

## ORDER



**Orders**  
**Order / Rev:** 1547498  
**Alt Order #:** 08310905  
**Product Desc:** SMP  
**Estimate:** 4985  
**Flight Dates:** 07/12/16 - 07/18/16  
**Original Date / Rev:** 06/24/16 / 06/24/16  
**Order Type:** General

## WUAB

**Primary AE:** Teresa Difuria  
**Sales Office:** T-PHI  
**Sales Region:** National

**Agency Name:** Waterfront Strategies  
**Buying Contact:**  
**Billing Contact:**  
 1010 Wisconsin Avenue  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** ISS/Senate Majority PAC  
**Demographic:** A35+  
**Product Codes:** PL20  
**Priority:** P 6  
**Revenue Codes:** Agency, Political, Pol-Issue

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/16	07/18/16	43	\$8,150.00	\$6,927.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2016	43	\$8,150.00	\$6,927.50	0.00
<b>Totals</b>	<b>43</b>	<b>\$8,150.00</b>	<b>\$6,927.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa Difuria			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WUAB	07/12/16	07/18/16	Cleve19 News on 43 at 10p Cleve19 News on 43 at 10p	Comm	Cleve19 News on 43 at 10p	MTWTF--	:30	3	\$350.00	P 6	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/12/16	07/18/16	MTWTF--			3		\$350.00		0.00				
E 2	WUAB	07/12/16	07/18/16	SYN M-F 11A-12P M-F 11a-12p	Comm	11a-12p	MTWTF--	:30	2	\$75.00	P 6	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/12/16	07/18/16	MTWTF--			2		\$75.00		0.00				
E 3	WUAB	07/12/16	07/18/16	SYN M-F 2-3P M-F 2-3p	Comm	2-3p	MTWTF--	:30	3	\$125.00	P 6	0.00	NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/12/16	07/18/16	MTWTF--			3		\$125.00		0.00				
E 4	WUAB	07/12/16	07/18/16	SYN M-F 4-5p M-F 4-5p	Comm	4-5p	MTWTF--	:30	5	\$200.00	P 6	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/12/16	07/18/16	MTWTF--			5		\$200.00		0.00				
E 5	WUAB	07/12/16	07/18/16	SYN M-F 5-6P M-F 5-6p	Comm	5-6p	MTWTF--	:30	5	\$200.00	P 6	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/12/16	07/18/16	MTWTF--			5		\$200.00		0.00				
E 6	WUAB	07/12/16	07/18/16	SYN M-F 6-630P M-F 6-630p	Comm	6-630p	MTWTF--	:30	5	\$200.00	P 6	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/12/16	07/18/16	MTWTF--			5		\$200.00		0.00				

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WUAB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WUAB	07/12/16	07/18/16	SYN M-F 630-7P M-F 630-7p	Comm	630-7p	MTWTF--	:30	5	\$200.00	P 6	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	07/12/16	07/18/16	MTWTF--		5			\$200.00		0.00				
E 8	WUAB	07/12/16	07/18/16	SYN M-F 7-730P M-F 7-730p	Comm	7-730p	MTWTF--	:30	4	\$250.00	P 6	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	07/12/16	07/18/16	MTWTF--		4			\$250.00		0.00				
E 9	WUAB	07/12/16	07/18/16	Cleve 19 News on 43 at 7a Cleve 19 News on 43 at 7a	Comm	7-8a	MTWTF--	:30	2	\$25.00	P 6	0.00	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	07/12/16	07/18/16	MTWTF--		2			\$25.00		0.00				
E 10	WUAB	07/12/16	07/18/16	SYN M-F 730-8P M-F 730-8p	Comm	730-8p	MTWTF--	:30	5	\$200.00	P 6	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	07/12/16	07/18/16	MTWTF--		5			\$200.00		0.00				
E 11	WUAB	07/17/16	07/17/16	SYN SUN 3-4P Su 3-4p	Comm	3-4p	-----1	:30	1	\$50.00	P 6	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	07/11/16	07/17/16	-----1		1			\$50.00		0.00				
E 12	WUAB	07/17/16	07/17/16	SYN SUN 6-7P Su 6-7P	Comm	6-7p	-----1	:30	1	\$75.00	P 6	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	07/11/16	07/17/16	-----1		1			\$75.00		0.00				
E 13	WUAB	07/12/16	07/18/16	Cleve 19 News on 43 at 9p Cleve 19 News on 43 at 9p	Comm	M-SU 9-10P	MTWTFSS	:30	2	\$200.00	P 6	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	07/12/16	07/18/16	MTWTFSS		2			\$200.00		0.00				
													Totals	43	\$8,150.00