
Product Codes: Candidates
Priority: P-03
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	137	\$28,570.00	\$0.00
10/31/16	10/31/16	31	\$8,735.00	\$0.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	137	\$28,570.00	\$0.00	0.00
November 2016	31	\$8,735.00	\$0.00	0.00
Totals	168	\$37,305.00	\$0.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Larcade			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KFSN-TV	50%	\$37,305.00
Market	100%	\$74,610.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAIL	0%	\$0.00
KFTV	0%	\$0.00
KGPE	23%	\$17,160.30
KMPH	25%	\$18,652.50
KSEE	2%	\$1,492.20
NFSN	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
119	KFSN	10/25/16	10/31/16	M-F 9a-10a Live with Kelly & Michael	CM	Cc 9a-10a	22222--	:30	10	\$125.00	P-03	0.00	NM	10	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/25/16	10/31/16	22222--			10		\$125.00		0.00				
120	KFSN	10/25/16	10/31/16	M-F 10a-11a The View	CM	Cc 10a-11a	11111--	:30	5	\$125.00	P-03	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/25/16	10/31/16	11111--			5		\$125.00		0.00				
121	KFSN	10/25/16	10/31/16		CM	Cc 11a-12p	22222--	:30	10	\$100.00	P-03	0.00	NM	10	\$1,000.00

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KFSN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 11a-12p M-F 11a-12p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/16	10/31/16	22222--					10	\$100.00		0.00			
122	KFSN	10/25/16	10/31/16	M-F 12p-1p M-F 12p-1p	CM	Cc 12p-1p	22222--	:30	10	\$100.00	P-03	0.00	NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/16	10/31/16	22222--					10	\$100.00		0.00			
123	KFSN	10/25/16	10/31/16	M-F 1p-2p M-F 1p-2p	CM	Cc 1p-2p	22222--	:30	10	\$100.00	P-03	0.00	NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/16	10/31/16	22222--					10	\$100.00		0.00			
124	KFSN	10/25/16	10/31/16	M-F 5a-6a News Action News AM Live 5am	CM	Cc 5a-6a	22222--	:30	10	\$70.00	P-03	0.00	NM	10	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/16	10/31/16	22222--					10	\$70.00		0.00			
125	KFSN	10/25/16	10/31/16	M-F 6a-7a Local News Action News AM Live 6am	CM	Cc 6a-7a	22222--	:30	10	\$200.00	P-03	0.00	NM	10	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/16	10/31/16	22222--					10	\$200.00		0.00			
126	KFSN	10/25/16	10/31/16	M-F GMA M-F Good Morning America	CM	Cc 7a-9a	22222--	:30	10	\$200.00	P-03	0.00	NM	10	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/16	10/31/16	22222--					10	\$200.00		0.00			
127	KFSN	10/25/16	10/31/16	Sa 6a News AM Live Saturday 6a	CM	Cc 6a-7a	-----2-	:30	2	\$80.00	P-03	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/16	10/31/16	-----2-					2	\$80.00		0.00			
128	KFSN	10/25/16	10/31/16	Sa GMA Good Morning America Sat	CM	Cc 7a-8a	-----2-	:30	2	\$80.00	P-03	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/16	10/31/16	-----2-					2	\$80.00		0.00			
129	KFSN	10/25/16	10/31/16	Sa 8a News AM Live Saturday 8a	CM	Cc 8a-9a	-----2-	:30	2	\$105.00	P-03	0.00	NM	2	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/16	10/31/16	-----2-					2	\$105.00		0.00			
130	KFSN	10/25/16	10/31/16	Su 6a News AM Live Sunday 6am	CM	Cc 6a-7a	-----2	:30	2	\$80.00	P-03	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/16	10/31/16	-----2					2	\$80.00		0.00			
131	KFSN	10/25/16	10/31/16	Su GMA Good Morning Amer Sunday	CM	Cc 7a-8a	-----2	:30	2	\$105.00	P-03	0.00	NM	2	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/16	10/31/16	-----2					2	\$105.00		0.00			
132	KFSN	10/25/16	10/31/16	Su 8a News AM Live Sunday 8am	CM	Cc 8a-9a	-----2	:30	2	\$80.00	P-03	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/16	10/31/16	-----2					2	\$80.00		0.00			
133	KFSN	10/25/16	10/31/16	M-F 4p News M-F Action News Live at 4	CM	Cc 4p-5p	22222--	:30	10	\$75.00	P-03	0.00	NM	10	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/16	10/31/16	22222--					10	\$75.00		0.00			
134	KFSN	10/25/16	10/31/16	M-F 5p News Action News at 5p	CM	Cc 5p-530p	21221--	:30	8	\$320.00	P-03	0.00	NM	8	\$2,560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/16	10/31/16	21221--					8	\$320.00		0.00			
135	KFSN	10/25/16	10/31/16	M-F 6p News Action News at 6p	CM	Cc 6p-630p	22222--	:30	10	\$320.00	P-03	0.00	NM	10	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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KFSN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
135	KFSN	10/25/16	10/31/16	M-F 6p News Action News at 6p	CM	Cc 6p-630p	22222--	:30	10	\$320.00	P-03	0.00	NM	10	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/25/16	10/31/16	22222--		10			\$320.00			0.00			
136	KFSN	10/25/16	10/31/16	M-F 630p News Action News at 630p	CM	Cc 630p-7p	22222--	:30	10	\$320.00	P-03	0.00	NM	10	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/25/16	10/31/16	22222--		10			\$320.00			0.00			
137	KFSN	10/25/16	10/31/16	Su 6p News Action News at 6p Su	CM	Cc 6p-630p	-----1	:30	1	\$160.00	P-03	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/25/16	10/31/16	-----1		1			\$160.00			0.00			
138	KFSN	10/25/16	10/31/16	M-Su 11p News Action News M-Su 11-1135p	CM	Cc 11p-1135p	2222222	:30	14	\$175.00	P-03	0.00	NM	14	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/25/16	10/31/16	2222222		14			\$175.00			0.00			
139	KFSN	10/25/16	10/31/16	M-F 7p-730p Jeopardy	CM	Cc 7p-730p	22222--	:30	10	\$350.00	P-03	0.00	NM	10	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/25/16	10/31/16	22222--		10			\$350.00			0.00			
140	KFSN	10/25/16	10/31/16	M-F 730p-8p Wheel of Fortune	CM	Cc 730p-8p	22222--	:30	10	\$350.00	P-03	0.00	NM	10	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/25/16	10/31/16	22222--		10			\$350.00			0.00			
141	KFSN	10/25/16	10/31/16	Mon Prime Other A Dancing With The Stars (7:58 PM-10:00 PM)	CM	Cc 7:58 PM-10:00 PM	2-----	:30	2	\$1,500.00	P-03	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/25/16	10/31/16	2-----		2			\$1,500.00			0.00			
142	KFSN	10/25/16	10/31/16	Thurs Prime Hour A Grey's Anatomy	CM	Cc 8p-9p	---1---	:30	1	\$1,200.00	P-03	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/25/16	10/31/16	---1---		1			\$1,200.00			0.00			
143	KFSN	10/25/16	10/31/16	Fri Prime Hour A Last Man Standing/Dr. Ken	CM	Cc 8p-9p	----2--	:30	2	\$500.00	P-03	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/25/16	10/31/16	----2--		2			\$500.00			0.00			
144	KFSN	10/25/16	10/31/16	Fri Prime Hour B Shark Tank	CM	Cc 9p-10p	----1--	:30	1	\$1,000.00	P-03	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/25/16	10/31/16	----1--		1			\$1,000.00			0.00			
145	KFSN	10/25/16	10/31/16	Fri Prime Hour C 20/20	CM	Cc 10p-11p	----1--	:30	1	\$750.00	P-03	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/25/16	10/31/16	----1--		1			\$750.00			0.00			
146	KFSN	10/25/16	10/31/16	Sun Prime Hour A America's Funniest Videos	CM	Cc 7p-8p	-----1	:30	1	\$400.00	P-03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/25/16	10/31/16	-----1		1			\$400.00			0.00			
													Totals	168	\$37,305.00