



OFFICE USE ONLY

APPROVED SM DATE 8/9/22

ENTERED XC DATE 8/4/22

CONTRACT #: 6704

CLIENT: Rat For Congress

AGENCY: Media Financial Services

ADDRESS: on file

CONTACT: _____

PHONE: _____

EMAIL: _____

SALESPERSON: House

DEMOGRAPHIC CHANGE: YES ☐ NO ☒

TYPE: LD ☒ LA ☐ LIHA ☐ SP ☐ POL ☐ LT ☐

AGENCY COMM: YES ☒ NO ☐

COOP: YES ☐ NO ☒

BILLING TYPE: EOM ☒ BC ☐

PACKAGE AMOUNT: _____

P.O. #: 818-815 FL CD3

SPECIAL BILLING INSTRUCTIONS: _____

SPONSORSHIP TYPE _____

DATES _____

SPOT DESCRIPTION:					LENGTH: 60			CONFLICT CODES: 77			
BEGIN & END DATES	SCHEDULE TIMES		I/O	M	T	W	T	F	S	S	RATE
8/8 -- 8/13	6 ^{AM} PM	10 ^{AM} PM	/	1	1	1	1				28-
--	10 ^{AM} PM	3 ^{AM} PM	/		1		1	1			26-
--	3 ^{AM} PM	7 ^{AM} PM	/	1	1	1		1			28-
--	6 ^{AM} PM	7 ^{AM} PM	/						1	1	27-
--	AM PM	AM PM	/								
--	AM PM	AM PM	/								
--	AM PM	AM PM	/								

SPOT DESCRIPTION:					LENGTH:			CONFLICT CODES:			
BEGIN & END DATES	SCHEDULE TIMES		I/O	M	T	W	T	F	S	S	RATE
--	AM	AM	/								
	PM	PM	/								
--	AM	AM	/								
	PM	PM	/								
--	AM	AM	/								
	PM	PM	/								
--	AM	AM	/								
	PM	PM	/								
--	AM	AM	/								
	PM	PM	/								
--	AM	AM	/								
	PM	PM	/								

TOTAL ADS →

PAGE 1 OF 1

15 ✓

TOTAL CONTRACT →

412.00 ✓

STATION:	WXCZ-FM	ORDER#:	3199644	DATE:	08/04/2022
MARKET:	Gainesville-Ocala, FL	AMOUNT:	\$412.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	15	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	Stn Ver: 3 Last: 1	SLS PH:	216-233-8181		
SALES OFFICE:	CHICAGO	SLS FAX:			
SALESPERSON:	Linley Grande				
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4430123	
ADVERTISER:	Kat For Congress	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	8/8-8/15 FL CD3	AGY EST:		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	08-08-2022 TO 8/15/2022	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	8				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 08/04/2022 14:27	

COMMENTS

[Rep Comment] 08/04/2022: Revision updating rates and reducing weight. Do not dbl bk. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

DAY#1		8/8/2022 To 8/8/2022					TOT \$56.00			TOTAL SPOTS 2	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
R	1		M.....	6:00AM	10:00AM	60	8/8/2022	8/8/2022	1	\$28	\$28
R	2		M.....	10:00AM	3:00PM	60	8/8/2022	8/8/2022	0	\$26	\$0
R	3		M.....	3:00PM	7:00PM	60	8/8/2022	8/8/2022	1	\$28	\$28

DAY#2		8/9/2022 To 8/9/2022					TOT \$82.00			TOTAL SPOTS 3	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
R	1		.T.....	6:00AM	10:00AM	60	8/9/2022	8/9/2022	1	\$28	\$28
R	2		.T.....	10:00AM	3:00PM	60	8/9/2022	8/9/2022	1	\$26	\$26
R	3		.T.....	3:00PM	7:00PM	60	8/9/2022	8/9/2022	1	\$28	\$28

STATION:	WXCZ-FM	ORDER#:	3199644	DATE:	08/04/2022
MARKET:	Gainesville-Ocala, FL	AMOUNT:	\$412.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	15	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	Stn Ver: 3 Last: 1	SLS PH:	216-233-8181		
SALES OFFICE:	CHICAGO	SLS FAX:			
SALESPERSON:	Linley Grande				
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4430123	
ADVERTISER:	Kat For Congress	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	8/8-8/15 FL CD3	AGY EST:		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	08-08-2022 TO 8/15/2022	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	8				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 08/04/2022 14:27	

DAY#3		8/10/2022 To 8/10/2022							TOT \$56.00		TOTAL SPOTS 2	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
R	1		..W....	6:00AM	10:00AM	60	8/10/2022	8/10/2022	1	\$28	\$28	
R	2		..W....	10:00AM	3:00PM	60	8/10/2022	8/10/2022	0	\$26	\$0	
R	3		..W....	3:00PM	7:00PM	60	8/10/2022	8/10/2022	1	\$28	\$28	

DAY#4		8/11/2022 To 8/11/2022							TOT \$54.00		TOTAL SPOTS 2	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
R	1		...T...	6:00AM	10:00AM	60	8/11/2022	8/11/2022	1	\$28	\$28	
R	2		...T...	10:00AM	3:00PM	60	8/11/2022	8/11/2022	1	\$26	\$26	
R	3		...T...	3:00PM	7:00PM	60	8/11/2022	8/11/2022	0	\$28	\$0	

DAY#5		8/12/2022 To 8/12/2022							TOT \$54.00		TOTAL SPOTS 2	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
R	1	F..	6:00AM	10:00AM	60	8/12/2022	8/12/2022	0	\$28	\$0	
R	2	F..	10:00AM	3:00PM	60	8/12/2022	8/12/2022	1	\$26	\$26	
R	3	F..	3:00PM	7:00PM	60	8/12/2022	8/12/2022	1	\$28	\$28	

DAY#6		8/13/2022 To 8/13/2022							TOT \$27.00		TOTAL SPOTS 1	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
R	4	S.	6:00AM	7:00PM	60	8/13/2022	8/13/2022	1	\$27	\$27	

STATION:	WXCZ-FM	ORDER#:	3199644	DATE:	08/04/2022
MARKET:	Gainesville-Ocala, FL	AMOUNT:	\$412.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	15		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
MOD:	Stn Ver: 3 Last: 1	SLS PH:	216-233-8181		
SALES OFFICE:	CHICAGO	SLS FAX:			
SALESPERSON:	Linley Grande				
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4430123
ADVERTISER:	Kat For Congress	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	8/8-8/15 FL CD3	AGY EST:			1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
FLIGHT:	08-08-2022 TO 8/15/2022	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF DAYS:	8				
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	08/04/2022 14:27

DAY#7		8/14/2022 To 8/14/2022						TOT \$27.00		TOTAL SPOTS 1		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
R	4	S	6:00AM	7:00PM	60	8/14/2022	8/14/2022	1	\$27	\$27	

DAY#8		8/15/2022 To 8/15/2022						TOT \$56.00		TOTAL SPOTS 2		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
R	1		M.....	6:00AM	10:00AM	60	8/15/2022	8/15/2022	1	\$28	\$28	
R	2		M.....	10:00AM	3:00PM	60	8/15/2022	8/15/2022	0	\$26	\$0	
R	3		M.....	3:00PM	7:00PM	60	8/15/2022	8/15/2022	1	\$28	\$28	

TOTAL	Aug													Total
SPOT	15													15
CASH	412.00													412.00
TOTAL	412.00													412.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Strategic Media Placement, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

KAT CAMMACK

Authorized committee:

KAT FOR CONGRESS

Agency requesting time (and contact information):



N/A Strategic Media Placement

Candidate's political party:

REPUBLICAN

Office sought (no acronyms or abbreviations):

FLORIDA CONGRESSIONAL DISTRICT 3

Date of election:

AUGUST 23, 2002



General



Primary

Treasurer of candidate's authorized committee:

MATT HARRISON, TREASURER

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

Brant Fink

Digitally signed by Brant Fink
Date: 2022.08.04 13:44:56 -04'00'

Name: Brant Fink

Date of Request to Purchase Ad Time: 20220804

Station Representative

Signature:

Name:

Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Brant FinkDigitally signed by Brant Fink
Date: 2022.08.04 13:45:24 -04'00'

Name: Brant Fink

Date: 20020804

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☐ Yes ☐ No

Date ad received: _____

Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Disposition:

☐ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason (optional): _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): _____

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Broadcast Contract

MEDIA FINANCIAL SERVICES
KAT FOR CONGRESS
1655 PALM BEACH LAKES BLVD
9TH FLOOR, SUITE #903
WEST PALM BEACH, FL 33401

Start Date 08/08/22	Contract# 6704	Mod# 0
End Date 08/15/22	Date Entered 08/04/22	Date Last Modified 08/04/22
Advertiser KAT FOR CONGRESS	Station Market WXCZ-FM	
Product	SalesRep/Office Citrus House	

Standard Billing Cycle Estimate# 8/8-8/15 FL CD3

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
			LINE	REMARK								
1	MO 08/08/22 MO 08/15/22	06:00A-10:00A	60	1	1	1	1	--	--	--	4	\$28.00
2	TU 08/09/22 FR 08/12/22	10:00A-03:00P	60	--	1	--	1	1	--	--	3	\$26.00
3	MO 08/08/22 MO 08/15/22	03:00P-07:00P	60	1	1	1	--	1	--	--	4	\$28.00
4	SA 08/13/22 SU 08/14/22	06:00A-07:00P	60	--	--	--	--	--	1	1	2	\$27.00

-----Additional Comments-----	Total Spots 15	Spots Total\$ 412.00	Agency Commission \$61.80	Net \$ 350.20	Gross \$ 412.00
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Billing Projections: By Month

	Aug 22
CA	412.00
ST	412.00

*****FOR YOUR RECORDS***** THIS IS NOT AN INVOICE
THIS IS A CONFIRMATION OF YOUR RADIO BROADCAST AGREEMENT

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name Title
See reverse for accepted terms and conditions, if any

Name Title
Page 3



OFFICE USE ONLY

APPROVED SW DATE 9/18/12

ENTERED XC DATE 9/14/12

CONTRACT #: 6710

CLIENT: Kat For Congress

AGENCY: Media Financial Services

ADDRESS: _____

CONTACT: _____

PHONE: _____

EMAIL: _____

SALESPERSON: House

DEMOGRAPHIC CHANGE: YES ☐ NO ☒

TYPE: LD LA LIHA SP ☒ POL LT

AGENCY COMM: ☒ YES ☐ NO

COOP: ☐ YES ☒ NO

BILLING TYPE: EOM ☒ BC

PACKAGE AMOUNT: _____

P.O. #: 8/17-9/23 FL CD3

SPECIAL BILLING INSTRUCTIONS: _____

SPONSORSHIP TYPE _____

DATES _____

SPOT DESCRIPTION:					LENGTH:		CONFLICT CODES:				
					<u>60</u>		<u>72</u>				
BEGIN & END DATES	SCHEDULE TIMES		I/O	M	T	W	T	F	S	S	RATE
<u>8/17</u> -- <u>8/23</u>	<u>6</u> AM	<u>10</u> AM	<u>/</u>	<u>2</u>	<u>2</u>	<u>2</u>	<u>2</u>	<u>2</u>			<u>21-</u>
--	<u>10</u> AM	<u>3</u> PM	<u>/</u>	<u>2</u>		<u>2</u>	<u>2</u>	<u>2</u>			<u>20-</u>
--	<u>3</u> PM	<u>7</u> PM	<u>/</u>	<u>2</u>		<u>2</u>	<u>2</u>	<u>2</u>			<u>21-</u>
--	<u>6</u> PM	<u>7</u> PM	<u>/</u>						<u>2</u>	<u>2</u>	<u>14-</u>
--	AM	AM	<u>/</u>								
--	PM	PM	<u>/</u>								
--	AM	AM	<u>/</u>								
--	PM	PM	<u>/</u>								
--	AM	AM	<u>/</u>								
--	PM	PM	<u>/</u>								

SPOT DESCRIPTION:					LENGTH:		CONFLICT CODES:				
BEGIN & END DATES	SCHEDULE TIMES		I/O	M	T	W	T	F	S	S	RATE
--	AM	AM	<u>/</u>								
--	PM	PM	<u>/</u>								
--	AM	AM	<u>/</u>								
--	PM	PM	<u>/</u>								
--	AM	AM	<u>/</u>								
--	PM	PM	<u>/</u>								
--	AM	AM	<u>/</u>								
--	PM	PM	<u>/</u>								
--	AM	AM	<u>/</u>								
--	PM	PM	<u>/</u>								

TOTAL ADS 30

PAGE 1 OF 1

TOTAL CONTRACT 59400

STATION:	WXCZ-FM	ORDER#:	3199927	DATE:	08/16/2022
MARKET:	Gainesville-Ocala, FL	AMOUNT:	\$594.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	30	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:	REP VER:	1		
SALES OFFICE:	CHICAGO	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4430616	
ADVERTISER:	Kat For Congress	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	8/17-8/23 FL CD3	AGY EST:		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	08-17-2022 TO 8/23/2022	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 08/16/2022 09:46	

COMMENTS

08/16/2022: New URGENT order. Same NAB and creative as before. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

DAY#1		8/17/2022 To 8/17/2022						TOT \$124.00		TOTAL SPOTS 6	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	8/17/2022	8/17/2022	2	\$21	\$42
	2		..W....	10:00AM	3:00PM	60	8/17/2022	8/17/2022	2	\$20	\$40
	3		..W....	3:00PM	7:00PM	60	8/17/2022	8/17/2022	2	\$21	\$42

DAY#2		8/18/2022 To 8/18/2022						TOT \$124.00		TOTAL SPOTS 6	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	60	8/18/2022	8/18/2022	2	\$21	\$42
	2		...T...	10:00AM	3:00PM	60	8/18/2022	8/18/2022	2	\$20	\$40
	3		...T...	3:00PM	7:00PM	60	8/18/2022	8/18/2022	2	\$21	\$42

STATION:	WXCZ-FM	ORDER#:	3199927	DATE:	08/16/2022
MARKET:	Gainesville-Ocala, FL	AMOUNT:	\$594.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	30	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:	REP VER:	1		
SALES OFFICE:	CHICAGO	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4430616	
ADVERTISER:	Kat For Congress	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	8/17-8/23 FL CD3	AGY EST:		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	08-17-2022 TO 8/23/2022	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 08/16/2022 09:46	

DAY#3 **8/19/2022 To 8/19/2022** **TOT \$124.00** **TOTAL SPOTS 6**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	10:00AM	60	8/19/2022	8/19/2022	2	\$21	\$42
	2	F..	10:00AM	3:00PM	60	8/19/2022	8/19/2022	2	\$20	\$40
	3	F..	3:00PM	7:00PM	60	8/19/2022	8/19/2022	2	\$21	\$42

DAY#4 **8/20/2022 To 8/20/2022** **TOT \$28.00** **TOTAL SPOTS 2**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4	S.	6:00AM	7:00PM	60	8/20/2022	8/20/2022	2	\$14	\$28

DAY#5 **8/21/2022 To 8/21/2022** **TOT \$28.00** **TOTAL SPOTS 2**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4	S	6:00AM	7:00PM	60	8/21/2022	8/21/2022	2	\$14	\$28

DAY#6 **8/22/2022 To 8/22/2022** **TOT \$124.00** **TOTAL SPOTS 6**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	8/22/2022	8/22/2022	2	\$21	\$42
	2		M.....	10:00AM	3:00PM	60	8/22/2022	8/22/2022	2	\$20	\$40
	3		M.....	3:00PM	7:00PM	60	8/22/2022	8/22/2022	2	\$21	\$42

STATION:	WXCZ-FM	ORDER#:	3199927	DATE:	08/16/2022
MARKET:	Gainesville-Ocala, FL	AMOUNT:	\$594.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	30		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:	REP VER:	1		
SALES OFFICE:	CHICAGO	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4430616
ADVERTISER:	Kat For Congress	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	8/17-8/23 FL CD3	AGY EST:			1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
FLIGHT:	08-17-2022 TO 8/23/2022	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	08/16/2022 09:46

DAY#7		8/23/2022 To 8/23/2022						TOT \$42.00		TOTAL SPOTS 2		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		.T.....	6:00AM	10:00AM	60	8/23/2022	8/23/2022	2	\$21	\$42	

TOTAL	Aug													Total
SPOT	30													30
CASH	594.00													594.00
TOTAL	594.00													594.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Strategic Media Placement, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

KAT CAMMACK

Authorized committee:

KAT FOR CONGRESS

Agency requesting time (and contact information):



N/A Strategic Media Placement

Candidate's political party:

REPUBLICAN

Office sought (no acronyms or abbreviations):

FLORIDA CONGRESSIONAL DISTRICT 3

Date of election:

AUGUST 23, 2022



General



Primary

Treasurer of candidate's authorized committee:

MATT HARRISON, TREASURER

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

Brant Fink

Digitally signed by Brant Fink
Date: 2022.08.04 13:44:56 -04'00'

Name: Brant Fink

Date of Request to Purchase Ad Time: 20220816

Station Representative

Signature:

Name:

Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Brant FinkDigitally signed by Brant Fink
Date: 2022.08.04 13:45:24 -04'00'

Name: Brant Fink

Date: 20020816

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☐ Yes ☐ No

Date ad received: _____

Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Disposition:

☐ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason (optional): _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): _____

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Broadcast Contract

MEDIA FINANCIAL SERVICES
KAT FOR CONGRESS
1655 PALM BEACH LAKES BLVD
9TH FLOOR, SUITE #903
WEST PALM BEACH, FL 33401

Start Date 08/17/22	Contract# 6710	Mod# 0
End Date 08/23/22	Date Entered 08/16/22	Date Last Modified 08/16/22
Advertiser KAT FOR CONGRESS	Station Market WXCZ-FM	
Product	SalesRep/Office Citrus House	

Standard Billing Cycle Estimate# 8/17-8/23 FL CD3

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	WE 08/17/22 TU 08/23/22	06:00A-10:00A	60		2	2	2	2		--	10	\$21.00
2	WE 08/17/22 MO 08/22/22	10:00A-03:00P	60		2	--	2	2		--	8	\$20.00
3	WE 08/17/22 MO 08/22/22	03:00P-07:00P	60		2	--	2	2		--	8	\$21.00
4	SA 08/20/22 SU 08/21/22	06:00A-07:00P	60	--	--	--	--	--	2	2	4	\$14.00

-----Additional Comments-----

Total Spots
30

Spots Total\$
594.00

Agency Commission
\$89.10

Net
\$ 504.90

Gross
\$ 594.00

Billing Projections: By Month

	Aug 22
CA	594.00
ST	594.00

*****FOR YOUR RECORDS***** THIS IS NOT AN INVOICE
THIS IS A CONFIRMATION OF YOUR RADIO BROADCAST AGREEMENT

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name
See reverse for accepted terms and conditions, if any

Title

Name

Title

Page 1



OFFICE USE ONLY

APPROVED [Signature] DATE 9/8/07

ENTERED [Signature] DATE 9/8/07

CONTRACT #: 6708

CLIENT: Stacey Worthington

AGENCY: _____

ADDRESS: _____

CONTACT: _____

PHONE: _____

EMAIL: _____

SALESPERSON: Hause

DEMOGRAPHIC CHANGE: YES NO

TYPE: LD LA LIHA SP POL LT

AGENCY COMM: YES NO

COOP: YES NO

BILLING TYPE: EOM BC

PACKAGE AMOUNT: _____

P.O. #: _____

SPECIAL BILLING INSTRUCTIONS: _____

SPONSORSHIP TYPE _____

DATES _____

SPOT DESCRIPTION: County Citrus Commissioner

LENGTH: 30

CONFLICT CODES: 72

BEGIN & END DATES	SCHEDULE TIMES	I/O	M	T	W	T	F	S	S	RATE
8/12 -- 8/14	6 AM 7 AM	/					4	4	4	10-
8/15 -- 8/21	6 AM 7 AM	/	5	5	5	5	5	5	5	10-
8/22 -- 8/23	6 AM 7 AM	/	7	6						10-
--	AM PM	/								
--	AM PM	/								
--	AM PM	/								
--	AM PM	/								

SPOT DESCRIPTION: _____

LENGTH: _____

CONFLICT CODES: _____

BEGIN & END DATES	SCHEDULE TIMES	I/O	M	T	W	T	F	S	S	RATE
--	AM PM	/								
--	AM PM	/								
--	AM PM	/								
--	AM PM	/								
--	AM PM	/								
--	AM PM	/								
--	AM PM	/								

TOTAL ADS →

PAGE 1 OF 1

60

→ TOTAL CONTRACT →

600



A Proposal for
WORTHINGTON CAMPAIGN
Worthington for County Commission NCC
 Station: WXCZ/WXZC FM

Sales Representative		Phone	Mobile	Fax	Email
House					
Quoted	Good Until	Start Date	End Date	Total Weeks	Printed
08-09-2022	08-12-2022	08-12-2022	08-28-2022	3	08-11-2022 @ 5:04:39 pm

Week: 08-08 to 08-14-2022 (#33)											
Description	08-08		08-09	08-10	08-11	08-12	08-13	08-14	Total Weeks: 1		
	Len	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Rate	Units	Investment
6AM-7PM	30	0	0	0	0	4	4	4	\$10.00	12	\$120.00
Week Totals:										12	\$120.00

Week: 08-15 to 08-21-2022 (#34)											Total Weeks: 1	
Description	Len	08-15 Mon	08-16 Tue	08-17 Wed	08-18 Thu	08-19 Fri	08-20 Sat	08-21 Sun	Rate	Units	Investment	
6AM-7PM	30	5	5	5	5	5	5	5	\$10.00	35	\$350.00	
Week Totals:										35	\$350.00	

Week: 08-22 to 08-28-2022 (#35)											Total Weeks: 1	
Description	Len	08-22 Mon	08-23 Tue	08-24 Wed	08-25 Thu	08-26 Fri	08-27 Sat	08-28 Sun	Rate	Units	Investment	
6AM-7PM	30	7	6	0	0	0	0	0	\$10.00	13	\$130.00	
Week Totals:										13	\$130.00	

Schedule Totals:	Units	Investment
	60	\$600.00

Approved for WORTHINGTON CAMPAIGN by:

 Authorized Signature

Printed Name: _____

Title: _____ Date: _____



A Proposal for
WORTHINGTON CAMPAIGN
Worthington for County Commission NCC
 Station: WXCZ/WXZC FM

Sales Representative		Phone	Mobile	Fax	Email
House					
Quoted	Good Until	Start Date	End Date	Total Weeks	Printed
08-09-2022	08-12-2022	08-12-2022	08-28-2022	3	08-11-2022 @ 5:04:39 pm

Week: 08-08 to 08-14-2022 (#33)										Total Weeks: 1		
Description	Len	08-08 Mon	08-09 Tue	08-10 Wed	08-11 Thu	08-12 Fri	08-13 Sat	08-14 Sun	Rate	Units	Investment	
6AM-7PM	30	0	0	0	0	4	4	4	\$10.00	12	\$120.00	
Week Totals:										12	\$120.00	

Week: 08-15 to 08-21-2022 (#34)										Total Weeks: 1		
Description	Len	08-15 Mon	08-16 Tue	08-17 Wed	08-18 Thu	08-19 Fri	08-20 Sat	08-21 Sun	Rate	Units	Investment	
6AM-7PM	30	5	5	5	5	5	5	5	\$10.00	35	\$350.00	
Week Totals:										35	\$350.00	

Week: 08-22 to 08-28-2022 (#35)										Total Weeks: 1		
Description	Len	08-22 Mon	08-23 Tue	08-24 Wed	08-25 Thu	08-26 Fri	08-27 Sat	08-28 Sun	Rate	Units	Investment	
6AM-7PM	30	7	6	0	0	0	0	0	\$10.00	13	\$130.00	
Week Totals:										13	\$130.00	

Schedule Totals:	Units	Investment
	60	\$600.00

Approved for WORTHINGTON CAMPAIGN by:



 Authorized Signature

Printed Name: _____

Title: _____ Date: _____

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, Stacey Worthington

being/on behalf of: Worthington for county commission District 2

a legally qualified candidate of the Republican

political party for the office of: Citrus county commission District 2

in the Republican Primary

election to be held on: Aug. 23, 2022

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Worthington Campaign

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Stacey Worthington

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

Broadcast Contract

STACEY WORTHINGTON
3760 N PALOMINO TERRACE
BEVERLY HILLS, FL 34465

Start Date 08/12/22	Contract# 6708	Mod# 0
End Date 08/23/22	Date Entered 08/12/22	Date Last Modified 08/12/22
Advertiser STACEY WORTHINGTON	Station Market WXCZ-FM	
Product	SalesRep/Office Citrus House	

Calendar Billing Cycle Estimate# COUNTY
COMMISSIONER

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS	RATE
			LINE	REMARK							/WK	
1	FR 08/12/22 SU 08/14/22	06:00A-07:00P	30	--	--	--	--	4	4	4	12	\$10.00
2	MO 08/15/22 SU 08/21/22	06:00A-07:00P	30	5	5	5	5	5	5	5	35	\$10.00
3	MO 08/22/22 TU 08/23/22	06:00A-07:00P	30	7	6	--	--	--	--	--	13	\$10.00

-----Additional Comments-----	Total Spots	Spots Total\$	Net	Gross
	60	600.00	\$ 600.00	\$ 600.00

Billing Projections: By Month

	Aug 22
CA	600.00
ST	600.00

*****FOR YOUR RECORDS***** THIS IS NOT AN INVOICE
THIS IS A CONFIRMATION OF YOUR RADIO BROADCAST AGREEMENT

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name Title
See reverse for accepted terms and conditions, if any

Name Title
Page 4