

Issues Programs List

Quarterly Issues Programs List for Station – WLCA

July 1 – September 30, 2021

Placed in Public File – October 10, 2021

By Station Manager, Mike Lemons

Section I. Issues.

The station has identified the following issues as significant issues facing our community in this quarter:

- A. **Lewis and Clark and Covid-19:** Daily updates on Lewis and Clark's response to Covid-19.
- B. **Mold at Lewis and Clark:** Extremely high measures of mold was discovered on the third and fourth floors of the main complex on campus.
- C. **Hurricane Ida Relief:** Information on the devastation caused in Louisiana and the Northeastern United States and a Red Cross Ida Relief Fund
- D. **Flu Vaccination:** The increased importance on vaccinating children for the flu during Covid-19.
- E. **Diversity Counsel Events:** Diversity events planned for the fall 2021 semester

Section II. Responsive Programs

The station has broadcast programming dealing with each of these issues. Programming details are listed below.

- A. **Lewis and Clark and COVID-19**
Length: 30 second updates; aired every other hour.
Dates/Times: Daily 7/1 – 9/30

PSA announcements aired every other hour informing listeners and Lewis and Clark students how Lewis and Clark is managing COVID-19. Protocols for attending on campus classes and reporting COVID-19 positive/close contact cases.

B. Mold at Lewis and Clark

Length: Five Minute News Feature; 30 second PSA

Dates/Times: Feature aired five time per day at various times August 16-August 31.

Student produced new story detailing the issues causes by the discovery of high levels of mold on the third and fourth floors of the main complex. Information on relocation of classes to other areas of campus and on online delivery were presented.

C. Hurricane Ida Relief

Length: 60 second PSA

Dates/Times: Various: September 10th-30th

A sixty second PSA produced by the American Red Cross with details on the destruction caused by Hurricane Ida on the residents of Louisiana as well as the flooding in the Northeast caused by the remnants of Ida.

D. Flu Vaccination

Length: Five Minutes

Dates/Times: 9/20 @ 10:20am; 9/24 @ 2:20pm

The Centers for Disease Control and Prevention (CDC) and the American Academy of Pediatrics (AAP) have always strongly recommend parents get their children vaccinated against influenza. Both organizations are stressing the added importance of doing so this year because of COVID-19. Dr. Samina Yousuf, an OSF HealthCare pediatrician stated it would be possible for kids to be infected with both viruses, making them children muck sicker. Dr. Yousuf went on to say, "if a child does get sick, knowing he or she has been immunized for the flu could help determine a treatment plan, while lessening the burden on the health care system." (Encore Airing)

E. Diversity Counsel Events

Length: 15 Minutes

Dates/Times: 9/19 & 9/26 @ 10:00am

Lewis and Clark Diversity Counsel Chair, Peter Hussey provided information on the counsel and the events they have planned for the fall 2021 semester. The council's objective is to develop initiatives that increase awareness of diversity issues and reflect the diverse society in which we live and work; promote cross-cultural understanding and communications; broaden and expand opportunities for positive (constructive and instructive) diversity

experiences on campus; and promote an atmosphere of tolerance and mutual respect, one that respects differences and encourages inclusiveness.