

Issues Programs List

Quarterly Issues Programs List for Station – WLCA

October 1 – December 31, 2021

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By Station Manager, Mike Lemons

Section I. Issues.

The station has identified the following issues as significant issues facing our community in this quarter:

- A. **Lewis and Clark and Covid-19:** Daily updates on Lewis and Clark's response to Covid-19.
- B. **Flu Vaccination:** The increased importance on vaccinating children for the flu during Covid-19.
- C. **Lewis and Clark Scholarship Opportunities:** Information on available scholarships and how to apply.
- D. **Cyber-Attack on Lewis and Clark:** Updates on the major cyber-attack that occurred on November 23rd.
- E. **December 10th Tornadoes in Edwardsville & Kentucky:** Information on how listeners can help those devastated by the December 10th tornadoes.

Section II. Responsive Programs

The station has broadcast programming dealing with each of these issues. Programming details are listed below.

- A. **Lewis and Clark and COVID-19**
Length: 30 second updates; aired every other hour.
Dates/Times: Daily 10/1 – 12/31

PSA announcements aired every other hour informing listeners and Lewis and Clark students how Lewis and Clark is managing COVID-19. Protocols for attending on campus classes and reporting COVID-19 positive/close contact cases. Updates on vaccination rates were reported. With a rise in Covid-19 cases. Listeners were urged to get vaccinated.

B. Flu Vaccination

Length: Five Minutes (rebroadcast)

Dates/Times: 10/4; 10/18; 11/1; 11/15; 11/29 @ 10:20am; 10/8; 10/22; 11/5; 11/18 @ 2:20pm

The Centers for Disease Control and Prevention (CDC) and the American Academy of Pediatrics (AAP) have always strongly recommend parents get their children vaccinated against influenza. Both organizations are stressing the added importance of doing so this year because of COVID-19. Dr. Samina Yousuf, an OSF HealthCare pediatrician stated it would be possible for kids to be infected with both viruses, making them children muck sicker. Dr. Yousuf went on to say, “if a child does get sick, knowing he or she has been immunized for the flu could help determine a treatment plan, while lessening the burden on the health care system.”

C. Lewis and Clark Scholarship Opportunities

Length: 15 Minutes

Dates/Times: 10/24 & 11/7; 11:00am

L&C Foundation Director of Development Debby Edelman and L&C Director of Financial Aid Angela Weaver appeared as guests on Finding Lewis and Clark to discuss the scholarship process at Lewis and Clark. More than 150 scholarships are available for a total value of nearly \$500,000. To be eligible, students must complete an application that asks for demographic information and includes two essay questions. “These are the key,” Weaver said. “One asks students to share their education, career and life goals. The other asks them to explain why they need a scholarship.” The deadline to apply is March 1, and scholarships are awarded in April.

D. Cyber Attack on Lewis and Clark

Length: 1-2 Minutes

Dates/Times: 11/28 – 12/6; 10-12 times a day

Lewis and Clark Community College was the target of a cyber-attack on Tuesday, November 23. This occurred two days before the Thanksgiving break. The attack caused the closure of all campuses and cancellation of all classes. One to two minute announcements aired daily with updates on how to access services, how to update passwords and when classes would resume

E. December 10th Tornadoes in Edwardsville and Kentucky

Length: :60 PSA

Dates/Times: 12/13 – 12/31; Various – 6-8 times daily

Tornadoes devastated the region on December 10th, killing six at an Amazon warehouse in Edwardsville, IL. Tornadoes also ravaged Kentucky, especially

the town of Mayfield. PSAs aired with information on the relief efforts and how the community could help. This included links to the Red Cross, The United Way, Volunteer in Mayfield, and others.