

INVOICE



KSDK
1000 Market Street
St. Louis, MO 63101
Main: (314)421-5055
Billing:

www.ksdk.com

Billing Address:

National Media Research Planning/ POL
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 1259356-1 | 06/26/16 | June 2016 | 05/30/16 - 06/26/16 |

| Property | Account Executive | Sales Office | Sales Region |
|----------|-------------------|------------------|--------------|
| KSDK | Kristen Waskie | Telerep Philadel | National |

| Advertiser | Product | Estimate Number |
|------------------------|---------------|-----------------|
| Josh Hawley-Atty Gen-R | HAWLEY FOR AG | 7316 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 06/21/16 - 06/27/16 | 1259356 | 08281472 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| Agency Code | Advertiser Code | Product 1/2 |
|-------------|-----------------|-------------|
| 8540 | 441 | 842 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| 1768AG | 106269 |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-----------------------|----------------|-----------------------|----------------|----------------|-------------|-----------------|
| 1 | 06/24/16 | 06/24/16 | LN (M-F) | 10-1035p | ----F-- | :30 | 1 | \$1,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/20/16 06/26/16 ----F-- 1 \$1,200.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KSDK | F | 06/24/16 | 10:33 PM | LN (M-F) | 10-1035p | :30 | JHTV061316H | \$1,200.00 NM |
| 2 | 06/24/16 | 06/24/16 | Tonight Show | 1035-1137p | ----F-- | :30 | 1 | \$675.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/20/16 06/26/16 ----F-- 1 \$675.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KSDK | F | 06/24/16 | 10:50 PM | Tonight Show | 1035-1137p | :30 | JHTV061716H | \$675.00 NM |
| 3 | 06/24/16 | 06/24/16 | Late Night | 1135p-1235x | ----F-- | :30 | 1 | \$190.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/20/16 06/26/16 ----F-- 1 \$190.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KSDK | F | 06/24/16 | 12:27 AM | Late Night | 1135p-1235x | :30 | JHTV061316H | \$190.00 NM |
| 4 | 06/24/16 | 06/24/16 | News Channel 5 @ Noon | Noon News | ----F-- | :30 | 1 | \$225.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/20/16 06/26/16 ----F-- 1 \$225.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KSDK | F | 06/24/16 | 12:29 PM | News Channel 5 @ Noon | Noon News | :30 | JHTV061716H | \$225.00 NM |
| 5 | 06/24/16 | 06/24/16 | Jeopardy | 430-5p | ----F-- | :30 | 1 | \$675.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/20/16 06/26/16 ----F-- 1 \$675.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KSDK | F | 06/24/16 | 4:43 PM | Jeopardy | 430-5p | :30 | JHTV061316H | \$675.00 NM |
| 6 | 06/24/16 | 06/24/16 | News Channel 5 at 5P | 528-530p | ----F-- | :30 | 1 | \$1,350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |

Any claims of errors or discrepancies in invoices must be notified to station within 15 days of receiving such invoice. Otherwise, all claims are deemed waived and invoice will be considered correct and agency and/or advertiser will be held responsible for payment. Any claim related to rates incorrectly paid must be submitted in writing to station within sixty (60) days of the invoice date or the claim will be waived. This invoice renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability. Notwithstanding to whom bills are rendered, Advertiser, Agency, Service, jointly and severally shall remain obligated to pay to station the amount of any bills rendered by station within the time specified, and until payment in full is received by station. Payment by Advertiser to Agency or to Service, shall not constitute payment to this station. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime. This station is an Equal Opportunity Employer.

INVOICE



Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

www.ksdk.com

| | | | |
|------------------------|---------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 1259356-1 | 06/26/16 | June 2016 | 05/30/16 - 06/26/16 |
| Advertiser | Product | Estimate Number | |
| Josh Hawley-Atty Gen-R | HAWLEY FOR AG | 7316 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|----------------------|----------------|---------|--------|----------------|------------|------|
| 6 | 06/24/16 | 06/24/16 | News Channel 5 at 5P | 528-530p | ----F-- | :30 | 1 | \$1,350.00 | NM |
| 06/20/16 06/26/16 ----F-- 1 \$1,350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK F 06/24/16 5:28 PM News Channel 5 at 5P 528-530p :30 JHTV061716H \$1,350.00 NM | | | | | | | | | |
| 7 | 06/24/16 | 06/24/16 | News Channel 5 at 6P | 6-630P | ----F-- | :30 | 1 | \$975.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/20/16 06/26/16 ----F-- 1 \$975.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK F 06/24/16 6:28 PM News Channel 5 at 6P 6-630P :30 JHTV061316H \$975.00 NM | | | | | | | | | |
| 8 | 06/24/16 | 06/24/16 | Today Show | 7-9a | ----F-- | :30 | 1 | \$525.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/20/16 06/26/16 ----F-- 1 \$525.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK F 06/24/16 7:28 AM Today Show 7-9a :30 JHTV061316H \$525.00 NM | | | | | | | | | |
| 9 | 06/24/16 | 06/24/16 | DATELINE | 9-10P DATELINE | ----F-- | :30 | 1 | \$1,800.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/20/16 06/26/16 ----F-- 1 \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK F 06/24/16 DATELINE 9-10P DATELINE :00 \$1,800.00 NM See MG 9.2,9.3,9.4 2 KSDK F 06/24/16 8:22 PM USA GYMNASTICS 8-10P USA GYMNA :30 JHTV061716H \$1,500.00 NM MG for 14.1,9.1 4 KSDK Su 06/26/16 10:26 AM Cardinals Insider 10-1035ACardinals :30 JHTV061316H \$200.00 NM MG for 14.1,9.1 3 KSDK Su 06/26/16 9:27 PM OLYMPIC TRIALS 8-10p OLYMPIC TF :30 JHTV061716H \$1,500.00 NM MG for 14.1,9.1 | | | | | | | | | |
| 15 | 06/25/16 | 06/25/16 | LN (Sa) | 10-1035p | -----S- | :30 | 1 | \$1,125.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/20/16 06/26/16 -----S- 1 \$1,125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Sa 06/25/16 10:16 PM LN (Sa) 10-1035p :30 JHTV061716H \$1,125.00 NM | | | | | | | | | |
| 16 | 06/26/16 | 06/26/16 | LN (Su) | 10-1035p | -----S | :30 | 1 | \$1,200.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/20/16 06/26/16 -----S 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Su 06/26/16 10:24 PM LN (Su) 10-1035p :30 JHTV061316H \$1,200.00 NM | | | | | | | | | |
| 17 | 06/23/16 | 06/23/16 | Today Show | 7-9a | ---T--- | :30 | 1 | \$525.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/20/16 06/26/16 ---T--- 1 \$525.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Th 06/23/16 8:47 AM Today Show 7-9a :30 JHTV061716H \$525.00 NM | | | | | | | | | |
| 18 | 06/21/16 | 06/21/16 | Tonight Show | 1035-1137p | -T----- | :30 | 1 | \$675.00 | NM |

Any claims of errors or discrepancies in invoices must be notified to station within 15 days of receiving such invoice. Otherwise, all claims are deemed waived and invoice will be considered correct and agency and/or advertiser will be held responsible for payment. Any claim related to rates incorrectly paid must be submitted in writing to station within sixty (60) days of the invoice date or the claim will be waived. This invoice renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability. Notwithstanding to whom bills are rendered, Advertiser, Agency, Service, jointly and severally shall remain obligated to pay to station the amount of any bills rendered by station within the time specified, and until payment in full is received by station. Payment by Advertiser to Agency or to Service, shall not constitute payment to this station. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime. This station is an Equal Opportunity Employer.

INVOICE

Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

www.ksdk.com

| | | | |
|------------------------|---------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 1259356-1 | 06/26/16 | June 2016 | 05/30/16 - 06/26/16 |
| Advertiser | Product | Estimate Number | |
| Josh Hawley-Atty Gen-R | HAWLEY FOR AG | 7316 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-------------|----------------|--------------|----------------|----------------|-------------|---------------|
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/20/16 06/26/16 -T----- 1 \$675.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KSDK | Tu | 06/21/16 | 11:33 PM | Tonight Show | 1035-1137p | :30 | JHTV061316H | \$675.00 NM |
| 19 | 06/21/16 | 06/21/16 | Today Show | 7-9a | -T----- | :30 | 1 | \$525.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/20/16 06/26/16 -T----- 1 \$525.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KSDK | Tu | 06/21/16 | 7:22 AM | Today Show | 7-9a | :30 | JHTV061716H | \$525.00 NM |
| 20 | 06/22/16 | 06/22/16 | LN (M-F) | 10-1035p | --W---- | :30 | 1 | \$1,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/20/16 06/26/16 --W---- 1 \$1,200.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KSDK | W | 06/22/16 | 10:29 PM | LN (M-F) | 10-1035p | :30 | JHTV061316H | \$1,200.00 NM |
| 21 | 06/22/16 | 06/22/16 | Today Show | 7-9a | --W---- | :30 | 1 | \$525.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/20/16 06/26/16 --W---- 1 \$525.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KSDK | W | 06/22/16 | 7:20 AM | Today Show | 7-9a | :30 | JHTV061716H | \$525.00 NM |
| 22 | 06/21/16 | 06/21/16 | 5-6a | 5-6A | -T----- | :30 | 1 | \$225.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/20/16 06/26/16 -T----- 1 \$225.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KSDK | Tu | 06/21/16 | 5:16 AM | 5-6a | 5-6A | :30 | JHTV061316H | \$225.00 NM |
| Total Spots | | | | | | | 19 | | |

Include Invoice # on Check - Payment Terms 30 Days

| | |
|--------------------------|--------------------|
| <u>Gross Total</u> | \$15,015.00 |
| <u>Agency Commission</u> | \$2,252.25 |
| <u>Net Amount Due</u> | \$12,762.75 |

Any claims of errors or discrepancies in invoices must be notified to station within 15 days of receiving such invoice. Otherwise, all claims are deemed waived and invoice will be considered correct and agency and/or advertiser will be held responsible for payment. Any claim related to rates incorrectly paid must be submitted in writing to station within sixty (60) days of the invoice date or the claim will be waived. This invoice renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability. Notwithstanding to whom bills are rendered, Advertiser, Agency, Service, jointly and severally shall remain obligated to pay to station the amount of any bills rendered by station within the time specified, and until payment in full is received by station. Payment by Advertiser to Agency or to Service, shall not constitute payment to this station. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime. This station is an Equal Opportunity Employer.