



**KFSN**  
**1777 G Street**  
**Fresno, CA 93706**  
**(559) 442-1170**

# CONTRACT

<u>Contract / Revision</u> 136717 /		<u>Alt Order #</u>
<u>Product</u> <b>VALADAO FOR CONGRESS 2016</b>		
<u>Contract Dates</u> <b>06/01/16 - 06/05/16</b>		<u>Estimate #</u> <b>601607 6/1-6/5/2016</b>
<u>Advertiser</u> <b>Valadao for Congress</b>		<u>Original Date / Revision</u> 05/31/16 / 06/01/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>KFSN</b>	<u>Account Executive</u> Christopher Larcade	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Smart Media Group**  
**1427 Leslie Ave.**  
**Alexandria, VA 22301**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KFSN	06/01/16	06/05/16	Action News AM Live 5am	5a-6a		:30				NM	6	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/30/16	06/05/16	--222--				6	\$70.00				
N 2	KFSN	06/01/16	06/05/16	Action News AM Live 6am	6a-7a		:30				NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/30/16	06/05/16	--222--				6	\$200.00				
N 3	KFSN	06/01/16	06/05/16	M-F Good Morning America	7a-9a		:30				NM	12	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/30/16	06/05/16	--444--				12	\$200.00				
N 4	KFSN	06/01/16	06/05/16	Wheel of Fortune	730p-8p		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/30/16	06/05/16	--111--				3	\$300.00				
N 5	KFSN	06/01/16	06/05/16	Jeopardy	7p-730p		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/30/16	06/05/16	--111--				3	\$300.00				
N 6	KFSN	06/01/16	06/05/16	Action News at 6p	6p-630p		:30				NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/30/16	06/05/16	--222--				6	\$300.00				
N 7	KFSN	06/01/16	06/05/16	Action News at 5p	5p-530p		:30				NM	6	\$1,920.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/30/16	06/05/16	--222--				6	\$320.00				
N 8	KFSN	06/01/16	06/05/16	M-F Action News Live at 4	4p-5p		:30				NM	6	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/30/16	06/05/16	--222--				6	\$75.00				
N 9	KFSN	06/01/16	06/05/16	M-F 11a News	11a-1130a		:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/30/16	06/05/16	--111--				3	\$100.00				
N 10	KFSN	06/01/16	06/05/16	NBA Finals	Various		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/30/16	06/05/16	---1---				1	\$1,200.00				
N 11	KFSN	06/01/16	06/05/16	AM Live Saturday 6a	6a-7a		:30				NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/30/16	06/05/16	-----2-				2	\$80.00				
N 12	KFSN	06/01/16	06/05/16	Good Morning America Sat	7a-8a		:30				NM	1	\$80.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**KFSN**  
**1777 G Street**  
**Fresno, CA 93706**  
**(559) 442-1170**

Contract / Revision	Alt Order #
136717 /	

Contract Dates	Product	Estimate #
06/01/16 - 06/05/16	VALADAO FOR CONGR	601607 6/1-6/5/2016

Advertiser	Original Date / Revision
Valadao for Congress	05/31/16 / 06/01/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/30/16	06/05/16	-----1-				1	\$80.00				
N 13	KFSN	06/01/16	06/05/16	AM Live Saturday 8a	8a-9a		:30				NM	2	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/30/16	06/05/16	-----2-				2	\$105.00				
N 14	KFSN	06/01/16	06/05/16	AM Live Sunday 6am	6a-7a		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/30/16	06/05/16	-----1				1	\$80.00				
N 15	KFSN	06/01/16	06/05/16	Good Morning Amer Sunday 7a-8a			:30				NM	2	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/30/16	06/05/16	-----2				2	\$105.00				
Totals								0.00				60	\$12,230.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/30/16 - 06/05/16	60	\$12,230.00	(\$1,834.50)	\$10,395.50
<b>Totals</b>	<b>60</b>	<b>\$12,230.00</b>	<b>(\$1,834.50)</b>	<b>\$10,395.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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