

ORDER



Orders
Order / Rev: 148092
Alt Order #:
Product Desc: VALADAO FOR CONGRESS 2016/CMS
Estimate: N01N08 11/1-11/8/2016
Flight Dates: 11/01/16 - 11/08/16
Original Date / Rev: 10/28/16 / 10/28/16
Order Type: GEN

KFSN-TV

Primary AE: Christopher Larcade
Sales Office: N-PH
Sales Region: National

Agency Name: Smart Media Group
Buying Contact:
Billing Contact:
 1427 Leslie Ave.
 Alexandria, VA 22301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Valadao for Congress
Demographic: A35+
Product Codes: Candidates
Priority: P-03
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/08/16	285	\$106,435.00	\$90,469.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	285	\$106,435.00	\$90,469.75	0.00
Totals	285	\$106,435.00	\$90,469.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Larcade			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KFSN-TV	50%	\$106,435.00
Market	100%	\$212,870.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAIL	0%	\$0.00
KFTV	0%	\$0.00
KGPE	23%	\$48,960.10
KMPH	25%	\$53,217.50
KSEE	2%	\$4,257.40
NFSN	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N147	KFSN	11/01/16	11/07/16	M-F 9a-10a Live with Kelly & Michael	CM	Cc 9a-10a	22222--	:30	10	\$175.00	P-01	0.00	NM	10	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/01/16	11/07/16	22222--			10		\$175.00		0.00				
N148	KFSN	11/01/16	11/07/16	M-F 10a-11a The View	CM	Cc 10a-11a	11111--	:30	5	\$150.00	P-01	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/01/16	11/07/16	11111--			5		\$150.00		0.00				
N149	KFSN	11/01/16	11/07/16	M-F 11a-12p M-F 11a-12p	CM	Cc 11a-12p	22222--	:30	10	\$140.00	P-01	0.00	NM	10	\$1,400.00

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KFSN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N149	KFSN	11/01/16	11/07/16	M-F 11a-12p M-F 11a-12p	CM	Cc 11a-12p	22222--	:30	10	\$140.00	P-01	0.00	NM	10	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/16	11/07/16	22222--					10	\$140.00		0.00			
N150	KFSN	11/01/16	11/07/16	M-F 12p-1p M-F 12p-1p	CM	Cc 12p-1p	44444--	:30	20	\$140.00	P-01	0.00	NM	20	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/16	11/07/16	44444--					20	\$140.00		0.00			
151	KFSN	11/01/16	11/07/16	M-F 1p-2p M-F 1p-2p	CM	Cc 1p-2p	22222--	:30	10	\$100.00	P-03	0.00	NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/16	11/07/16	22222--					10	\$100.00		0.00			
152	KFSN	11/01/16	11/07/16	M-F 5a-6a News Action News AM Live 5am	CM	Cc 5a-6a	22222--	:30	10	\$70.00	P-03	0.00	NM	10	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/16	11/07/16	22222--					10	\$70.00		0.00			
N153	KFSN	11/01/16	11/07/16	M-F 6a-7a Local News Action News AM Live 6am	CM	Cc 6a-7a	24444--	:30	18	\$200.00	P-03	0.00	NM	18	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/16	11/07/16	24444--					18	\$200.00		0.00			
N154	KFSN	11/01/16	11/07/16	M-F GMA M-F Good Morning America	CM	Cc 7a-9a	44444--	:30	20	\$380.00	P-01	0.00	NM	20	\$7,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/16	11/07/16	44444--					20	\$380.00		0.00			
155	KFSN	11/01/16	11/07/16	Sa 6a News AM Live Saturday 6a	CM	Cc 6a-7a	-----2-	:30	2	\$80.00	P-03	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/16	11/07/16	-----2-					2	\$80.00		0.00			
156	KFSN	11/01/16	11/07/16	Sa GMA Good Morning America Sat	CM	Cc 7a-8a	-----2-	:30	2	\$80.00	P-03	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/16	11/07/16	-----2-					2	\$80.00		0.00			
N157	KFSN	11/01/16	11/07/16	Sa 8a News AM Live Saturday 8a	CM	Cc 8a-9a	-----4-	:30	4	\$175.00	P-01	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/16	11/07/16	-----4-					4	\$175.00		0.00			
158	KFSN	11/01/16	11/07/16	Su 6a News AM Live Sunday 6am	CM	Cc 6a-7a	-----2	:30	2	\$80.00	P-03	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/16	11/07/16	-----2					2	\$80.00		0.00			
159	KFSN	11/01/16	11/07/16	Su GMA Good Morning Amer Sunday	CM	Cc 7a-8a	-----2	:30	2	\$105.00	P-03	0.00	NM	2	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/16	11/07/16	-----2					2	\$105.00		0.00			
N160	KFSN	11/01/16	11/07/16	Su 8a News AM Live Sunday 8am	CM	Cc 8a-9a	-----4	:30	4	\$190.00	P-01	0.00	NM	4	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/16	11/07/16	-----4					4	\$190.00		0.00			
N161	KFSN	11/01/16	11/07/16	M-F 4p News M-F Action News Live at 4	CM	Cc 4p-5p	44444--	:30	20	\$190.00	P-01	0.00	NM	20	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/16	11/07/16	44444--					20	\$190.00		0.00			
N162	KFSN	11/01/16	11/07/16	M-F 5p News Action News at 5p	CM	Cc 5p-530p	44444--	:30	20	\$525.00	P-01	0.00	NM	20	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/16	11/07/16	44444--					20	\$525.00		0.00			
N163	KFSN	11/01/16	11/07/16	M-F 6p News Action News at 6p	CM	Cc 6p-630p	44444--	:30	20	\$525.00	P-01	0.00	NM	20	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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KFSN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N163	KFSN	11/01/16	11/07/16	M-F 6p News Action News at 6p	CM	Cc 6p-630p	44444--	:30	20	\$525.00	P-01	0.00	NM	20	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/01/16	11/07/16	44444--		20			\$525.00			0.00			
164	KFSN	11/01/16	11/07/16	M-F 630p News Action News at 630p	CM	Cc 630p-7p	22222--	:30	10	\$475.00	P-02	0.00	NM	10	\$4,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/01/16	11/07/16	22222--		10			\$475.00			0.00			
N165	KFSN	11/01/16	11/07/16	Su 6p News Action News at 6p Su	CM	Cc 6p-630p	-----2	:30	2	\$330.00	P-01	0.00	NM	2	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/01/16	11/07/16	-----2		2			\$330.00			0.00			
N166	KFSN	11/01/16	11/07/16	M-Su 11p News Action News M-Su 11-1135p	CM	Cc 11p-1135p	3333333	:30	21	\$330.00	P-01	0.00	NM	21	\$6,930.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/01/16	11/07/16	3333333		21			\$330.00			0.00			
N167	KFSN	11/01/16	11/07/16	M-F 7p-730p Jeopardy	CM	Cc 7p-730p	33333--	:30	15	\$475.00	P-01	0.00	NM	15	\$7,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/01/16	11/07/16	33333--		15			\$475.00			0.00			
N168	KFSN	11/01/16	11/07/16	M-F 730p-8p Wheel of Fortune	CM	Cc 730p-8p	33333--	:30	15	\$475.00	P-01	0.00	NM	15	\$7,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/01/16	11/07/16	33333--		15			\$475.00			0.00			
N169	KFSN	11/01/16	11/07/16	Mon Prime Other A Dancing With The Stars (7:58 PM-10:00 PM)	CM	Cc 7:58 PM-10:00 PM	4-----	:30	4	\$2,250.00	P-01	0.00	NM	4	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/01/16	11/07/16	4-----		4			\$2,250.00			0.00			
N170	KFSN	11/01/16	11/07/16	Country Music Awards Country Music Awards	CM	Cc 8p-11p	--4----	:30	4	\$2,000.00	P-01	0.00	NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/01/16	11/07/16	--4----		4			\$2,000.00			0.00			
171	KFSN	11/01/16	11/07/16	Thurs Prime Hour A Grey's Anatomy	CM	Cc 8p-9p	---1---	:30	1	\$1,500.00	P-02	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/01/16	11/07/16	---1---		1			\$1,500.00			0.00			
N172	KFSN	11/01/16	11/07/16	Fri Prime Hour A Last Man Standing/Dr. Ken	CM	Cc 8p-9p	----2--	:30	2	\$700.00	P-01	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/01/16	11/07/16	----2--		2			\$700.00			0.00			
N173	KFSN	11/01/16	11/07/16	Fri Prime Hour B Shark Tank	CM	Cc 9p-10p	----2--	:30	2	\$1,500.00	P-01	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/01/16	11/07/16	----2--		2			\$1,500.00			0.00			
174	KFSN	11/01/16	11/07/16	Fri Prime Hour C 20/20	CM	Cc 10p-11p	----1--	:30	1	\$750.00	P-03	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/01/16	11/07/16	----1--		1			\$750.00			0.00			
N175	KFSN	11/01/16	11/07/16	Sun Prime Hour A America's Funniest Videos	CM	Cc 7p-8p	-----2	:30	2	\$500.00	P-01	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/01/16	11/07/16	-----2		2			\$500.00			0.00			
N176	KFSN	11/08/16	11/08/16	M-F 9a-10a Live with Kelly & Michael	CM	Cc 9a-10a	-2-----	:30	2	\$175.00	P-01	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/08/16	11/14/16	-2-----		2			\$175.00			0.00			
N177	KFSN	11/08/16	11/08/16	M-F 10a-11a The View	CM	Cc 10a-11a	-2-----	:30	2	\$150.00	P-01	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

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N177	KFSN	11/08/16	11/08/16	M-F 10a-11a The View	CM	Cc 10a-11a	- 2 - - - - -	:30	2	\$150.00	P-01	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/08/16	11/14/16	- 2 - - - - -		2				\$150.00		0.00			
N178	KFSN	11/08/16	11/08/16	M-F 11a News M-F 11a News	CM	Cc 11a-1130a	- 2 - - - - -	:30	2	\$140.00	P-01	0.00	NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/08/16	11/14/16	- 2 - - - - -		2				\$140.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KFSN	11/08/16-11/14/16	M-F 11a News See MG 178.3,178.4		11a-1130a	- T - - - - -	:30		(\$140.00)		0.00	NM		
	2	KFSN	11/08/16-11/14/16	M-F 11a News See MG 178.3,178.4		11a-1130a	- T - - - - -	:30		(\$140.00)		0.00	NM		
	3	KFSN	11/08/16-11/14/16	M-F 11a-12p Ⓜ MG for 178.2,178.1 [TP Change Only]		11a-12p	- T - - - - -	:30		\$140.00		0.00	NM		
	4	KFSN	11/08/16-11/14/16	M-F 11a-12p Ⓜ MG for 178.2,178.1 [TP Change Only]		11a-12p	- T - - - - -	:30		\$140.00		0.00	NM		
179	KFSN	11/08/16	11/08/16	M-F 5a-6a News Action News AM Live 5am	CM	Cc 5a-6a	- 2 - - - - -	:30	2	\$70.00	P-03	0.00	NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/08/16	11/14/16	- 2 - - - - -		2				\$70.00		0.00			
180	KFSN	11/08/16	11/08/16	M-F 6a-7a Local News Action News AM Live 6am	CM	Cc 6a-7a	- 3 - - - - -	:30	3	\$200.00	P-03	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/08/16	11/14/16	- 3 - - - - -		3				\$200.00		0.00			
N181	KFSN	11/08/16	11/08/16	M-F GMA M-F Good Morning America	CM	Cc 7a-9a	- 4 - - - - -	:30	4	\$380.00	P-01	0.00	NM	4	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/08/16	11/14/16	- 4 - - - - -		4				\$380.00		0.00			
182	KFSN	11/01/16	11/07/16	M-Su 11p News Action News M-Su 11-1135p	CM	Cc 11p-1135p	MTWTFSS	:30	2	\$330.00	P-01	0.00	NM	2	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/01/16	11/07/16	MTWTFSS		2				\$330.00		0.00			
183	KFSN	11/01/16	11/07/16	M-F 11a News M-F 11a News	CM	Cc 11a-1130a	MTWTF--	:30	1	\$140.00	P-01	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/01/16	11/07/16	MTWTF--		1				\$140.00		0.00			
184	KFSN	11/01/16	11/07/16	M-F 7p-730p Jeopardy	CM	Cc 7p-730p	MTWTF--	:30	3	\$475.00	P-01	0.00	NM	3	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/01/16	11/07/16	MTWTF--		3				\$475.00		0.00			
185	KFSN	11/01/16	11/07/16	M-F 12p-1p M-F 12p-1p	CM	Cc 12p-1p	MTWTF--	:30	2	\$140.00	P-01	0.00	NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/01/16	11/07/16	MTWTF--		2				\$140.00		0.00			
186	KFSN	11/01/16	11/07/16	M-F 730p-8p Wheel of Fortune	CM	Cc 730p-8p	MTWTF--	:30	2	\$475.00	P-01	0.00	NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/01/16	11/07/16	MTWTF--		2				\$475.00		0.00			
N187	KFSN	11/01/16	11/08/16	Sun Prime Hour D Quantico	CM	Cc 10p-11p	----- 2	:30	2	\$1,000.00	P-01	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/01/16	11/07/16	----- 2		2				\$1,000.00		0.00			
	Week:	11/08/16	11/14/16	-----		0				\$0.00		0.00			
Totals														285	\$106,435.00